# OGUE



THE VOGUE COMPANY CONDENAST - PUBLISHER



# When Your Face and Hands are SUNBURNED

the skin is tender, inflamed and sore. It should never be rudely touched or rubbed-simply moisten a soft handkerchief, or some absorbent cotton, with

Hinds Honey and Cream

and gently, very gently, apply it to the injured surface; let it remain a few minutes; and repeat at intervals, or, if possible, keep the skin covered for an hour or longer. The effect is refreshing, cooling—usually it heals overnight. To prevent sunburn apply the cream before and after exposure. It keeps the skin soft, smooth and clear. It is guaranteed to contain all its advertised ingredients, and to conform to the required standard of purity and quality.

Selling everywhere, or postpaid by us on receipt of price. Hinds Cream in bottles, 50c; Hinds Cold Cream in tubes, 25c.

Do not take a substitute; there are dealers in every town who will gladly sell you Hinds Cream without attempting to substitute

Samples of Cream will be sent for 2c stamp to pay postage

A. S. HINDS

262 West Street,

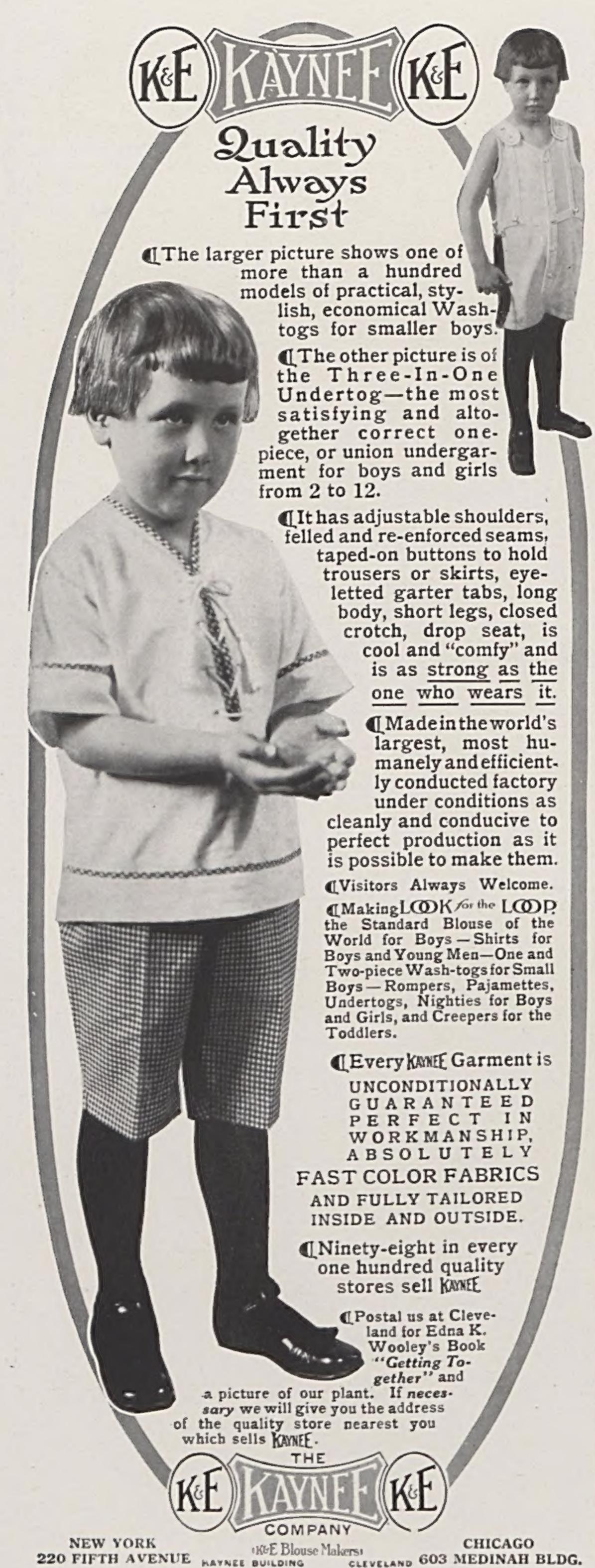
Portland, Maine

You should try HINDS Honey and Almond Cream SOAP. Highly refined, delightfully fragrant and beneficial. 25c postpaid. No soap samples.

Will be the state of the state







220 FIFTH AVENUE

HAYNEE BUILDING

# SALES AND EXCHANGES

#### To Answer These Messages

Reply in a stamped envelope, unsealed, and with the number of the message in a corner, (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.

- Send Vogue no money-wait until the other woman writes to you.
- 3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.
- 4. Never send any article to Vogue. The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

#### To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is \$2 for 25 words, or less. Additional words, to cents each. Check or money order must accompany message; be sure to write your name and address very plainly. Your message for the September 15th Vogue should be received on or before August 10th. Address all communications to Sales and Exchanges Service, Vogue, 443 Fourth Avenue, New York.

### FOLLOW THE RULES!

TUST as rules must be observed in the conduct of every game; so should the "rules" at the top of this page be followed in writing to advertisers. By doing this you will save time and facilitate us in completing the transaction.

Therefore, read these directions carefully and follow them closely. Remember—if you receive a satisfactory answer to your letter, send your check or money order to Vogue. We will then have the article forwarded to you. If you decide to keep the article, your check will be sent to the other woman. If it is not satisfactory, the money will be returned to you. The advertiser pays the expressage for inspection, the inquirer pays the return expressage.

#### SALES AND EXCHANGES SERVICE

VOGUE

443 FOURTH AVENUE

**NEW YORK** 

#### Wearing Apparel

FOR SALE: Blue crepe de chine dress-lace waist-two-flounced skirt. Size 36-38, skirt 37. \$10. No. 592-D.

FXQUISITE circular overdress of old Brussels Point lace, \$600. Thread lace parasol with carved ivory stick. \$100. No. 599-D.

FOR SALE: Turquoise satin dancing frock. Size 36. Cost \$30; sell for \$20. Never worn. No. 601-D.

FOR SALE: Full length over-dress of finest black thread lace, made from three-cornered wal and worn only a few times. Perfect conshawl and worn only a few times. Perfect con-No. 602-D. nent.

TAN covert cloth suit. Suitable for country and sports wear, belted, patch pockets. Worn twice. New. Perfect condition. Cost and in excellent condition. No. 603-D. \$50; sell \$15. 36 bust; 42 skirt.

LIANDSOME French model evening gowns. II Green and silver brocade. Worn twice \$110. Gray and beaded gown, \$75. White dancing gown, \$40. On account of mourning. College WOMAN, trained nurse, graduate masseuse, facial expert wishes position

ONE purple crepe de chine maternity dress, cream lace vest, size 36. Worn once. Per- A LADY with unusual ability in managing fect condition. Will sell for \$20. No. 605-D. A and training children will take into her

sand walking pumps. Franks. 31/2 B, \$4. All personal attention. Highest credentials. worn twice. No. 606 D.

#### Miscellaneous

FOR SALE-A set of mahogany dining-room chairs, in perfect condition. The standard VOUNG woman desires position as tutor or fiddle-back design. Eight side chairs and two Y as secretary or companion. Graduate of No. 590-D.

design. Brought by owner from Paris. \$200. in lip-reading. Willing to travel. References Seen in New York or photo sent. No. 591-D. exchanged.

#### Miscellaneous-Cont.

BLUE charmeuse afternoon gown, copy Jean Halle's model, trimmed with blue braid, white vest. Size 38. \$50. No. 531-D. Two old fashioned bedspreads. One hand-fringe, the other tufted with fringe. To be sold at a reasonable price. No. 597-D.

> FOR SALE: Six Walnut Chippendale dining chairs and round-a-bout. \$250. Many interesting Southern antiques, desks, tables, side-boards. Private collection. A doll four post bed for \$4.50. No. 508-D.

EXCEPTIONAL opportunity. Beautiful French rug, 15 x 17 feet. Deep, soft, hand-AN especially handsome embroidered Ma-deira dress, coat and skirt, made. No. 600-D. tufted in French design. Soft fawn body with delicate soft-color border design. Made to order. Cost \$900; sell \$500. Used but six No. 938-D.

#### Wanted

dition. Exquisite pattern. Large size. \$300. leading houses of Montreal, Canada. Perma-No. 128-B.

> WANTED: By women 26 and 35; stylish Evening and Afternoon apparel of refined dressers, in 38 and small 40. Must be reasonable No. 120-B.

#### Professional Services

No. 604-D. with lady who desires specialist to care for face, hair, etc. References exchanged. No. 799-C.

suburban home in central New York, for care TIVE pair satin slippers, pink, yellow, blue, and education, two children between the ages 31/2 A. \$2.50 each. Pink, white, black and of five and ten years. All advantages. Constant

> TTRACTIVE Southern girl, college grad-"I uate, trained nurse, expert stenographer, wishes to travel with elderly lady or couple. desiring services of pleasant and efficient companion. No. 801-C.

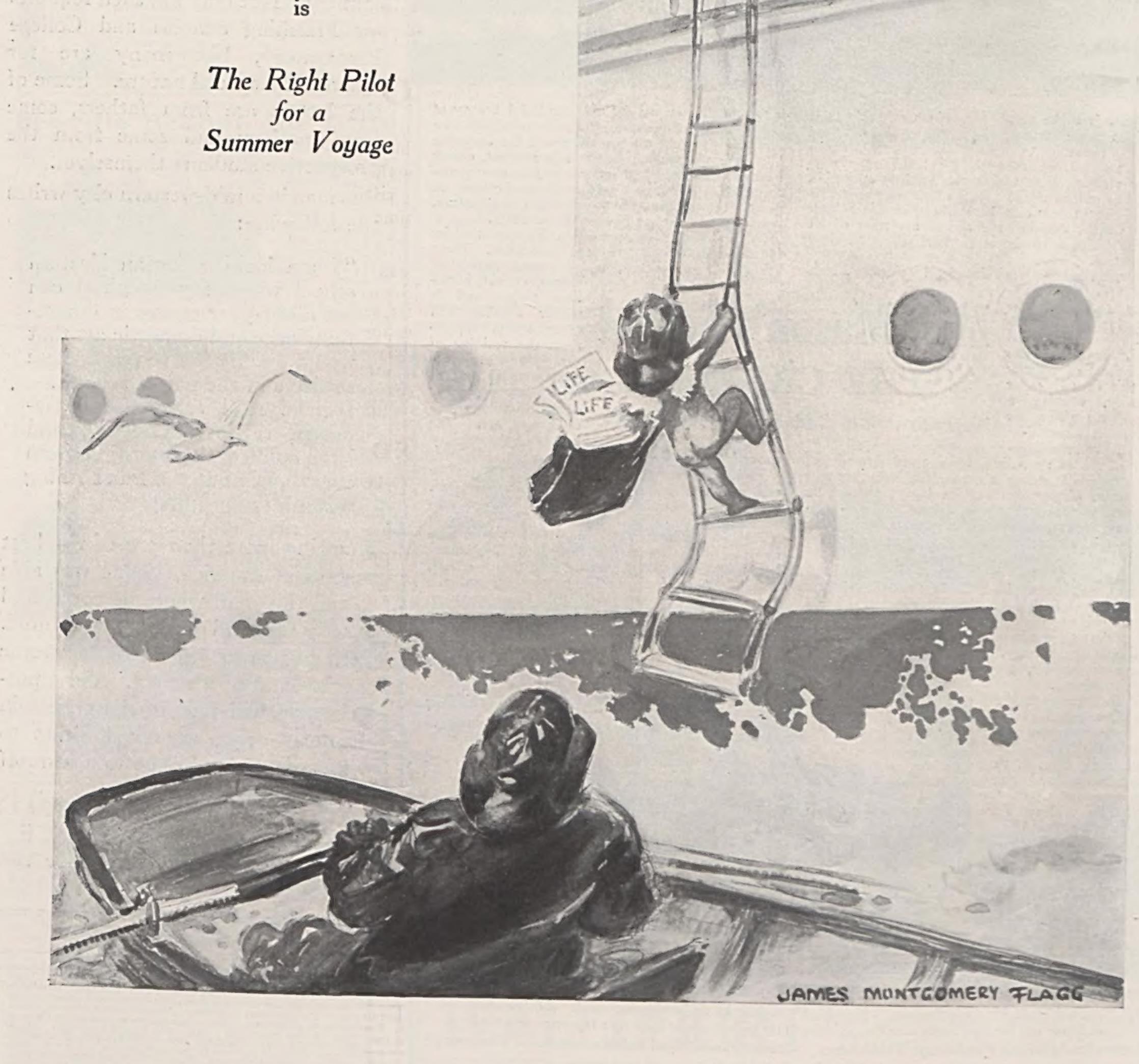
arm chairs. Cost \$250-Will sell \$150. Can be State College for Teachers at Albany, class of 1915. Best references, No. 802-C.

FOUR silver-plated candelabra with large REFINED girl desires to be companion to solid silver vase for center, classic French Reference deaf woman or young girl. Fair experience No. 803-C.

Copr. Life Pub. Co.

Life

The Right Pilot for a
Summer Voyage



The Neutral Number of Life on sale Tuesday, July 27, at all news-stands. Ten cents. If your dealer is out of it, let us know.

## Special Offer

Three Months for One Dollar (Canadian, \$1.13; Foreign, \$1.26)

Open only to new subscribers; no subscriptions renewed at this rate

LIFE, 67 West 31st Street, New York One Year, \$5.00. (Canadian, \$5.52; Foreign, \$6.04)

New York

New York



Miss Mason's School

"THE CASTLE"

What is to be sought after in a school? Is it a high academic standard, is it the personal development of the student to a given ideal, is it the environment that surrounds the school, is it the helpful outdoor training that makes the student strong in body as well as mind? If it is only one, or if it is all of these things combined, Miss Mason's School, The Castle, deserves the closest attention of all parents anxious to choose the best school for their daughters.

For, in academic work the school maintains a high

standard. Its certificates are accepted at the leading colleges and universities of the land. There is perhaps no school of its size in this or any other country, offering a larger number of courses; no school of its size with so large a fac-

ulty of skilled specialists, for not only are advantages especially strong in music, art, elocution and literature, history and modern languages, but it also offers vocational courses as well, domestic science and household efficiency, interior decoration, commercial art, secretarial work, playground work, and a number of other very practical branches.

If it is the personal development to a given ideal that counts, here, at The Castle, even though it is a large school, each girl is given that special training that, outside of the actual academic work, develops the students into women, strong in mind and healthy in body, trained to grace and charm of manner, to elegant diction, and social efficiency.

The environment of the school, situated as it is at Tarrytown, one of the most beautiful suburbs of New York City, is that of a well regulated suburban town in which the best class of New York people make their homes. The school is only a short distance from the station and has, complete in its own right, many acres of ground, so that it seems almost a town in itself.

The school is known for the wonderful beauty of its location. The stately Castle overlooks the Hudson. The mountains, the river, the sweeping hills, the picturesque forests and streams, classic historic associations, all combine to give an environment which invites not only to life in the open, to quiet thorough study, to a quickened imagination, but to an interest in the work of the world.

In this unusual country place the opportunities for out-door development are unexcelled. There are golf links, hockey, tennis courts, basketball

> courts, cricket, horseback riding; and in winter skating and other sports supplement the training of the gymnasia. These gymnasia are modern in every respect, equipped with swimming pool, etc. The beauty of the country

Tarrytown-on-Hudson New York around The Castle makes walking a real delight.

> From whatever point of view The Castle may be considered, it presents unquestioned advantages. Whether the training desired be college preparatory work or finishing work, The Castle is thoroughly and completely equipped to take care of either in the most skillful manner. The school has two distinct departments, the upper school, for students from twelve to twenty, and the

lower school, where little girls from seven to twelve years of age receive the special care and attention they need. There is also a third division of the school with vocational

classes for young women from eighteen to twentyfive years of age, which offers ten distinct lines of professional preparation.

> For catalogue and book of views, address

Miss C. E. Mason, LL.M. "The Castle" Box 731

Tarrytown, N. Y.



SCHOOL which is earnestly preparing its students to meet the new problems of a new age; which defines real education as the development of the personality for an efficient life.

### -NEW YORK SCHOOL OF MUSIC AND ARTS

Central Park West, cor. 95th St., New York City

RALFE LEECH STERNER, Director

A Real Home for Music Students. New York's modern, up-to-date Music School. All Branches of Music and the Arts taught from the beginning to the highest artistic finish by a faculty composed of

America's Most Eminent Teachers Dormitories in School Buildings and Proper Chaperonage TERMS including Tuition, Board, Practicing, etc., on application Pupils May Enter Any Day

SEND FOR BOOKLET

Open the Entire Year

MASSEE COUNTRY SCHOOL Close personal attention. Rapid preparation for college. 2 years' work in one 15 miles from New York. New Gym. and dormitories. All sports Manual training. Junior Department for young boys 6 years up. Refined Christian home life, Unusually successful record. Address

THE ELINOR COMSTOCK SCHOOL OF MUSIC. Endorsed by Paderewski, Gabrilovitsch, Katherine Goodson, this School is the foremost exponent of the Leschetizky method. Situated in most delightful part of New York, one block from Central Park. Modern comfort, single rooms for early applicants. Music, Literature, History of Art, Modern Languages, Classic Dancing. Boarders and day pupils accepted, beginners as well as advanced students. Home and social life. Riding and outdoor sports if desired. Terms for boarders \$1.500 a year. Ellpar Comstock (Dupil of Leschetisky) Palacinal ers \$1,500 a year. Elinor Comstock (pupil of Leschetizky), Principal, 41 East 80th Street, New York City.

Mme. Grace Whistler Teacher of Voice, for-merly of London and Paris, is now permanently located in New York City—2128 Broadway. Fourth season opens Sept. 1st. Refined home for a limited number of young ladies. Special feature made of Lecture Recitals at Private Schools. Write for circular. London Daily Telegraph. - "She has real quality of tone and color."

W. W. MASSEE, Ph. D., Box 100, Bronxville, N. Y.

#### The GARDNER SCHOOL FOR GIRLS 607 FIFTH AVENUE, NEW YORK

A school that provides a delightful home for girls, where they can enjoy all the advantages of the city. Regular and advanced special courses. Unexcelled opportunities for the study of music. Riding. skating, tennis, swimming, dancing, etc. Miss Eltinge and Miss Masland, Principals.

# Every Kind of School

170GUE is constantly receiving inquiries from readers all over the country. Not only are such requests for Finishing Schools and College Preparatory, but many are for schools of a special nature. Some of the letters are from fathers, some from mothers and some from the prospective students themselves.

One man in a mid-western city writes the following:

"I am looking for an Eastern school where my daughter can get a one-year course in domestic science and domestic art that would qualify her to teach these subjects in the public schools. I have read school advertisements, school catalogues, and have studied the question from every angle but can find nothing suitable."

Knowing more than 500 of the best schools in America, Vogue was able to tell this man where he could find exactly the kind of school he wanted. Perhaps you too are looking for some special kind of a school. Very possibly you will find it right here in Vogue; if not, do not hesitate to write us and let Vogue take care of your problem for you.

VOGUE SCHOOL SERVICE 443 Fourth Ave. New York

New York

#### -The von Ende School of Music-

Recognized as an institution adhering to the highest standards. A faculty such as never before has been assembled under one roof A faculty such as never before has been assembled under one roof includes: Sigismond Stojowski, Alberto Jonas, Anton Witek, Adrienne Remenyi, Arthur Hartmann, Albert Ross Parsons, Hans van den Burg, Vita Witek, and Herwegh von Ende. Special subjects or complete courses. A school for artists as well as students of all ages. Dormitory for young ladies. Six weeks' summer course now in progress. Fall term begins September 13th. Send for free catalog and facsimile endorsements of the greatest artists. Address

Alfred E. Gally, Secretary, 44 West 85th Street, New York

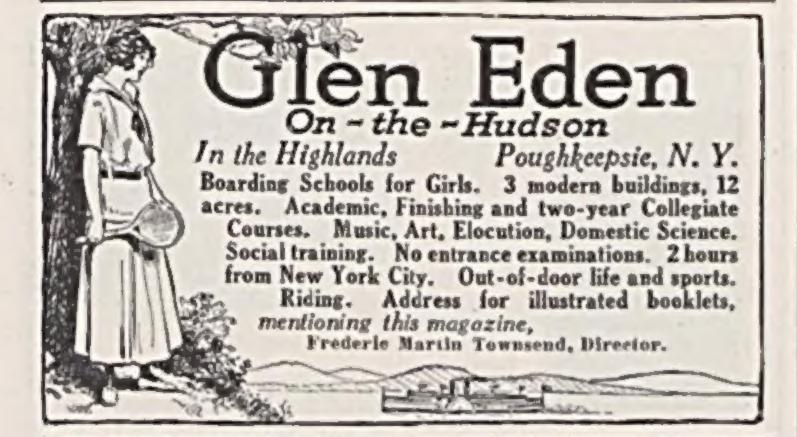
# Study and Rest—Summer Plans

Send for circular. Interior Decoration, Illustrative Advertising, Costume Design, Out-of-door Painting, Lectures. New York School of Fine and Applied Art Frank Alvah Parsons, Pres. Two months' session. Susan F. Bissell, Sec'y, 2239 Broadway, New York.

New York

New York

New York



### Scoville School for Girls



2042 Fifth Ave. NEW YORK CITY

Resident and Day pupils. Regular or special courses, with languages. Art, Music, Dancing. Home care, social life. Travel classes. Practical courses. Recreation grounds. Summer and winter sports. Week-end trips.

Mrs. Belen M. Scoville, Prin. Miss Rosa B. Chlsman, Ass. Prin.

#### MRS. EDW'D FROTHINGHAM WYMAN

57 West 58th Street

New York City

RECEIVES IN HER HOME, under her personal care, a limited number of young women who desire a profitable winter in New York City. English Literature and Foreign Languages; Music and Art; Study of Orchestral Programs and the Operas; Domestic Science and Dancing, may be pursued at home. Masters and Studies at the option of the individual. Unusual musical privileges. An ideal location in the very heart of the city.



### The Graham School for Girls

Resident and day pupils, general and college preparatory courses. Unrivaled location overlooking Riverside Park and the Hudson. 42 Riverside Drive (at 76th Street), New York City.

100th year opens October 6th

### A SCHOOL HOME IN NEW YORK

In connection with college preparatory and post-graduate

Special preparation for enjoying the best in Music, Art and the Drama in New York City with careful chaperonage. Outdoor Classes and Games. Twenty-first year. Large Gymnasium with outdoor extension.

MISS CLARA I. COLBURNE, A.B. Principals.
MISS MARTHA K. HUMPHREY, A. M. Principals.
THE RAYSON SCHOOL, 164-166-168 W. 75th Street

# Home School for Girls

Distinctively French Environment

PLANNED EXCLUSIVELY FOR THOSE WISHING TO PURSUE SPECIAL STUDIES IN NEW YORK. EXCEPTIONAL OPPORTUNITY TO ACQUIRE FLUENT FRENCH AND EVERY ADVANTAGE OF THE CITY PROVIDED FOR. THE 5th YEAR. ADDRESS

Miss Macintyre or Mlle. Talguen

320 West 107th St. (Riverside Drive)

N. Y. City

# THE FINCH SCHOOL

Boarding and Day School for Girls. General, Fine Arts, and Practical Courses. Technical School includes domestic training, secretarial course, book-binding, interior decoration, etc. 61 EAST 77th ST., NEW YORK CITY.

The Scudder School for Girls Home Finishing Courses, Music, Art, Household Economics. College Preparation. Study in New York City and enjoy its metropolitan advantages under proper guidance and protection. Secretarial Course for educated young ladies. Write for booklet about being a private secretary. College girls and teachers will be interested.

MYRON T. SCUDDER, President, 57 W. 96th Street, New York City

#### Manor School for Girls

Eighteen miles from New York. Number of pupils limited. Each girl has a personal association with the principals. College entrance certificate. General courses. Terms \$600. Miss Mary E. Hull and Miss Grace Huntington, Principals, Larchmont, New York.

The Coates Home School for Elective Studies
Girls received who wish to follow courses in Music, Arts,
Literature, Languages, etc., under teachers of their own
choice. Elevator, Fire Escape. For circular address
Mrs. Isabel D. Coates, 228 West 72nd Street, New York City.

# OAKSMERE

Mrs. Merrill's School for Girls

Orienta Point Mama

Mamaroneck, N. Y.

Situated in a most beautiful part of Westchester County, Oaksmere offers a complete college preparatory and finishing course. Magnificent grounds with all outdoor advantages. One-tenth of a mile fronting on Long Island Sound. Special training in advanced Eng-



The Residence at Oaksmere

lish, literature, art, history and the languages, as well as a thorough training for grace and ease of manner. Catalogue giving complete information, and showing many views of this unique school, may be obtained upon application. Address

## OAKSMERE

Mrs. Merrill's School for Girls, Orienta Point, Mamaroneck-on-the-Sound, N.Y.

Telephone, 906-Mamaroneck

# Rye Seminary

A SCHOOL FOR GIRLS

Suburban to New York. College Preparatory and General Courses. Exceptional advantages in music. Country life and outdoor athletics.

MRS. LIFE THE MISSES STOWE Principals

Rye, New York

### The Brown School of Tutoring

Boy's School and Office 241 WEST 75th STREET Girl's School 239 WEST 75th STREET

WEST 75th STREET 239 WEST 75t
OPEN ALL YEAR

Founded 1906. Thorough preparation for school and colleges in half the time taken by class schools. Fifteen teachers, each with at least 12 years' experience. Lessons at home or school. Pupils taught how to study and how to acquire independence of thought, "A SCHOOL WITH AN ATMOSPHERE OF WORK" SUMMER RESIDENT TUTORING:

Long Island, Jersey Coast, Greenwich, Connecticut, etc.

# Mrs. Dow's School For Girls

For circular address
Mrs. Mary E. Dow, Principal,
Briarcliff Manor, N.Y.



# MARYMOUNT Tarrytown-on-Hudson New York

HIGH CLASS SCHOOL FOR YOUNG LADIES
Conducted by the Religious of the Sacred Heart of Mary
Magnificently situated on the Hudson,
40 minutes from New York City

PREPARATORY, ACADEMIC AND TWO YEARS' COLLEGIATE COURSES European Advantages. French Conversation with Native Teachers. Gymnasium, Physical Culture, Tennis, Skating, Riding For Catalogue Address The Reverend Mother





# WALLCOURT Miss Goldsmith's School for Girls Aurora-on-Cayuga, N. Y.

The underlying aim of Wallcourt is to teach pupils to think for themselves; to give clear and accurate expression of their thought, whether in the spoken or the written word; to develop power of concentration; and to cultivate a taste for the best in books, in music and in art. The special needs of each girl are studied in order to strengthen her mind along some line or give free scope to some marked talent that she possesses.

Wallcourt, formerly the Wells School, is situated in the home of Wells College, surrounded by the beautiful, historic country of Lake Cayuga. The college preparation fits the students for Wells, Smith, Wellesley, Mount Holyoke and Vassar, which colleges accept the Wallcourt certificates. The curriculum includes general, special home economics and graduate courses. Swimming, tennis, hockey, folk dancing and track work under an athletic director keep the girls in good physical condition. For a catalog of Wallcourt, address the Principal,

MRS. ANNA GOLDSMITH TAYLOR, A. B.

New York

New York

New York





### The Hewlett School for Girls

HEWLETT, LONG ISLAND

A Country Boarding School with City Advantages

OCATED on one of the oldest and most beautiful estates in an exclusive residential section suburban to New York-Ideal home Estate of eight acres offering every facility for Outdoor Sports, including Tennis, Basketball, Hockey, Swimming and Riding.

A Country Day School for New York Girls

Only thirty minutes from the Pennsylvania Terminal

Courses from Primary to College Preparatory with exceptional advantages in Music, Art, Languages and Domestic Science.

Catalogue upon request

Inspection invited

MRS. CHAS. A. NOBLE MISS EUGENIA G. COOPE | Principals MISS MARIAN NOBLE

#### Miss Bangs and Miss Whiton, 1890-1915 The Only Country School for Girls in New York City

Boarding and Day School. Spacious recreation grounds, wooded park, tennis courts. All the outdoor advantages of the country with full enjoyment of the cultural influences of New York City and ready accessibility to its museums, libraries, concerts, etc. Small enough to be a real home, large enough to be a "Real School." Strong Music Dept. Special courses in dancing, elocution, art and household management. Pupils enter college upon its own certificate.

Riverdale Avenue near 252nd Street, West, New York City

NEW YORK, New York, 241 Central Park West.



# The Semple School

FOR GIRLS

A city school with country advantages (opposite Central Park). Boarding and day pupils. College preparatory. Central Park

Social recreation. Outdoor exercise, riding, tennis, etc.

MRS. T. DARRINGTON SEMPLE, Principal.

#### The Benjamin School for Girls NEW YORK CITY 144 RIVERSIDE DRIVE

Broadly Non-Sectarian A Boarding and Day School offering both the physical opportunities of the country as well as the advantages of a great city. Complete courses from primary to college—also post-graduate course equivalent to two years of college. Excellent opportunities for the study of Art, Music and the Drama: Music Department under the personal supervision of Mr. Rubin Goldmark. "A School for earnest work emphasizing essentials and minimizing non-essentials."

MRS. CAROLINE S. BENJAMIN, A. M., Principal

#### SUFFOLK SCHOOL-For Boys

8 to 14 years. Preparatory to the best Secondary schools. A delightful, healthy location, suburban to New York

Hamlet Philpot, M. A.

West Islip, Babylon, L. I.

MISS RITTENHOUSE reopens her Home for Special Students, Oct. 5th—14th year. A limited number of young gentlewomen are received, who may select their own instructors in Music, Art, Languages, etc., or attend a Day School. References required. Terms moderate. Circulars on application. 201 West 85th Street, New York City.

NEW YORK, Tarrytown-on-Hudson, Box 7.

The Knox School

Formerly at Briarcliff Manor. Country School for Girls. 50 minutes from New York City.

MRS. RUSSELL HOUGHTON, Principal.

#### Pennsylvania



#### MISS SAYWARD'S SCHOOL

In beautiful suburb just outside of Philadelphia. All out-door sports, including horseback riding and open-air swimming. Gymnasium. Social training. College preparation; special courses in music, art, expression, domestic science and art. 23rd year. Address

Miss S. Janet Sayward, Principal, Overbrook, Pa.

Miss Cowles' School (Highland Hall) FOR GIRLS Emma Milton Cowles, A.B., Head of School. Prepares for all colleges. Certificate privileges. Strong general course. Music, Art and Domestic Science. Healthful location. Gymnasium, Swimming Pool and Sleeping Porch. Resident Physical Director. For Catalogue address The Secretary, Hollidaysburg, Pennsylvania.

#### Rhode Island

TOLETHORPE

Home and Day School for Girls. College Preparatory and General Courses.

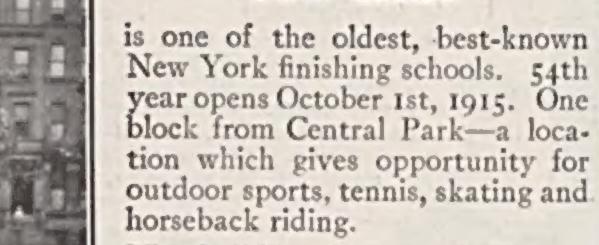
MISS S. ALICE BROWNE, A. B. Principals, On-the-Cliffs, Newport, R. I.

#### Paris

### MADAME CANIVET

receives in her home, near the Bois de Boulogne, a few young girls wishing to PERFECT THEIR FRENCH AND ART STUDIES. Paris, 10 Avenue Jules Janin

### THE COMSTOCK SCHOOL FOR GIRLS



The building is large, well ven-tilated, and will open in the Autumn with electric elevator and all modern equipment.

THIS is a school in which each student may elect her special course of study—in Music, Art, Languages, History of Art, English and Classical Dancing.

Girls may enter at any point in their course of study without being called upon to repeat the work that has been thoroughly mastered in other schools.

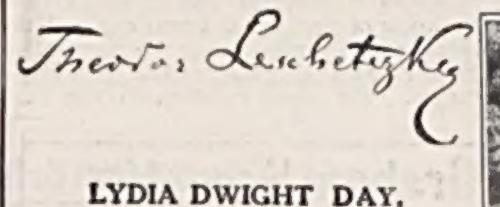
After the completion of the elected course, a student is entitled to the diploma of the school.

Terms for boarding pupils, \$1,100-no extras-including any of the elected courses, with two private lessons a week

> MR. CHARLES LEE TRACY Head of the Music Department

who has been teaching in New York for the last twenty years as the successful certificated Leschetizky exponent.

"Ich bestätige hiermit, dass ich Herrn Charles Tracy aus Amerika, welcher wahrend zwei Saisons bei mir mit gutem Erfolg seine Studien im Clavierspiel gemacht hat, für vollkommen geeignet halte, als Lehrer in bester und gediegener Weise wirken zu können."



Principal 52 East 72nd Street

New York



Lemcke's Greater New York Cooking School

THE only school teaching practically and individually. Housekeepers Training Course. Also Special Dishes. 26th season.

26 West 94th Street, New York City. Tel. 2824 Riverside

# Miss Conklin's Secretarial School

**ENGLISH** STENOGRAPHY TYPEWRITING Removed from 7 West 42d Street to Commercial Engineers' Building 37 WEST 39th STREET

AMERICAN

ACADEMY DRAMATIC ARTS FOUNDED IN 1884

Connected with Mr. Charles Frohman's Empire Theatre and Companies

**NEW YORK** 

FRANKLIN H. SARGENT President

For Catalogue and Information, apply to THE SECRETARY, ROOM 162, CARNEGIE HALL, NEW YORK

# STAMMERING

For many reasons stammering should be corrected, the earlier the better. Come to my Summer School, Atlantic City, and I will remove it. A good place to spend a few weeks' vacation. Pure ocean air will strengthen nerves and build up health. Some fun too. Many years' study and extensive teaching has given me thousands of reliable cures. Personal instruction and interest a feature of greatest value. Moderate rates. Interesting booklet free. F. A. BRYANT, M.D., Principal; School For Stammering 26 V West 40th Street, New York, or Atlantic City, N. J.

#### Camps

CAMP ANNUNG, North Water Gap, Pennsylvania

June 30th to September 1st. Girls may enter for two weeks or more at any time during summer. Junior and Senior groups. Tents and bungalows. Delightfully situated 88 miles from New York in picturesque mountain country on Delaware River. Swimming, tennis and all forms of outdoor recreation. Rates \$11.00 a week. Mrs. Anna Sigafus Cushman, 235 West 71st Street, New York City

District of Columbia



The Odeon, the school auditorium

### National Park Seminary For Young Women Washington, D. C. (Suburbs)

A condensed collegiate course for grad-uates of preparatory and high schools. Best facilities for specialized instruction in Music, Art, Home Economics, Floriculture. No extra charge for Domestic Science diploma course. Thirty buildings. Sixty-five acres. Outdoor life, small domestic and social groups. Organized study of Washington, the most interesting city in America.

Registrar, Box 173, National Park Seminary. Forest Glen, Md.



# Wilson-Greene School of Music

The only resident music school for young ladies in Washington. Endorsed by the world's greatest musicians. Voice, piano, violin, harmony, grand opera, dramatic art, languages, English literature, classic dancing and accompanying. Individual attention, home life, daily supervision of practice. Twelve or more concerts by world-renowned artists free to students, and next season will include five concerts by the famous Boston Symphony Orchestra, Geraldine Farrar, Mme. Gadski, Pasquale Amato and Clarence Whitehill from the Metropolitan Opera; also Mme Melba, Mary Garden, John McCormack, Paderewski, Fritz Kreisler, Mischa Elman, Harold Bauer, Pablo Casals and Josef Hofman. Mr. and Mrs. Greene are the musical leaders of Washington. Inquiries solicited only from earnest students with the best social and

financial references. Catalogue K. THOS. EVANS GREENE Mrs. WILSON-GREENE, Prin. Dist. of Columbia, Washington, 2647 Connecticut Ave.

aul Institute (Formerly Washington Seminary) Mrs. NANETTE B. PAUL, LL. B., President A Boarding and Day School for Girls Address: Mrs. PAUL HAMILL, Principal 2107 S Street, N. W. Washington, D. C.

District of Columbia, Washington, 1539 Eighteenth Street.

The Colonial School for Girls, Finishing, High School and Collegiate courses for Seminary and High School Graduates. Art, Expression, Music. Domestic Sciences. Out-of-door Study Hall and Gymnasium, Tennis, Basketball, Golf. Horseback riding. Swimming. Certificate admits to College. MISS CHARLOTTE CRITTENDEN EVERETT.

#### Martha Washington Seminary FOR YOUNG WOMEN

In finest residential section of National Capital. Two years' course for High School graduates, general and special courses. Domestic Science. Outdoor sports. Edward W. Thompson, Principal, 1601 Conn. Ave., Washington, D. C.

Virginia

# Virginia College

FOR WOMEN (JUNIOR) ROANOKE, VA. One of the leading Schools in the South. Modern buildings.



famed for health and beauty of scenery. Elective, Preparatory and College Courses. Music, Art, Expression, Domestic Science. Supervised athletics. Students from 32 States, For catalogue address

MATTIE P. HARRIS, President, Roanoke, Va. Mrs. Gertrude Harris Boatwright, Vice-Pres.

### AN

# EXCLUSIVE DIRECTORY OF THE BEST SCHOOLS

HAVE you ever stopped to realize how much more quickly the weeks fly by in summer than in winter? And how the school year is upon you before you have given proper thought to the selection of a school for next season?

The result of leaving everything to chance invariably means a hasty eleventh hour decision. And the reason that the school question is so often avoided is simply because of our tendency to let things slide during the inertia of hot weather.

But with this copy of Vogue in your hands, and this complete directory of the best schools in America before your eyes you can consider the subject almost as thoroughly as though you were visiting each school in person, and with infinitely less pains and time.

In a great majority of cases you will thus be able to settle the school question for next autumn in your hammock, if you choose, and with a minimum amount of effort.

In this issue, for instance, you will find 85 schools—a number varied enough to include any institution you may desire and exclusive enough to contain only the schools worthy of your attention.

If, however, you do not find immediately in Vogue the school for which you are looking, we are prepared to help you carry out any ideas you may have if you will communicate them to us. Vogue is thoroughly in touch with the leading American schools and can give any desired information about any desired kind of a school.

# VOGUE SCHOOL SERVICE

443 Fourth Avenue

New York City

Virginia

#### \$250 to: \$350 Registered Junior College. Prep. or College or Finishing Courses. Social Training and development of manners in home life. Music, Art. Expression, Domestic Science, Tennis, Basketball. Five buildings. Gymnasium. Students from 20 States. Ideal climate. ARTHUR KYLE DAVIS, A. M., 225 College Place, Petersburg, Virginia

### District of Columbia

TOU have often heard discussed the respective merits of the City School and the Country School; but here is a school that combines the advantages of both. A school in the free and open country, yet within a short ride from the heart of Washington.

A Seminary for Girls and Young Women, situated at Washington, D. C.

A few miles from the center of the city, in the most beautiful suburban section, is Chevy Chase. Here, with eleven acres of space, a modern building, Chevy Chase is free from the restrictions necessary to school life in a large city. But it has all the advantages of easy access to the city, the nation's capital, and is in close touch with all phases of the varied life that Washington offers. The door of the White House itself is but thirty-five minutes from Chevy Chase.



THEVY CHASE thus enjoys educational advantages that are peculiar to the capital because it is the seat of our national government. Lectures, concerts, receptions and all the varied happenings broaden the mind of the student and give her training in social and cultural matters that are to be found outside of books.

The climate of Washington makes possible an out-of-doors, healthy life-for not only are opportunities present for all forms of athletic activity, but the students of The Chevy Chase Seminary can make use of them for a long time when those in other cities cannot have them. The school has its golf links, tennis court, and basketball grounds, set in its eleven-acre campus.

In the atmosphere of the school are many elements conducive to the upbuilding of solid character and interesting personality. Character is the motto of Chevy Chase.

The aim of the school has been described as teaching girls "to live a simple, sincere and serene life; to repel

promptly every thought of discontent, overanxiety, discouragement, impurity, and selfseeking; to cultivate cheerfulness, magnanimity and charity; to exercise economy in expenditures, carefulness in conversation, diligence in appointed service, fidelity to every trust, and unwavering faith in God."

don

Min.

CHARACTER

MIN

The Chevy Chase Seminary offers, besides the usual preparatory work for college, special courses to suit the students' requirements, and collegiate courses as well. The departments of art, expression, music, and domestic science are marked by the high quality you would expect in a school located as this one is.

An illustrated catalog will be forwarded on request. Address Mr. and Mrs. Samuel Nelson Barker, Principals

VIRGIL BARKER, Associate Principal The CHEVY CHASE SEMINARY, Washington, D. C.



#### Massachusetts



### Miss Chamberlayne's School

Faces the Fenway, with its 25 miles of bridle paths, lake and walks. Horseback riding, canoeing, skating, tennis, indoor and outdoor recreation. General, special and college preparatory courses. Domestic science, music, languages (native teachers). Beautiful modern residence located within a short distance of all the city's advantages.

The Fenway 28

Boston, Mass.





# LASELL SEMINARY

Lasell offers regular, college-preparatory and special courses, music, art and elocution. It gives exceptional training in all phases of home economics, including food values, marketing, cooking, the art of entertaining, house furnishing and management, sewing, dressmaking, and millinery.

The location of the school, surrounded by places of historic interest and near Boston with its many advantages, its music and art, gives unusual opportunity for general culture.

20 acres, 12 buildings, gymnasium, swimming-pool. Tennis, boating, basketball, horseback riding and other sports. Address

G. M. WINSLOW, Ph. D., Principal, 126 Woodland Road, Auburndale, Massachusetts (10 miles from Boston)



#### STANDISH MANOR SCHOOL

The special school for girls who are unable to keep pace with others of their own age. Each girl advanced as rapidly as health and ability permit. Intimate home care. 20 acres. Modern Manor House. Address

MISS ELLEN C. DRESSER, Principal, Halifax, Mass.

#### Massachusetts

### Edith Coburn Noyes School of Expression

Literature, Personal Culture, Professional Training.

Voice, French (Yersin Method), Pedagogy, etc. Personal Development and Balance.

Modern art technique.

A practical vocation.

Number limited to twenty-five young women. Eighth year opens September 27th.

EDITH COBURN NOYES, Principal Symphony Chambers, Boston, Mass.

# TENACRE

A Country School for Young Girls

PREPARATORY to Dana Hall. Fourteen miles from Boston. All sports and athletics supervised and adapted to the age of the pupil. The finest instruction, care and influence.

MISS HELEN TEMPLE COOKE
Dana Hall, Wellesley, Mass.

#### -De Meritte School-

815 Boylston Street

Boston, Mass.

Prepares boys for college, The Massachusetts Institute of Technology, the scientific schools, and West Point.

Boys with a purpose succeed here. Sixteenth Year begins September 27, 1915.

EDWIN DE MERITTE, A.B., Principal

### Wheaton College for Women

The new college for women. 4-year course leading to A. B. degree. Faculty of men and women. Also 2-year diploma course for high school graduates. 17 buildings. 100 acres. Endowment. Catalog. Rev. Samuel V. Cole, D.D., LL.D., President. Massachusetts, Norton (30 miles from Boston)

# Posse Normal School of Gymnastics

27th year. New building. Courses of one, two and three years. Positions for graduates. Similar courses in Medical Gymnastics. Apply to The Secretary.

#### MISS McCLINTOCK'S SCHOOL FOR GIRLS

MISS MARY LAW McCLINTOCK, Principal,

Box V, 4 Arlington Street, Boston, Mass.



The MacDuffie School for Girls Springfield Mass.
Individuality cultivated. Girls taught how to study. Beautiful grounds. College and general courses. Art, music, household arts, gymnasium, tennis, riding, swimming. 26th year. Principals:

John MacDuffie (Harv.) Mrs. John MacDuffie (Radel.)

### WALNUT HILL SCHOOL

A College Preparatory School for Girls. Seventeen miles from Boston. Forty Acres. Athletic Fields. Five Buildings. Gymnasium. MISS CONANT, MISS BIGELOW, Principals.

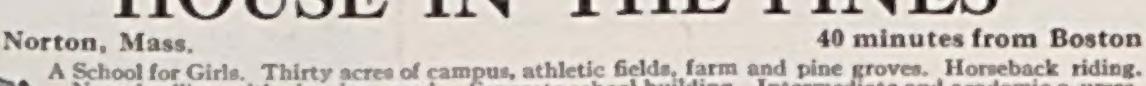
#### The Misses Allen School

Each girl's personality observed

and developed. Write for circulars.

West Newton, MASSACHUSETTS

# HOUSE IN THE PINES



A School for Girls. Thirty acres of campus, athletic fields, farm and pine groves. Horseback riding. New dwelling with sleeping porch. Separate school building. Intermediate and academic courses. Languages—native teachers. Music. Domestic arts including plain sewing, dressmaking, millinery, embroidery, costume designing, etc. Domestic science, including cooking and serving of meals, marketing, food values and the care of the home. Every attention, not only to habits of study, but to each girl's health and happiness.

MISS GERTRUDE E. CORNISH, Principal

#### Massachusetts

# Miss Guild and Miss Evans' School

29 Fairfield Street, corner Commonwealth Avenue, Boston

34th year. Sunny, airy school rooms. Gymnasium. Outdoor tennis. Domestic Science. Languages—native teachers. Music. Art. College preparatory and general courses. Advanced courses for high school graduates.

# Miss Hall's

SCHOOL FOR GIRLS

In the Berkshire Hills, on the Holmes Road to Lenox. Forty-five acres. One thousand feet above the sea level.

Miss MIRA H. HALL, Principal Pittsfield, Massachusetts

Pennsylvania

# Ogontz School

Montgomery Co., Penna. FOUNDED IN 1850

A country school for young ladies. Near Philadelphia and New York. Jay Cooke estate, 65 acres. MISS ABBEY A. SUTHERLAND PRINCIPAL



# Penn Hall School for Girls

Aim—Full Development of True Womanhood

College Preparatory, Modern Language, Music, Art, Domestic Science Courses. Certificate privileges. All outdoor sports. Rooms with private bath. Hotel Gladstone, Atlantic City, N.J., occupied by school during May each year. Work not interrupted. Rates, \$500. Catalogue and views. Address

FRANK S. MAGILL, A.M., Prin., Box V, Chambersburg, Pa.

Thurston Preparatory School, Pittsburg, Pennsylvania Home and Day School Large Grounds. Special and College Preparatory Courses. Certificate to Leading Colleges. Address

Alice M. Thurston, Principal, 250 Shady Ave.

#### SPRINGSIDE

Boarding and Day School for Girls,

Mrs. CHAPMAN and Miss Jones, Principals.

Chestnut Hill, PHILADELPHIA, PA-

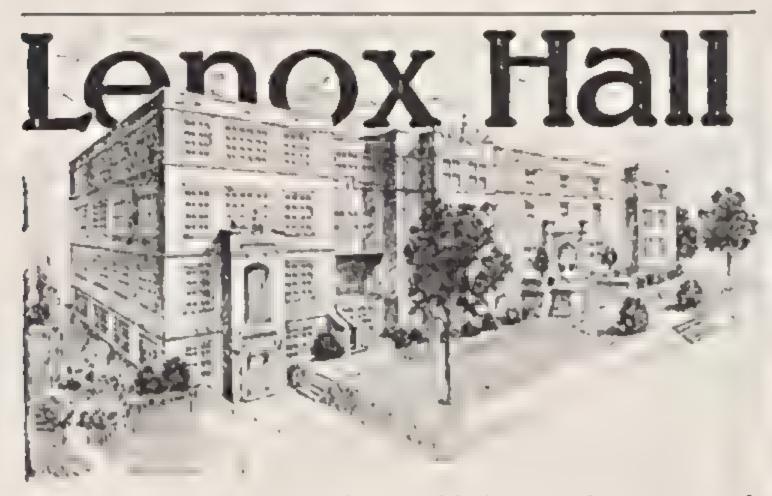
Ohio

THE SMEAD SCHOOL FOR GIRLS Established 1884
Resident and day pupils. Residence for younger girls. Montessori,
Primary, Interme liate and College Preparatory Departments, with
college certificate privileges

THE MISSES ANDERSON, Principals

Toledo, Ohio

Missouri



THE new addition to Lenox Hall, now being erected, when completed in September, will only strengthen our assertion that Lenox Hall is an ideal school, in an lideal location, for our one consecrated purpose—the Rational Education of the Girl of Today for the Woman of Tomorrow.

Mrs. Louise Thomas, University City, St. Louis

New Jersey

ORANGE, NEW JERSEY. Miss Beard's School for Girls A country school, 13 miles from New York City. College preparatory and special courses. Music, Art. Domestic Arts and Science. Supervised physical work in gymnasium and field. Illustrated catalogue on request. Address MISS LUCIE C. BEARD.

# Montclair Academy

For Boys. A country school on the Orange Mountains, 500 feet elevation and 13 miles from New York. Fine suburban environment, limited classes, honor system and self-government. Complete athletic facilities, including swimming-pool. Our booklet "Your Boy and Our School," will interest you no matter where your son is educated. Address

JOHN G. MacVICAR, A. M., Headmaster, Box 36, Montclair, N. J.

Connecticut

# THE ELY SCHO

For Girls. In the country. One hour from New York City. Certificates to Vassar and the New England Colleges. Ely Court, Greenwich, Connecticut.

RUMSEY HALL

Box C

Cornwall, Connecticut

In the Litchfield Hills. Young boys prepared for secondary schools. Athletics und r supervision. Address

LOUIS H. SCHUTTE, . A., - - Headmaster

Hartford, Connecticut. A home school Xford

8 to 18. Outdoor life. Athletics adapted to girls. Outdoor and indoor classrooms. Languages, Art, Domestic Science. Preparation for secondary schools and college. The training your daughter needs. Address Miss M. E. MARTIN, Principal, 230 Oxford Street

### INGLESIDE

A country school, for girls, in the Berkshire Hills. The Misses Tewksbury, Principals NEW MILFORD, CONN.

SAINT MARGARET'S SCHOOL

College entrance certificate. General Courses. Household arts and crafts. 41st year. Gymnasium. Happy spirit of good fellowship between teacher and pupil. 50-acre school farm. Miss Emily Gardner Munro, A.M., Principal. Waterbury, Connecticut.

### THE BERLE HOME-SCHOOL

For Children six to thirteen. Affectionate home training plus scientific instruction. Twenty years experience. Ideal location. Give your child a good start in this unique school, personally directed by A. A. Berie, D.D. For circular address ira Z. Allen, A.M., Master, East Park, LITCHFIELD. CONN.

THE THORPE SCHOOL—For a Few Boys If your boy wishes to go to college, this school offers individual preparation, in a real home, both summer and winter, under instructors experienced in college requirements. Summer term, July 21st to September 16th. Fall term begins Sept 29th. Catalogue. Address-Edw. O. Thorpe, M. A., Director, Stamford, Conn.

Ohio

Ohio



# CINCINNATI CONSERVATORY of MUSIC

Founded in 1867 by Clara Baur and assisted in its growth by a unique musical atmosphere, the Cincinnati Conservatory of Music has attained a position of note as a center of musical education. Its reputation for developing artists of great ability is nation wide. The Conservatory faculty is composed of men and women from Europe and

America conspicuous for their artistic achievements. The curriculum includes every branch of musical activity, with opportunity for public appearance with Orchestra in Opera, in Chorus and Ensemble. Expression, Languages, English Literature, Post-Graduate Courses, Repertoire. Residence Department with superior equipment.

Remarkably beautiful and spacious grounds and buildings located within easy access to all that Cincinnati offers in music and art.

For catalogue and terms address

#### Miss Bertha Baur, Directress

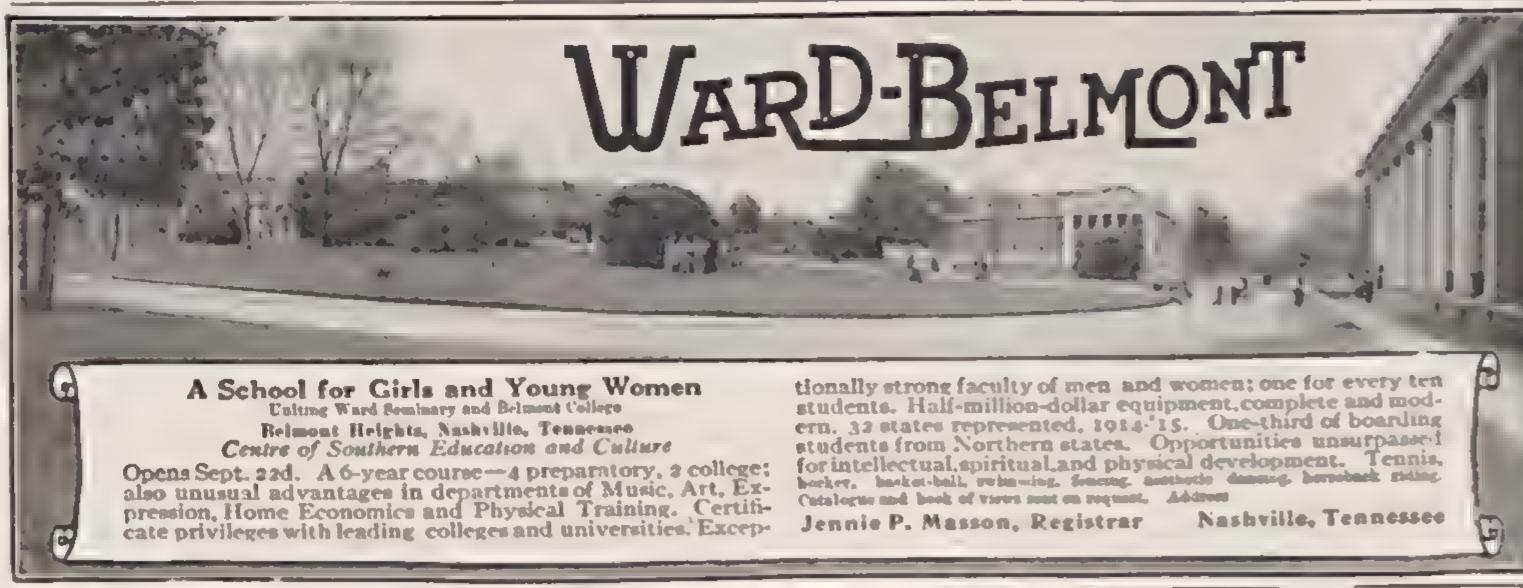
Highland Avenue and Oak Street

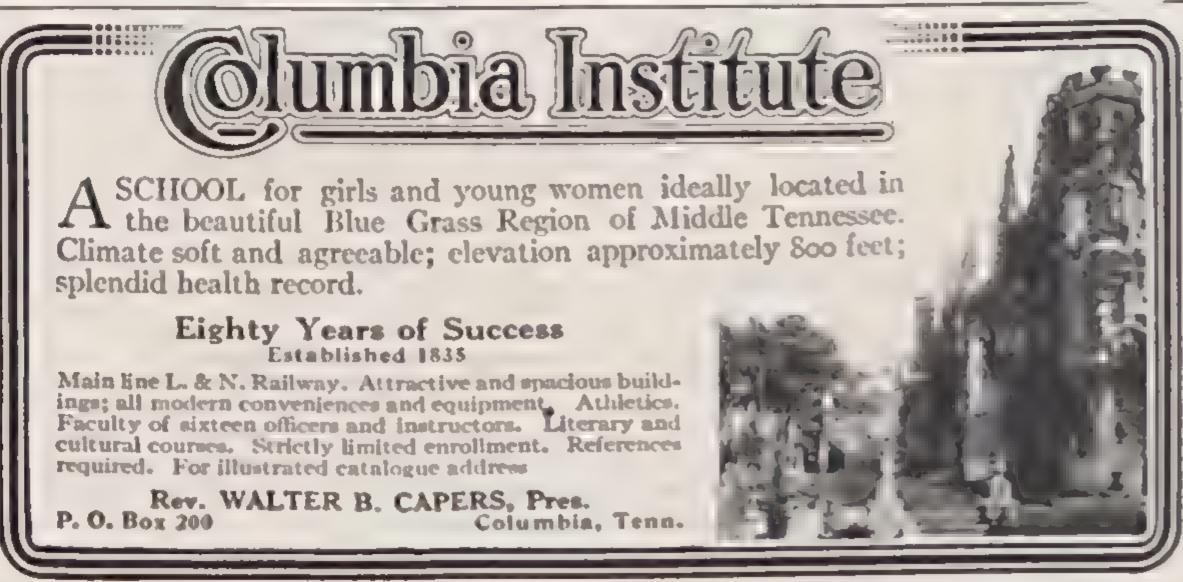
Cincinnati, Ohio

A limited number of scholarships open in Opera and Composition

Tennessee

Tennessee





School Directories

#### A HANDBOOK OF The BEST PRIVATE SCHOOLS

With a Chapter on SUMMER CAMPS for Boye and Girls .-Introductory and Historical Chapters, Comparative Tables of 1,300 Schools, and an Educational Directory. A Critical and Discriminating Account of the Schools as they Are. A Quide for Parents: A Desk Book for Educators.

Just Out .- The First Book on the Subject. 8vo, 544 pp. Postpaid, \$2.00. Eight-page Illustrated Descriptive Circular on request.

Porter E. Sargent, 50 Congress St., Boston.

North Carolina

"Wildewood"

# Miss Jordan's School for Girls

Mountreat, N. C. Akitude 2800 feet, near Biltmere and Asheville EDUCATE YOUR DAUGHTER in the pure mountain air. amid beautiful scenes of "The Land of The Sky," free from artificiality of city life. Year round outdoor sports and mountain climbing. Exceptional musical and educational opportunities. Individual habit and character building, natural cuitured home life. Home circle limited to twenty. References required.

MARY MILES JORDAN, Principal

# CHILDREN'S FASHION NUMBER

AUGUST 15th. On Sale August 7

This will be the Children's Fashion Number—probably the most delightfully attractive August fifteenth number of VOGUE ever issued: children's frocks, children's gardens, children's playrooms, children's dances; Japanese children, Royal children, children of well-known mothers; every page reflecting the sweetness and beauty of child-life at its best.

FORECAST of Autumn Fashions NUMBER SEPTEMBER 1st. On Sale August 23

VOGUE is fashion's herald. VOGUE is to fashion what the prologue is to the play. Its editors step before the curtain and make announcement of styles immediately to be presented. This number will forecast the Autumn fashions; coats, wraps, suits, gowns, millinery, accessories. It will give the first authoritative advance news of the great Paris openings. This number promises to be one of exceptional interest. VOGUE is frequently sold out early. If you are a news-stand buyer, place your order well in advance.

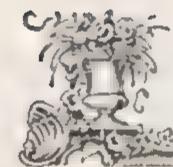
ADVANCE ORDERS received now by NEWS DEALERS

25 cents a Copy

VOGUE.

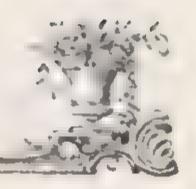
Published twice every month

443 FOURTH AVENUE, NEW YORK



SHOPPERS' AND





#### Antiques

BRASS AND COPPER ANTIQUES, Russian samovars, candlesticks, andirons, doorknockers. Many unique gifts \$1 up. Call or write for catalog. Russian Antique Shop, 1 E. 28th St., N. Y.

COLONIAL MIRRORS-Three Part Mantel. 5 feet all gold, or mahogany & gold, Urn or Eagle top, \$17.50. Photos upon request. Lans Curlosity Shop, 439 Fourth Ave., N. Y.

CHOICE PIECES-Mahogany tables, claw-foot sofa, pineapple bedsteads, old china, justre, etc. Selling my home. Send for list. Mrs. Page, Atwater Terrace, Springfield, Mass.

THE C. M. TRAVER CO., Madison Ave. and 62d St., New York. Genuine pieces of antique furniture: American, English, French, Italian and Spanish.

#### Art Galleries

AND AND THE ANALYSIA OF THE PROPERTY OF THE PR

THE LITTLE GALLERY, 15-17 E. 40th St., New York Fourth Floor Wedding gifts of distinction. Hand-wrought silver pitcher and spoons. Length 10 in. \$3. Catalog

RARE OPPORTUNITY to secure famous paintings, reprod. by prom. foreign artist, at mod. prices. Charming for panels. Write for description. J.R.Bremner Co., 680 Mad. Ave. N.Y.

#### Beauty Culture

KOROZONE ELECTRIC MUSCLE Building youthiles the oldest face; restores youth to sunken & flabby muscles. Treat. \$1. Kora M. Lublin, D. P. S., 2248 B'way, N. Y. C., Tel.

THE QUEST OF YOUTH AND BEAUTY should lead ladies to the Small Sisters Institute of Beauty. Helpful Booklet. 379-5th Ave. New York.

ROSE FAUCHEUR-Liquid Face Powder; restores youthful complexion & shields it from the ravages of time & weather | Endorsed by physiclans; \$1 P'pd. Faucheur, Inc., Hawthorne, N.Y.

ELIZABETH RIDGWAY. Every woman over 25 needs my "Method for Conserving Youth." Will positively retard the hands of time. Price \$5. 174 Winthrop Rd., Brookline, Mass.

MARVELOUS SUNBURN RELIEF. Antiseptic for Red Nose or red spots. Soothing to the most sensitive skin. Price, \$1. Money-back guarantee. Mrs. MacHale, 420 Boylston St., Boston.

MME. ANITA OF PARIS is introducing a beauty cream of scientific properties, sample size, 10 cts. Positive cure for sunburn, removes wrinkles, freckles and tan. 1476 B way, N. Y.

FAMOUS MARY ROSE BEAUTY CREAM, a perfect sub. for powder. Has gained a beauty reputation for many. By mail, cream \$1: a rouge 35c. 737 Bush St., San Francisco, Cal.

#### Boas, Feathers, etc.

MME. BLOCK. Willow or Ostrich Plumes made into a French Plume, Novelty Collarette or Boa. Paradise aigrettes cleaned, remodelled. Ostrich fans repaired. 36 W. 34th St., N. Y.

# Braid'g, Plait'g, Hemstitch'g

HEMSTITCHING, Accordion and Side Plait-ings, Pinking, Ruchings, Buttons covered, all styles. Fancy dyeing of nets, chiffons, etc. Mail orders. G. M. Sadleir, 38 W. 34th St., N.Y.

HEMSTITCHING, PLAITING, Embroiderles, Buttons & Buttonholes. Write for our illustrated Booklet (free). Wilson Braiding & Embroidery Co., 32 S. Wabash Ave., Chicago. Dept. C.

#### Candies

ORIGINAL MEXICAN CANDIES Palanquetas de piloncillo. Delightful pecan confection, in typical package, \$1, prepaid. Palace of Sweets, San Antonio, Texas. San Antonio, Texas.

LORD'S DOLLAR CHOCOLATES in 1, 2, 3 and 5 pound boxes delivered post paid anywhere in the United States. \$1 per pound. I F. Lord & Son, 486 Congress St., Portland, Me.

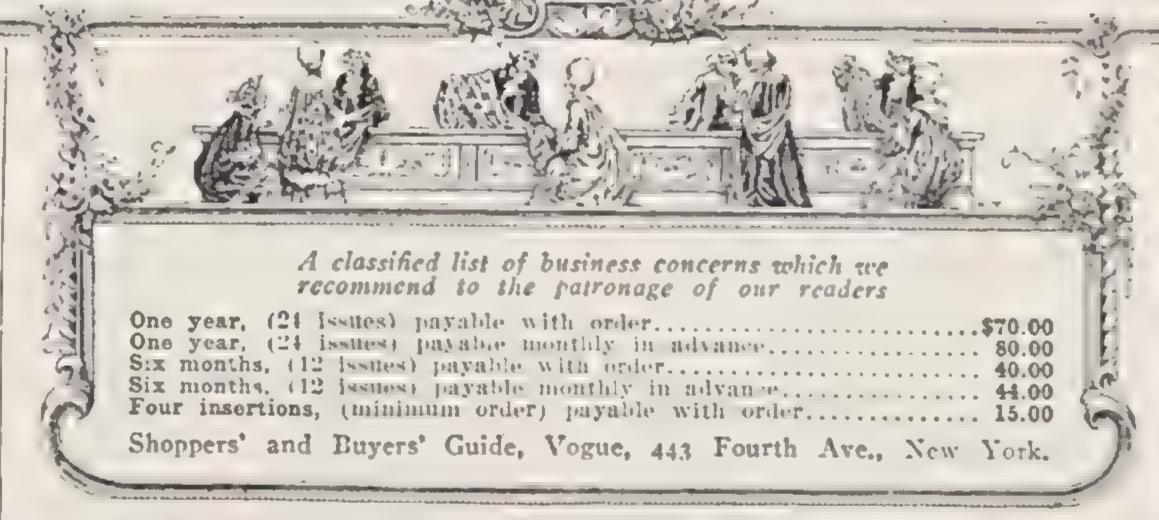
REPETTI'S famous caramels are on sale at the Repetti Shop near the Waldorf, Send twenty-five cents for introductory package. Repettl, 30 West 34th Street, New York.

### Children's Clothes

CHILDREN'S WEAR from infancy to 12 yrs. Garments made to order, smocked and exclusive models. Boys' dresses, 1-6 yrs., specialty. Beebe & Shaddle, 48 W. 46 St. Tel. Bryant 5676.

IMPORTED Hand-Made Smocked FROCKS.
Sizes 6 months to 15 yrs. Frocks sent on approval; prices reasonable. Cir. showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

BABY GARMENTS. Attractively hand-made, infants to two years. Assortments sent for selection. Send stamp for booklet. Mrs. J. A. Me-Millan, 303 Ashton Bldg., Grand Rapids, Mich.





Photo, Ira L. Hill

# "An Institution of National Importance

The Castle School of Dancing needs no introduction to Vogue readers. Many worthy exponents of modern Terpsichore have made its acquaintance through the Shoppers' & Buyers' Guide.

Mr. and Mrs. Castle, however, have volunteered to tell us of their acquaintance with Vogue readers:

CASTLE SCHOOL OF DANCING 24 East 46th Street New York

2 - - \_\_-- 3

June 20th, 1915

Vogue Publishing Company, New York City.

Gentlemen: -

We are very much pleased with the progress made by our school. In a year we have grown into an institution of national importance.

We wish to express our appreciation of the aid given us by the Shoppers' & Buyers' Guide. as the results from our announcement have been really quite extraordinary.

With best wishes for the continued success of your valuable paper.

Sincerely yours.

Phone, 947 Murray Hill

Small enterprises as well as national institutions are gathered together on these pages in a unique assemblage — interesting, unusual and altogether worth while. If you have not yet made their acquaintance you will find it worth while to do so now.

SHOPPERS' & BUYERS' GUIDE SERVICE 443 Fourth Avenue New York

#### Children's Clothes—Cont.

DRESSES, Play Frocks, Rompers, Coats, Bonnets, for girls up to 6, and boys up to 4. Complete Baby Outfits. Approval shipments on request. Gebrider Mosse, 19 W. 45th. N. Y.

IMPORT & design baby & children's dresses to 6 years. Smocking, cross-stitch & hand embroidery. Refs. & age desired for approval shipm't. Cat. Mrs. Moore, Irish Linen Co., Davenport, Ia.

LITTLE FOLKS' DRESSMAKER, Needham. Mass. Makes dainty layettes (also single garments) of fine materials. Hand-made or hand-finished. Price list free.

DISTINCTIVE APPAREL designed to suit the individual child. Dresses, coats, suits and hats for girls of all ages up to 8 yrs. Sketches submitted. Ann Harmon, 10 E. 46th St., N. Y.

GRACE & SIMPLICITY OF LINE—unusual materials, subtle & barmonious color schemes. Inspection of models given. Samp. & esti. given. Ann Harmon, 10 E. 46th St. Tel. M. H. 4085.

CHILDREN'S SMOCKED FROCKS. Handmade to measure. Sketches & samples on request. Materials shrunken. Prices 50% less than elsewhere. The Clover Shop, Providence, R. 1.

OUR FINE HAND-MADE LAYETTES include everything a baby will need at birth. Send for catalogue. The Baby's Baraar, 248 Boylston Street, Boston. BABY SHOP-Exclusive designs for wee

ones. Specializes in dainty hand-made Layettes, relieving the Mother of all responsibility. Elizabeth Coleman, 247 S. 20th St., Phila., Pa. USE E-Z SMOCKING PATTERNS. Simplined smocking. Book and 3 different designs, \$1;

each 25c. Write E-Z Smocking Co., 39 So. 10th St., Phila., Pa. SMOCKED AUTO CAPS & COATS of natural color pongee. Also batiste & silk smocked coats & dresses to order.

CAROLINE ENGLISH SMOCK FROCKS, hand-made, beautiful work. All ages to 12 yrs. Sample frocks for selection. Reference & age desired. Caroline, 628 5th Av. Tel. 2233 Plaza.

Shut-in Society, 62 E. 34th St., N. Y.

### Chiropody

DR. E. N. COGSWELL, Surgeon Chiropodist. Foot Topie to use after the dance, \$1. Foot Ointment, 50c. Toilet Powder, 25c. Expert manieuring, 501 Fifth Ave., New York.

#### Cigarettes

FROM THE ORIENT-Harem Ruby Perfum d Turkish Cigarettes Flor de Shiraz, \$1 Box, Ambree, line Box Plain Turkish Cigarettes 25c Box. Vicomitesse Alma Surok, 500 5th Ave.

A DISTINCTIVE CIGARETTE made by hand of the finest of mild Turkish tobaccos. On sale at all N.Y. clubs. \$2.50 a hundred. Box 10 for 25 cents. 101 Cigarette Co., 15 E. 40th St., N.Y.

HAIDEE PERFUMED CIGARETTE-Ornamental Boudoir Box gold tips Real Turkish tobacco, deceately scented send \$1.25 for 59, to Chalktadt & Co., 503 Eath Ave., N. Y.

MONOGRAM CYGARETS. Choicest Persian, Turkish& Russian blends; silk, straw, gold, silver, cork of plain tips; exclusive designs, \$2.50 per 100 up Persian Cygaretry, 500 Fifth Ave., N. Y.

#### Cleaning and Dyeing

LEWANDOS CLEANERS and DYERS New York Shups

Sul Madisub Avenue 345 Madson Ave. Violet Shop, 21 East 48th Street

LEWANDOS, 75 N. Pearl St., Albany 1118 G Street N W. Washington New Haven Bridgeport Waterbury Hartford

LEWANDOS Providence Newport Fall River Fitchburg Springfield Worcester Salem Lynn Lowell Portland Cambridge Brookline Roxbury Waltham Watertown Malden Dorchester

LEWANDOS Boston Shops 284 Boylston Street 17 Temple Place 248 Huntington Avenue Cleaners and Dyers

KNICKERBOCKER CLEANING CO. High-class cleaners and dyers, of New York. Main office, 402 East 31st St., Murray Hill 6618. Branch offices, telephone connections.

MME. PAULINE, expert Cleaners and Dyers. Use "Spot-Off" the fireproof cleaning fluid. 364 Madison Ave., N. Y. Main office and works, 233 W. 14th St., N. Y.

#### Corsets

MME. S. SCHWARTZ

Corsettere. 11 East 47th Street.

New York. Telephone 1552 Murray Hill.

MME. BINNER Corsetiere, is cultivating figures with her famous corrects. New establishment, 561 Fifth Avenue, New York: formerly 18 East 45th St., N. Y.



#### Corsets—Cont.

MME. ROSE LILLI, Corsetiere

Models which accurately forecast the "Trend of
Fashion." Custom made only

15 West 45th St., New York. Tel. 2818 Bryant.

GOSSARD FRONT LACED CORSETS Fitted by experienced corsetieres, \$2 up; retail only. Brassieres fitted; corsets to order. Olmstead Corset Co., 179 Madison Ave. at 34th St., N. Y.

### MME. BARCLAY.MODART FRONT-LACE Corsets.

553 Fifth Avenue, New York. Tel. 4474 M. H.—Also (See Modart Display ad.)

PEETZ FRONT LACE CORSET. "The Highest Art in Corseting." Ready to wear, custom made. \$5.50 to \$35. Corsets made to order in 24 hours. 45 W. 37 St., N. Y. Tel. Greeley 4786.

GOODWIN. Corsets of every description. Ready to wear from \$5; and custom made from \$10. 373 Fifth Ave., at 35th St., N. Y. Telephone 3293 Murray Hill.

THE GILLETTE CORSET—Custom made. Originated in Paris, but made in U. S. A., sold by exclusive representatives only. Write for particulars. The Gillette Co., 500-5th Ave., N. Y.

# MATERNITY CORSETS, \$3.50 & \$5. The Wells Gossard Store 1112 G Street, N. W., Washington, D. C.

1112 G Street, N. W., Washington, D. C. Write for measure blank.

LOUISE GREENWOOD, Corsetiere, 500-5th Ave., N. Y. (4th fl.), Bryant 5121. Made to Order & Ready to Wear. Prices most reasonable. Corsets copied, repaired. Measurement blank on request.

VIAU'S FRENCH CORSETS—Corsets for slender figures with undeveloped bust. Also reducing. Special corset for deformed figures. Booklet. Viau Corset, 39 W. 34th St., 9th floor, N.Y

Special for purpose. Dress as usual. Uninterrupted comfort. Mail orders. Write for Booklet 29, or call at 10 East 46th Street, New York.

### Corset Hospitals

ALONSO'S CORSET HOSPITAL
500 Fifth Ave., N.Y., cor. 42d St. Corsets cleaned,
repaired, or altered. Exact or modified copies of
foreign or domestic corsets. Moderate cost.

HAVE YOU A FAVORITE foreign or domestic corset you would like copied? If so send it to me by parcel-post & have an estimate made. Return guaranteed. Reasonable Prices (next).

AN ADAPTABLE BRASSIERE fitting any figure; made of cream colored lace. Can be worn without a camisol under sheer waist. Price \$3.00; negligees \$6.50 up. Blanche Alouso.

#### Cross-stitch Patterns

JUST PUBLISHED, QUAINT, unusual set of cross-stitch patterns by Edith Allen Hall. 80c post-pd. Special prices to shops. Exclusive designs to order. Also

BREAKFAST & PORCH LINENS, pillow covers, runners cross-stitched in her orig. designs. Modern samplers. Send bk. ref. for approval box. Edith Allen Hall, Stamford, Ct.

#### Dancing

ALVIENE Ballet Master, late Grand Opera, Paris, Milan, New York, etc. Authority on Modern dances, Dramatic & Classic dances. 225 W. 57th St., Tel Col. 4732.

WANT TWENTY LADIES of Social Standing for charity Dance Recitals. All dances taught free by Mr. Claude M. Alviene, so experience is not necessary. N.C.Irwin, Sec'y, 225 W.57 St. N. Y.

THE A. ALBERT SAATO Academies of Dancing. Broadway, 86th-87th Sts., N. Y. The dances of today. Taught privately or in class. Booklet sent. Tel. 6435 Schuyler.

NORMAL COURSE—MODERN DANCES.
There is an ever-growing demand for capable modern dance teachers. Our course prepares you for paying positions. Direct supervision of

MR. G. HEPBURN WILSON, M. B., American Authority on Modern Dances. Write, phone or call Fifth Ave., N. Y., Thorley Bldg., N. W. Cor. 46th St., Bryant 6321, for rates.

CHICAGO'S Representative Teacher, William Crockett Perrin—Newest Dances, Stage & Bailroom, Ballet & Aesthetic Dept, under Hazel Sharp, Perrin Hall, Auditorium Bldg, Tel. Wabash 3297.

#### Decorating and Furnishing

MRS. BARNEWALL, Interior decorator, is showing a room at 19 East 48th St., New York arranged as an enclosed plazza.

Tel Murray Hill 8317

MISS SWORDS, INC., Interior furnishings, chintzes, mantels, wallpapers, Italian pottery, antique fixtures for electricity, lamps & shades. Miss Swords & Miss Sparks, 18 E. 48th St., N.Y.

MISS McBURNEY & MISS UNDERWOOD

Homes decorated and furnished.

Wall papers, linens, painted furniture & rugs.

42 W. 39th St., N. Y. Tel. Greeley 2808.

# Decorating and Furnishing

HOMES FURNISHED with individuality. Unusual chintzes Sunfast stuffs, rare silks. Lamps, painted furniture; exquisite novelties to order. Mastick & Graham, 8 E. 37 St., N. Y.M. H.6325.

FINE IMPORTED CLOCKS

Distinctive period designs in grandfather and mantel clocks. Export repairing. All work guaranteed. Harris & Harrington, 12 W. 45 St., N.Y.

WARD & ROME. Painted furniture designed for country houses, unusual screens, desk sets, parchment and Chinese lacquered lamp shades. 132 E. 47th St., N. Y. Tel. Murray Hill 1305.

CURTAINS, MEXICAN HAND DRAWN Scrim & Marquisette curtains. Many pleasing & effective designs, moderate prices. Send for booklet. The Pilgrim, 10 Tremont St., Boston, Mass.

MILDRED RICHARDSON KELLY.
Suggestions for simple and inexpensive homes.
Furniture decorated to color scheme. Chints,
wall papers, rugs. 42 W. 39th St., N. Y. City.

AMY FERRIS 6 East 37th Street, N. Y.
Wallpapers Hangings
Rugs and Furniture
Original Designs in Lamp Shades.

MACBRIDE—REMODELS & REBUILDS
Your old home or proposed new one. Aristocratic & Artistic effects with odd, unusual features. No architects fees. No extras.

SEE HIS SAMPLE HOME AT
The MacBride Atelier

3 East 52nd Street, New York.
"Decorations of Interiors." Phone Plaza 181.

JAYNE HOUSE FURNISHER
Exhibits Leavens Furniture, Will decorate to suit

individual taste. Illustrations. (See Leavens Display Ad) 2146 B'way, N.Y., Tel. Schuyler 3746

HAND-MADE BEDSPREADS. Colonial design in heavy knots or tufts, broad fringe, \$20

"THE HOME OF ORIGINALITY." Artistic fabrics for draperies, wall papers, decorative painting furniture & rugs, for town & country

houses. Samples. F.R.Aldrich, 452 5th Ave., N.Y.

to \$40. Old-fash'd homespunspreads, blue & white

LORD & TAYLOR, NEW YORK.

Department for Interior Decorations. Booklet on request. Suggestions & estimates gratis.

Fifth Avenue, 38th Street, 39th Street.

#### Delicacies

QUINCE HONEY for breakfast 40c 1/2 pt.; New England Chili Sauce 30c pt. A piquant French Pickle 50c pt. Made at Pine Tree Cottage by Mrs. Geo. R. Preston, Philipse Manor, N. Y.

THE WOMAN COFFEE IMPORTER sells five pounds of Mansion Blend \$1.50 sent anywhere. Extra flavor—more cups in a pound. Mrs. MacDougall, 138 Front Street, New York.

PENJERRICK Ranch Oranges. Two doz.perfect Valencias personally selected & packed in an attractive box, delivered during Sept. & Oct. Express p'pd for \$2. Penjerrick Ranch, Covina, California.

DRINK RUSSIAN BLEND TEA; Delightful combination of high grade teas, 85c lb. Also Jasco Coffee 35c lb. unusual aroma; the perfection of blending. A.J. Sheldon Co., 100 Front St. N.Y.

#### Diamonds

OUR LARGE VOLUME OF BUSINESS enables us to pay the highest prices, and immediate cash remittances. Walter & Co. 182 Broadway, New York, Established 1891.

We are specialists in diamonds and precious stones. Can furnish estimates.

S. Bergman, Times Bidg., Room 1206, N. Y.

#### Educational

"Parisian Method." Design for the Trade.
Write for booklet. P. Clement Brown,
1290 Sutter Street, San Francisco, California

#### Embroidery

EMMA LOUISE ART SHOP.
Write for new 1915 catalogue free,

of art needlework and novelties. Emma Louise Art Shop, Belmar, N.J., Dept. D.

WINGENDORFF EMBROIDERIES

Special attention given to Trousseaux. Monograms in drawn work a Specialty.

718 Amsterdam Ave., 731 Lexington Ave., N.Y.

BED-SPREADS STAMPED—Stamped pieces for cross-stitch work in unusual designs, on approval. Beads and embroidery materials. No catalogue. Hurm Art Shop, 277 5th Ave., N. Y.

FILIPINO, MADEIRA, PORTO RICO— Hand embroideries 50% less than others. Robes, waists, lingerie, infants' wear on appr. Retail & w'sale. Far Eastern Shops, 2231 B'way., N.Y.C.

AN ANNOUNCEMENT

in the Shoppers' & Buyers' Guide is a profitable introduction to reader and advertiser.

#### Employment Agencies

MISS BRINKLEY, 507-5th Ave., New York, near 42d. Tel. 2414 Murray Hill. Supplies governesses, housekeepers, household servants; personally investigating references.

MISS SHEA'S Employment Agency, 30 E. 42d St. The 42d St. Building. Supplies first-class servants, male and female, in all capacities for city & country. References carefully investigated

MRS. TABER
Agency for Efficient Servants.

Tel. 4961 Plaza. 773 Lexington Ave., N. Y.

MISS G. H. WHITE, agency, 7 W. 45th St., New York. Phone 7789 Bryant. Visiting house-keeper, secretary. Houses opened. First-class help of all kinds. Hours, 10-4. Sat., 10-12.

THE SOCIAL SECRETARIES INC.
Servants of all kinds & nationalities.
Tel. 7947 Plaza.
5 West 58th St., N. Y

MISS HEDLUND, Tel. 8345 Plaza. Select Employment Agency of all Nationalities. 15 W. 58th St., New York. Near 5th Ave. Personal Interest Assured.

LADY WITH INITIATIVE personality & refinement—with following—to sell monogrammed made-to-order cigarettes. Salary & commission. F.T.Alien, Room 601, West. Union Bldg., Chicago

MRS. EMILY E. MASON
of London and New York.
For efficient servants, call, write or phone.
131 W. 42d St., N. Y. Tel. Bryant 5633.

### Entertainment

MABEL POILLON—Orig. Entertainments Pageants directed. Children's parties. Plays rehearsed. Costumes provided. Water Witch Club, Highlands, N. J. Tel. Highlands 1270.

PINCHNEY & WILLIAMS ORCHESTRA Entertainers and cabaret performers, for private or public affairs. Miss Marguerite Huyler, in exhib. dances, 251 B'way, N.Y.Tel. Barclay 6325.

### Fancy Dress and Costumes

MAURICE HERRMANN, costumer to the most celebrated artists. Exclu. costumes for hire, sale, or to order. Accurate historical costumes a specialty: 166 W. 48th St., N. Y. Bry't 1250.

PAUL ARLINGTON, INC.

Costumers to the Smart Set. Exclusive designs to order. For Sale or Rent. 109 W. 48th St., N. Y. Tel. Bryant 2548.

FRANCESCA TEXTOR—COSTUMER
Fancy costumes to order for all occasions.
Amateur plays artistically costumed.
Costumes for sale or to rent. 164 W. 48 St., N.Y.

#### Flesh Reductions

1. FOR OBESITY and Rheumatism.
Our special preparation used in bath. Results wonderful. Physicians prescribe it. \$2, \$3, \$5 p'pd. E. Bishop, 133 E. 56th St., N. Y. C.

2. USED EXTENSIVELY IN professional & social circles. An invigorating & healthful adjunct to the bath. \$2. \$3, \$5 p'pd. E. Bishop, 133 E. 56th St., N. Y. C.

DR. SAVAGE'S PRIVATE EXERCISE Studio. Best equipped, most sanitary. Fat reducing rollers, horseback riding, squash, electric light & shower baths. Inspection. 56 W. 45 St., N.Y.

ELECTRO REDUCING CO. Painless Electrical Treatment. Quick & absolutely safe. No pain or semi-starvation diet. Physician in charge Greeley 3132. Room 1015, 47 W. 34th St., N.Y.

FACE & FIGURE CULTURE CO. Objectionable hair treated and flesh reduced. Write for booklet, "A Few Facts about the Face and Figure," or Call at: 45 W. 34th St., N. Y. City.

BLANCHE ARRAL, Famous Grand Opera Star, tells how she reduced her fiesh without drugs, dieting or strenuous exercise.

Blanche Arral, Suite 410, 500 5th Ave., N. Y.

#### Florists

BEST QUALITY CUT FLOWERS or Plants
—Art Combinations. Shipped everywhere. Excellent service to Vogue patrons in past years
recommends Max Schling, 22 W. 59th St., N.Y.

STUMPP
Floral Decorations.
761 Fifth Avenue. Tel. Plaza 8190.
"New York's Favorite Flower Shop."

STUMPP SOUTHAMPTON, L. I.
You can see our Lily Pond at the turn in the
Shinnecock Road.
Tel. Southampton 428.

FRIEDMAN FLOWERS, 522 8. Michigan Blvd., Chicago. Estab. 1893. Choicest cut flowers, Baskets and Novelties. Correspondence solicited for table and wedding decorations.

SHOP FROM YOUR EASY CHAIR Write these shops today.

They are reliable and ready to serve you.

#### For Children

DANCING FOR CHILDREN

Classes and Private Lessons. Rosetta O'Neill, Carnegie Hall and 2 Prospect St., New Rochelle, N. Y. Tel. 197 New Rochelle.

KATHERINE'S PAPER DOLLS—Doll with 5 smart costumes, drawn and painted by hand, \$1.00. Charming gifts. K. Gillespie, Moorestown, Burlington Co., N. J.

#### Fresh Eggs

FRESH EGGS, guaranteed not over three days old, delivered at very moderate prices. Orders accepted, large or small. Springside Farms, 639 Madison Ave., N. Y., Plaza 5940.

### Furnishing Decorator

MISS M. A LEWIS, Expert Decorator and furnisher of houses, club rooms, theatres, etc. Fabrics and furniture of unusual distinction.

10 East 46th St., N. Y.

#### Furniture

LEAVENS' FURNITURE. Simple, straight line—unfinished, stained, enameled, ornamented. Illus. Free. Confer with decorators, or Wm, Leavens & Co., Mfrs.—Finishers, Boston.

OUR FAMOUS CHAIR—A French Willow chair for porch or living room; attractive lines; Special, \$4.00. Furniture of all kinds. Booklet. F. F. Ahern & Son, 124 E. 41st St., N. Y.

FRESH AIR WITHOUT DIRT. Adjustable screen for sleeper or chair car. Easy to carry. Cretonne case, 12 fresh coverings, \$3. Mrs. S. Lothorp, 194 Main St., Bridgewater, Mass.

THE TOBEY GIFT SHOP
A convenient, helpful place to select distinguished gifts. Wide variety between \$1 and \$20.
Tobey FurnitureCo., 33 N. Wabash Av., Chicago.

LORD & TAYLOR

Mid-Summer Furniture Sale in Progress. General Clearance High Grade Furniture Booklet on request. Fifth Ave., 38th-39th Streets.

#### Furs

SUMMER FURS AT SUMMER PRICES.
Repairing & remodelling guaranteed. Chas. Horwitz (Furrier since 1892), 43 E. 8 St., N. Y. (two blocks west of Wanamaker.) Tel. 137 Stuyv'nt.

SIEDE'S FURS as an investment. Prices never so low; latest 1916 models in Coats, Muns & Neck Pieces. Repairing & Remodeling guar. Est. 64 yrs. Tel. Bry. 1166. 43 W. 46th St., N.Y.

FUR MAN'S SHOP offer during Aug. only, exceptional quality Hudson Seal, or Caracul Coats, with skunk or other contrasting fur collar & border, \$145, reg. \$225. 2627 B'way, N. Y.

#### Garden Furniture

1. GARDEN FURNITURE in wood. Tea Tables & Chairs. Blithe Garden Sticks, \$1. Weathervanes \$1.50 to \$5. Basket Wagons \$3.50. Seed Markers, 35c. & Deco. Garden Tools, Set \$1 up.

2. GATHERING BASKETS, gay chintz lined. slide up and down Oak Stake, topped by painted carved Bird, \$3.50. Mail orders filled. Cat. Woodcraft Shops, Inc., Morristown, N. J.

TERRACOTTA GARDEN SEATS

Bird baths & pottery, also of Terracotta, Stumpp, 761 Fifth Ave., N.Y.C. Tel. Plaza 8190 and — Shinnecock Road, Southampton, L. I.

GARDEN STICKS & SEED MARKERS
Garden Seats and Benches of Wood
Stumpp, 761 Fifth Ave., N.Y.C. Tel. Plaza 8190
and — Shinnecock Road, Southampton, L. L.

BOXWOOD AND BAY TREES
Stumpp, 761 Fifth Ave., N.Y.C. Tel. Plaza 8190.
Also: Look for the Lily Pond on the Shinnecock
Road. Southampton, L. I. Tel. South'p'n 428.

#### Gowns Bought

MME. NAFTAL pays highest cash value for fine misfit or slightly used evening, street and dinner costumes, furs, diamonds, silverware, jewelry. 69 W. 45th St., New York, Bry. 670.

# Gowns and Waists Made to Order

ARTISTIC DRESSES

Made from your own material.
Unusual Remodeling. Reasonable prices.
Homer, 11 1/2 W. 37th St., N.Y. Tel. 5265 Greeley

REBUILDING OF GOWNS — All your last season's frocks can be successfully rebuilt after the fashions shown in this issue of Vogue. Homer, 11½ W. 37th St., N. Y.

LEMAITRE & MACK

Importers
Trousseaux, Gowns and Fancy Tailoring.
630 Fifth Avenue, New York, Tel. 7120 Plaza.



Gowns and Waists-Cont. Made to Order

YOUR OWN MATERIAL USED-Mrs. Gordon rebuilds last year's styles. Reas. prices. 51 W. 37th St., N.Y. (During July-Aug. shop open at Spring Lake, N. J., 1212 3rd Ave.)

VICTORINE-REBUILDER OF GOWNS. Old gowns remodeled equal to new. Closes July 10th; opens Fall season, Sept. 1st. 160 W. 84th Street, N. Y.

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions. and also do remodeling at reasonable prices. 134 Lex'ton Av. (29th St.), N.Y. Mad. Sq. 8188.

GOWNS REMODELED-MME. ROSE Mme. Rose, one of the foremost designers of Gowns, gives this branch of the business her personal attention. Why not

UTILIZE your old Gowns and have Mme. Rose rebuild them into stunning creations? Bring or send your material to us to be made up. We do such an enormous business

BECAUSE our Customers keep on recommending us. Prices very reasonable.

Mme. Rose. Telephone 4073 Greeley, 49 West 37th St., N.Y.

A FRENCH DRESSMAKER will design and make you a gown or a tailored suit at a very special price in order to introduce her work to Vogue readers. Mme. La Valle, 590 5th Ave., N.Y.

MME. CHAMBET, EST. 1887. Gowns for all occasions, to order. Specialty-well fitting Tailored Gowns. Remodeling of all kinds. 143 E.30th St., New York. Tel.864 Mad.Square.

MATERNITY APPAREL-GOWNS, Made to measure. Special, properly-fitting Lingerie, many grades. Infants' complete outfits at worthwhile prices. Elizabeth C. Leay, Rockford, Ill.

MME. BROWN, 677 Lexington Av., N.Y., cor. 56th St. I make and remodel gowns to your individual taste at most reas. prices. Work guaranteed. Satisfaction assured. Tel. 4928 Plaza.

OUR CUSTOMERS RECOMMEND US Attractive styles in Summer dresses at reasonable prices. We know that we can please you. Mme.Emelie, 184 W.80thSt., N.Y. Tel. Sch. 9031

SCHOTZ & CO .- Gowns of smart design. Newest models. Individuality & becomingness assured. Special facilities for hurried requirements. Corresp. invited. 471-5th Ave., N. Y.

SUMMER DRESSES-Ready to wear and made to order. Attractive styles in skirts, blouses, children's wear, and millinery. The A. M. Grannatt Co., 85th St. and B'way, N. Y.

WITH YOUR OWN MATERIAL Gowns and Suits for all occasions. Remodeling, Katharin Casey.

36 E. 35th St., N.Y. Tel. 1033 Murray Hill.

KATHARIN CASEY Gowns for all Occasions. Fancy Tailoring. Remodeling also done.

Tel. 1033 Murray Hill

MME. PITOT EXCELS in remodeling old gowns into newest Parislan styles. Gowns to order. Customers' own material used. Mod. prices. 12 W. 47 St., N. Y. (form. 2 E. 46 St.)

I. JACOBS & CO., Importers, Dressmakers and Ladies' Tailors, are now located at 49 W. 46th Street. Formerly 7 W. 31st Street, N. Y:

SMART GOWNS AND SUITS

36 E. 35th St. N. Y.

Made to order Distinctive Remodeling. Mme. Zara. 625 Lexington Ave., N. Y.

LADIES' SMOCKED MIDDIES-Cotton or Silk crepes, any color. Special at \$7.50 up. Sketches & samples on request. The Clover Shop, 290 Westminster St., Providence, R. I.

TAFEL, 44TH ST., opp. Astor Hotel, N. Y. Gowns that are "different," made on short notice for all occasions. Our designers will co-operate with you. Prices moderate.

MME. JULIETTE, 24 W. 8th St., N. Y. Tel. 2574 Spring. Smart Gowns—reasonable prices. Remodeling. Personal attention. An exclusive little shop for the woman who cares

BUY AT WHOLESALE PRICES Being a buyer for several Ladies Specialty Stores I can conduct you to the evclusive show rooms where

NEWYORK'SFINESTWEARINGAPPAREL is manufactured, & enable you to purchase gowns, sults, coats and furs at a material saving of 50%. Circ. "Corine," 164 5th Ave. Tel. Gram. 6762

WONDERFUL RESULTS in remodeling Smart styles-moderate prices hemstitching Mrs. B. G. Levy, 226 W. 50th St., N. Y. Tel. Circle 1384. Gowns to order.

#### Gowns and Waists Ready to Wear

THE MENDING SHOP-Now is the time to have your gowns and suits remodeled (I remake a gown completely) into this season's best style. Shop watsts and towns refitted

THE MENDING SHOP-Suits cleaned and pressed. Dept. for mending, reweaving and darning. H. Redding Coughlin. 20 W. 31st St., N. Y. Tel. 189 Madison.

USEFUL-RELIABLE-PROFITABLE Shoppers' & Buyers' Guide offers you a direct road to whatever you may desire. Use it today. Save yourself trouble and worry.



# UNIQUE HOSPITAL FIFTH AVENUE

There is a hospital at Fifth Avenue and 42nd Street—a unique hospital that is known to many people in all parts of the country. Mme. Alonso is the presiding physician and she cleans, repairs or remodels the corsets that are brought to her by Vogue readers.

.. The atmosphere of Mme. Alonso's quarters at 500 Fifth Avenue, however, is anything but that of a hospital. There is a homelike, personal air in the surroundings, and a charm and simplicity in the decorations.

"Most people seem surprised when they come here for the first time," Mme. Alonso said to us the other day, "as though they really expected to walk into some kind of a hospital or sanitarium."

Mme. Alonso's advertising in Vogue dates from the day she started business for herself just a year ago. She estimates that her announcements in Vogue, costing \$80, have brought returns amounting to between \$900 and \$1,000 in twelve months.

# SHOPPERS' & BUYERS' GUIDE SERVICE

VOGUE, 443 FOURTH AVENUE

NEW YORK CITY

Gowns Ready to Wear

MAXON-MODEL GOWNS (Estab. 1899). If you can wear model sizes you can buy your gowns and suits at one-half their real value. Chic and Frenchy. 1552 B'way, N.Y., at 46th St.

MIND YOUR MENDING! This little shop will keep your apparel in repair, do hemming, darning, or any miscellaneous needlework, at nominal rates by the hour. 22 E. 30th St., N. Y.

PRICES NEW TO 5TH AVE. Advance fall gowns for afternoon & evening. Copies of French models from \$18.50 to \$35.00; all sizes. Catalog. Arthur Lindau, 500-5th Ave., N. Y.

and Waists-Cont. Greeting and Place Cards

CHRISTMAS, New Year and Birthday cards and folders for hand coloring. Send for Illustrated Catalogue Free. Little Art Shop. 1421 F St., N. W., Washington, D. C.

FOR A SICK FRIEND—Six daily greetings in charming package, 50c. 6 Birthday letters In envelopes to be opened during day, 25c. Catalogue free. Ernest D. Chase, Boston

HAND PAINTED MENUS to order. For the individualist who goes in for really smart things. \$1 up. Unusual Bookplates. Original Announcements. A. J. Kimon, 1132 W. 37th St., N. Y

#### Greeting and Place Cards (Continued)

GREETING CARDS for all occasions. Brassfr'd. mottoes. Gift books for children & grown-ups. Pictures. The Book & Art Shop, 7 W. 45th St. Formerly The Book & Art Exch., 30 E. 34th St.

#### Gymnasiums

YOU MAY PLAN TO EXERCISE REGU-larly-Recreation Center, Y. W. C. A., 21 W. 44 St. Day & Evening Gym Classes, Swim-nang, Fall term Oct. 4, Tel. Bryant 7353.

### Hair Goods & Hair Dressing

MRS. P. MORGAN. Fine human hair goods. Invisible transformations, switches, etc. liairdressing. Marcel waving, face and scalp massage \$46 's 6th Ave near 48th St., N.Y. Bryant 2671.

HARMLESS TONIC for Restoring Color to gray hair. Not instantaneous, but gradually gives the gray hair its natural color.\$1 per bot. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

EYE-LASH & EYE-BROW GROWER Absolutely grows hair and harmless to the eye. Results assured. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

ENCLISH HENNA SHAMPOO Powders tone the scalp, giving faded or greying hair a marvelous gloss and bright tint, \$1. Directions sent. Henna Specialties Co., 509-5th Ave., N.Y.

POMADE HAIR GROWER will fill in the bald spots on your temples and thicken poor, weak hair; \$1 (0) per jar. Henna Specialties Co., 509 Fifth Ave., N. Y.

THE CHARM OF WAVY HAIR obtained by Williams' Permanent Hair Waving method. Enhanced by moisture, shampooing, sea air. Guaranteed lasting and harmless. 27 W.46 St., N. Y.

DO YOU WEAR TRANSFORMATIONS?

My" Natura" transformation will defy detection.

Beautiful, glossy, wavy hair artistically made, distinctive in style. Williams, 27 W. 46 St., N.Y. DON'T LET GREY HAIR banish you from society & business. I'll tell you how to restore youthful, natural color. Call or write.

L. Pierre Valligny, 14 E. 44th St., New York. LASTING HAIR WAVERS make all the latest styles of coiffure in ten minutes. No sharp edges, points or metal parts. Package of ten, 40 cents. Hattie, 240 W. 116th St., N. Y.

MME. THOMPSON'S FLUFFY RUFFERS, Combpounts for thin hair, never out of order, not found elsewhere. Price \$5 up. Use whitener for white hair if getting yellow.

REMARKABLE SUCCESS with Mme. Thompson's wonderful hair stain. 5,000 sold in 1914. Price \$2.00 a package sent by Parcel Post. 41 West 38th St., N. Y. City

ADA DANBY, 379 FIFTH AVE Hairdressing

Manicuring We make a specialty of drying hair by hand.

### Hair & Scalp Treatment

SCALP SPECIALIST -- Miss Taylor's treatment consists of massaging scalp, neck and spine; simple, nourishing hair tonics. 331 Mad. Ave., N.Y. Tel.7393 M Hill (also Greenwich, Conn.)

PARKER'S method of Hair treatment cleanses scalp of imperfections, promotes healthy hair personal consultation. Write for book "V" Healthy Hair," 51 W. 37th St., N. Y. Tel. 202 Greeley.

#### Health Resorts

SUBNORMAL CHILDREN or defectives cared for. Priv. home, beaut. country town pear N. Y. & Phila. Have physician & trained nurse. C. M. G., 6th & Grape St., Vineland, N.J.

#### Jewelry & Silverware

DIAMONDS, OLD GOLD AND SILVER Wornout gold, places, im, a ver bought. Also d amonds, pentis Difficult and this bass, lewelry repaired. Calmatin, appraiser, 27W of St. NY.

JOHN DALY pays cash for Platinum, Gold, Silver, Pearls, Diamonds, Antiques: entire contents of houses. Appointments made. 654-6th Ave. cor. 3xth Street, New York.

WINN JEWELRY combones sculpture. Painting and Desch with evq. sie mechan alexal. Designs furnished No cat James H W. th. Jewel Craftsman, Pine Arts Binz, Chicago, Id.

THE POTTER STUDIO: STORE THE designers & makers of original hand-wrought jewelry & silver work. A shop with unusual suggestions for gifts. 10646 Euclid Ave., Cleveland, Ohio.

WE PURCHASE fine Jewelry, etc., at full value, even the already pledged. Service is discriminating & intelligent. Call or write. L. Bergman, Times Bldg., N. Y. Bryant 2973

27 YEARS EXPERIENCE will guar, our reliabillity. We pay highest cash value for diamonds. jewelry, silverware. Call, write or telephone. M. Naftal, 69 W. 45 St., N. Y. Tel. Bry. 670.



#### Lace Novelties

ORIGINAL REAL LACE MOSAIC. Table set, bedspreads, shades, etc., modeled from your antique laces, old gowns & lingerie. Laces cleaned & mended. Zallio, 561-5th Ave., N. Y. C.

HANDSOME HAND CROCHETED. Bedspreads all sizes & designs advertised in N. Y. at \$100. We sell from \$8 to \$50. "Shopper," care Sebasti (banker) Rome.

#### Ladies' Tailors

TAILORED GOWNS REMODELED to prevailing styles. 19 years' experience. Tailored suits from \$65 up. J. H. Comstock, 286 Fifth Ave. (30th St.), N. Y. Tel. 158 Madison Sq.

SCHOTZ & CO., INC. Tailored Suits-Afternoon and evening Gowns-Rich Furs. Special facilities for out-of-471 Fifth Ave., N. Y. town orders.

SCHWARTZ & PORTEGAL French Tailored Gowns. Exclusive designs and faultless workmanship. 56 West 46th Street, New York.

ANTHONY, 16 West 46 St., N. Y. Tailors to Fashionable Women. Styles Exclusive. Materials the Finest.

TUZZOLI-TAILOR-REMODELS. Vogue suggestions skilfully carried out. The most fashionable tailored gowns, habits and furs. Call or write, 15 W. 45th St., N. Y. Tel. 4740 Bryant.

PA ADOLPHE. Tailleur Pour Dames De Paris. Known for his exclusiveness in Tailormade Suits & Tailor-made Waists. Pa Adolphe Bldg., 41 W. 46 St., N. Y. Tel. Bry. 1630.

#### Linens

OLIVIA CROSS-STITCHED & Block-printed Linens. Exquisite materials & work. Quaint & Artistic designs. Approval shipments. List Olivia 2375 A. Fairfield Ave., Bridgeport, Conn.

MOSSE HOUSEHOLD LINENS, artistic designs, superior qualities. Individual monograms. Specializing Bridal Outfits. Approval shipments &estimates. Gebruder Mosse, 19 W. 45thSt., N. Y.

ANNETTA VILLARI CO., 19 E. 48th Street, N. Y. Porto Rico hand-drawn linens, very exclusive and moderately priced. Approval shipments. Gift shops. Write for consignment prop.

TROUSSEAUX LINENS. Estimates submitted. Monogram specially designed. Write for Catalogue. Maison Speciale de Linge. The Linen Store, 34 S. Michigan Ave., Chicago, Ill.

#### Millinery

LADIES' Winter Hats REMODELED Into latest styles or copied from "Vogue"; cleaned or colored. Hats trimmed. Ostrich repaired Flowers, Price list. Neuman, 24 E. 4th St., N.Y.

FULL INSTRUCTIONS, all materials to make yourself smart hats each season & practical lessons in millinery are in Mme. Loie's Hat Patterns. Catalog free 2c stamp. 516-5th Ave., N.Y.

BUYING a hat at RULANDS is like shopping in your own home. Here you will find over 200 models of New York's most fashionable millinery. Jot this down. 40 W. 36th St., N.Y.

THE HAT SHOP-CHICAGO-Offers stylish and exclusive models for all seasons wear. Moderate prices. Esther E. Wright, 116 S. Mich. Ave., Lakeview Bldg., Suite 201.

#### Miscellaneous

PATTERNS CUT TO MEASURE from 11lustrations, description or model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 41 West 35th St., New York.

YOUR FUTURE FORETOLD and Past Read according to the ancient Kabala. Send your maiden name, date of birth and \$2. Anne Brown, Box 3215, Station F. Washington, D. C.

#### New York Hotels

HOTEL MARTHA WASHINGTON, 29 East 29th St. For women. Rooms \$1.50 a day upwards. Meals a la carte; also table d'hote. Luncheon 40c. Dinner 50c. Booklet free.

HOTEL MAJESTIC-Fronting Central Park at West 72nd St. Accessible to all lines of traffic, but away from the noise of the all-night district. Gardens-on-the-Roof. Rooms, \$2 per day up.

THE ANDERSON, 102 W. 80th St. One square to Central Park. Cozy and homelike. Single room with bath, including 2 meals, \$2.75, or \$4 for two per day. The Misses Anderson, Props.

### Oriental Novelties

BOUDOIR ROBES and kimonos with all the elusive charm of the Orient. I import direct and save you 50%. Write for illustrations. Elizabeth Allen, 341 Fifth Avenue, New York.

#### Normal Courses

CASTLE SCHOOL OF DANCING—Classes & private lessons. All latest ballroom dances. Diplomas signed by Mr. Castle to proficient graduates. 24 E. 46 St., N. Y. Cat. on request.

RUSSIAN & FOLK DANCING-Edward J. Kurylo, Ballet Master Imperial Theatres, Warsaw. Interpretive dancing. Alice Hollister Clarke, Castle School, 24 E. 46 St., N. Y. Catal.

#### Pharmacists

SEND YOUR PRESCRIPTIONS to Costelo, Pharmacist, where they will be accurately & promptly filled. (See next card)

SEND US YOUR ORDERS FOR Drugs & Tollet Preparations David Costelo

#### Pets

52nd St. & 6th Ave., N.Y. Tel. Plaza 3657 & 3658

THOROUGHBRED Toy POMERANIANS: reasonable. Strong, healthy, from imported prizewinning stock. Most fashionable breed. Order now. Miss Snodgrass, Parkersburg, W. Va.

POMERANIAN & JAPANESE Spaniels, puppies & matured stock. Splendid variety of Toy Dogs. Healthy, sweet-tempered, house-raised. Mrs. F. S. Frederick, 6333 Ellis Ave., Chicago.

#### **Portraits**

PORTRAITS in Oil, Pastel or Crayon; Minlatures on Ivory, from life or after Photographs. Photographs taken at your home. 53 W. 37th St., N. Y. The Merkel Studio, 1745 Greeley.

### Rooms & Apartments

THE ADRIENNE, 319 W. 57th St., N. Y. Up-to-date pension, private baths, good table. Near Central Park. Special Summer arrangements for Southerners. Apply to Miss Proudfoot.

13-15 EAST 54TH ST., N. Y. Boarding-place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

37 EAST 53D ST., N. Y. Pension, centrally located, comfortable rooms. Parlor floor dining room, separate tables. Permanent arrangements, also tourists. Tel. 3637 Plaza. Mrs. F. V. Hart.

OVER LOOKING THE HUDSON. Unusualaccommodations in private home. River view from every room. Near subway. New England table. 330 West 108th St., N. Y. Tel. 4405 Riverside.

NEAR SUBWAY, "L," Surface Cars & "Bus." Special Summer Rates for Southerners. References. Apply to Miss Haviland. "Students Inn," 326 W. 58th St., N.Y. Tel. Col. 2293.

THE DUNSCOMBE, 47 5th AVE, N. Y. C. Unusual accom. Cool suites with bath; parior, dining room, small tables. Permanent, transient guests. Miss St. John. Tel. Stuy. 174.

**EXCELLENT ACCOMMODATIONS for peo**ple from out-of-town desiring a quiet & refined home. Large airy rooms, private bath, meals optional. Prices moderate. 48-50 W. 47 St., N. Y.

### Rugs

ORIENTAL RUG REPRODUCTIONS-Room-size, \$75: Hall runners, \$19. A source of wonder to those who visit our shop. Write James M. Shoemaker Co., 45 E. 20th St., N. Y.

LORD & TAYLOR, NEW YORK A rare, complete collection of Oriental Rugs, Carpets, Tapestries & Draperies. Fifth Avenue, 38th Street, 39th Street.

#### Shoes

BAKER'S KANVAS-WHITE, for cleaning white shoes or any white articles, canvas or leather. "Removes the dirt." Ask your dealer, or 25c ppd., from G. Clark, 44 W. 22nd St., N.Y.

#### Shopping Commissions

MRS. H. GOODALE ABERNETHY Shopping Commissions. No charge. 37 Madison Ave., N. Y., 75 Boundary Road, London, N. W., 12 Rue Rennequin, Paris.

MRS. E. F. BASSETT will shop for or with you, furnish your house; suggest costumes. Goods on approval. No charge. 145 W. 105 St., New York, Tel. 4452 Riverside.

MRS. SARAH BOOTH DARLING Purchasing Agent, Accompanying out-of-town patrons. No charge, References, Chaperoning. Write for circular, 112 W. 11th St., N. Y.

HELEN CURTIS, 96 Fifth Avenue, N. Y. Your friend in New York. General Shopping. No charge. Bank references. Tel. 3286 Chelsea.

#### Shopping Commissions (Continued)

MRS. S. D. JOHNSON-Opp. Waldorf-Astoria. Intelligent shopping. No charge. Special references.

347 Fifth Ave., N. Y. Tel. 2070 Murray Hill.

MRS. C. B. WILLIAMS-The N. Y. Shopper will shop with you or send anything on approval. Services free. Send for leaflet of "Bulletin of Bargains." 366 Fifth Avenue. New York.

MRS. ST. JULIEN RAVENEL General Shopping. Specialty of Decorations. Prompt and efficient attention to all orders. References. 2211 Broadway, New York City.

MISS HOLLIDAY WELLS, NEW YORK shopping. Will accompany out-of-town patrons. No charge. Goods sent on approval. References required. 26 W. 40 St., N. Y. Tel. 1324 Bryant.

CHARLOTTE BURR. Perhaps you would like the assistance of an experienced buyer? My services cost you nothing. Goods on approval. Write for particulars. 116 Nassau St., N.Y.C.

MARJORIE WORTH, form. of 22 E. 34th St., N. Y., now with Wanamaker Shop & Personal Service Bureau. Orders will receive my usual prompt attention. Care John Wanamaker, N.Y.

MRS. EDGENA BROWN TIPS, shops for or with you without charge. A specialty of purchasing all articles of wearing apparel, etc., featured in Vogue, 503 Fifth Ave., N. Y.

MRS. EDWIN McCALLA DAVIS, 606 West 116th St., N. Y., will do all kinds of shopping for you. Services free. Specializing wallpapers, chintzes, rugs and artistic furnishings.

NEW YORK'S BEST SHOPS are at your command through Mrs. W. H. Turner. Anything purchased, no charge. Specialty of House Decorations, 59 W. 45th St., N.Y. Tel. Bry. 1181.

MRS. CAROLINE PLOWS. Experience has

taught me that certain shops excel in certain lines I will shop for or with you. No charge, Goods sent on approval. 7 W. 92d Street, N. Y. ELIZABETH C. MALADY-A personal ac-

quaintance with New York's shops enables me to buy with taste & discrimination. Prompt service. Goods on approval. 33 Convent Ave., N.Y. MRS. ANNA PRAHAR will send anything on

approval or accompany you to the New York shops; no charge. Bank references. Write 114 W. 79th St., N. Y. Phone 7140 Schuyler.

BEAUTIFUL THINGS I SEE-Write for this free weekly Fashion letter with list of bargains. Shopping free. Anything on approval. Irene Stephens, 156-5 Av., N.Y. Tel. 4628 Gram.

MRS. HELEN ROBERTS 156 Fifth Avenue, New York, Shops for or with you. Personal attention. No charge. Tel. Ford. 1290.

BLANCHE BOSTWICK. My expert service saves time, bother, money. No charge. Gifts, apparel, furnishings. 126 E. 27th St., N. Y. Tel. 862 Madison Square.

MRS. GEORGETTE DUNBAR EVANS will keep you in touch with N. Y.'s advanced modes. Will shop for or with you, gratis. Chaperoning. References & booklet. 311 W. 95th St., N. Y.

MADAME LEONIE, 373-4th Ave., Room 802, N. Y. 15 years experience as fitter. Specialty in gowns. Wholesale connections. Shop with or for you. Free. References. Circular, Tel. 6403 Mad. Sq.

KATE R. PETTIT, formerly of New Orleans, purchases wearing apparel, house furnishings and gifts. Services free, Accompanies patrons, References, 60 W. 94 St., N.Y. Tel. 5254 River.

MRS. CHARLES ELLISON, Chicago and Louisville. I shop for out of town people, design & furnish street, eve. dresses, coat suits, trous. 36StateSt., Chicago; Norton Bidg., Louisville, Ky.

#### Social Secretaries

LET US SUPERVISE AND ARRANGE your weddings, receptions, household accounts, etc. The Social Secretaries, Inc. 5 West 58th St., N. Y. City. Tel. Plaza 7947.

#### Social Stationery

WEDDING STATIONERY SAMPLES and "Wedding Suggestions," an interesting and authoritative booklet, sent on request. The Crowell Co., 97 Orleans St., Springfield, Mass.

FOR BUSINESS CORRESPONDENCE -Your name & address neatly printed on 125 envelopes & 200 sheets, Japan Bond, \$1 p'pd. Saves expensive stationery. Parcel Post Press, Peru. Ind.

FOR \$1.50 we engrave a monogram of address die (14 styles), and stamp in color 50 sheets and envelopes send us P. C. for samples. "Estampe" Co., 132 West 23d St., N. Y. City,

#### Special Costumes

SCHNEIDER-ANDERSON CO. 16-18 West 46th Street. New York City. Tel. Bryant 8450.

A HAMMOCK & THIS GUIDE gives you many a pleasant hour.

### Specialty Shops

KITTEN GRAB BAG. Gay cloth kitten stuffed with 20 foreign "grabs." Height 17 in. Price \$1.50. Amusing noveities. "Studio Shop," Studios, 20-23, 96 Fifth Ave., N. Y.

FOR COUNTRY COTTAGES, made by the Blind. Rugs, cushions, baskets, trays, hampers, hammocks, etc. New York Association for the Blind, 111 E. 59th St., New York.

SPANISH WATER MONKEYS, keep water cool in hot weather; garden sticks with windmills, movable wings, birds, etc., 25c up. C. J. Dierckx, 34 West 36th St., N. Y. C. 1. SO MANY KNOW GLEBEAS (See No. 2)

Better than the Austro-Hungarian Co. We have changed our firm name to Glebeas Importation Co., 4 . E. 30th St., N. Y. 2. GLEBEAS L'INSPIRATION (Parfum Essence) is a new odor of chic individuality,

described by women of fashion as most subtle and charmingly distinctive. 3. GLEBEAS L'INSPIRATION (see No. 4) has much permanency and is elusively felt

as it hovers lingeringly about you. Glebeas Importation Co., 4 E. 30th St., N. Y. 4. GLEBEAS L'INSPIRATION (see No. 5) is most uniquely and daintily boxed, and is characteristically French. Glebeas Im-

portation Co., 4 E. 30th St., N. Y. 5. GLEBEAS L'INSPIRATION (sample 15c) LeGrande Bottle (ounce size) \$2.50. (It's

like your garden adrip with dew). Glebeas Importation Co., 4 E. 30th St., N. Y. MRS. HOYT, Merion Sta., Pa., sells Smocks

Negligees through Woodville & Co., York Harbor Me., Cape May, N. J.; Bar Harbor Tea Room, Bar Harbor & Haverford Shop, Pa.

#### Summer Attractions

BOWLING, POCKET BILLIARDS, Roller Skating. Best equipped in the city. Refined environment, for Ladies and Gentleman. Grand. Central Palace, Lexington Ave., use 46th St. ent.

MODERN DANCES THOROUGHLY taught 25c half hour lesson, private instructor 50c half hour lesson private room, private instructor Dancing Carnival, Lex'g'n Ave., 46th St. ent'

EE TAXICAB SERVICE to Dancing Carni-. i. Phone 8610 Murray Hill. Will send for you between 4th and 80th Streets, free of charge. Open afternoons and evenings.

#### Summer Resorts

BEVAN HOUSE, Larchmont on the Sound. N. Y. Directly on the water. 40 minutes from N. Y. Exclusive clientele. Excellent food. Fresh vegetables. Diet kitchen and French nurses for

CHILDREN. Bathing, music & dancing. Rooms with bath. Moderate rates. Under personal management of Albert E. Copeland, formerly Majestic, New York, and Annex, Chicago.

#### Tea Rooms

THE TALLY-HO, 20 East 34th St., opp. Altman's. Refreshing table d'hote Luncheon 65c. Afternoon tea 35c. "Picturesque, novel experience."

THE FERNERY-22 E. 33d St. "The Oldest Tea Room in New York." Club Breakfast, Lunch, Tea, Dinner and a la Carte, 8 to 8. Daily ex. Sundays. Smoking in conservatory.

WHILE YOU LIVE eat at "The Clover" For when you're dead all eating's over. 640 Madison Ave. (cor. 59th St.) N. Y. C. Our famous Chocolate Marshmallow cake, \$1. TAKE LUNCH at Repetti's-near the Waldorf.

Delicious Cooking: Perfect Service. The Club Sandwich is particularly celebrated. Repetti, 30 West 34th Street, New York. HAVE YOU ever tasted Russian Tea? If you

are unable to pay us a call send 50c for a box of Russian Tea. Russian Tea Room, 116 S. Michigan Ave., Chicago, Ill. BRANDIED CHOW-CHOW Fruit Preserve

is a delightful dessert. Tea Rooms are requested to write for special proposition. Bertha Tanzer, 20 West 30th St., N. Y.

THE ITALIAN COURTYARD of the Roof Tree Inn is a picturesque and cool spot for luncheon, tea or dinner. 5 West 28th Street, N. Y.

THE COLONIA TEA ROOM Has a cool quiet atmosphere that appeals to the woman of culture.

### Toilet Preparations

Colonia Building, 379 Fifth Avenue

PRIMA VERA MASSAGE CREAM eradicates signs of "passing time." Unequaled in restoring delicate contour and natural complexion. Jar, 75c p'pd. Anna J. Ryan, 2896 B'way, N.Y.

BARLATTAR EYEBROW GROWER makes thin, light brows thick, dark & sliky. Good for granulated eyelids & failing lashes, Jar \$1.B'klet Miss A. G. Lyford, 128 Tremont St., Boston.



### Toilet Preparations—Cont.

THE GERBAULET PURPLE LINE For Scientific Care of the Skin. A visit or correspondence solicited. Gerbaulet Institute, 500 Fifth Avenue, N. Y.

BUENA SKIN TONIC, gives that delicate finish desired by refined and cultured women. Ask your hairdresser. Prepaid, \$1. Jean Wallace Butler, 422 S. Hoyne Ave., Chicago,

YOUTH & BEAUTY PRESERVED by the Viking Preparations. Altman's, McCreery's, Stern's, R. H. Macy & Co., Park & Tilford. By mail. Wright Sisters, 153 E. 54 St., N.Y. Book't.

MILLER'S ZOBRIGHT (in convenient cake form), lasting waterproof Nail Enamel; imparts a satin finish and brilliant lustre. (At stores.) Theo. Miller Mfg. Co., 23 Elm Street, N. Y.

"CUTICOFF" (trial) MANICURE SET. Prof. Theo. Miller's Non-Cutting System, 25c. "Mignon" Pocket set, in handsome case, \$1. (Post'd). Write for "Treatise on Nails" free.

CLEAN TEETH, healthy gums are assured users of the Rolling Tooth Brush. Every dentist prescribes it. Your druggist; 40c by mail. Booklet. Rolling Company, Box 173, Boston,

ROSE FAUCHEUR Liquid Face Powder, After automobiling use this refreshing preparation. A perfect astringent face-wash endorsed by physicians; \$1 pp'd Faucher, Inc., Hawthorne, N. Y.

KEEP YOUNG-Use the original and exclusive tollet preparations of the Small Sisters. Helpful booklet on request 379 Fifth Avenue, New York City.

KILODOR sweetens and destroys odor of perspiration. Indispensable in hot weather. Harmless, antiseptic. At druggists or by mail 25c. p'pd. Traimont Chemical Co., 1376 E. 63 St., Chicago.

GARDENIA CREAM-GARDENIA BLOOM, give skin white, velvet effect of flower. Sachets de Fora-silken baglets-in facial bath after motoring, etc., beautifying, soothing. And-

COLONIAL DAME FACE POWDER unlike any other, gives impalpable bloom, youthful lustre. Absolutely pure, no chemicals to injure or darken skin. 10 shades and to order. And—

PATE GRISE, for aging hands. "Friend of middle-age." Banishes telltale "crepeness." Each Spec., p'pd \$2.00. All \$8.00. Booklet. Aurora Specialties Co., Dept. B. Lowell, Mass.

TO CURE or PREVENT SUNBURN Use Morey's Sea-Lily Cream. Guar. to preserve the complexion. By mail—Tubes 25c., Jars \$1.00. National Hygienic Co., 45 W. 34th St., N. Y.

SHINE-FINE FOR FINGER NAILS. Gives a quick, lustrous, lasting polish. Economical and efficient. Send 25c for full-sized package. E. C. Douglass, 1879 Madison St., Brooklyn, N. Y.

LAIRD'S KIM-The Delicate Deodorant. A white, harmless ointment that completely removes the odor of perspiration. Indispensable for the toilet. 25c by mail. Mrs. Laird, 20 W. 31st St., N.Y.

EC-TET Hair Tonic and Dandruff Cure produces beautiful wavy hair. Mail 50c. Ec-Tet Face Cream for a clear youthful complexion, 50c. E. K. Wigart, 630 W. 127th St., N. Y. C.

PUSSY WILLOW PRODUCTS. Beach cream for tan and freckles these sunny days, on the beaches, \$1.00 post paid. Adeletta, 2382 Seventh Ave., N. Y. City.

#### Toys

OUTDOOR TOYS, beautiful & durable; toys & construction materials originated by Mr. Sterling & manuf'd only by the Sterling Toys Co. Garden Sticks & novelties. Outdoor(next card).

PLAY SPACES installed: landscape blocks, frisking fish, sand & water-power constructions at the home of the "Sterling Toys," Children's Gift Shop(Stryvelyne Shop), 7W, 45th St., N.Y.

STRYVELYNE SHOP, 7 West 45th St., N. Y. C. Tel. Bryant 3693. "Sterling Toys" are now placed before you in a unique catalogue sent on request.

BEACH TOYS educat'l. Miniature houses & Gardens, turned dolls, animals. Basket wagons, Send \$1 for Wooden pail, shovel & beach toys. Woodcraft Shops Inc., Morristown, N. J.

### Trinkets & Heirlooms

1. IS IT NOT A FACT? That you are unnecessarily burdened, looking after your old Jewelry & Silver that has been discarded and of no longer use to you???? (next card)

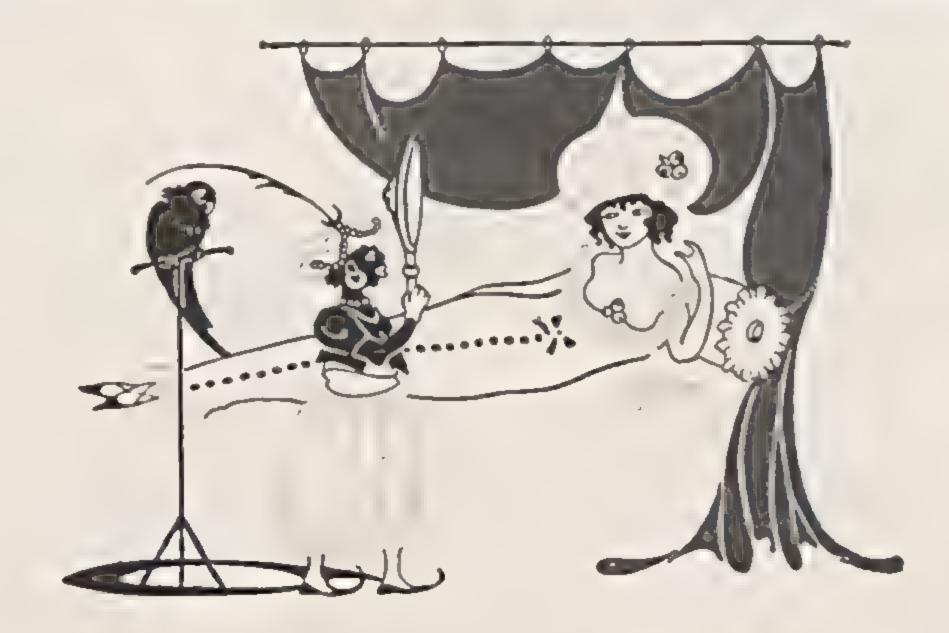
2. WE SPECIALIZE IN PURCHASING Family Jewels, such as Diamonds, Pearls, Sapphires, Rubies, etc., also old & modern gold & platmum. jewelry & silverware. You will find that (next card)

3. WE PAY HIGHEST CASH PRICES Because we purchase not for the assaver, but for reconstruction. Send us your valuables for an offer. We insure vs. loss in transit & in our hands.

4. S. WYLER, 6 E. 46th St., N.Y.C. New York Bank References on request. Tel. Murray Hill 6175-P. S.-Correspondence treated in absolute confidence.

THE PASSING SHOW

Of the better class shops can be found by exploring these pages.



# The Easiest Way to Shop

In the days when luxury consisted in having someone else attend to one's unpleasant duties, shopping for the well-to-do spouse must have caused her little concern. And yet to-day, in spite of the myriads of shops and department stores, you will find the shopping problem, through these pages, reduced to an Oriental degree of simplicity. For your convenience the shops are classified and presented in the most compact form. Here is a partial list of the things whose announcements you might find interesting:

Gowns Shoes Art Galleries Golf Instrcts Shopping Corsets Hair Goods China Toys Interior Trousseaux Cut Glass Tea Rooms Decorators Dancing Millinery Toilet Studios Rare Books Preparations Delicacies Waists Furniture Rugs

In the event that you are living out of town, your next shopping trip to New York will be a rare treat if you visit a few of the shops in this directory.

#### Travel

PARKHURST WARDROBE TRUNKS are chosen by experienced travelers for safety, convenience & economy. Our illus, catalog is help-ful to every traveler because it gives interesting

information of how to best meet the packing problem. Send for a copy today. J. F. Parkhurst & Son Co., Home Office: 13 Rowe St., Bangor, Me.; 1618ummerSt., Boston.; 325-5th Ave., N. Y.

SIGHT SEEING OR SHOPPING, charges moderate. We meet you at train or hotel. University men personally conduct you. Write Personal Service Co., 1012 Times Bldg., N.Y.C.

#### Trousseaux

WEDDING VEILS and wreaths to order from \$15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allien, 9 East 43rd Street, New York, With Quiller.

ORIGINAL WEDDING GOWNS now so much in Vogue, made to your individual ideas and order. Write or call Homer, 1114 W. 37th St., N. Y. Greeley 5265.

### Trousseaux—Cont.

THE PORTO RICO STORE—Filet Tire linens, 402 Mad. Ave., N.Y. Initial towel, \$1.25; child's dress \$5; luncheon set \$18.50; nightgown \$6.50. Monograms: estimates. Approval ship.

#### Unusual Gifts

ELIZABETH H. PUSEY'S STUDIO. WIII be closed for the month of August. Mail will be forwarded if addressed to 16 East 48th St., N. Y. C.

MANY WESTERN VISITORS buy most of their Christmas gifts during the summer at Carbone's unique shops at 342 Boylston St., and at Hyannis, Mass.

A CORDUROY BATH ROBE in delicate shades makes a wonderfully acceptable gift. Slippers to match. Correspondence solicited. Emily Pratt Gould, Richmond Hill, N. Y.

TO REACH THE HEART you need only present such exquisite gifts at small prices as offered in Unusual Gifts booklet of Elizabeth Allen, 341 Fifth Avenue, N. Y.

### Unusual Gifts—Cont.

SIGN OF THE PINE, Dedham, Mass. Soft colored baskets and trays. Unique cushion covers for the porch and a novelty in candle shades for the summer home.

SWEETS FROM THE ORIENT—Deliciously different. Brandied "Chow-Chow" fruit preserves, 20-oz glass jars \$1.25. Sample 4-oz. jar 35c. Booklet, Bertha Tanzer, 20 W. 30 St., N.Y.

DISTINCTIVE GIFT SHOP LINES-Lacquered tin, wood, etc. Door porters. Charles Hall, The Hall Bidg., Springfield, Mass. Wholesale office, 333 Fourth Ave., New York.

EAGER INTERNAL BATH appliance beautihes and freshens the complexion by purifying the blood. Write for particulars to J. V. Eager, 737 Washington Ave., B klyn, N.Y.

"ARTS & CRAFTS novelty De Luxe." Cracks the nuts & catches the shells. Parsons Nut Bowl, \$3.50 to \$5. Catalog with color illus. Parsons Nut Bowl Co., Indianapolis, Ind.

SAND BUNNY (pat pending) of grey cloth and spoon to feed sand, 35c, 3 for \$1. Camp Fire Logs, postpaid, per doz., \$2. Mistress Patty V. Comfort, Randolph, N. H.

THE SMOCKERY - Origin al hand-dved smocks, also made in Linen, Silk and Cotton crepes \$6-\$15. Write for Catalog. 7 Chester Pl., Englewood, N. J.

KEWPIE FERNS—something quite new. Imagine a Fern Ball wrapped around a Kewpie. 761 Fifth Ave., New York. Tel. Plaza 8190.

HANGING PARROTS of stained glass. You can hang them in the windows or doors. Stumpp, 761 5th Ave., N. Y. C. Tel. Plaza 8190. "New York's Favorite Flower Shop."

MARBLE BOWLS exquisitely colored. Willow

Bird Cages. New designs in Vases. Stumpp. 761 5th Ave., N. Y. C. Tel Plaza 8190 and - Shinnecock Road, Southampton, L. I. SEND FOR BOOKLET-Art objects from the

Far East. Unusual gifts & Interior Decorations. Visitors welcome at 323-5th Ave., near 33d St., N. Y. Long Sang Ti Chinese Curio Co. SEWING CASE OF BROCADED SILK OF

ieather, with thimble, scissors, thread, needles, emery, bodkin. Fits small handbag. Price, \$5 p'pd. Anna Bethage, Dallas, Texas. P.O. Box 609. HAND-DYED SMOCKS, \$7.00 Charming shades—rose, blue, green, violet, yellow. White

Collars. Unusual buttons. Send bust measure. Gertrude Kramer, 156 W. 106th St., N. Y. ITALIAN SPORT HATS, Brittany China, Hand-

woven fabrics, Decorative boxes, Imported novelties. Sarah R. Morse & Frances B. Stebbins, The Craftsman Bldg., 6 E. 39th St., N. Y. MINIATURES ON IVORY

Satisfaction Absolutely Guaranteed. Miss Bowler, 180 Claremont Ave., N. Y. C.

#### Vacuum Cleaners

"VACUUM CLEANER SHOP," 131 W. 42 St., N. Y., sells 42 different kinds Vacuum Cleaners at wholesale prices. Wonderful assortment. Mail orders. Send for complete price list, No. 15.

#### Watches

OUR LARGE VOLUME OF BUSINESS enables us to pay the highest prices, and immediate cash remittances. Walter & Co., 182 B'way, New York Established Isu!

#### Wedding Stationery

100 WEDDING ANNOUNCEMENTS, \$6.75 or Invitations, hand-engraved, 2 sets of envelopes, 100 Calling Cards, \$1.25. Write for samples. V. Ott Engraving Co., 1043 Chesnut St., Phila.

#### Wholesale Gift Shops

JOHN H. C. NEVIUS, Importer, Manufacturer, Wholesaler, is now occupying the entire street floor of 217 E. 38 St., N.Y.C. Everything for the dealer. Nothing at retail. Come and see.

UNUSUAL NEVIUS THINGS. Parsons Nut Bowls, Philippine Baskets. "Alice" Figures, Emily's Grape Fruit, Coat Hangers, Bridge Pencils, Leopolds, Numberless Nameless Novelties.

MR. NEVIUS is now on his annual X mas trip to Pacific Coast and principal cities en route. Write for dates at home or nearest large city. He will gladly arrange appointment.

DAY CRAFT NOVELTIES for Gift Shops & Art Needlework Depts. We sell dealers only. For illus., folder & price sheet, send to N. S. Day, Springfield, Mass. Samples at 223 5th Ave., N. Y.

#### Willow Furniture

JOSEPH P. McHUGH & SON, 9 W. 42d, the Shop where one may always find comfortable McHughwillow Chairs and Lounges-also things unusual in fabrics and wall papers.

# MODART GORSETS ALWAYS FRONT LACED

The dancing frock must fit—the dancer must have poise, grace, freedom, comfort.

The secret of combining all the things that a corset should be—an exceptional result in correct designing and production—will be plain to you the moment you try on a Modart Corset in the fitting room of your leading store.

This fitting room test is final—it will be truly a revelation to you. Do not merely examine a Modart—see and feel yourself in one.

Our booklet, "Figure Beauty Acquired," is full of inspiration, information, help for beauty-loving, style-seeking women.

Most Modart designs are \$5 to \$10. Some designs \$3.50. Silk Corsets \$8.50 to \$50.

The following represents the class of stores that sells Modarts in the principal cities throughout the country:

Boston, Wm. Filene's Sons Co. New York, John Wanamaker Saks & Co.

Pittsburgh, Joseph Horne Co. Chicago, Marshall Field & Co. Carson, Pirie, Scott & Co.

St. Louis, The Famous & Barr Co. San Francisco, Raphael Weill & Co. Detroit, The J. L. Hudson Co.

Kansas City, John Taylor Dry Goods Co.



MODART CORSET COMPANY

New York Office 553 Fifth Avenue

Studio and Shops Saginaw, Mich.



#### THE PARIS OPENINGS

The Autumn fashions as presented by the couturiers of Paris will be shown on the same dates as usual. Special efforts are being put forth to make this year's exhibitions of models a notable event in the history of French fashion. Vogue has made its usual advance arrangements to give its subscribers a completely pictured presentation of the Paris models as shown at these world famous fashion openings. It is needless to say that Vogue leads all fashion publications in the timeliness of its news, a condition which is made possible by its twice-a-month publication dates.

#### A SHOPPING LETTER

Vogue receives thousands of shopping inquiries and orders. A typical illustration is given by the following extract from a letter received on July third:

"I shall be very much obliged if you will buy me the items below as advertised in Vogue. You have always done such satisfactory shopping for my sister that I wish you to choose also some pretty styles suitable for mourning. I enclose an American Express Cheque for \$100 and shall send more money if required."

The lady who sent this order learned of the efficiency of Vogue's shopping service through her sister, living in another city. A shopping order has been received also from a sister-in-law; all of which goes to show that the service has grown primarily because of its excellence as SERVICE.

#### A CONTEST IN OMAHA

A subscriber gives details of a millinery prize contest conducted by the Omaha Daily News and adds: "There were four thousand hats exhibited. Mine was copied from Vogue and was one of six to receive honorable mention."

#### WHEN YOU STOP OVER

It is more than likely that thousands of readers of Vogue will visit New York during the vacation season. New York has shops of a quality and character and variety not duplicated in any city in the world. Strangers in town will find much to delight and interest them, and if a guide is needed ask Vogue to suggest addresses. Vogue's advertising pages will help.

#### YOUR CHOICE OF SCHOOL

This number of Vogue offers an unusually complete school directory. Parents have a great variety to choose from; all are good and each has some peculiar fitness which makes it preferable, it may be, for you to some other. Vogue may be able to assist you in making selection. We receive hundreds of letters from parents asking us to advise them.

VOL.	46.	N	O,
WHOL	E	NO.	102

COVER DESIGN BY E. M. A. STEINMETZ
SALES AND EXCHANGES 2
Queen Mary in Her Girlhood-Photograph 18
A Pastel Sketch of Paris—Illustrated 19-23
Fine Feathers from the Wings of Night—Illustrations 24
Adding to the Gaiety of Gardens-Illustrated 25
FADS THAT LIVE FOR AN HOUR—Illustrated 26
WHERE MILE. BERTHE BADY RECEIVES—Illustrated 27
SEEN IN THE Bois—Illustrations 28
THE POSTER-GIRL AND THE GIRL-POSTER—Illustrated 29
Miss Marie Louise Wanamaker Becomes Mrs. Gurnee Munn-
Photographs 30
Brides of Five of the June Weddings—Photographs 31
FOLLOWING SOCIETY FROM NEWPORT TO CORONADO—Photographs - 32
As Seen by Him 33
Queen Mary and Her Nearest Interests 33
CEMENTING A DOUBLE ALLIANCE, MISS MARY DUKE BECOMES MRS.
Anthony Drexel Biddle—Photographs 34
HERE LIES THE SUMMER GIRL—Editorial 35
Whom all Portugal Honors—Illustrated 36
WHETHER IN FRANCE OR No, BELGIUM IS STILL BELGIUM—Illustrated 37
A Painter of Portraits on Ivory-Illustrated 38
English Society Women Who Have a Profession—Photographs - 39
"THE WHISTLER HOUSE" THAT WHISTLER BUILT-Photographs 40
THE NEW ORDER IN GARDEN DECORATIONS—Photographs 41
QUEENING IT OVER IRELAND—Illustrated 42-43
Hosts: THE BRITISH-BOUNTY: WEEK-END PARTY-Illustrated - 44-45
Hosts: The British—Bounty: Week-end Party—Illustrated - 44-45
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47
Hosts: The British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage —
Hosts: The British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated 46-47 English and American Women in the English Peerage — Photographs 48
Hosts: The British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage — Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage — Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50
Hosts: The British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51
Hosts: The British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 52-53
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 52-53 Little Episodes of Travel—Illustrations 54
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 54 If You Would Shop in the War Zone—Illustrated 55-56
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage — Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 54 If You Would Shop in the War Zone—Illustrated 55-56 A Woman without a History—Illustrated 57
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 54 Little Episodes of Travel—Illustrations 54 If You Would Shop in the War Zone—Illustrated 55-56 A Woman without a History—Illustrated 57 Queen Mary 58
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage -  Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 52-53 Little Episodes of Travel—Illustrations 54 If You Would Shop in the War Zone—Illustrated 55-56 A Woman without a History—Illustrated 58 The Then and Now of the House of Premet—Illustrated 58 Snapshots of the French Middinettes—Photographs
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage -  Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 52-53 Little Episodes of Travel—Illustrations 54 If You Would Shop in the War Zone—Illustrated 55-56 A Woman without a History—Illustrated 58 The Then and Now of the House of Premet—Illustrated 58 Snapshots of the French Middinettes—Photographs
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage -  Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 52-53 Little Episodes of Travel—Illustrations 54 If You Would Shop in the War Zone—Illustrated 55-56 A Woman without a History—Illustrated 58 The Then and Now of the House of Premet—Illustrated 58 Snapshots of the French Middinettes—Photographs
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 54 If You Would Shop in the War Zone—Illustrated 54 If You Would Shop in the War Zone—Illustrated 57 Queen Mary 58 The Then and Now of the House of Premet—Illustrated 58 Snapshots of the French Midinettes—Photographs 60-61 On the New York Stage—Photographs 62 Five Actresses in England, but Not All English—Photographs 63
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage— Photographs 48 As Helen Dryden Conceives the Negligee—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 54 If You Would Shop in the War Zone—Illustrated 54 If You Would Shop in the War Zone—Illustrated 57 Queen Mary 58 The Then and Now of the House of Premet—Illustrated 58 Snapshots of the French Midinettes—Photographs 60-61 On the New York Stage—Photographs 62 Five Actresses in England, but Not All English—Photographs 63
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage — Photographs 48 As Helen Dryden Conceives the Negligée—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 52-53 Little Episodes of Travel—Illustrations 54 If You Would Shop in the War Zone—Illustrated 57 Queen Mary 57 The Then and Now of the House of Premet—Illustrated 58 Snapshots of the French Midinettes—Photographs 59 Women Playwrights—Photographs 60-61 On the New York Stage—Photographs 62 Five Actresses in England, but Not All English—Photographs - 63 The Younger Generation—Photographs 64 What They Read—Illustrated 64 Motor Notes 76 Society 76 Society
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage - Photographs 48 As Helen Dryden Conceives the Negligée—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 52-53 Little Episodes of Travel—Illustrations 54 If You Would Shop in the War Zone—Illustrated 55-56 A Woman without a History—Illustrated 58 The Then and Now of the House of Premet—Illustrated 58 The Then and Now of the House of Premet—Illustrated 59 Women Playwrights—Photographs 60-61 On the New York Stage—Photographs 62 Five Actresses in England, but Not All English—Photographs 63 The Younger Generation—Photographs 64 What They Read—Illustrated 68-72 On Her Dressing-table—Illustrated 76 Society 78 Subscription Blank for the Midinette Fund 84
Hosts: the British—Bounty: Week-end Party—Illustrated - 44-45 The English Castle Turns Garden-school—Illustrated - 46-47 English and American Women in the English Peerage — Photographs 48 As Helen Dryden Conceives the Negligée—Illustrations 49 The Last Flounce of Summer—Illustrations 50 Smart Fashions for Limited Incomes—Illustrated 51 Seen in the Shops—Illustrated 52-53 Little Episodes of Travel—Illustrations 54 If You Would Shop in the War Zone—Illustrated 57 Queen Mary 57 The Then and Now of the House of Premet—Illustrated 58 Snapshots of the French Midinettes—Photographs 59 Women Playwrights—Photographs 60-61 On the New York Stage—Photographs 62 Five Actresses in England, but Not All English—Photographs - 63 The Younger Generation—Photographs 64 What They Read—Illustrated 64 Motor Notes 76 Society 76 Society

Copyright, 1913, by The Vogue Company.
Registered in the U.S. Patent Office.

OGUE is published on the first and fifteenth of every month, by The Vegue Company, 443 Fourth Avenue, New York; Condé Nast, President; Barrett Andrews, Vice President; George von Utassy, Treasurer; Edna Woolman Chase,

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited manuscripts except to accord

Subscriptions for the United States, Mexico, Cuba, Porto Rico, Hawaii, and the Philippines. \$4 a year in advance. For Canadian delivery, postage must be added at the rate of \$1.25 per year. For all other countries, postage \$2 a year extra. Remit by check, draft, or postal or express money order. Other remittances at sender's risk. Single copies, 25 cents.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address, and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required, either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879, 'Cable Address: Vonork.

#### CHILDREN'S FASHIONS NUMBER

The August 15th issue of Vogue will give large space to children; children's frocks, children's gardens, children's playrooms, children's playtime; Japanese children, royal children, children of well-known mothers. Every page will reflect the sweetness and beauty of child life at its best. If you are accustomed to buy your Vogue from a newsdealer we suggest that you place your order well in advance. There is sure to be an exceptional demand for this special issue of Vogue.



The cover of the next (August 13) Vogue is by Sidney Joseph

#### A FEW OF THE FEATURES

There will be a page or two of children's frocks designed by Helen Dryden and an article on children's gardens with designs for garden games and garden clothes.

A group of cunning photographs—and cunning is the right word—of French children in the streets of Paris will make one of the most interesting pages. Photographs of Japanese children at play make another unusual series.

Mothers will be interested in the ideas for children's nurseries,—fashions, decorations, pictures.

The feature of largest interest will be the five-page presentation of children's fashions as created by the leading houses of Paris,—with beautifully sketched models; models that are natural in pose and artistic and simple in line; beautiful

figures expressing in every detail the

There will be a page or two devoted to the New York stage; another devoted to Mr. and Mrs. Vincent Astor's Holiday Farm, a private charity; two pages of photographs of Berwind House; and many late summer and autumn fashions.

There will be the usual departments and many articles and illustrations of general interest; but as a children's fashions number this issue will reach a new high-water mark.



#### QUEEN MARY IN HER GIRLHOOD

This portrait of Queen Mary was painted in 1887, when the Queen was Victoria Mary, princess of Teck, and about the age that her daughter, Princess Mary, and her niece, Princess Victoria of Teck, who were to have made their début this spring are now. This portrait was painted by the late Edwin Long, and is reproduced here by special permission of her Majesty the Queen and through the courtesy of the Duchess of Moany, in whose possession the original now is



# A PASTEL SKETCH OF PARIS

PASTEL shades—that is what we are making this year," said a well-known silk manufacturer from Lyons. "Bright, crude colors are no more; the materials now in the looms are all in pastel colors—dull, faded, flat. Live colors are dead; we are not making them—everything is pastel, pastel, pastel.

Oh, of course," he added, "the new colors are exquisite. I will tell you something, that you probably have not heard,—to produce the desired pastel effect, we are using a warp of pale bluevery pale; that gives the shade. Yes, we are using a warp of blue with every color except blue."

"And with blue?" I asked.

"And with blue, we use rose warp."

PASTEL COLORS ARE COMING

So we are to have pastel shades, and the brilliant colors which made their appearance with the ballet russe are to be shelved until the pendulum swings back once more. Even Garibaldi red—and now that Italy has joined the Allies, she has an influence on the mode of the hour—has been changed until it is so dull that Garabaldi would turn over in his grave at the mere thought of it. Myrtle green appears as pastel myrtle, and, of course, there is a pastel Bordeaux. Niggerhead is not quite the same shade that it was last year, and midnight blue—but no imagination



The very latest word in feminine headgear copies the hat worn by the newest ally, the Italian soldier—myrtle green it is, with a panache of feathers big as itself

Every Fashion, except a Wayward Bow or Two, Is Pastel, Every Woman Is a War-Relief Worker, and Every Man Is a Soldier



can picture a pastelled midnight—one must wait for the silk to come from the loom. "Hirondelle" is a dark gray and a very blue gray, and the strong blue that was known as soldier blue when it started on its career last autumn, has also been shaded, and is now known as "bleu d' horizon." There will be a dearth of navy blue, however, for the navy blue dye came from Germany. Couturiers who expect to show the customary number of dark blue suits have bought every piece of blue cloth that was obtainable, but another season will find us wearing very little dark blue, for reasons that are obvious.

One of the novelties of the season is a silk shot with gold or silver, and widely striped with velvet. The stripes may be of uniform width—an inch and a quarter wide—or the velvet stripes may be set on the silk at intervals of two inches; very frequently the silk background is

figured in pastel.

The new hats, as well as the new materials for the new frocks, bear out the pastel scheme of coloring. If they be rose, they are pale rose, and only in crin are there models of such a color as the once too, too popular sulphur yellow.

Black crin entirely covered with black tulle forms the small turban sketched at the lower right. A rigid bow of tulle drawn through a jet buckle is smartly posed on the right side over the ear.

The very latest word in hats is the one shown at the lower left. It is made by one of the the leading modistes of Paris, in honor of the decision of Italy to fight on the side of the Allies, and is an exact copy of the bersagliere worn by the Italian soldiers. Like the bersagliere this hat is myrtle green with a huge panache of natural cock feathers, which sweep the shoulder on the right side.

#### TREMULOUS HATS

Very picturesque are the large hats of thin pliable chip or crin, which are worn in the Bois at tea time. With low crowns and wide, semi-transparent brims that droop evenly on both sides and tilt up slightly in both front and back, they are very becoming to youthful faces. They are almost devoid of trimming, as shown in the sketch at the top of the page, and always appear in light colors—either white, pale rose, blue, or in other colors that harmonize well with light summer frocks.

Very popular for hats is the strong deep bleu d'horizon. This is a very particular shade and has almost superseded strong tright blues like Callot blue and and King's blue. Many hats of faille,



What it might have had in brim, this round little crin crown foregoes, but stands up for generous trimming in a flat crin box as long as the fashion law allows

taffeta, linen, or Georgette crêpe are made of bleu d' horizon, and little touches of it appear on many of the summer gowns. It is used for the cravat shown in the sketch at the upper right of the opposite page, and makes an effective bit of color on an all-white organdy frock. This cravat, which is knotted à la Steenkerke, was very much worn at the court of Louis XIV after the battle of Steenkerke, when, it is said, the princes rose and dressed in such haste that they had no time to knot their cravats; so the steenkirk is always carelessly knotted.

Of bleu d' horizon chiffon is the brim of the hat sketched at the lower left of this page. The brim tilts saucily in front and back, while the crown is of black silk, corded where it joins the

airy, inconsequential brim.

#### FROM DANCING SLIPPERS TO SOLDIER'S BOOTS

Paris holds her head high, and presents a brave front to the world, but the city, nevertheless, is full of grim reminders of the war. First, there are the hospitals. Almost every hostelry in Paris has its quota of wounded, and still the ambulances come in at night, often when the poor bandaged bodies may be transferred from the gray ambulances to the waiting cots under the shelter of darkness. Then there are the wounded convalescents who move about with the aid of stout sticks and crutches or a friendly arm and throng the parks and gardens. Then too, the shops, many of them still bearing on their drawn-down shutters the brief, weatherstained announcement, "We are French and have gone to the war," are constant reminders of the absent. It is quite likely that when the shutters go up again, other names will be substituted for those of the men who simply and bravely "went to the war."

A shop which last year sold antiques, now has displayed in the window an assortment of the most perfect artificial legs and arms—a gruesome collection; but there is every chance that this shop will be much patronized in months to come.

A resort devoted, before the war, to the tripping of the light fantastic toe is now given over to the making of boots—not for light tripping, but for the tired feet of soldiers. This establishment is one of the busiest places in all France, except the watch factory, which is now turning out cartridges.

In spite of all this reversal of usual conditions, gardens are tended, borders are clipped, fountains play all day long in the bright sunshine, it is years since we have had such a flood of sunlight,—and the Bois never looked prettier. Children shout and play all day under the trees, guarded by nurses in caps and streamers, and the shaded walks are enlivened by the subdued chatter of women—though there is a noticeable dearth of men. Under the trees and in the tearooms of Armenonville, one sees men aplenty convalescing soldiers who still handle their crutches awkwardly, and are yet a bit clumsy at preparing tea with one arm in a sling.

At present the soldier is the most fêted individual in all Paris, irrespective of his nationality

A blue chiffon brim,

with a wire to billow it

of black silk



Pastel enough to please the most enthusiastic of the pastel persuasion—but Jenny gave it a wicked little splash of color in the ribbon bow and end balls at the waist-line

or color, from the strapping English giant to the ebony Turco. All come in for their share of attention, but none appeals to the Parisian as does the "canny Scot" with his gay kilts and bare white knees. On the rare occasions that a "Scot" appears on the boulevards, he is immediately surrounded by an admiring throng, in which bright-eyed little French girls, curious and amused, figure prominently, frankly voice their admiration, and giggle uncontrollably at the brevity of the kilt.

say you don't like me because I have a V neck, -see my high collar," says this Jenny frock men who are in the streets at that hour, stand rooted to the spot, turn their faces heavenward and wait for the machines to pass. The

"You can't say you don't like me because I

have a high collar,—see my I neck; you can't

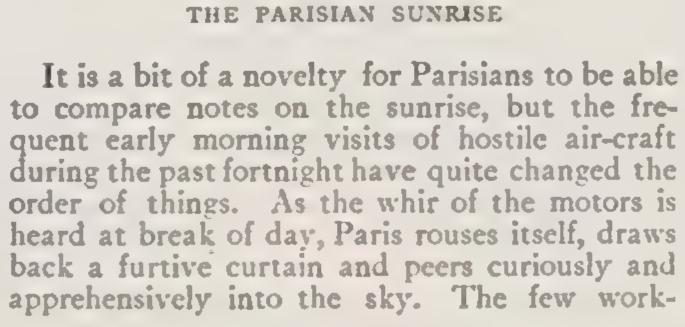


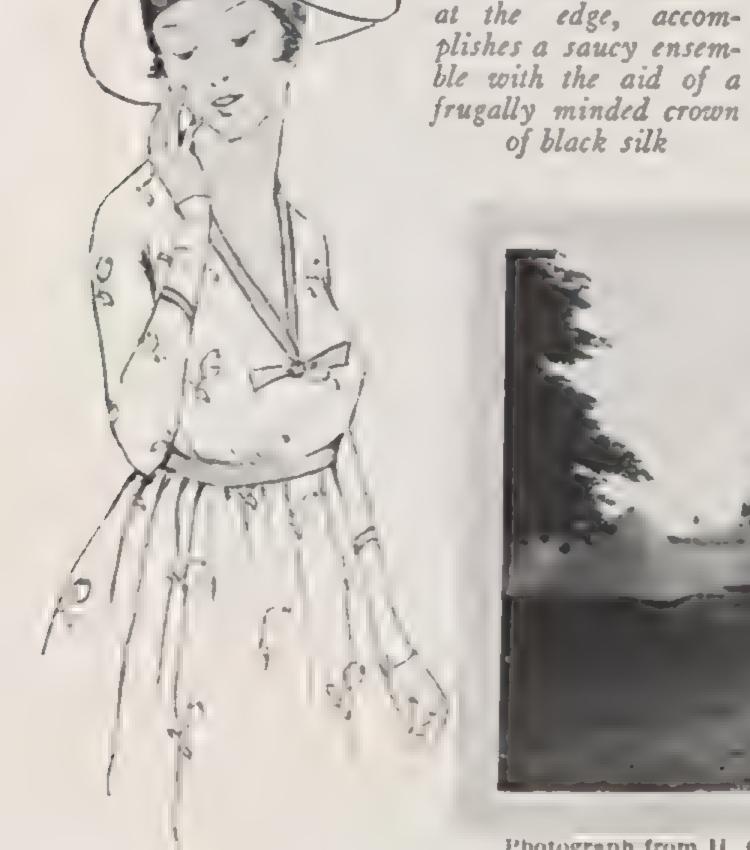
birds alone remain undisturbed, and continue

their morning song, oblivious of the war-birds.

The "female form divine" may be very artistic à la nature, or when subtly flattered by the all-revealing folds of classic drapery, but it can scarcely be called "chic." No one would ever dream of saying that the Venus de Milo was "smart," and, entre nous, wouldn't she cut a sorry figure in a modern frock by Paquin or Doucet? And who could imagine a Reboux hat aslant that pensive brow, or a flaring circular skirt swinging from those generous hips?

It is a far cry from what is artistic in nature to what is smart in modern dress. Ever since Eve conceived the brilliant idea of wearing clothes, woman has been puzzling her poor little





Photograph from H. C. Ettis

It was quite the thing to go out to Bagatelle and inspect the American Field Hospital, a white canvas city which could fold its tents like the Arabs and silently steal away on four automobile vans



Photograph from H. C. Ellis

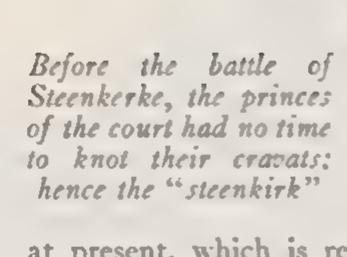
Owing to the popularity of the Friday teas for soldiers at the Chinese Umbrella tea-room, a smart war-time rendezvous for tea-parties, there are now special Tuesday teas for soldiers

brain over the problem of adapting her figure to her frock. She who worships at the shrine of fashion must ever struggle to suppress some part of her anatomy. It may be her stomach, her feet, her hips, her bust, or merely her ears (what a mercy that we are not called upon to suppress them all at the same time), but there never has been an epoch in the history of dress when woman's body has enjoyed perfect freedom. Last year, she did without hips; this year she has no curve to her legs.

During the evolution of the short skirt, we had occasional glimpses of fetching curves above

the ankle, but now that the skirt is really here in all its brevity, we find to our amazement that smart legs are curveless and abnormally thin. From the tightly laced ankle they go up, up, as straight and thin as the proverbial broomstick, and disappear without a curve under the short skirt. This pipe-stem thinness seems more odd each time one sees it. A group of young women in short skirts, swaying across the drive at Armenonville look ridiculously like the old prints of Pyrenean shepherdesses on stilts.

It is rumored that the new skirts are to be very wide and a little less short than they are



at present, which is really good news, for the extremely short skirt is only suited to the "sapling," and seldom looks well on any one past six and twenty.

Parisiennes are not wearing the short bodice which has had such vogue in America. Here the waist-line is almost normal, and quite snug enough to throw the hips into prominence. The Parisienne, however, is wary, and until the couturiers' openings have set their cachet on the normal line, hips will not be developed to any extent.

#### JENNY'S ORGANDY FROCKS

The new lingerie frocks of crisp organdy in white and pale rose, or daintily barred with color, are a delight to the eye. These frocks are demurely plain; not an atom of lace enters into their composition. Tucks are employed, and the tuck must be either a mere thread, or

else very wide indeed.

Jenny is making quantities of fluffy organdy frocks, and combines colors in a most charming way. She sets a five-inch band of white organdy just above the knees on a frock of mauve crepon and covers the seams with tiny frills of plaited crepon. She adds a brilliant dash of color above the girdle, where a strip of bright blue ribbon, half veiled by the crepon of the bodice, suddenly appears and is knotted on the right side at the back as shown in the middle at the top of the opposite page.

Jenny is showing another very pretty frock, which will probably be seen at Newport in August, for most of the lingerie frocks of the seasons are being made for Americans. It is of white organdy striped with corn-flower blue, and ruffled with blue. It is girdled with a soft suede belt in a rich shade of violet. Even though a collar of white organdy flares up against the face, the bodice opens in a deep V in front as sketched at the upper right of the opposite

But that all of Jenny's frocks are not colored is shown in the illustration at the lower left of this page. Frills of twine colored filet lace veil the short scant underskirt of white crêpe de Chine, and a band of white satin gleams through the lace bodice. Dainty ruches of white faille top the flounces and trim the bodice.

#### PARRY SAYS SO AND SO

True to tradition, Parry's summer frocks are pink, and, as usual, he features rose taffeta shot with white. The effect is indescribably charming, and this taffeta is used for the quaint little frock shown in the drawing just to the left on this page. It lends itself admirably to the puffed skirt and snug bodice. A touch of white is added in an organdy chemisette and a cravat made of a single layer of sheer white organdy with hemstitched edges.

In the frock of pale rose cotton crepon shown in the sketch at the left on page 22, Parry has introduced bands of paler rose crepon in the



Though the flounces make a great show, the real feature of this Jenny frock is the tight little, short little white underblouse, which through filet lace, can be as plainly seen as not

Like Parry's productions in general, which strike you pink, this skirt, puffed three or four times, and this unpuffed bodice are pink—pink taffeta shot like peach blossoms with white





The British Dairy has never been closed, and since last August has welcomed whole regiments of English soldiers in its simple rooms, where tea and scones, mustins and buns, seed cake and

its name; the front was Quaker-like

plum cake, and all the gamut of tea-table delights, dear to the Britisher's heart, are served. Every afternoon dusty mudcaked motors drive up before the door of this establishment, and halt just long enough to store away great sacks full of cakes and cookies, to be carried to the trenches for the hungry Tommies.

In the rue du Mont Thabor, just below the rue de Castiglione, the Chinese Umbrella has planted its new vine and fig tree. Until very recently, this tea-room was established on the other side of the river, but the increasing demand for American cooked food in the neighborhood of the large hotels where Americans are in the habit of stopping, caused this wise move. The Chinese Umbrella is both restaurant and tea-room, and its clientele is almost entirely American and English.

#### THE ONE-PIECE FROCK

Extremely simple one-piece frocks are seen everywhere. One has a single broad revers weighted with a rosebud or two, and is simply collared with white organdy, as sketched in the middle of the top of this page. Another pretty one-piece frock is double-breasted. The basque is short and rather tight, with a row of buttons on each side as illustrated at the upper right.

It requires more than a hot summer to separate the Parisienne from her furs. Even on the warmest days, she wears a warm fox skin about her shoulders. In the Bois, a few days ago, I

seen about everywhere

saw a pretty slight French woman wearing a frock of thin organdy with an oblong piece of chinchilla slung across her shoulders. The collars of some of the latest tailored frocks are of ermine or putois; in such cases, the collars are of the turned down variety that cross at the back of the neck only.

#### ALL ROADS LEAD TO WAR

Mr. Sharp, the United States Ambassador to France, has at last chosen a house and is now comfortably installed in the avenue d'Eylau, in a house which for years was the home of the Siamese Legation. Each time that a new American Ambassador arrives, he is obliged to set about house hunting. Mr. Herrick, during his brief stay, made his home in the rue François Premier.

As all roads lead to Rome, so all conversations—and, indeed, almost everything else in Paris at present—leads to the war. During the last week, it has been quite the thing to go out to Bagatelle and inspect the American Field Hospital, which was there on exhibition prior to being presented to the French Government by the American Ambulance. Corresponding in every detail to the United States Army Field Hospital, it is thoroughly up to date; the best equipped thing of its kind ever

seen in France, say those who know. It is a remarkable fact that the entire outfit can be packed in four large automobile vans and rushed to any point at the front—and in two hours can be set up shipshape with operating tents, kitchens, and all, ready for use. The entire staff, surgeons, nurses, and orderlies, is made up of volunteers from the four corners of the earth. One of the orderlies has acquired fame through the pen of Rudyard Kipling; he traveled in India with Kipling who was inspired to portray him in the character of Alan Quartermaine.

shows even an unusual retentiveness

It is rumored that the French soldiers are about to discard the képi for the helmet—a steel helmet that will protect their heads from the merciless rain of bullets and shrapnel. These helmets are to be painted blue to match the uniforms, so it is safe to assert that blue bonnets will be much worn by the Parisienne this year.

Early last winter the city government announced that, should hostile aircraft visit the city in the night, the citizens would be warned by the siren whistles of the pompiers. At this signal the inhabitants were to retire to their cellars and hide there until danger was over. One dark night the Zeppelins really came and were duly announced by the pompiers, but instead of fleeing to their cellars all the people of Paris poured forth into the streets, or in scanty night attire appeared on balconies or hung out of windows and, when all danger was over, calmly went back to bed. Since then the city government has wisely refrained from announcing the enemy.

There is a great need of ambulances on the new line of the front, which is being pushed each day a little nearer to the frontier. But out on the battlfield of the Marne, where was fought one of the most terrific battles of history, only the shattered trees and ruined houses tell the awful tale of shell and shrapnel. This field of battle is green with young grass and grain, marked here and there with rude wooden crosses erected over the graves of those who fell on the field of honor.

E. G.



One of the orderlies at the American Field Hospital traveled with Kipling in India and thereby inspired "Alan Quartermaine"





# ADDING TO THE GAIETY OF GARDENS

down beneath woman's sense of conventionality and worship of smartness is a little unconfessed longing to be picturesque. No one suspects it because of course she wears the clothes of the moment, and whatever else these are, they certainly are not picturesque. So she goes her way, correct, well turned out, faithfully holding the mirror up to the mode. As a reward for good behavior, once in just so often fashion relaxes a bit and allows her to indulge her love of color and line. Conspicuous examples of this are the smart garden clothes of the season.

The climax of the garden costume is the hat which always strikes the telling note in the picture. Big, shading, graceful in outline, strong enough in color to arrest the eye; these are its tenets. Almost anything may be used to make it. Milliners have culled their waste-baskets for odd bits of material—decorative silks, cretonnes, and glazed cloths; even the old-fashioned big checked gingham has not been

For the hats pictured on this page linen and straw in bright, pure colors have been employed. The upper hat at the left of the sketch is made of orange colored straw with a white linen band and edge and a bunch of red and yellow fruit for trimming. With the fruit are surprisingly realistic leaves made of dark green linen tape. Just below this is a hat

Like a Great Exotic Flower, Bigger Than Any Flower That Ever Grew and Sometimes Gayer, Is the Garden Hat Which Tops the Bright Dress of the Summer of 1915



If hen she goes a-gardening woman is a vivid decorative figure with a gay hat and perhaps a gay belt, and a parasol gayer still

of dark green straw with a green band and a bunch of green grapes through which yellow linen tendrils twine.

On the figure may be seen a hat of sand colored straw with red bands, and yellow and blue linen flowers. At the bottom of the group is a green straw hat against the crown of which are laid daisies made of yellow linen fringe with green linen centers. About the rim of the hat, which is faced with yellow, is a becoming edge of yellow fringe.

Of white straw is the upper hat at the right of the figure, and the flowers on it are more odd than any which ever grew. They are of white linen with blue, red, or green edges, and yellow centers. Below it is a black straw hat with a yellow band and a yellow under-brim; red flowers nestle

amid green leaves. The hat in the lower sketch is of black openwork straw bound and banded with red linen ribbon and trimmed with three flat red and white flowers. Red linen ribbon is used to tie it on. The yellow linen parasol has red and blue stripes around the edge and blue linen grapes for trimming. A yellow rosette with red edging is caught to the handle. Natural linen is used to fashion the belt, which has a black edge and stripes of green and black linen for trimming. The colors in these bright garden things go against the old canons of color, but they follow unquestioningly the tenets of the new decorative art.



LTHOUGH the summer mode started out to be opaque, it is now very easy to see through. The snug bodice, the full skirt, the long sleeve-all presupposed a rather heavy, at least an opaque, material. But midsummer made this mode impossible and now even top-coats are transparent. In tan, violet, sea green, moss green, biscuit, and flesh color, transparent coats, like the one sketched above, may be had. These coats are of a transparent oilskin. In the lighter colors, they are pretty over summer frocks when one is motoring or sailing. They may also be worn over a bathing suit to the beach. These coats are priced at \$16.50.

A BIT of coquetry that the summer has called forth is a band of tulle to drop from the edge of a toque and veil the eyes, as suggested in the sketch at the right. This fancy is not confined only to the toque, but is used most attractively on the small-brimmed sailor; part of the tulle stands above

the edge of the brim, and the other half falls below it, and drops to just below the eyelashes. Not only is this droopy tulle rim seen on women's hats, but it is quite as charming on little girls' bonnets of velvet or straw. In the sketch above, a ribbon bow, inspired by the high aspirations of the tulle, stands up at the back as high as the hat itself is long.

TRANSPARENCY is also to be found in the organdy ruff above, which is being shown by James McCreery & Co. This is a pretty affair to be worn with summer dresses. It is made of many loops of organdy across the sides and back, and is finished in the front with two long ends, which may be crossed, or looped in front. With muslin, organdy, or chiffon frocks, these ruffs are delightful.

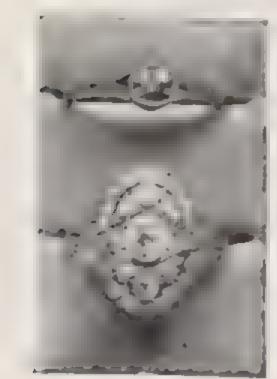
CHINESE tennis blouses like the one above are a fad of the summer. These comfortable, loose garments are made of a specially dyed pongee, and are hand-embroidered. The Paul and Virginia Shop, which designs these piquant garments, has shown great skill in the selection of color combinations. Not content with the usual hat, the designers made a coolie cap of straw to be worn with the blouse.



SUMMER porch wraps like the one above are one of the delightful feminine vanities, which have evolved from the summer life of country house or hotel. A heavy wrap is hardly required, yet something is needed to veil the bare neck and arms. The pretty new wrap sketched is of chiffon, and is prettiest, perhaps, when made of velvet-dotted chiffon, trimmed with bands of velvet, or taffeta. A band, which is loose in the front and falls in long ends, finishes the neck. From each shoulder to about the hip-line, there are openings for the arms. These openings may be used or not. This summer porch wrap was designed by Faber & Hein.

A PAINTED straw hat is another conceit of the moment, which the Paul and Virginia Shop is making with success.

Tennis or outing hats of this kind come in a great variety of colors—blue, brown, rose, or tan shades. In some cases, the crown is trimmed with an arrangement of dots, as sketched at the left above, and some have a band at the base of the crown. Other styles may be decorated with fish, fowl, or good red herring, and still others with flowers and buds. In any case, the colors painted on may match a cravat, a "Steenkirk," a girdle, or a bow on the frock, and so make of the hat an intrinsic part of the costume. A black and white decoration would accord well with the latest ideas of art, as well as make the hat appropriate with almost any color of other accessories of this colorful season.



A DISTINCTLY original bit of jewelry is a patented combination ring, like those at the left, which may have the center removed so that different combinations of stones may be formed. The ring is of platinum set with diamonds. The center of the setting, which is easily lifted out, and yet is safe, may have a colored stone. By having a number of such centers, different rings may be formed to suit differently colored costumes.

THE newest of the new parasols is photographed above in taffeta. When not in use, the parasol, handle and all, may be folded and fitted into the middle compartment of the bag illustrated. The bag itself is of taffeta, and is about fourteen inches long. It contains a small mirror and a little purse, and is of a size which may be carried very conveniently, and which is by no means bulky despite its contents.

RINGS that turn as easily as chameleons to the color nearest them, are the newest fad of fancy. If a green gown is to be worn to dinner, Miss Fashion slips out of the surrounding diamonds the turquoise she affected when she appeared last night in a blue frock, and in its place she deftly slips a stone to give to her costume that harmon, or contrast she desires.



# WHERE MLLE. BERTHE BADY RECEIVES

In Decorating the Salons of Mlle. Berthe Bady, Paul Poiret Has Done, Perhaps, His Best Piece of Decorative Work, Imparting to Them Something of His Own Virile Personality and Something of the Haunting Charm of Their Mistress

PERHAPS the best work Poiret ever did in the way of interior decorating is to be found in an apartment in the avenue Montaigne, in a peaceful old house, rather provincial looking beside its big modern neighbors. Original and thoroughly modern in color is the interior, but of its perfect taste there can be no question. It is the apartment of Mademoiselle Berthe Bady.

Inside, the wall between the two salons is cut away, forming one large and two smaller archways. Black velvet curtains lined with gold silk and supported by a golden rod drape the middle archway, while the smaller openings on each side are barred with quaint little golden gates. Poiret's favorite carpet, designed to imitate black-and-white marble, covers the floor of both salons. Wall-paper of plain gold is employed in one of the salons, while the other is done in black, splashed with orange flowers and green leaves. Nearly half the space in the latter salon is occupied by a huge divan of black velvet, heaped with gorgeous cushions of orange and green silk, and of velvet, and golden tissue. The wall behind the divan is covered with a vast mirror, curtained at the top with a flounce of white filet net, and at the end of the divan an intimate little door, painted green, is curtained with white and green checked muslin.

#### ENTER, MLLE. BERTHE BADY

From the center of the white ceiling of the golden salon hangs a magnificent lustre de Venise of which the crystals are tinged with pink. Everywhere small gueridons are abloom with lovely fresh white flowers—roses, lilacs and lilies of the valley.

In the foreground of the picture at the upper right may be seen a table somewhat elaborately adorned with copper, upon which are the usual white flowers, and back of this table on a small stand, conveniently near the divan, is a lamp with a glowing yellow shade. The sconces which appear in the walls of the golden room, on either side of the archway, are of copper and the little lamp-shades which they support are of the same vivid yellow as the shade of the table lamp. One of these sconces may be seen in the picture at the upper right.

Into these beautiful salons enters Mademoiselle Bady. Strangely charming, with beautiful large dark eyes and a smile tinged with melancholy, her face interests one intensely. She speaks of her career, of the horrors of the war, and of her plans for the future.

Until Mademoiselle Bady reached the mature age of eighteen her days were spent mostly in a convent in Dour, Belgium, and she thought to spend the rest of her life with the white-robed nuns, in that serene, mystic atmosphere. She even cut her hair—but her mother intervened; and later, at home, surrounded by artists, she resolved to become an artist also. At the Conservatoire, in Brussels, she obtained a prize for singing, and expected an operatic career, but her instructor barred the way. "With a voice like yours," he said, "so full of feeling and so distant—a voice which seems a song when you are in a passionate mood—you will make a wonderful tragédienne."

#### "MADEMOISELLE, YOU ARE AN ARTIST"

So she went to Paris and was received by M. Antoine, at the moment Director of the "Théâtre Libre," telling him simply that she had come because she wanted to be a great artist. M. Antoine heard her at once in a fragment of "L'Etrangère," and asked her to come back next day. As a result she made her début in "Les Fossiles" by François de Curel.



Photograph by Henri Manuel.

Endowed with talent and a vibrant personality is Mlle. Berthe Bady, who, loving all her rôles, has been a creator of great rôles

During the first representation she was so overcome by emotion that she was in tears and left the stage in despair; but after the performance a note arrived from M. Antoine,—at one o'clock in the morning,—which read as follows: "Mademoiselle: You are really a great artist—an inexperienced one, but a great one. Although you did act badly to-night I am sure that you will become what you aspire to be." With faith in M. Antoine, who inspired her with confidence, she entered upon a successful career.

#### AS A CREATOR OF RÔLES

Mademoiselle Berthe Bady created the principal rôles in the masterpieces of great writers as, for instance, "Rosmersholm," by Ibsen. Then she met Henry Bataille and was the heroine of all his plays. She loved all her rôles, and preferred always the last one. Above all, it is Henry Bataille's works that she interprets with the greatest enthusiasm and sincerity. One of her last interpretations was the heroine in d'Annunzio's play "Le Chèvreseuille." And after hearing Mademoiselle Berthe Bady one does not know whom to admire most—the author or the interpreter—the latter has "un talent si personnel et si vibrant."

It is said that after the war Mademoiselle Bady will appear in "The Land of Promise," by Somerset Maughan. But when asked whether it is true, Mademoiselle Bady was reluctant: "O, don't speak about what we want to do after the war," said she. "Most probably I shall take up this play, which is a beautiful one, but I won't speak about it just now. Later on, when the enemy is no longer in France, I shall begin to think about my future plans; but so far, ever since the war broke out, there has been but one thing for me to do, as for all French women—to endeavor to relieve the sufferings and help the victims of this terrible war."





On a little golden gate leans Mile. Bady and looks from one charming salon into the other. The walls of the chamber behind her are black splashed with orange flowers while that into which she looks is papered in gold



black and gold, black cities are and a port the first the first the fi



Of delicate organdy, pink like apple blossoms, and sheer like nothing so much as organdy itself, this blouse, glimpsed in the Bois when its wearer slipped off her coat to sip her tea at Pré Catelan, leaves nothing to trimming. There are ruffles where other waists have sleeves, and wee buttons familiarly up and down





Big round roses, pink and gray in color and cabbagy in design, balance the round crown of a gray tulle hat, and a round rim of narrose black velvet measures the circumference of the brim

SEEN IN THE BOIS—BEGINNING JUST BENEATH
THE BRANCHES OF THE TREES WITH SMART
PARASOLS, PEEPING UNDER THEM TO NOTE
CHIC HATS, AND NOT ENDING AT SKIRT HEMS

Checks, which have steadily risen in favor, top off their popularity in the black and white checked parasol

which competed with the trees in the Bois in shading a short—yes, you will notice, a short—coffee colored taffeta dress with black varnished leather straps on the belt



To cap the climax of her Bois costume, a chic little l'arisienne wore a blue silk hat almost like a jockey cap. However, it belied a sporting turn in dull pink roses, two together in each close group

# THE POSTER-GIRL AND THE GIRL-POSTER

Aping Nature, Which Garbs Even Her Precious Moths and Bugs Green When Leaves Are Green, Miss Fashion, Forswearing Her Eyes and Temperament, Merges Herself in Her Background

By JEAN PARKE



Not only does the débutante profess faith in the new art, but to proce her faith by her works, she steps out into a winter scene garbed to look as much a part of the winter day as the snow itself

something by which to measure other ideas. In spite of this smugness, a new, insurgent, even revolutionary, idea has sprung into the full light of day, a new standard so diametrically opposite to the old one, that no compromise is possible between the two. The new idea changes the accent from the individuality of the wearer to the general composition of wearer, background, and costume, that is, the merging of the personality

with the decorative scheme.

A smart costume to-day is as much a product of poster art as the cover of a smart magazine or a new-art billboard; it is as much a decoration, or a part of a decoration, as a stage setting for a Granville Barker production. The colors are flat, primitive; the lines broad; the effect striking.

HER INFINITE VARIETY

The most amazing thing about this new movement is the way in which it has been taken up by every one. There always were difficulties about the old method of trying to express in dress the evanescent personality of a woman who from day to day varied almost past recognition. To consider the enterprise and expense of living up to such versatility is dismaying. Of course there have always been a few rimple souls who were thoroughly expressed by one style of raiment, people of whom it is simple to paint portraits, as they always "look like themselves," and turn to all observers the same unvarying surface. However, these people are few, and for the vast majority, the mirroring of the individuality through the medium of dress, was a difficult art. At its

"If hy silly details of trimming to break the line of frocks, any more than gingerbread work to break the line of architecture?" says Miss Fashion, and comes out as unbroken as possible

height it might have been called a triumph, a glorification of the ego, a method by which every woman might fare forth as a portrait of herself, a speaking likeness that obeyed all the subtlest requirements of portraiture with its idealism, and its insistence that in some way the soul shall be painted upon the outer surface. Indeed, one might almost trace in this motive, this belief that dress was a sort of esthetic sacrament, a very good reason for its popularity. The appeal to latent vanity made by creating an outward sign of an inward grace, certainly had its good points.

· · · ·

3300

AND WE ARE ALL BUT PLAYERS

But now, all this is of the past. In order that we may understand the new clothescraft, we must really consider for a moment that all the world has become a stage. A potent influence has passed out from the theatrical profession into the laity, an influence which imbues all simple folk with a modest confidence in their own art impulses. Civic and private theatres, pageantry, and folk-dancing are strengthening this com-

general simplification of detail, an ironing out of

the personal has resulted in all the fields of art. The picture-frame stage of the art of dress is yielding to a more intimate, less confining stage which unites players and spectators. The pursuit of realism behind the footlights, so much better done by the moving picture camera than it can be done on the stage, is being abandoned for suggestive scenery, conventionalizations of form, color, and accent, that illustrate our new decorative art. That the people delight in this whetting of the imagination, has been surprisingly proved by the enthusiasm with which the German wordless drama, "Sumurun," and Mr. Granville Barker's productions have been received, and has been even more surprisingly emphasized by the instantaneous support given the efforts of our own amateurs in the Bandbox Theatre, and in the charming Neighborhood Playhouse. While just at present the theatre stands as the most condensed expression of popular tendencies, it has no monopoly, for this insistence upon the importance of the ensemble is stamped on all present-day art.

(Continued on page 86)



In the bridal party, from left to right, are
Miss Frances Moore, Miss Katharine
Herman Kremer, Mrs. Arturo de
Heeren, sister of the bride, matron of
honor, Master Rodman Arturo de
Heeren, nephew of the bride, page,
Mrs. Gurnee Munn, the bride, Miss
Pauline Munn, niece of the bridegroom,
flower-bearer, Miss Mary Browne Warburton, maid of honor, Miss Margaret
Derwind, Miss Mary Alice Clay, and
Miss Edwina Elkins Bruner

Mr. Rodman Wanamaker (at the left) father of the bride. Mrs. Munn wore a white satin gown with court train trimmed with tulle and orange blossoms. She is a devotee of outdoor sports and has spent a great deal of her time abroad. Mrs. Gurnee Munn made her debut last New Year's night

The wedding of Mr. Gurnee Munn, son of the late Charles A. Munn of Washington, D. C., to Miss Marie Louise Wanamaker, took place June 28th, in St. Mark's Church, Philadelphia. The wedding breakfast was served at Lindenhurst, the country home at Jenkintown, Pennsylvania, of Mr. and Mrs. John Wanamaker, grandparents of Mrs. Gurnee Munn

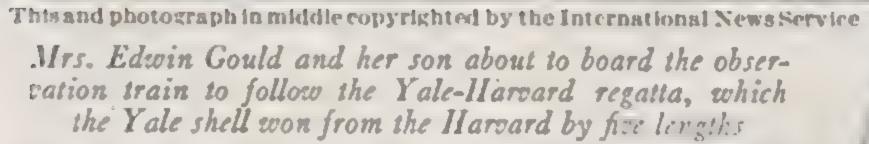
IN THE JUNE GALAXY OF
WEDDINGS, MISS MARIE
LOUISE WANAMAKER OF
PHILADELPHIA BECAME
THE BRIDE OF MR. GURNEE
MUNN OF WASHINGTON

Copyright by Underwood & Underwood













Mrs. Burke Roche at the Flower and Strawberry Exposition held by the Garden Association of Newport. Mrs. Roche has purchased "Meadow Lawn," on the Hudson



This and photograph at lower right by Harold A. Taylor

Spirited figures of mistress and dog at the third annual show of the Westchester Kennel Club, White Plains, N. Y. Mrs. Oliver C. Harriman and "Cobone Wads"

From the black "Corsair" flying the Harvard crimson, Mr.
J. Pierpont Morgan (middle)
watched the Yale crew win by
their English stroke

Lady Auckland of London (left)
at Coronado Beach with her
son, the Honorable Frederick
Colvin, who expects to join the
British flying corps

Her Highness, the Maharanee of Kapurthala, India, (right). With the Maharajah she visited New York this spring, whence they went to Coronado Beach

FOLLOWING SOCIETY
FROM NEWPORT TO
CORONADO BEACH



# ASSEEN BY HIM

TT HAS been a sane and an enjoyable summer. The so-called "season" is already half over, and there has been little of the spectacular in the entertaining. I believe the newspapers and the publications which are supposed to write of society have pronounced it a dull summer. But, as for me, I think Americans are too buoyant, even if events have had a depressive influence, to remain long grieving over what can not be remedied, and it seems to me our dignity of the past few months has been pleasant rather than oppressive. We are not cold; we are not indifferent; we are not hard-hearted; but while we do not fail to evidence our sympathy, for distress, we open the windows and let in the sunshine.

#### THE DANCE IS STILL ON

There are just as many interesting happenings now and just as many gay parties and reunions as usual. The only difference is that we are especially reserved about them, and they do not get into the newspapers. Recently I spent a few weeks with a poet friend in a quiet nook in New England. Since then I have been to Bar Harbor, back to Newport, on again to Manchester, with a short visit to Lenox. After Lenox I went to Southampton, which has really been, even though there is a dearth of men during the midweek, about the gayest of all the eastern resorts. After a moment at Southampton, I went south through the Luray pass of the Blue Ridge, down the Shenandoah Valley, across to White Sulphur Springs, and then I embarked upon a long spin to meet a friend who has been taking the waters at French Lick in Indiana. Then I flew back over the country to meet a gay party assembled at Saratoga for the racing and for the cure. Lastly, I went again to Newport for a week-end. Indeed, I have become quite a will-o'-the-wisp.

The dance had again come into Newport and from July on it reigned supreme. And this year there has, been a delightful innovation. Mrs. R. W. Hawkesworth inaugurated a series of thes dansants and supper-dances in the openair casino at the Hill Top Inn, which was launched this year under the same management as the hotel Vanderbilt in New York City. Here in an open-air ballroom, decorated in blue and gray, and with a profusion of flowers in hanging baskets and singing birds in cages, fashionable Newport danced the summer away. The place was the heart of the season. Newport always lacked something of the kind; it always needed a real casino like the one at Deauville and those at the chic French beaches.

NOT EVERYBODY GOES "BACK TO THE LAND"

In my bobbing about I have been in New York now and then, and have been surprised to meet very fashionable people at some of the restaurants in these forbidding days. I have seen them dancing when the mercury was climbing high and "everybody" was supposed to be out of town. Now and then, in the residence region above Sixtieth Street, I have seen houses with friendly lights gleaming and hospitable windows open, and "everybody" at home—and this in July.

Personally I find the town stuffy and smelly in August, and the crowds, at least the crowds I meet, drab and dreary. However, the signs of the time are that we are gradually going to change all this feeling of dustiness and dreariness. Of course, it never will be the fashion to keep open house in town in mid-summer, but yet, I think the time will come when each of our dwellings, be it town house or country house or lodge or house-boat, will be used off and on during the summer and not sealed like the tomb.

Fifth Avenue has a Sabbath appearance now. The traffic policemen have little to do and there are odd-looking persons in shabby and cheap motors trundling through the Park. But for all

Fifth Avenue may no longer be called the Street of Clubs. The Union Club settled in its new building apparently to stay at least a century, but it is being crowded by business houses. However, the London tradition is for the best clubs to remain stationary, whatever may be the changes in the neighborhood, and except below Thirty-Fourth Street this may be possible



here. Below Thirty-fourth Street is now the great gap; there once was the Calumet Club, now moved to more congenial Fifty-sixth Street, and the Knickerbocker, the last of all these down-town clubs on the Avenue, which has now departed to the fashionable locality opposite Central Park.

However, it matters not where our clubs move us or where we move our houses; we can never outlive the colonial or knickerbocker influences that originated in our old residences and social meeting-places. We have no wish to outlive them, I am sure. If the Knickerbocker Club has moved from the old Avenue neighborhood (which by the way, although extremely à la

mode in the sixties and seventies and eighties, and the then home of many of the veritable old families, was never as aristocratic as Second Avenue, or Bond Street, or Washington Square, or, for that matter, Park Place, Warren Street, Pearl Street, Greenwich Street, State Street and the Battery), the Knickerbocker Club is still the Knickerbocker Club, for, happily, it does not change its spots with its environment.

One sad thing about the moving of the clubs from Fifth Avenue is that if there are church parades on future Easters there will be only the men at the Union to stare out of their windows at the pageant, as there would be small excuse for the pageant to wander up Millionaires Lane.

#### THE NEWEST SPORT AND TOPIC

It is almost impossible for me to write nowadays without putting in a word for the fruits or flowers, the growing things of the season. Two weeks ago I was more interested in the evolution of Mr. My Neighbor's garden than in anything else in the world, and now I am gradually transferring my fervid interest to my own, for all manner of berries and bushes and things on my little domain are demanding my attention.

Speaking of berries reminds me that the New York restaurants have achieved wild strawberries that actually taste like wild strawberries. I supposed they just came out of the everywhere into the here, like any other miracle, but the waiter explained to me that some very rich woman had cultivated them, first as a fad, and then had found it profitable to put them on the market; may she prosper while she lives, and peace to her ashes when she is gone.

Our smart society people seem to be proving themselves smart in many ways, for I understand that one of our young club members supplies: Manhattan with the best oysters Manhattan has. The Smith Island oysters, I believe they are. Indeed, everybody seems to be going in for the cultivation of something or other—fruits, flowers, vegetables, dogs, cats, horses. The market, apparently, has no horizon, for my friends sell everything they can raise, be it animal, vegetable, or mineral.

# QUEEN MARY AND HER NEAREST INTERESTS

Though the War Has Brought Queen Mary into Busy Contact with Her Public, She Is as Charming as She Is Busy—Most Charming When She Recalls Engaging Anecdotes of Her Children

UEEN MARY has lived all her life among the English people, yet it is only since the war that they may be said to have come really to know her. The initiative, the executive ability, and the large charity displayed by her Majesty in connection with the relief work during the past year have brought Queen and public together as peace days would never have done had they gone on forever. Always active in philanthropic work, the Queen has been, since the launching of her Work for Women Organization, the busiest woman in London. Every one who comes in contact with her Majesty to-day has but one opinion to give of her: "What business ability the Queen has—and how charming she is!"

Since charm is almost as essential a queenly attribute as a clear head in affairs, it is interesting to dwell for a moment upon Queen Mary's store of it. The portrait reproduced on page 18 is the only one painted of "Princess May" in her teens. It gains additional interest from the fact that it shows the Queen when she was only a little older than Princess Mary is now. Since she became Queen a number of artists have painted her; Sir Luke Fildes, Orchardson, Von Angeli (the Austrian whose work the King greatly admires), one or two Australians and New

Zealanders, and, last year, John Lavery, the Scotsman.

To see Queen Mary only on official occasions, or when she drives in state to a great function or to a public race meeting, is to miss an appreciation of her real personality. The Queen, as the French say, is très semme. Alone with her friends, she likes to talk, as every woman does, about her children, and to recall amusing anecdotes of them. The Prince of Wales naturally falls in for a full share of these. Now that he is at the front she enjoys more than usu. telling about him-how he walks a certain stout old general off his legs every day, and how he longs to be actually in the fighting line. And anecdotes of his childhood come quickly to her tongue. Once when he was a little boy, he went to a church service in a country village, and, after the service, feeling that something "royal" was required of him, he walked up to the sexton who was digging a grave in the churchyard and said, "Thank you for a very pleasant afternoon." Once again at Sandringham when old Lord Strathcona was telling the two boy princes a longish story, Prince Albert began to look bored; the Prince of Wales, nudging him, whispered anxiously, "Smile, Bertie-smile!" (Continued on page 57)



The matron of honor was Mrs.

Angier Buchanan Duke, sister of the groom; she was married to the bride's brother less than three months ago, and Mrs. Biddle was then her maid of honor. It was at the earilier wedding that the engagement of the bride and groom was announced. Mr. Angier B.

Duke was best man

CEMENTING A DOUBLE
ALLIANCE BETWEEN THE
TWO FAMILIES, MISS
MARY L. DUKE OF NEW
YORK, BECAME MRS. ANTHONY DREXEL BIDDLE,
JR., OF PHILADELPHIA



Photographs copyrighted by Underwood & Underwood

## HERE LIES THE SUMMER GIRL

Born in 1870, Died 1900; Crushed by the Inattention of Pulpit and Press, No Longer a Danger to the Serious Young Man, She Departed This Life of Summer Beaches, Summer Hearts, and Summer Novels; R. I. P.

THAT has become of the "summer girl," the daz-zling creature that used to share with the plumber and the mother-in-law the attention of the professional humorist? She was pictured by smart illustrators in a bathing dress that never tasted salt water, in a hammock with a languishing youth in a chair beside her, on a veranda with her lovely head silhouetted close beside one of masculine make against the disc of the rising moon. Her clothes, her walk, her talk, her engagements (for the season only) furnished texts for humorist and illustrator, for poet and preacher. But nowadays all these moralists are so silent concerning the summer girl, that one might suppose the species extinct. Doubtless, indeed, many who were once summer girls are now mothers or even grandmothers, for this distinctively American manifestation of femininity began to attract the attention of commentators a long time ago. We might a most suspect the summer girl of the seventies, eighties, and early nineties of being a fiction of the humorists if we had not the solemn word of the pulpit that she was a real and very alarming symptom of American social life. She was; she is no more; hic jacet has been written over her grave. No more does she glance with veiled but meaning eyes from the covers of magazines, a creature of romantic splendor. Even she whose face on the cover of the summer novel helps to sell what the author wrote is no longer quite the summer girl of yore.

WHAT a change in American social habits is marked by the vanishing of this maiden! Summer still comes, and fortunately girls are born in the proportion of about one to every boy, but the synchronizing of the summer and the girl no longer gives us the summer girl. The two oddly decline to fuse into the thing that once attracted universal attention. Summer has not lost its wonted pomp, and girls to-day are essentially what they were forty years ago; but American social habits and standards have vastly changed. In the newer scheme of things there is no room for the summer girl. She belonged to a simpler society than ours; she lived in the summer resort age, when fashionable and unfashionable summered together at the

seaside and mountain hotels. There were fewer luxurious country homes then, fewer spacious Adirondack camps, fewer Americans who regularly summered in Europe. The summer resort supplied nearly every one; even the President of the United States usually showed himself for a few weeks at some such resort as the summer girls frequented. Chaperonage was yet little developed, and few thought the worse of a girl for accepting the devotion of youths hardly more than strangers. The pulpit supposes it preached the unchaperoned summer girl out of existence; the truth is that she merely disappeared with the desertion of seaside and mountain hotels by the greater part of the fashionable world, with the building of country houses, with the coming of the yacht. She died hard, a lingering death, and vainly did her friends and her enemies strive to keep her alive; but she is gone beyond resurrection.

VET, after all, was the summer girl quite all that the righteous deplored and the unrighteous delighted to picture her? Did she sincerely fail to remember at breakfast which one of half a dozen men had made love to her the night before, and did she really get her engagement rings mixed? And more than that, is it she who is lost, or the conditions which made her? The phases of American society come and go with great rapidity. Conditions are not the same as when Jefferson Davis summered in Maine almost on the eve of the Civil War, and Mr. Buchanan gravely drank the waters at Bedford. Time has passed over the summer girl, who reigned perhaps twenty seasons, and is gone. Yet the puzzling fact remains that the summer girl could not have been very different at heart from the girl who preceded her; and the girl of to-day, who lives or visits in country homes or mountain camps, must also somewhat closely resemble the celebrated summer girl. Nowaways, somebody sees to it that in a summer hotel, the chaperoned girl meets the right people and that the wrong men are kept off; but left to herself she is apt to relent a little. Does she revert to type? Indeed, she often reminds one of her vanished sister, and sometimes calls to mind Thomas Hardy's gentle irony in the volume called, "A Group of Noble Dames."



#### ALL PORTUGAL HONORS WHOM

ORTUGAL, as any one may see by looking at the map, is only a tiny country and seems to have been bitten, in some capricious mood of destiny, out of the peninsulas of Spain; but the visitor to this rarely noticed nation will perceive at once that its independence is not accidental but natural. The little country is walled around with lofty mountains and overblown by breezes from the sea. Its climate is comparatively cool, and moist with frequent showers; and its homely hill-tops and well-cultivated valleys offer an emphatic contrast to the arid, desolate, sunparched plateaus of Spain. Life in Portugal lolls along with a kindlier easefulness than life in the hard hot air of Spain,

and it is not surprising that the people are more gentle-hearted, more easily amicable at the first acquaintance, more generously hospitable upon increase of intimacy.

Owing to their natural situation, the Portuguese have always been a nation of sea-farers. It was their great navigator, Vasco da Gama, who discovered the passage to India around the Cape of Good Hope: it was they who colonized the deep-sea islands of the Azores and Madeira; and they founded a great empire (long since lost) in South America. A favorite motive in their architecture is to net a window-tracery out of twisted rope and to adorn an arch with other symbols of the sea.

AN INCONGRUOUS, FANTASTIC ARCHITECTURE

This tiny nation of peasants and sea-farers has given little to the arts. The Portuguese have

no painting and no sculpture; and in architecture they have developed only a bastard style. This peculiar style, named "Manuelino" in honor of a king Emmanuel, is peculiar in its application of apparently Gothic decoration to a structure that is basically Renaissance. The result is incongruous but interesting; and at times, as in the monastery of Belém, it becomes fantastically beautiful.

In the world galaxy of poets Luiz de Camoens is ranked a little lower than the angels, or perhaps more accurately a lesser Tasso, a poet epic in intention, lyrical in mood

Portugal Has No Painting, No Sculpture, No Literature, But It Has One Great Poet, Luiz de Camoens of the Sixteenth Century, and Him It Honors With a Great Honor

By CLAYTON HAMILTON

tory of any native style.

But if the Portuguese have done but little in these arts, they have done still less in literature. The guide-books tell us that the present population of the country is about five million people, and that of

history of English Gothic than to the his- and a little later his muse broadened to the composition of Petrarchan odes and a few poetic plays. Owing to an unfortunate love-affair he went to Africa, and lost his right eye in a skirmish with the Moors. Later, in 1553, he proceeded to India, already opened up to Portugal by



On Camoens's Day all Lisbon closes its shops and gathers to do its poet honor. In the Teatro Nacional (extreme right), which fronts the Praça de Dom Pedro Quarto, with its statue of the poet, his countrymen commemorate the poet late into the night

these at least three quarters are illiterate. This large proportion of illiteracy must be ascribed mainly to the subsistence among these kindly and childish-hearted people of the influence of that medieval church whose policy has ever been to keep the people ignorant in order that all their serious thinking may be done for them vicariously by the priests. The school-The noblest monuments in Portugal, how- system of Portugal is merely elementary, ever, like the supreme and unforgettable and there is only one university in the enmonastery at Batalha, were the work of tire country. Amid a nation where so foreign builders. Batalha, a splendid and few are readers it is not surprising that phantasmagoric Gothic dream springing scarcely any writers have arisen, but the up by miracle amid unhinting hills, was very paucity of Portuguese literature as designed by English architects imported a whole confers an added luster to the for the purpose and belongs rather to the name of the one great Portuguese poet,

Luiz de Camoens.

ROMANTIC, BUT GROUNDED IN THE CLASSICS

tention but lyrical in mood.

This Luiz de Camoens was born the sibilant Portuguese language. in 1524. The rival towns of Lis-

the adventuring da Gama. He did not return to Lisbon until 1570. In 1572 he published his masterpiece, the national epic entitled "Os Lusiades"; and in 1580 he died in poverty. He is buried in the south transept of the Hieronymite Convent of Belém, beside the great da Gama whom he celebrated in his epic.

AN EPIC OF THE SEA

It is mainly by this epic of "The Lusiads" that Camoens is known to students of comparative literature in other lands. Like the Odyssey it is an epic of the sea. The hero is Vasco da Gama, and the theme is the prowess of Portugal in

This language is peculiar in its qualibon and Coimbra dispute the ties. Anybody with a general sense of honor of his birthplace; but it the Romance languages and a fairly inti- son that their country once had had a was at any rate in the white- mate acquaintance with either French or poet. And the American visitor wonwalled Athens of Coimbra, Spanish or Italian can easily read a Portu- dered at the spectacle, remembering how nested cloudlike on a hill above guese newspaper at sight; but the same the reading millions of New York and the winding river of Mondego, person will find it almost impossible to London had allowed the three hundredth that the future poet grounded understand the spoken language. It anniversary of Milton's birth to pass unhimself in classical scholarship sounds foamy with s's that hiss continu- noted and uncelebrated. and studied the epics of Homer ously like the sea and z's that are proand Virgil. In his youth he nounched like sch in German. There are ing with an exercise of a more literary wrote a series of exquisite love- nasal vowels reminding one of French and nature which was held in the National sonnets, several of which were guttural consonants reminding one of the Theatre. The Teatro Nacional is an intranslated into English by the Teutonic languages. It is a language of stitution modeled after the Comédie late John Addington Symonds; butter and of hot potatoes. And yet,

In this engraving Camoens is pictured as holding in his hand his great work, "Os Lusiades," an epic of national legends woven about Vasco da Gama

when spoken by an artist, it takes on a music of its own that is both strong and supple.

MORE HONORED THAN MARTIAL HEROES

The Portuguese are very proud of their one poet-prouder than of any other of their heroes -and every year they celebrate his festival. This year it hap-

pened that the writer was present in Lisbon on Camoens's Day, which fell on Monday, June 10. The entire population of this city of half a million tradesmen shut their shops, forbore their workaday concerns, and turned out to do honor to the author of "The Lusiads." Early in the · day there was a procession of school-children, and artists, and students, and members of learned societies, which marched to the Praça de Camoens, a shady little city square that is named in memory of the poet. In the midst of this square stands a colossal bronze statue of the oneeyed hero, holding in his right hand a drawn sword and in his left a copy of his masterpiece. He poses high upon a opening an avenue to the illimitable east pedestal which is surrounded by eight and doubling the map of the world. In- other figures of famous Portuguese who numerable national legends, like the have described or sung the great discovtragic and pathetic tale of Inez de Castro, eries of their countrymen. Upon the conare woven into the dozen cantos of this clusion of the procession, the little chil-Camoens, in the world-wide monumental poem; and the epic as a dren of the schools strewed the base of the galaxy of poets, must be ranked whole sums up the contribution of Por- statue with myriad flowers, and the asa little lower than the angels. He tugal to the progress of the world. Like sembled crowd joined in singing the namay be called the Tennyson of Virgil, Camoens employs a conflict of the tional anthem. All day the Praça de Portugal, if the reader will re- gods to tally with his sublunary action; Camoens was packed with people, mostly member that the country has and it seems a little incongruous to dis- of the poor and working class; and fakirs produced no Shakespeare and no cover the Christian hero Vasco da Gama perched in portable pulpits did magic Milton. Or he may be described, and the ancient goddess Venus engaging tricks and harangued the mob with witperhaps more accurately, as a in the self-same epic struggle. The poem ticisms. Few of the assembled populace lesser Tasso,—a poet epic in in- is written in the ottava rima of Tasso,—a could read or write: to them the name of measure that slips along very easily in Luiz de Camoens was nothing but a name: and yet they gathered in his square, and played about, and decked themselves with flowers, for the sole and all-sufficient rea-

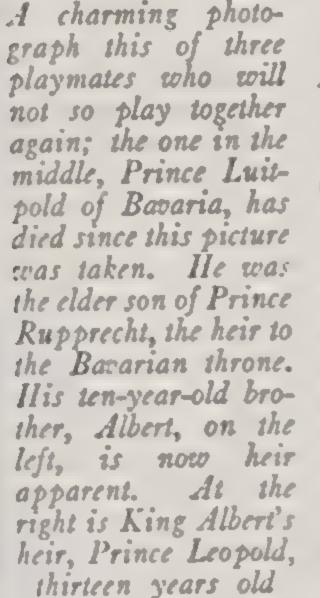
But the festival culminated in the even-

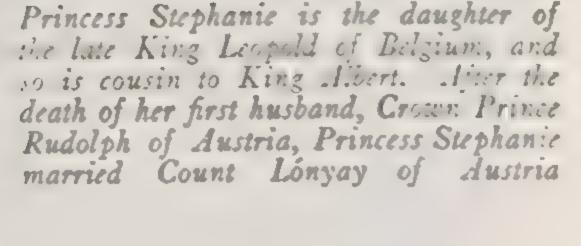
(Continued on page 84)



her country and her service as nurse would be to make history repeat itself. She was Duchess Elisabeth, of Bavaria, when she married the present king in 1900







Copyright by Lallie Charles

## A KING AND QUEEN UNVAN-

#### SOVEREIGNTY QUISHED IN

the elder son of Prince building in the Italian classic manner Rupprecht, the heir to of the Renaissance. The center of the the Bavarian throne. home life of the royal family, its beautiful His ten-year-old bro- gardens were the playground of the young ther, Albert, on the princes, and its marble corrid is and lest, is now heir spacious salons were the setting for the apparent. At the private life of the royal household. When right is King Albert's the Germans occupied Brussels it was here that Crown Prince William of Germany established himself and his suite.

When the Belgian g vernment evacuated Brussels, the seat of a vernalent was transferred first to Antwerp, the creat port of Belgium and one of the n. st strongly fortified places in the wild, and the royal family of Belgium established itself in the palace there. This is a rather unpretenti us building and ene little used by the Belgian cart. It will now, however, receive an hist rical importance, for in an attempt on the lives of members of the royal family, a Zeppelin almost succeeded in dripping bombs upon the palace. No damage was d'ne.

## WHETHER IN FRANCE OR NO,

## BELGIUM IS STILL BELGIUM

RAVE Belgium! It moved its government from Brussels to Antwerp, from Antwerp to Ostend, from Ostend to Le Havre in France, and there, within this hospitable republic, the undaunted monarchy of Belgium still conducts its business of war and finance and state—an unprecedented departure in diplomatic relations. Le Havre is a sea-coast town, and adjacent to it, along its beach, is Nice-Havrais, and there, in the few square miles of this pretty little resort, is official Belgium. The population of Le Havre rubs its eyes and wonders if this be an Arabian Night's spell; for in this few miles of coast, Belgian money is legal tender, the Belgium Albert, king of the telegraphic and cable services both Belgian people, if not take precedence over those of France, king of Belgium, and and even "foreign postage" is required on as honored and bea letter there.

In the days before the war, the royal ever proved his right family of Belgium lived at the palace of Laeken, not far from Brussels. It is a

loved a monarch as to kingship

Photograph by Boute



Belgium moved its government from Brussels to Antwerp to Ostend to Le Haire in France, and in France it now is. The picture shows the royal palace at Antwerp which a Zeppelin tried to wreck at the time the royal family was there

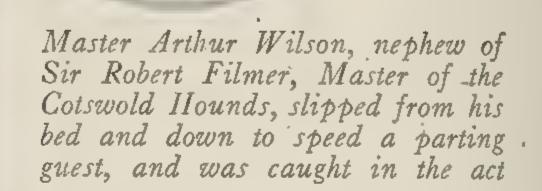


The beautiful palace of Lacken near Bru els was always it suitarian reliance of the royal family of Belgium. It was here that Crain Prince William of Germany established himself and his suite in his brief stay in the Billian carinal

#### A PAINTER OF PORTRAITS ON IVORY



In her portrait of herself, Mira Edgerly demon-strates both her unusual personality and her mastery of the extremely difficult technique of painting on ivory



personality must inspire and pene-

trate each part, create each part of

the picture until every part of it be-

comes a personal revelation. So com-

the personality throughout the work,

that though the head were covered,

every part of the body would speak

of the spirit of that personality which

causes the body to move or to be in

plete should be this penetration of

So broad is the treatment in this vigorous portrait of Mr. William Henry Bliss of New York, that the reproduction of it seems as if it were made from a canvas of life-size

HE world is of an investigating turn of mind these days, and back of the individual work it seeks the distinctive personality of the worker. Among American women artists, no more wholly individual work is being produced than that of Mira Edgerly, brought up in California, but a citizen of the world by adoption, and by profession painter of portraits on ivory, -not miniatures, be it understood, but portraits large in feeling and intention, though limited in actual size by the limitation of the ivory and thus seldom exceeding seven by twelve inches. A thankless substance is ivory, even to the miniaturists, and the artists who have mastered its technical difficulties on a larger scale attain interest by their very rarity. In addition to any skill of technique, however, Miss Edgerly possesses a unique personality and an original point of view which claim for her work more than a passing attention.

THE PORTRAIT PAINTER'S ETHICS

It is the foundation stone of Miss Edgerly's theories that the portrait

painter must have a psychological inner vision which sees in the individual a key to the great life force underlying humanity and which makes the subject of the portrait real to all, beyond the limits of time, place, and people. Else why, she queries, out of the thousands turned out each year, do so few painted people live in our memory and fewer still survive to find entrance to the museums, to remain as a shrine of inspiration to the pilgrims of paint and appreciation? It is not enough to paint the eyes, noses, and mouths all in their right places; it were better by far they were in their wrong places, if so placed they give the feeling of the personality.

Portraiture is to her a special department in paint, as poetry is in literature—a direct gift of the gods that no training can instil. That artist's flair—that instinctive feeling of the personality of the sitter—is the guide to all the feeling for and the knowledge of line, color, mass, and composition which are to be used in the interpretation. The

Three lower photographs by Peter A. Juley Something of the delicate statuesque beauty of a Tanagra figure is in the portrait of Mrs. Winthrop Sands

Four middle photographs exclusively for Vogue Miss Josephine Osborn, in thoughtful mood, ascending steps is silhouetted against a sky Egyptian blue

are designed by herself.

MEDG VL4 - 5

such a way. Then in the face is found the reason, the final summary of the character. The eyes show the way in which this person looks at life, the qualities with which he was born,—whether avaricious, selfish, calculating, beautiful; tender, or hopeful; or they betray the subtle struggle between diverse natures; for life holds for man or woman only what each has the capacity for seeing, and the face reflects not what life is, but what the individual person looks for and gets out of it. The nose and chin in their proportion to the rest of the face give evidence of the force the sitter puts behind the action, the lips the way life is lived, has been lived, how one has "mouthed it," and the

conclusions gleaned from the environment. Provided a portrait painter works on these principles, Miss Edgerly contends, it matters not a toss whether the method is modern or classical, whether the technique is an achievement, inspiring the fellow worker and setting a standard to which the student hopes to attain, or a thing of mere adequacy. So long as it serves to interpret a keen and true vision of personality, the work will merit approval.

THE BUILDING OF AN ARTIST

Skill in interpreting character has come to Miss Edgerly through a wide and somewhat unique experience. At sixteen,

she was taken by unforeseen circum-A recent success is an oval stances from a protected and wisely portrait of Miss Elsie de guided life and tossed out on the world, Wolfe. Miss Edgerly's frames utterly penniless but fortunate in the (Continued on page 80)



Miss Felicity Tree, the daughter of Sir Herbert Beerbohm Tree, has wonderful orange colored hair and a gift of comedy which prophesies for her a good place in her father's company. At present, how-ever, Miss Tree is nursing the wounded



and at present a war-relief worker, is Mrs. "Jittie" Horlick, the daughter of Col. Cunliffe Martin, C. B. Mrs. Horlick has taken twelve motors to Paris and is using them as ambulances. "A String of Beads" is one of her best-known novels



Miss Janette Steers' latest, and likz-wise her best, play "The Sphinx" was produced at the Court Theatre, London. Miss Steers herself played the part of the idealist wife of the sensualist. "The Sphinx" assumes the rather awe inspiring proportions of four acts and an apotheosis



Copyright by Boissannes & Taponier The Marchesa Dora di Rudini, the only daughter of the late Henry Labouchère, is soon to marry Prince Gyalma Odescalchi, a young Hungarian. The Marchesa is accredited with being one of the most fascinating among heart breakers



Three photographs copyrighted by Lallie Charles



Copyright by E. O. Hoppé

Mrs. Parker Jervis, one of the Englishwomen who is renouncing a life of society for the stage, is ambitious to become an English "Simone." Mrs. Jervis proposes to play under her own management and to use her abundant fortune to finance her plans

The third daughter of the Earl de la Warr is Lady Margaret Sackville, at the right, who has made her home in Midlothian famous by her "Lyrics in the Heart of Midlothian." "The Dream-Pedlar" and other stories are her latest contributions to literature

The Hon. Mrs. Walter Trefusis, the daughter of Sir Henry John Lowndes Graham, K. C. B., has forsaken society and made her début on the stage with her friend Miss Viola Tree in "Dinner for Eight." Mrs. Trefusis's husband is a son of the late Lord Clinton

ENGLISH SOCIETY WOMEN WHO BE-LIEVE IN HAVING A PROFESSION AS THE SECOND STRING TO THEIR BOWS





MONUMENT TO HIS ORIGINALITY, THERE STANDS UPON THE
BANKS OF THE THAMES, WHICH
HE MADE HIS RIVER OF
PAINTED DREAMS, "THE WHITE
HOUSE" THAT WHISTLER BUILT

Though the present owner, Miss Anabel Douglas, uses Whistler's great painting room as a dining-room, the atmosphere is but little changed (top of page). The great windows like the shoji windows of Japanese houses mark Whistler's feeling for Japanese art, and the fine oak paneling and the well-designed fireplace have the distinction so characteristic of Whistler





At this garden table slept the bailiffs who came to take possession of Whistler's house and fell under the spell of Whistler's artfully concocted beer, while the undisturbed master of the house brought his dinner guests out to the garden to see the "seven sleepers of Ephesus." It is doubtful whether anyone else ever got so much amusement out of bailiffs as did Whistler, whose highly original training turned them into docile serving men without wages

Though it seems dignified and unobtrusive to modern eyes, "The White House," in Tite Street, Chelsea, England, excited unfavorable comment and even ridicule at the time of its construction, when its white brick walls, green tile roof, and gray blue door protested against the red brick and ornamentation of the prevailing "Queen Anne style." The house (above, at the right) was built by the architect, E. IV. Godwin, whose widow IV histler married

In the days when Whistler held salon here, a mechanical contrivance enabled him to run the paintings from his studio beneath up into this room to delight the eyes of his guests. Miss Douglas has furnished the drawing-room with a regard for uncrowded space and harmonious color which would command the master's approval, and her teas and dinners at "The White House" are delightful events of social London



SCULPTURE AND METAL WORK
WHICH UPHOLD THE NEW ORDER IN GARDEN DECORATIONS

Mettlesome horse, eager dogs, and doughty Master of the Hounds give Renard cause to fear for his brush on a lantern bracket in painted iron from the Dietrich Studios



Photograph by Wm. C. Eckman Among the garden sculptures exhibited at the Gorham galleries none were more pleasing than the fountain opposite and "Boy and Peacocks" by Alice Morgan Wright



After the manner of the Greek vase painters, Mr. Dietrich decorates an ornamental garden vase nearly three feet in height. Six exhibts from the Cosmopolitan Club Garden Show



Perhaps Greek va.e paintings or eld Liglish prints of the Derby determined the form of ponies and players on a painted iron bracket from the Dietrich Studios

The mushroom is cleverly used by Caroline Peddle Ball as the motif in a bronze bird fountain topped by a whistling baby beckoning the birds with upraised hand



Maribou of colossal size, restrained in line, decorative in treatment, and amusingly exaggerated in dignity, were designed by Eugenie Shonnard for the gate-posts of a country estate

At the left Scheherezade relates to the Sultan the tales of entrancing interest which win her daily reprieve from death; detail of the "Fountain of the Arabian Nights," designed by Edith Woodman Burroughs for the Panama-Pacific Exposition

At the right Morgiana listening at the jar hears one of the Forty Thieves ask "Is it time?", and answers, "Not yet but presently," as she goes to fetch the boiling oil; also a detail of the "Fountain of the Arabian Nights"





Young Lord Drogheda, himself a samous shot, keeps up the ancient reputation of Moore Abbey, one of the oldest estates in Ireland, for brilliant hospitality. On Maxine Elliott's boat Lady Drogheda and Miss Elliott carried supplies to Belgian resugees



If things were in the even tenor of their way, the Vice-regal Lodge in Phoenix Park would be, under the Wimbornes, the gayest spot in Great Britain. The Lodge faces south and commands an exquisite view of the park and the distant Dublin mountains



Against the natural irregular beauty of Irish hills the gardens of Powerscourt exhibit a formal studied beauty with the elaborate mosaic paths laid out by the late Lord Powerscourt. The castle is rich in the art of early Italian and Dutch masters



Two upper photographs from Lafayette

The Irish residence of the duchess of Manchester, Kylemore Castle in lovely Connemara, would be one of the first places to revive the old-time splendor, if it were not taboo now



Royalty has ever been appreciative of the concrements and of the warmth of Irish hospitality, and at Ash ord II was, Gale sy, the late King Edward VII was entertained on his Irish unit

#### QUEENING IT OVER IRELAND

A Queen, Gay and Brilliant after Their Own Hearts, Assumes the Irish Court

WHEN the English polo team carried away the International Cup last year, it left behind a very friendly interest in the subsequent destinies of the gallant lasts, however, there can lasts, however, there can eight. The appointment of Lord Wim- no more be a season in borne, who financed the team, as Lord Lieutenant of Ireland greatly extends this in London. interest in America.

Lord Wimborne's special fitness for wife of the Lord Lieutenthe Irish post, and Lady Wimborne's ant is a delightful onesocial gifts, which the Long Island set well know, point to a period of special unique position among brilliance at the Irish court. Perhaps no British peeresses. purely English peer more likely to win The Dublin season, Irish-popular favor under-existing cir- which opens the first week cumstances could have been selected for of February and ends on the vacant viceroyalty than Lord Wim- St. Patrick's day, March borne. He is young, cordial, rich, and 17th, is usually a very has the advantage of being a thorough gay one. For those six sportsman, a merit which alone would weeks the viceregal court secure him the sympathy and interest of all classes in sports-loving Ireland. In Lady Wimborne, Ireland has a vicequeen after its own heart. Lady Wimborne is the younger daughter of the present Baron Ebury—a Tory peer, by the way—and is no stranger to the Emerald Isle. Her mother, Lady Ebury, is a daughter of the first Baron Annaly, a well-known Irish peer, and the owner of a charming estate close to Dublin.

One of the obligations of office resting which are exactly like upon the Lord Lieutenant and his consort is that of residing at the viceregal lodge for the greater part of every year. The grim old Dublin Castle, for the present converted by the King's special permission into a hospital for wounded soldiers, significance as one at the is the home of the court only for the six weeks of the Dublin season. During the remainder of the twelve months—except a house-party every week for occasional visits to England, or else- during the season, and where—the viceroy and vice-queen are to be found at the lodge, which is delightfully hotels are all filled with situated in Phoenix Park, nearly two miles visitors attending the out of Dublin. The lodge commands an various court functions.

Two photographs from Lafayette

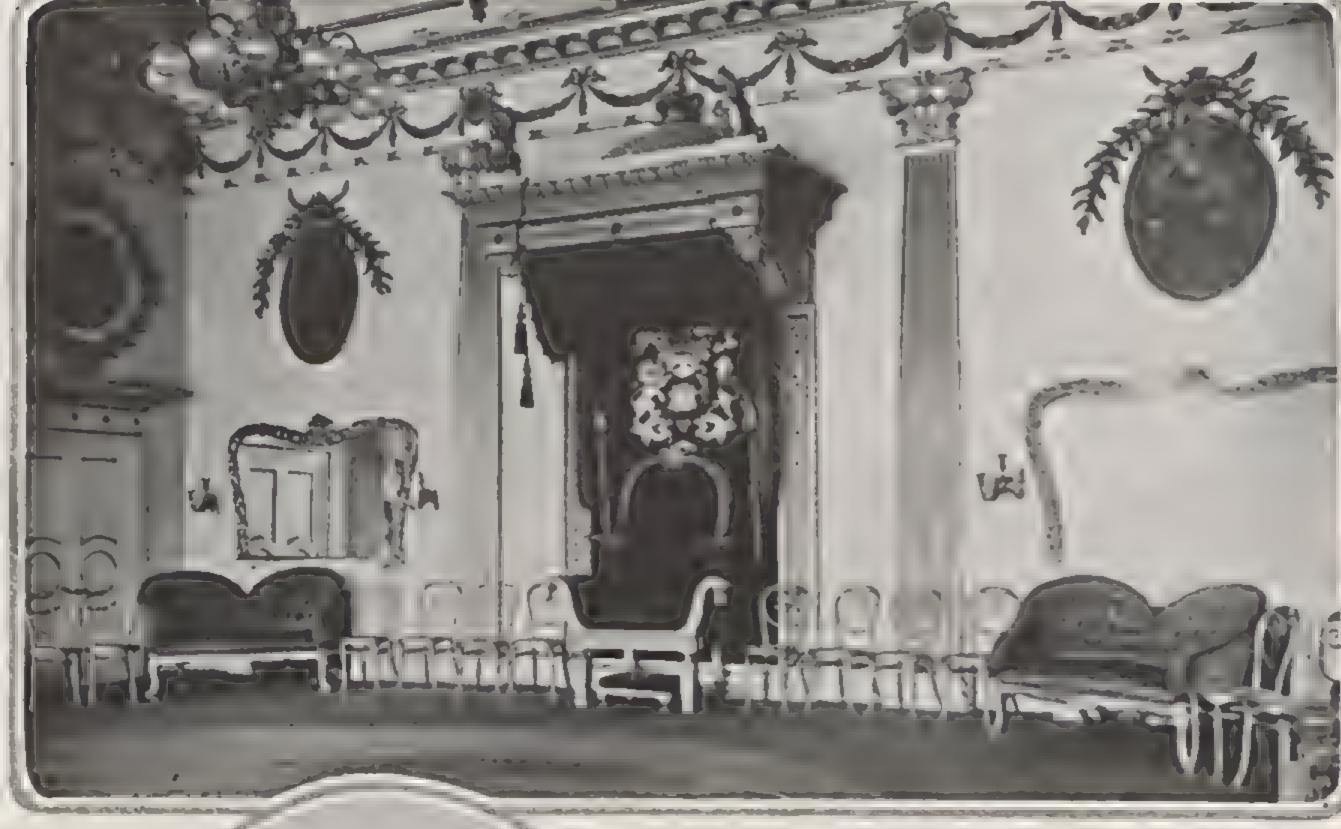
Dublin than there can be

The position of the almost that of a queen, a

is in residence at Dublin Castle, which is an ideal mansion for entertaining on a large scále.

St. Patrick's Hall is, perhaps, the most beautiful | ballroom in Great Britain, and there the huge, state balls and fancy-dress balls: take place, as do the "courts," those held by the King and Queen at Buckingham Palace. A presentation at the Dublin court has exactly the same court of St. James.

Their Excellencies have the Dublin houses and exquisite view of the Dublin mountains. During the last viceroy-



The throne room in Dublin Cartle has the significant formality of royally for it is no less an honor to be presented at the Dublin court than at Buckingham Palace



Photograph by Rita Martin

alty, the social side of the viceregal court had, unfortunately, been considerably neglected. Lord and Lady Aberdeen's efforts were wholly connected with philanthropy, and the result was the almost' total disappearance of the old aristocratic order from the castle visiting list, and the rise in its place of a society that was essentially middle-class and provincial. Under the regime of Lord and Lady Wimborne, it is expected that all this will be changed and that their Excellencies will be able to attract to their court not merely those of their own political opinions, but also the leaders of the most exclusivé Conservative party in Ireland.

Until this appointment brought him directly into relation with the Green Isle, Lord Wimborne was not very well known in Ireland, though he has connections with the country; he is related to the Marquis of Lond nderry and with the Earl of Bessborough, while his grandfather, the seventh Duke of Marlbore ach. was Lord Lieutenant from 1876 to 150.

In Ireland, Lord Wimborne has an ple opportunity of indulging his sporting tastes. He has the best of hunting with the Meath and Kildare foxhounds and the Ward Union staghounds; as nuch pil as even he could desire, for the lawn of The new vice-queen as well the vicerezal I dee is separated from the as the new viceroy of Ire- lawn of the fam. as All Ireland piler and land sympathizes greatly only by a narrow sunken fence, and any with the Irish love of smart- amount of racing. To the great Punclesness and pomp. Lady town race meeting their Excellencies go in Wimborne has already full state, just as do the King and Queen to quite won the generous Ascot. They have postilions and outriders hearts of the Irish people and a special "red-coat" escort of the and they anticipate a court leading members of the Kildare Hunt.

regime of especial brilliancy Several of Land and Lady Windows most intimate friends are Irish. Land and Lady Drogheda, where beautiful old place, "Moore Abbey" in County Kildare, is within a motor drive of the viceregal lodge, are their persual friends. Lord and Lady P werse ort are also great friends of the Lacellet ...... and their historic home in C ... ty Watslow where, nearly a century are, King George IV was entertained, is also a The drawing - room of plant drive in 1) it The Powerscourt near Dublin is stanted in the tilet of a track to Bay, has been the setting the textile servery in Indiani.

of both the merriest and A forecast of the !- ... : Wir ... the stateliest scenes in Irish regime was given were the service rocial history. George IV and the Queen that the state every made a memorable so- into Dubla. The : ... it journ here. Lord and blue and silver liver and it is Lady Powerscourt are lead- ; so delic ! It I ! ! ! ! ! ! ! ers in the most excluse love a smart; ... Ly William. Irish Conservative society who dresses very well in the pretty of "dren, Lord Iv a. and the Hayarith R smarp and Contlant the charles the time to the district the dis





Within the extensive grounds of Bowood Park, Wiltshire, the Marchioness of Lansdowne entertains most sumptuously. The Marquis of Lans-downe is a "minister without portfolio" in the new Coalition Cabinet

### HOST-THE BRITISH: BOUNTY-WEEK-END PARTY

TRANSATLANTIC guest once said of the English hostess that her charm was that "she never seemed to be giving a party." It is true that an atmosphere of naturalness is the first step toward making a guest happy, and as social life is arranged on the Little Island, Englishwomen have special opportunities for acquiring the hostess-art. When an Englishwoman is not in town entertaining or being entertained, she is having people at her own country place or she herself is a guest at some one else's house, so that her sense of hospitality is constantly being sharpened.

But other things besides unstudied friendliness contribute to the enjoyment of people brought together for the fatal three days that have come to constitute a week-end visit. A house-party can be either interesting because the hostess has tactfully gathered together wit, wealth, and beauty, or it can be deadly dull because she has invited only useful, solid persons whose social position or money she considers it wise to annex.

A hostess must be good at composing a house-party, else a number of inoffensive people may be rendered miserable by the introduction of one unsuitable individual. One unusually successful hostess once failed to remember this when she

To Their Ancestral Houses and Lands English and Scotch Hosts Welcome, with Munificence, the Diverting Guest

By THE MARCHIONESS TOWNSHEND

threw together the German Ambassador (it was in the days when Great Britain had a German Ambassador) and a blond and celebrated strong man whose physical fitness was matched only by his advertising enterprise. "What you need," said the blond athlete to the fat diplomat, "is to cut out all this meat and beer and come to me. I'd soon put you in shape." The diplomat sought his hostess in a rage. "Who is this preposterous creature?" he demanded.

CERTAIN TYPES "DE TROP"

The English hostess soon learns to avoid certain fixed types—the hobbyhorse riders, the shruggers, the mischief-

makers, the anecodote tellers, and particularly, wearing girls—wearing because they are too volatile or too Victorian, too animated or too inert. Guests must be grouped carefully. When a number of people are gathered together, they invariably break up into sympathetic cliques. The artistic souls go off with their paints and palets to interpret scenery; the golfers spend the day on the links; the quieter ones stay at home, wander in the gardens or read, and the hostess joins the party which she happens to prefer. She "entertains" in the sense that she has an eye to every guest's interest, but she does not appear to entertain. Having assured

sort themselves and their amusements; she does not bother to extricate them even from an embarrassment of riches. She knows that the supreme joy is to be able to do what one likes. It is a pleasure she reserves for herself and gives her guests.

"SOMETIMES THOU ART A LITTLE QUEER"

At any large house-party a small world of types is gathered together and their little virtues and weaknesses come into the limelight. Of course there is always a sporting girl who goes golfing, fishing, and shooting with the men. She is a neathaired, tidy creature; her skirts are short and serviceable, and at night her face looks very red and bricky next to her white neck. She is a good pal but her conversation lacks persissage. Then there is the aesthetic girl, long and willowy, the wearer of wonderful garments. She often carries a book of poems like "Songs before Sunrise," though she is a slug-a-bed and has never seen the sun rise at all. She lingers in picturesque attitudes near sundials, or reclines on the colored cushions of an eastern divan. She talks of soul mates and the aurae and the mystic east. When the men come in she starts as herself that plenty of resources are at their though just roused from a reverie. She disposal, a hostess leaves her guests to sits in the most becoming light and all the



Lord Saye and Sele holds one of the earliest created English titles and is host over Broughton Castle, one of the most imposing of baronial mansions with its unique sun-dial of yew and box



It is never dull at Lady Desborough's; brilliant and witty herself, she chooses scintillating guests for her famous house-parties at Panshanger, Herts, which she inherited in her own right

very young men in the house consider her very

very lovely and simple. Nearly always there is the man who has come because "you can get such good wine and grub, don't you know." He is rotund and red and shiny, and lives from meal to meal; when he is not eating, he is speaking of food. The ambitious mother with her débutante daughter, is also present. She spends hours of careful thought on the girl, and eyes all the men of the party to see which are eligible. The daughter is still "fluffy,"—her hands a little red, her hair not yet settled into "upness." She is rather awkward, blushes easily, and wishes she had not left the schoolroom. Then there is the nice helpful married woman, who is fond of her husband, fond of her children, kind and considerate, and ready to do anything for anybody, and quite without the social coin of conversation. The Victorian girl, just revived, appears to special advantage this season with its

revival of croquet, full skirts, and the ministering angel manner. Ordinarily, the Victorian girl goes in for dogs, curates, good works, and strict observance of the

social speed limit.

A QUICK HUMOR PLUS A QUICK PEN

"Taking things all 'round, there's nowt so queer as folk" collected under one roof. Miss Nancy Lindsay, the niece of the



Photographs on this and preceding page by H. N. King

Once the Lord Protector of England lived at Holland Park, but even though then, as now, it was a rolling country estate in the heart of London, it was without the studied charm of the countess of Ilchester's Japanese gardens

duchess of Rutland, has both a quick sense of humor and a quick pen; and these party. Two of the types she has carica- mansion with the countess of Ilchester tured are sketched on page 82.

types, whether in town or country, it is of Hampstead Heath, is the residence of the country house-party that reveals the native hospitality of the English hostess at its most characteristic and best. London itself possesses several real country

houses. Holland House, set in acres of wonderful old-world house just outside While guests are guests and types are treasures, an enormous estate on the top the Grand Duke Michael and Countess Regent's Park overlooks the lake and is

exactly like a country residence; walking down its secluded paths, one could think himself miles from Baker Street; the very noise of the traffic sounds like the distant roar of the sea. The duchess of Westminster has tennis parties all through the season at her house near Rochampton, a short motor drive from Hyde Park Corner. It is delightful for her friends to escape from the atmosphere of concerts and charity matinées to eat strawberries and cream under her trees. Another house with the attractions of both town and country is presided over by a hostess of distinction, the mistress of Pembroke Lodge at Richmond, whose gardens, the countess of Dudley has restored with such fine taste.

#### TO EVERY SHIRE, ITS HOST

Each English county i...s its particular charm, each host and hostess an individual note in entertaining. Lord Montagu of Beaulieu has a

lovely gardens and woodland in the very the tiny village of Beaulieu, in the heart of she has taken with her to many a house- heart of London, is a fine old Cromwellian the New Forest. Far from the world, guests may wander here at their leisure as chatelaine. Kenwood, full of Adam through shady winding walks; and suddenly they come upon a shining lake covered with lilies, or a walk with ivy-grown gray walls and rose-hung arches. In long Torby, and the scene of superb entertain- restful days they may explore the beauing. The marquis of Bute's house in ties of the forest or motor down to the sea.

IC ranged in page 82



.It Longleat, near Bath, the marquis of Bath is able to entertain on a scale nearly equaling that of royalty. I. is considered by many connoisseurs of English houses and lands to he the prest country estate in limitan!



Many distinguished guests I. enjoyed i'r run' e i'r '. '. '. '. '. Lead of MacLead. Relation Production Chief. " are gainered in

## THE ENGLISH CASTLE TURNS GARDEN-SCHOOL





The countess of Warwick houses sixtyfive students of horticulture in beautiful
Studley castle, Warwickshire. In the great
"common room" opening into the central
hall the girls may dance the evening away

THE women of England have proved to themselves, and are already beginning to prove to American women, that pleasure and profit and duty are so coincident in gardening that it would be impossible to say which comes before which.

Three English horticultural colleges, the long-established one at Swanley, Kent; the countess of Warwick's College at Studley, Warwickshire; and the viscountess Wolseley's College at "Ragged Lands," Glynde, Sussex, are sending their graduates to take important posts as trained gardeners everywhere there are gardens. A great many women gardeners from Scotland and Ireland, as well as from England, have settled in the United States.

Since the outbreak of the war, women have rather more than come into their



Studley gives a diploma course of from two to three years. This includes a study of soils, garden planning and growing, dairy work, poultry raising, and housewifery; but above all the girls have an enchanting time at Studley



The work at Studley is hard, the training thorough, and Studley graduates are in tremendous demand for important posts in professional gardening. Riding and driving are also taught; and French gardening, "maraicher" system, is especially studied

Beautiful Studley castle is now the countess of Warwick's horticultural college. Three hundred and forty acres of lawn and woodland are a setting and an opportunity for practical experience, incomparable

own in the profession of gardening. In reply to the general demand for skilled gardeners, market gardeners, and managers, for private estates to take the places of men at the front, a remarkably large number of women have shown that they are entirely ready for such work.

#### THE PICTURESQUE PAYS

The picturesque side of the profession makes an obvious appeal, but when it can be shown that a competently trained woman can "make the picturesque pay," then gardening becomes a vocation to think about seriously. To succeed, however, in the work, a woman must have strength, energy, and a downright interest in professional gardening. The same requisites are essential to the woman who studies horticulture so that she may manage her own country place independently, or plan her own garden. But a woman with doubtful strength and health might very easily take up the subject experimentally. No one can garden and not feel better for it, and a woman who can not shake off a few of her ills in the planning of a herbaceous border, a rose garden, or a lily path, is beyond help.

The Lean of English horticultural colleges is Swanley. This college was founded twenty-one years ago, and is one of the important educational institutions of Great Britain, which shows that the English people have come to place a knowledge of horticulture and agriculture fairly close to the three R's in the education of a woman. Swanley, which is seventeen miles from London, and is set amid the beautiful Kent farms, gives a serious course of from two to three years. Besides practical horticulture, botany and entomology, two out of three electives must be studied-poultry keeping, bee keeping, and dairy work.

FOR THE AMATEUR'S SHORT SEASON

For the amateur gardener, there are delightful short summer courses in gardening, fruit bottling, and jam making, besides the bee, poultry, and dairy interests. Among the Swanley graduates in America are Miss Elsie Varney and Miss Alderson at the Lowthorpe School of Gardening, Groton, Massachusetts, and Miss Beatrice Dell, head gardener of the Rosemary Hall School at Greenwich, Connecticut.

A picturesque and most extraordinary feature of the main building of the Swanley horticultural college is the great

lecture hall. It is a saloon transferred just as it stood from the Steamship Bessemer, which was built in 1875. The ship only went to sea once, as it was found she could not be steered straight, and Sir Edward Reed, who had designed the ship in an effort to furnish a craft in which the trip from Dover to Calais could be made without seasickness, brought it down to Kent. The saloon was admirably adapted to use as a lecture hall, and there you are.

#### A CASTLE AND A COLLEGE

The countess of Warwick's horticultural college at Studley, Warwickshire, offers a splendid practical training for professional gardeners, and attracts also a large number of women who have gardens and country places of their own, and are actively interested in running them properly. The castle is beautifully situated in three hundred and forty acres of woodland. Sixty-five students can be accommodated in the castle, which has wide airy rooms, oak floors that are excellent dancing floors, great fireplaces everything that a castle should have. The diploma course here is from two to three years, and includes a study of soils, garden planning, flower growing, landscape surveying, and all operations connected with practical country life.

French gardening, "maraîcher" system, is especially studied; also before a candidate receives her certificate, she must know how to make butter and cheese and must understand as well the management of dairy stock. The apiary at Studiey is a popular feature; great attention is paid to poultry; and teaching girls how to become good housewives is another important interest. Riding and driving are also taught, and there are many pony carts for the girls.

#### NOT DEADLY DULL

The students are said to have an enjoyable time at Studley, as much is done for their pleasure, but the work is very hard, the training most thorough, and Studley graduates are in tremendous demand for important posts.

One of the most profitable crops raised at the castle, and as profitably elsewhere under the same system, is that of early strawberries. At the castle the crop is forced by growing the vines in the tomato hothouse.

A feature at Studley that one could wish to see duplicated at American horticultural schools is the holiday courses for schoolgirls. These short courses, from ten to fifteen days, give the town-bred child a chance to learn something of the practical workings of farm and garden. At



The dean of English horticultural colleges is Swanley, now twenty-one years old and one of the most important educational institutions in Great Britain. It is seventeen miles from London, and is set among the beautiful rolling farms of Kent. Many of its graduates have brought their art to America



Working on the theory that no woman can garden and not be better for 11, Swanley gives a course of from two to three years as well as short summer courses that include horticulture, poultry and bee keeping, dairy work, and jam making. A class in pruning is shown above, and one in French intensive gardening in the photograph at the top of the page

the same time, they offer a real holiday, full of variety, adventure, and fun, and are invaluable in stimulating in a girl a love of gardening and a desire for efficiency in running her own country place, an ideal which plays more or less a part in most Englishwomen's thoughts.

#### A PROFITABLE HOLIDAY

These schoolgirl short courses take place at the Easter holiday season and in the summer. The girls fall immediately into country-life occupations, not as guests but as home folk. There are the bees, the chickens, the ducks, the little lambs, the flowers, and the vegetables, all to be learned about and to be enjoyed.

The children's occupations are extremely simple, but they are all arranged so that without waste of time, the students get the essentials in the science of each study. It is interesting to see how much the schoolgirls learn during this cleverly planned "holiday," and how keen they are for carrying further the excellent gardening start they get at Studley. It is much better to romp at the farm, with gardening thrown in, than to take a holiday wholly in idle amusement, and girls who learn to garden along with other things are the better all their life for the taste and knowledge acquired in this most delightful of crafts.

#### TWO YEARS AT "RAGGED LANDS"

The viscountess Wolseley's college, "Ragged Lands," is rather younger than Swanley or Studley, but it has a fine record for turning out good gardeners. Great attention is paid at "Ragged Lands" to garden design—viscountess Wolseley, herself an accomplished gardenartist, is one of the lecturers on this subject. The course here is two years.

Among the distinguished patrons of "Ragged Lands" there are seven garden-loving duchesses, and the famous English women gardeners, Miss Gertrude Jekyll and Miss Willmott.

The college is run practically upon the lines of a market-garden, so as to prove what an educated thinking head can accomplish towards making land profitable. The system at "Ragged Lands" arranges for practical instruction only.

America has done something along these lines, but not a great deal. Stimulated by the example of our English cousins we have adopted their interest in gardening at least. As a consequence, there is splendid horicultural work being done at Cornell University and there are two colleges for what the English charmingly call "Lady Gardeners," one at Groton, Massachusetts, and the other near Philadelphia.



Two lower photographs by 11. N. King
At "Ragged Lands" in Glynde, Sussex, the viscountess Wolseley has established a horticultural college giving a two years' course. Things grow at "Ragged Lands" all the year round, and the place is an example of the beautiful natural style of English gardening. Seven garden-loving duchesses received their training here



Lands" great attention is paid to garden designing. The picture of this paid garden (an English style of garden that America is only beginning to appreciate is a picture of natural beauty. "Ragged Lands" is essentially an out.



ENGLAND IT WOULD SEEM IS DETERMINED TO HAVE THE MOST CHARMING WOMEN IN THE WORLD IN ITS PEERAGE -EVEN IF IT HAS TO GO TO AMERICA TO GET THEM



Photograph by Rita Martin Lady Meriel Bathurst, only daughter of the Earl Bathurst, has recently announced her engagement to Lieutenant-commander Lord Alastair Graham, the youngest son of the Duke of Montrose. Lady Meriel's mother is the owner of the "Morning Post"

Three photographs by Yvonde The Honorable Ethel Methuen is the elder daughter of Field-marshal Lord Methuen; she is training to be a nurse, as her father has lent "Corsham Court" as a hospital. She recently announced her engagement to the Honorable Geoffrey Howard, M. P.



Lady Constance Annesley married, on May 4, Mr. Miles Malleson, author of "The Man of Ideas," produced recently at the Vaudeville, and of "A Little White Thought." She is the younger daughter of Privilla, Countess of Annesley, and is half-sister of the present Earl of Annesley. She is unusually beautiful, with black hair and exquisite coloring



Photograph by Rita Martin Lady Ashburton was Miss Frances Donnelly, of New York, of the original "Floredora" sextette, and is an American. Lord and Lady Ashburton are well-known for their hospitality, for their delightful company, and their happy marriage. Her beauty and his shooting parties are famous. They spend the greater part of the year at "The Grange," Hants



## THE LAST FLOUNCE OF SUMMER



## SMART FASHIONS for LIMITED INCOMES



cleverly disguised economy in trimming at the same time

chases of clothes, there are always solid color to match the stripe. a few gowns which must be renovated or perhaps a new gown planned for an unexpected trip or occasion. Should a new frock be demanded, the very pretty muslin frock shown at the even prettier for the summer suit at the entirely of net or the more diaphanous upper left, which could be worn for any lower left than for the dress just de- materials, which do not accord well with informal daytime occasion, is suggested. scribed. The suit shows a little loose the winter season. This is untrimmed, except for cordings, coat, which may be unlined, or may have which, in this instance, make an effec- merely a chiffon lining. The waist shown tive ornament at practically no cost, with the suit could be of white organdy, The simplest kind of muslin or dimity or of some other very sheer material, so could be used for this model with cord- that there would be no additional warmth ings of a solid color of the same material. in wearing a suit rather than a dress. The only contrast is in the white collar direct front. The dress may open at the confined by a buckled belt. Long revers and the other at the edge.

## MIDSUMMER FASHION

A midsummer fashion which is most have a pronounced vogue. attractive, is the use of striped taffeta with a stripe of another color, would be very smart, as are some of the more collar plaited and turned down.

Should midsummer demand an evening dress, it should be largely of substantial material so that it will serve for the first winter evenings

LTHOUGH the midsummer season attractive for a dress such as the one just is not a time for extensive pur- described; the cording might be of a

## SUIT? DRESS? A COSTUME

The coat shown has a loose back in a



A last year's blouse? Then freshen it with an organdy collar as high and as plaited as the latest fancy decrees

Suggestions for the Occasional New Frock or Suit Required to Finish Out the Fag-end of the Season

striking color combinations. Taffeta motor coats are in three quarter length, are frequently cut with a yoke, and are almost invariably belted, or fastened by a sash tied in a loop in the front.

THE LAST EVENING DRESS OF SUMMER

An evening dress with a touch of novelty is illustrated on this page. It is made of a combination of taffeta and net; the upper part of the sleeveless bodice is of beige net to correspond with the beige net petticoat. The girdle, and the main part of the skirt, which is turned back from the front to the sides, is of taffeta. The turned back section is accented by a trimming of pink roses.

A dress of this kind is advanced enough in style and idea, not only to make a pretty summer frock, but to be worn in the early winter as well. In buying dresses as late in the season as this, it is always well to consider the winter The popular striped taffeta would be months, and not to buy models made

## A DECEIVING CONCEIT

A pretty little conceit in neckwear, which may be added to almost any of last season's blouses, is the high turn-over collar sketched at the upper right. This and tiny yoke, which may fasten in the cape effect, with the fulness in the front is not difficult to cut, and it may be joined to the neck of a V-shaped waist side front under the cording, or the collar give a touch of originality to the upper and finished at the front with a tiny bow. may be divided in the back and the part of the coat. The skirt is plain and Eyelets may be made in each side of the waist buttoned down the back. Like circular, and is gathered at the top, and neck to hold the ribbon for the bow. many of the new skirts, the one shown finished by a cording at the bottom. A At the back, the collar may be laid in here has pockets at the side, and is cord also measures the circumference of fine plaits, or in tucks. The plaits, trimmed around the bottom with two the jacket, and finishes the sleeves and perhaps, pressed in, are the prettiest, as rows of cording, one at a hem depth, the revers. In this case, the material is they spread a little at the base. Even dark blue, a color which is worn more, the neck-line of a white crêpe dress of perhaps, than any other, unless it be last summer may be greatly improved the many striped and checked patterns by the addition of one of these rather of various materials, which continue to high turn-over collars. For such dresses, net finished with a picot edge, is the thing Dust coats, or light motor coats, are to use. For shirts or waists of sheer for street dresses for town wear, and for also being made of taffeta. Black or material, organdy or Georgette crèpe is summer suits. A beige colored taffeta dark taffeta with a fine white stripe is perhaps the prettiest material for the



A piquant taffeta suit may be worn with a waist so negligible the wearer fancies she has on a light frock



In a combination honored by tradition, and as perennially refreshing as is the autumn itself, is this serge and taffeta frock; \$29.50; hat, \$11.50

Every inch serge save for a black satin collar and narrow white pipings at the cuffs, is this pretty aulumn dress. Dress, \$24.50; hat, \$13.50

Rainproof material is in demand for motor-boating as well as landsman's sports, and in this suit of awning cloth it is most serviceable; \$15.75

Taffeta sleeves with deep gauntlet cuffs and a taffeta banding on the tunic are trimming aplenty for this frock. Frock, \$29; hat, \$12.50

In the absence of stripes, up and down, plaits give length of line; the bodice is taffeta and the skirt is blue serge. Frock, \$28.50; hat, \$8.75

## H

A UGUST finds most women ex-A tremely interested in the first of the autumn clothes that are being shown, for, while it is true that the fashions are by no means authentic at this period, they, nevertheless, present details that are pleasingly new. Particularly is this true of simple onepiece dresses, which are usually the first requisite of the autumn wardrobe.

## PROVIDING FOR AUTUMN

The two dresses illustrated at the uppretty combination of serge and taffeta sleeves are of blue taffeta to which is excellent for midseason wear.

The blue serge model is cut with a yoke the bodice, the serge pockto both the bodice and the skirt. It is quite ets on the skirt, and the without trimming, except for the black side fastenings, are trimmed satin collar edged with silver braid, and the white pipings on the cuffs. However, this frock is sketched a its effect might be easily lightened by the

With the serge frock is worn one of the and a crown of white tafpretty new autumn hats which, while not feta. strikingly different in design from the summer hats, is made of a new material. FOR THE YOUNG GIRL'S The material is a very narrow fiber silk fringe stitched so closely together in rows that the effect is that of a peculiar sort of silky rough beaver. Tiny white mercury wings are perched on the brim for trim- the upper right. The one at ming.

The blue serge and taffeta frock at the plaited blue serge skirt, and upper left, with the jacket effect of serge, a loose-fitting jacket bodice has a rather new skirt. The front, which is of plaid taffeta in any one practically a tunic, or apron, of the taffeta, of the deep rich colorings is of the new silky fringedoes not continue entirely around the so effective with blue serge. like straw with a goura skirt, as might be expected, but joins at The little chemisette, with fan for trimming; \$11.50

Frocks and Hats Provide for Present with an Eye to Future Weather— What Not for the Country House

A small turban especially

smart for the elderly woman

back portion of the skirt, which is of serge. is of very fine organdy. A dress of this This back portion is not in a tunic effect, character is an excellent one to include in but is a straight full skirt to match the the autumn school wardrobe. smart type of autumn frock. The one the taffeta. The soft girdle of taffeta is second from the left is the simplest type of embroidered in rich deep tones of silk, ing. The frock at the upper left is in a neath the rolling collar of taffeta. The a buckle. The brim is stitched at inter-

match the serge, and, like with bone buttons. With pretty hat with a soft addition of crisp white collars and cuffs. floppy brim of blue taffeta

## WARDROBE

Two pretty dresses of serge and silk are shown at the extreme right has a box

the hips, with visible buttoning, to the its flaring collar to match the flaring cuffs,

per left are excellent examples of the serge skirt, which shows in front below. With the dress just described is a broad soft-brimmed hat of a rough hairy felt, which comes in unusually lovely colors. The a serge dress, yet it is especially attractive and this embroidery is repeated in the only trimming on the hat is a ribbon scarf because of the careful detail in its design- little square collar tabs which show be- of a contrasting color, held in place with

> vals of about an inch, and this stitching gives it a little stiffness.

#### ONE OF THE TAFFETA FADS -A HAT

The dress shown in the tons are practically the only \$1 a pair. trimming, except for the tiny white tucker at the neck.

With this dress, a blue

white, and a white braid ornament with tassels finishes it at the side.

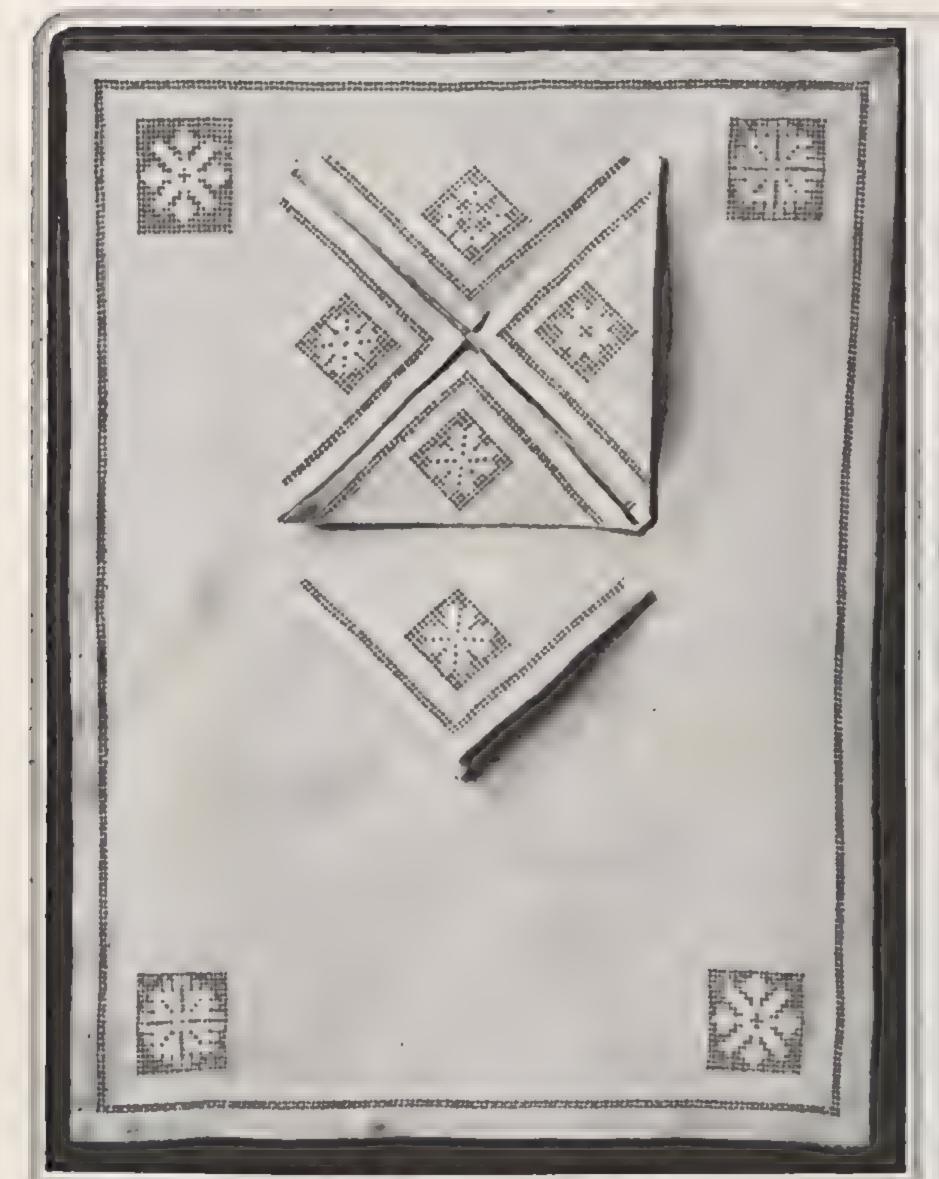
Excellent for an elderly woman as well as very chic for the younger woman is the smart turban shown at the bottom of the page. Here again is shown another use of the shiny fiber silk fringe. The hat is topped with feather-like wings which somewhat resemble goura. These match the color of the hat at their base and on the edge, while in the middle they are white.

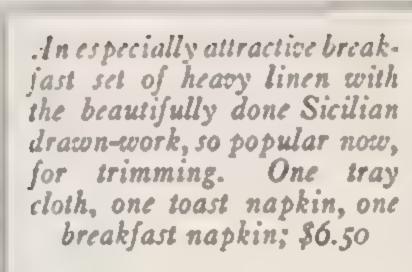
The smart striped suit at the top of the page is for country wear. This suit is of a shower-proof awning cloth in blue and white, brown and white, rose and white, or green and white. Excellent use may be made of a suit of this character, as both the coat and the skirt may be worn separately with other skirts or blouses.

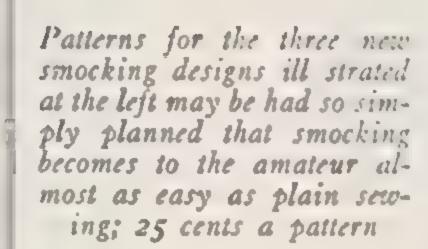
## A NOVELTY-LADDERLESS HOSE

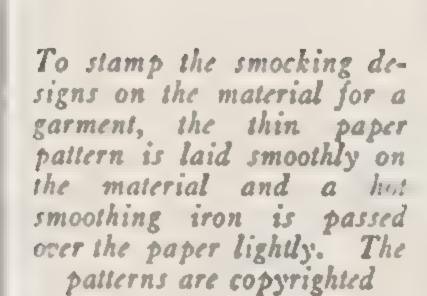
An excellent black silk stocking has been put on the market. It seems to insure to the wearer less annoyance than often comes with silk hose. It it natural to prefer silk hose, and a pleasure to deillustration second from the pend on them. The stocking has a doubleupper right is of blue serge soled reinforced heel of silk and lisle, a high and deep-toned striped taf- spliced ankle, and a strongly woven toe. feta. The taffeta forms the The leg is of pure silk, and the garter top, sleeves, the little flat collar, which is deeper than on the usual stocking, the vest, and the band at has a ravel cord at the lower edge, which the bottom of the tunic. prevents the annoying "ladders" which so Black braid and bone but- often occur. The stockings are sold for

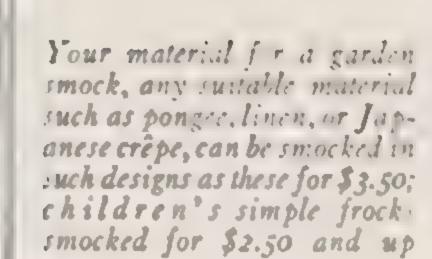
Note.—Addresses of the shops will be taffeta sailor is sketched. furnished on request, or The Shopping Its brim is made of over- Department of Vogue will buy for you withlapping bands of the taffeta out extra charge. Address Vogue Shopping stitched together with Service, 443 Fourth Ave., N. Y.













A white or colored wicker liquor wagon runs an even race with the popular afternion tea waz no indeed all that now remains to complete the liquid trinity is a water wazon. There are zinc-lined ice chests—one big enough to hold bottles of ginger ale and other things—and there is a shelf for un-iced beverages; \$30. Highball set of two bottles, six highball glasses, and six which glasses of crystal decorated with dark blue bands and pink roses; \$12



An odd little shop which displays quaint trifles from every corner of the globe, has a collection of Moorish bas-kets like this sixteen-inch one; \$1.25

to the grainse the spinor end, or morther con use the strain

It would be impossible to

lace too many edd it is

.ases at all a house, and at

white and as glazed as ? .-

He is the reel twelve-inch-

high fi wer ca e. traight and

trim, shown at the low \$3



A small yell w china i al a she erdinary kit hen variety in a round real of tan woven grass materia . .. receptacle for fort- ton.n. d f. der ; \$1



"Strate-spoon" is the paradical all name of an amusing and useful little article with a treen and white glass spoon lail, and a glass straw for a handle: 25 cert

Part will be in an aquarium, aller e ir in a is or is I my and a server in brier a .. e grall e fil. sie newstier : 1 1 1. j. In this is and the other of · 11 21 11 1 1 1 1 1 1 1 51.51



## LITTLE EPISODES OF TRAVEL



Sophisticated successor to the linen duster is the linen motor coat at the left, with wide checkings in black lines on the plain white ground as its chiefest charm, and pockets ulmost as big as pockets can be, its chiefest comfort. The collar, which is just as high as the law of nature allows it to be, is finished with rose colored sue at to match the buttons and the bands on the extremely deep cuffs

With smartness as a justification of its stand, the collar of the gray linen motor coat at the right goes as far as it can; at the last moment it looks back and turns to big-patterned chintz. The deep yoke and the new and unmistakable gatherings at the collar and yoke, are features that especially distinguish this model. Should occasion permit, the collar may be turned back to form a l'neck-line







## IF YOU WOULD SHOP IN THE WAR ZONE

T this season of the year, when Paris is usually parading the bravest of its purple and fine linen in opera box and paddock, the shops overflow with a multitude of charming novelties, irresistible to the Parisienne and demoralizing to the American. The wily makers of trifles make a special effort, during the weeks preceding la grande semaine, to create new vanities and the distractingly pretty are other war novelties, and the long touches which will individualize the ir- leather cases for these baubles are almost reproachable summer toilette. It may be the clock on a stocking, or the hem of a striking kerchief, or the tilt of a tipsy plume; it may be any of the thousand novelties which have their "mad success" each season, and which die in a week or a day, after their short sharp tenure.

Time was when we would have called

it a negligée, but long since plaited

tulle ruffles have become the most

natural and the most attractive finish

of a beribboned night-dress

PARIS CHIC AND DISCREET

In spite of the fact that this is an abnormal year, novelties there are, and into a multitude of fanciful neck-chains, many of them, but of a more discreet hair ornaments, buckles, bracelets, and appearance than is the custom of Paris. Since there are to be no races and no regular opera season, the accessories created for these gatherings are conspicuously absent. But the delightful trifles attendant upon walks and drives in the Bois, upon informal cups of tea, and un-Official dinners, are very much in evidence.

The war has left its imprint on nearly all of the creations of the season, sometimes with but a faint suggestion, and

as interesting as their contents.

Cover the camisole and you would

declare it was a party frock—this peach

blossom petticoat, as practical as

washable tulle, silk, and lace could

make so delicate a garment

One of the shops in the rue de la Paix has manufactured card-cases and billbooks of Joffre blue broadcloth. Narrow tricolor ribbons clasped by two gunmetal snaps fasten the two sides together.

A tremendous variety of black and white jewelry has been designed and some of it is really charming. Jet, black amber, and onyx, combined with pearls, brilliants, and rock crystal are made up lavallieres.

THE SPAN OF TULLE IS LENGTHENED

Tulle is the chosen tissue for the newest petticoats; but the tulle of to-day is the wash "blonde" of yesterday. Slightl. stronger in texture than the lace once used as tulle is used now, and washable, this new material makes a charmin: foundation for all kinds of lingerie. The sometimes with a grim bit of realism. petticoat sketched at the bottom of this parent lace. A tunic of peachblow tulle and studded with rubies and diamonds voile de soie with a deep flounce of trans- this unusually fetching model.

A gown that recalls, even in the feather-

stitching, the good and discreet days

when people went high-collared and

long-sleeved to their beds; modern ver-

sion from Galleries Lafayette

In Paris You Can Choose between Night-dresses That Hark Back to

an Ancient Modesty and Those That Are Fluffy and Indiscreet as the

Sketchiest Mode of To-day—Petticoats Too Are Next to Nothing

When only tulle foams about the figure, it is apt to be a bit wayward, and so five satin ruffles attempt, in a roundabout way, to keep it down

Miniature "soixante quinze" canon have page is of foamy tulle and has five white with its points outlined with double been modeled in gold, and are shown as satin ruffles as trimming and ballast. The quillings of tulle falls almost to the edge scarf pins and tiny charms. Hat pins petticoat second from the left at the top of the lace flounce, and the picot edge of made in the shape of biplane propellers of this page has a foundation of peachblow the quillings adds to the daintiness of

Three really charming chemises de nuit are shown on this p.ge. The simple pajama night-dress, second from the right, is of rose pink roile de soie. Rows of fine feather-stitching in rose pink border the front plait, collar, and cuffs. The two models, at extreme left and right, in sky blue roile de soie are rather more elaborate, and exceedingly becoming. The one at the upper left has plaited ruffles of tulle at neck, sleeve, and hem, and the one at the extreme right has all of its edges outlined with rows of rather wide hemstitching. The novel feature of this night-dress is the manner in which it is fastened. Three rows of shirring form two casings at the waist-line. A wide blue satin ribbon is run through the lower casing and knotted at the left. Another knot of satin ribbon holds the skirt of the night-dress together a short distance above the knees.

We thought that this was a princess

slip, but when we came up to date, we

saw that, for all its slit skirt, sleeve-

lessness, and sash, it was of the

lastest mode in night robes

FROM THE BAG MAKERS

Perhaps hand-bags, of all the new accessories, show the greatest variety. Taffeta, faille, brocade, beads, and even broadcloth are used, and they appear in every conceivable shape from the small and obese to the long and attenuate. Long rectangular bags for the inevitable

knitting have been designed by a house in the rue de la Paix, and may be obtained in black faille plain, or with crystal bead embroidery. Flat pocket bags like that at the lower right on this page, exactly imitate the patch pockets on the army overcoats and are made, with gun-metal trimmings, in Joffre blue broadcloth, entirely unlined.

#### PETTICOATED POCKETBOOKS

The three hand bags grouped together with gloves and necklace on this page, are of soft black faille, and each flaunts its smart new petticoat frill and is fastened with plain silver clasps.

An unusually pretty model from Paquin is illustrated in the upper right corner of the group of bags on this page. A small black and white bead tassel matches the clasp and lends individuality. Another smart bag is shown at the upper left of the group of bags on this page. A small monogram in brilliants shows against a black faille background, and two slightly bouffant ruffles are gathered into a flat silver clasp.

In some of the new bags, a small round mirror fits into a flat side pocket. The back of the mirror is covered with silk to which is attached another small flat pocket. This small receptacle is made to hold a few hairpins, and immediately above this pocket, at the top of the mirror, a slightly padded surface forms a convenient pincushion. Thus is a long felt want supplied.

Two dainty summer porte-monnaie are shown in the middle of the lower line of bags on this page. The flat pocketbook, the upper one of the two, is of beige taffeta striped in black and sprigged in pink roses, and the oval bag of white taffeta has black stripes and minute moss rose-buds in pompadour design.

The new collars are more than various, and great care must be exercised in their choice. Fashions are still designed for the youthful slender woman, and many



The cravat lacing through the collar makes quite a feint at holding it down, but it is only half successful



Atop a close black stock, white organdy finishes the collar that flares out wide from the face



Crisp white organdy and crisp black taffeta combine to put a little starch into the most melting of summer days



If cuffs and collar be cut in novel points and curves, the rest of the blouse need attempt nothing—nearly nothing

pitfalls are dug for the plump woman of a certain age. Let her be wary in her choice of a collar. A number of the newest collars are shown this on page. Many of the models are of white organdy with a narrow ladder trimming or with a narrow line of embroidery. Cravattes of black moire or taffeta or even of white organdy are legion, and a few old-fashioned stocks of dull black faille have appeared with dog-eared turn-over tops.

To every summer its fan, and this wartime summer recognizes that a fan is a necessary weapon. At the lower lefthand corner on this page is illustrated the latest armament of the mode. The sticks are gray to match one third of the yellow, white, and gray striped taffeta and the fan is most wisely used when carried with the bag to match.

#### FEW-BUT SINGULAR

There are fewer novelties in foot-wear than seems compatible with the exceedingly short skirts of the season. Gray taffeta pumps with square lace buckles are summery and exceedingly pretty. Black leather pumps with narrow pipings of beet-root leather bordering sole and instep and buckle are exceedingly smart with the black and white taffeta gowns. The high side-laced boot has somewhat supplanted the wrinkled Russian boot. Canvas shoes will be reserved for midsummer muslin toilettes.

Lace veils with intricate and rather disfiguring lace patterns have given place to loose-meshed veils with heavy borders of conventional design. Washable chamois gloves in straw and white are having their usual summer success.

Note.—Addresses of the Paris shops will

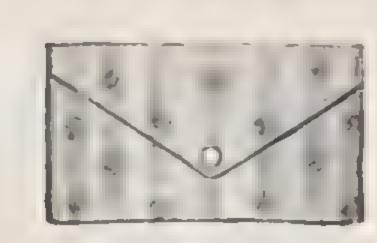
be furnished on request or the Shopping Department of Vogue will be glad to buy, without extra charge, from the Paris shops, articles mentioned on these two pages. Address Vogue Shopping Service, 443 Fourth Ave., cor. 30th Street, New York City.

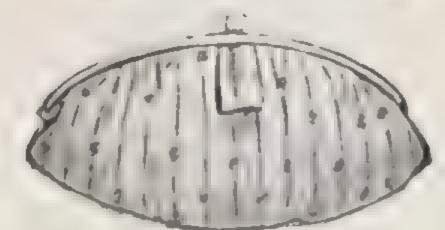


The bag is designed like a skirt, with a panel front offset by "bouffant" ruffles, but it has a monogram



One of the newest purses has both a plaited petticoat, and what looks like a misplaced bustle or two





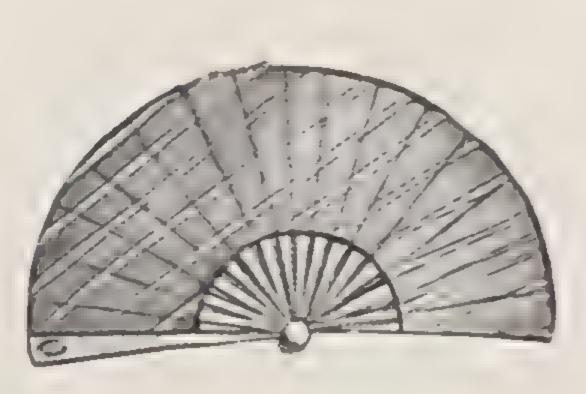
Light-weight, light-colored taffeta purses, striped and sprigged, fill the needs of summer days



Paquin adds to a black faille bag, a drop and a snap of black and white beads in alternating stripes



Traces of war are seen in Paquin's showing of flat pocket bags, made of Josse blue broadcloth



In yellow, white, and gray a taffeta fan is striped crosswise to its radiating wide sticks of gray

## A WOMAN without a HISTORY

Upon Her Own Assertion We Have It that Monna-Delza, Blessed by Nature and Beloved by French Theatre-goers, Shares the Proverbial Fate of the Happy Nation

OZIÈRE has said somewhere, "evealed herself as a real artist. Since "Monna-Delza représente l'élégance Parisienne," and certainly no artist is more essentially "Aimé des Femmes," "L'Enjoleuse," "L'Exilée," "Mon Bébé," (Baby Mine), "Parisienne, nor any Parisienne more "Madame," and "Primrose." élégante than Monna-Delza. After an ing private hotel in the rue Le Sueur, Paris contains much of the best work of nious with her gifts, could have been so seur of books as well as of art objects. extravagantly liberal to one individual.

A FAUN AND A RESTLESS GIPSY

René Wolff and G. Leroux; and in "La mourned. Veine" by Alfred Capus she was a most

charming midinette.

Then Nozière met her in the greenroom of a theatre, and when she spoke to him of her prospects he offered her two new rôles. First she was to appear Théâtre du Vaudeville. Monna-Delza was established. frowned at first, thinking the offer a Bataille, and in this play the débutante "Like happy nations, I have no history."

Monna-Delza is a lover of the art of interview with her in her home—a charm- the Renaissance period and her house in near the beautiful avenue du Bois-one that time. In her library are to be found wonders how nature, so often parsimo- many rare editions, for she is a connois-

Shortly after the opening of the war, her château de Gèvre, in the north of France at Crouy-Sur-Ourcq was devastated by the Germans. While caressing Monna-Delza's fair Italian face is with her slim white hand the soft coat lighted by a pair of magnificent brown of her favorite dog "Nono," a present eyes. She is so young that her débuts from her devoted friend, Suzanne Després, are but of yesterday. She appeared first she related how four of her dogs left at in "La Patronne" by Maurice Donnay; Crouy had been cruelly shot by the she afterward played in "Le Lys" by enemy. "My poor, dear dogs!" she

#### HER OWN PARTICULAR REFUGEES

Monna-Delza has her own particular refugees—a Belgian family which she has housed in a little chalet in Brittany. as a young faun in "Les Sabots de Vénus" She sends them constantly, from Paris, -a play about to be produced by the packages of food, clothes, and sweets. Count de Clermont-Tonnerre in his Each Wednesday she may be seen at the château at Maisons Lafitte-and after- "Féria" in Montmartre, serving food to ward in "Maison de Danse" at the the poor artists for whom the restaurant

Although she has many admirers of joke, but Nozière was perfectly serious; her art and her personal charms, Monnaand Monna-Delza made a delightful faun Delza almost discourages close personal at Maisons Lafitte and-later on-a friendships for she is reserved to shyness. wild, restless gipsy girl in "Maison de It is difficult to persuade her to speak of Danse." A few months afterward she herself. When pressed for a bit of percreated "La Vierge Folle," by Henri sonal history, she sat silent, then smiled,



So young that her débuts are but of yettriay, Monna-Delza has yet achieved the distinction of having been called by a well-known man of letters, the perfection of French elegance



The gatewhich separates Monna-Delza's bed from the remainder of her bed chamber originally served before the main altar of a Renaissance church

In one corner of the "Grande Galerie" is an old Louis XIV pulpit leading up to a gallery hung with portraits and rare tapestries



## QUEEN MARY

(Continued from page 33)

The Queen's day really begins at ten o'clock, when she breakfasts with one of her great friends, Lady Bertha Dawkins or Lady Isobel Gathorne-Hardy.

During breakfast the Queen reads the papers or has them read to her. Before the war, English, French, and German newspapers brought the news to the palace. Princess Mary was not supposed to read any of them. Since the war American papers have become a feature at the palace; the day never passes but that both the King and Queen read them -and Princess Mary too.

#### THE BUSINESS OF THE DAY

The Queen's day is, necessarily, a routine of duties. After breakfast she reads her mass of correspondence, and on the back of each letter, except private ones, indicates in blue pencil the answer to be given. One of her ladies writes the answer or the correspondence is taken in charge by her private secretary.

A queen's chances of exercise are not many. When in London Queen Mary goes for a constitutional every day in the grounds of Buckingham Palace, which are beautiful in the summer, but are less diverting in late autumn and winter. She is nervous about riding, and golf and tennis and hockey have never appealed to her as they do to most Englishwomen. Therefore, since she can not walk in the London streets or look in the shop windows, she keeps to her little walks in the palace grounds.

There is one exercise, however, in which her Majesty delights. This is dancing the old-fashioned trois-temps, which is the only waltz, unless one excepts the oldfashioned deux-temps, which royalties invariably dance. When there is an informal party at the palace the Queen will dance every waltz on the programme.

In the morning, perhaps, the Queen confers with her dressmakers, and although she insists that only English materials shall be used for her gowns, foreign couturiers sometimes make her clothes. Shops she does not often visit, yet it was only the other day that she chose from one a pretty coat for a friend.

During the war, of course, her mornings are usually occupied with the Work for Women Fund. She likes to make her way through the various workrooms and to hear at first hand from the principal organizers how the new industries for women and girls are progressing. Often she chats with the workers themselves, and under her charming smile constraint vanishes. Called as a girl the "Princess of the Poor," she is to-day just as much "Queen of the Poor."

## THE QUEEN'S DINNER HOUR

Luncheon at Buckingham Palace is at two, and, as at dinner, the dishes served have been chosen by the Queen early in the day when the menu was submitted to her. After luncheon there is time for a short rest, but the Queen's afternoons are very full with all the exhibits and public enterprises to which a visit from her Majesty means so much. Her children also claim her; sometimes, even now, she

of subjects. A great change indeed is mas plum pudding, which has been served this from the custom observed at Queen at the King's table every Christmas Day actionary. Wagner means little to her; side of the royal house. Victoria's table, when the venerable Queen since the time of George I. addressed in whispers only those members The Queen is a great reader, and of her own family who sat next to her.

George has inherited his father's weakness



THE THEN AND NOW OF

THE HOUSE OF PREMET

Premet it was, who first dared the short skirt, which has grown shorter and shorter until it can not shorter grow. The gown at the left was created for Vogue and named Vogue

Photographs from M. Calosso

It was Premet who launched the very short skirt—the full, short garment saved from being eccentric by its simplicity. Since last summer, this skirt has grown shorter and shorter "until," smiled the première, "it can not be further diminished." The waist-line, almost normal, is still raised just enough above the normal line to allow the short skirt its easy swing, and to preserve a proportionate silhouette.

Premet delights in fur as a trimming for the summer frock, and is making exquisitely dainty frocks of colored organdy—rose, yellow, and other delicate shades -trimmed with fur.

And what about the petti-

coat?

It is not exactly the petticoat that Premet favors. Rather it is the combinaison—a filmy affair of silk, crêpe-de-Chine or linon, trimmed with lace. This garment is short, narrow, and not clumsy.

Premet does not foresee the possibility of crinoline; under modern conditions, there is no place for crinoline, this house avers. That is a relief.

ones at tea-time at the palace, and brandied cherries served piping hot in their French, and Italian history very well. she has quite her share. For setting her "nursery tea" is a recognized institution own liquid, in individual china ramekins. Local and family history, too, are her various houses in order she has a passion, at York Cottage. The Queen, by the They are always served on the anniversary delight. Does she pay a visit to any owner and she is extremely well-informed as to way, always herself pours tea at the palace. of Queen Victoria's jubilee and of all the of a great house, one hears her begging to the proper arrangement of furniture and Dinner is served to their Majesties at royal recipes, not even excepting that for half past eight. Sometimes they dine the famous hock cup served at the state alone, but oftener there are guests, and parties, none is more scrupulously reconversation is touch-and-go on all kinds spected by Queen Mary than the Christ- sense game at a country house with the best. ticularly, historic mementoes that have

connection with the house, and

it is since her departure that the

Maison Premet has greatly ex-

tended its business and taken

its large place in the creating of

characterized the creations of

the Maison Premet, a daring

stamped with conservatism, and

never approaching the bizarre.

A certain daring has always

the fashions.

familiarizes herself with every modern Distinctive interest is lent to the palace work of general importance. She never menus by the historic dishes which occa- reads novels; fiction, since she became To the opera she seldom goes, but she sionally appear; for instance, Crécy soup Queen, has been taboo with her. As is enjoys a good play like a young girl. (a carrot soup) is invariably served on the well known, the Queen's knowledge of anniversary of the Battle of Crécy. King history is most extensive. The history of habit of playing game after game of bridge

Debussy, nothing. She likes Mendelswriters, whose works are so popular at the

England she knows, naturally, thoroughly, after dinner, but the Queen cares nothing inclines to Low Church views.

and the King will look in on the younger for cherries à la jubilé, which are simply but she knows also American, German, for cards. Of special tastes and hobbies be shown the historic manuscripts of the pictures according to their periods. She place. For poetry and nonsense verse she collects miniatures, precious stones from has little taste; yet she can play at a non- different parts of the world, and, par-In music the Queen is a bit of a re- been in the possession of members of each

> In her religious views the Queen is sohn and the British school of ballad decidedly Low Church. She and the King attend the eucharistic service but concert halls on Saturday afternoons. once a year, on Good Friday. It is characteristic of both King and Queen that they leave their children entirely free in matters The King, before the war, was in the of religion. Since the Prince of Wales and Princess Mary have been confirmed, neither



At the branches of the Catholic Society for the Protection of Young Girls, midinettes, many of them sad little figures in their trappings of mourning, seek initiation into the mysteries of shorthand

The British Tommy is often expert with to sewing machine. In this instance he seem, scarcely to require the assistance of his two young French instructresses in the mending of his coat



The Good Sisters of Saint Vincent de Paul themselves undertake the distribution of the food which is issued like rations to these young soldiers of fortune, or would one better say misfortune?



Parisian women, who are directing relief to reamong the midinettes, may here be seen line; the names of applicants in one of the hereinfore humming but now sadly quiet workrooms

issued to a long line of midinette, they quietly seat themselves, and perhaps recount to each other the experiences of the morning as them gather courage and strength for the vicissitudes of the afternoon. Two of the Sisters of the Order of Saint Vincent de Paul stand in the background. It is for these workland little sewing women that Voque is raising a fund, for this is the warrelief work that Voque finds nearest to its hand. A subscription blank appears on page 84

SNAPSHOTS SHOWING HOW THE

FRENCH MIDINETTE BRAVES

FORTUNE—OR MISFORTUNE—

OF WAR TIMES—WHAT OTH
ERS ARE DOING FOR HER



60





Photograph by Foulsham & Banneld Lady Randolph Spencer Churchill, daughter of the late Leonard Jerome of New York, is well known in America and England. Her play, "His Borrowed Plumes," preceded her political comedy, "The Bill"

The Marchioness Townshend is the author of "Sir John and the Couturière," which ran so successfully at the Coliseum a year ago, and "All Soul's Eve." She wrote for Vogue the article on page 44



Photograph by Rita Martin



Photograph by Rita Martin

Miss Gladys Unger, with her musical play, "Betty," which opened at Daly's, London, in April, saw her fifteenth play on the boards. Miss Unger is an American, but English from childhood. She is the author of "Henry of Lancaster," starred by Ellen Terry, and she adapted "The Marriage Market," "Inconstant George," and other successes



Miss Constance Campbell is a young English playwright of promise. "My Friend Tommy .!! Ithins" was one of the plays to cheer London : "Is winter; another success was "The Dilemma"

FOUR WOMEN PLAYWRIGHTS WHOM ENGLAND JUSTLY CLAIMS, WITH TWO WHOM AMERICA LOANED HER



Photograph by Messrz. I no mson

Mrs. J. T. Grein, "Michael Orme," is a new dramatist, and author of the feminist play, "Those IV ho Sit in Judgment," which was so successful last year. Her early work was mostly one-act plays and sketches

Lady Bell was known long ago as a novelist, and as author of "L'Indécis," which was played at the Royalty nearly thirty years ago. "The Way the Money Goes" was given lately by the Stage Society



Copyright by Beresford

Copyright by E. O. Hoppé



Copper K - Pr.

ON THE NEW YORK

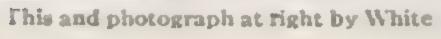
STAGE; OR WAITING IN

THE WINGS FOR AUTUMN



Three photographs copyrighted by Ira L. Hill "Peggy Wood" will play the leading part in "Me

Three photographs copyrighted by Ira L. His "Peggy Wood" will play the leading part in "Me and My Dog," by Fred Ballard. It is a Cohan and Harris production and will open in New York early in September



For Ann Murdock, the most youthful of all the Frohman stars, a new play is being written by Porter Emerson Browne, which will have its première in September



Justine Johnstone, who scored a success by looking beautiful as "Estelle," "The Hesitating Typewriter" in "Watch Your Step," devoted her delightful energy to being "Columbia" in Florenz. Ziegfeld's latest "Follies" at the New Amsterdam

"Good," "Better," and "Best," three delightfully impetuous members of the chorus of the new Passing Show at the Winter Garden, who dance, and smile, and fool awhile



Photograph by Underwood & Underwood

In "Under Fire," which will open at the Hudson Theatre in September, the leading rôle will be played by Violet Heming, who appeared last season first in "The Lie" and later in "Under Cover"

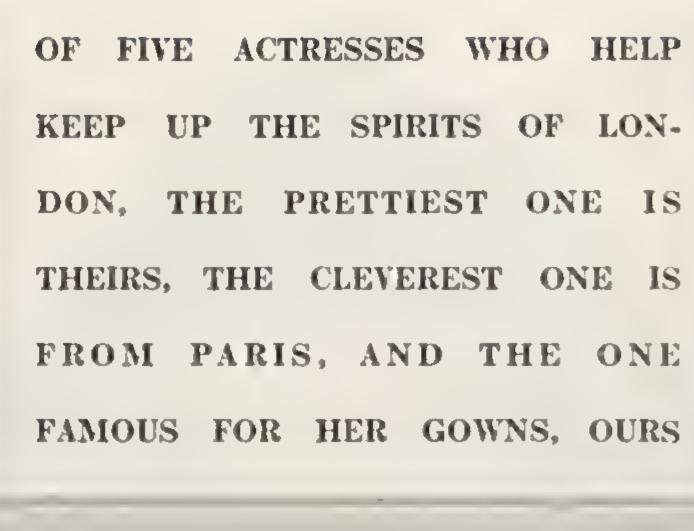


In the impersonation of Marie Odile in the Ziegfeld Follies, Ina Claire, that demurest of comédiennes since the days of Edna May, has done one of the best bits of work in her whole delightful and exuberant career



Copyright by Foulsham & Banfield, Ltd.

To many Miss Gladys Cooper is known as the most beautiful woman on the English stage, and to all she is known for her marked rise in her profession. She has suffered some of the pains of beauty, for she won a suit for libel from a London newspaper which was of a mind to exploit a woman's beauty and profession





Copyright by E. O. Hoppe

Just when the world was getting to dark and sober, a new star appears and light heartedly brings back the long uncherived "his curl" for young and lately necks. She is Miss Kyrle Bellew, niece of "the" Kyrle Bellew, and she plays in "Raffles" with Gerald du Maurier, son of the great George du Maurier



Two Photographs by Foulsham & Banneld, Ltd.

In their own necessary dearth of gaiety Londoners turn to New Yorkers, who send "Watch Your Step" to their "Empire." Dorothy Minto plays in it and in her two-toned blue gown with touches of white she looks fairly coy, decidedly fetching, and quite, quite smart





Copyright by Wrather & Buys
Mile. Eve Lavallière, the famous French comédienne, propagit a vivil la lavair la lavair

Not only by the business of the play in "Watch Your Step," and especially by Miss Ethet Levey's fox trotting is London entertained, but by the sensation she made by cropping her hair. It caused nearly stir and excitement enough to make a season in itself. And she is American, too! Notwithstanding the general exodul. .... : e pretty girls in England have not gone a. 'w' is to the front,—witness Miss Julia Julia middle, above). At Lond will Gain a plays the part of Beatrice Carravay : The night's the Night," an English musical in the



With a distinction of pose which is yet wholly unstudied, little Constance Wolf, the child actress in "On Trial," wears a frock of white corded madras and green and white striped handkerchief linen and a Panama hat with black velvet streamers





Correct and practical for the child in summer are a tan linen habit with breeches to match, tan leather shoes and puttees, stock of white pique and blue and white dotted madras, and a black straw sailor. Worn by Constance Wolf



The youngest star in the all-star cast of "A Celebrated Case" was Mimi Yvonne, who is photographed in a frock of gold-colored hand-kerchief linen with white linen collar and cuffs. This and the two costumes to the left of it from De Pinna



Pauline Curley, who appeared in the sensational Mormon play, "Polygamy," is pictured at the left in a smart riding outfit from Nardi, consisting of black and white shepherd's plaid coat and breeches, black leather shoes and puttees, black Milan hat, a white stock, white chamois gloves, and light riding crop

Howard Malcolm Stuart, another member of the cast of "Polygamy," is photographed with "Lasky," son of the English champion wolfhound, "Lasky." He wears a correct riding suit of linen crash from De Pinna, a Panama hat, tan shoes and puttees

ATION ON THE STAGE

POSE IN SUMMER

CLOTHES SMART FOR

THEM AND OTHERS



# Warm Weather

Has Little Discomfort For The STOUT Woman Who Wears



DURING the heat of Summer months women inclined to embonpoint may imagine it more difficult to enjoy complete corset comfort.

This is the result, perhaps, of having worn stiff, ill-fitting corsets, not adapted to their individual needs. The Parisian designers of BON TON corsets have specialized and created many models for the short stout, the tall statuesque and the normal full figure.

Some of the features of BON TON stout figure models that have won them fame and friends are—the use of finest fabrics tested for strength and wear, strong yet flexible boning scientifically placed to give necessary support and shape, elastic inserts wherever needed to enhance comfort, ample bust and diaphragm room, substantial hose supporters.

With this perfection of things there is no pinching, binding or chafing, no "turning in" of steels, no ripping of materials, no unsightly bulging at the bust or skirt lines.

By all means have your BON TON fitted as you would shoes or gloves and your corset troubles will vanish. A score of charming models to choose from.

## Ask YOUR Dealer

From \$3 up to \$25

Model 987 is ideally adapted to all the special needs of stout figures. Note the perfect fit, comfortable support and stylish lines. Silk figured broche, white, pink or blue. Sizes 23 to 36. Price \$12. Many Other Stout Figure Models At Different Prices.

REMEMBER—It pays YOU to buy corsets that are trade marked and nationally advertised, because they are sold at uniform prices and YOUR satisfaction is guaranteed.

ROYAL WORCESTER CORSET CO. Manufacturers, Worcester, Mass.

Also makers of the famous ROYAL WORCESTER corsets at \$1 to \$3

# An Epochal Achievement in Phonograph Development

# The AEOLIAN-VOCALION

HIS is the announcement of a new phonograph—a phonograph of such impressive capabilities that it virtually creates a musical instrument of a distinctive type.

The phonograph has become pre-eminently an instrument for reproducing music. This means that its most important function brings it into the realm of Art. And it is to the artist and the musician that we must look for its future development.

The Aeolian-Vocalion, the new phonograph, emphasizes this. The Aeolian Company, its creators, are the world's master-builders in the field of Musical Art. The distinguished product of this great concern embraces the world's most celebrated and artistic musical instruments.

The Aeolian-Vocalion is typically representative of Aeolian standards and ideals. As in its other activities, this great concern has taken up the work of musically developing the phonograph where other manufacturers have left off.

Those who hear the Aeolian-Vocalion for the first time realize this. They listen in amazement to new tones, new musical effects.

They are confronted with a phonograph which, for the first time in the history of this extraordinary instrument, holds up the mirror with absolute fidelity to every musical instrument and every human voice.

Many and important are the exclusive features of the Aeolian-Vocalion. Here follows a brief summary of the three most notable of these.

## The Sound Box

Designed and constructed on new and scientific lines which, for the first time, produce a sound box capable of doing full justice to the lower, richer musical tones, as well as the higher.

## The Graduola

One of the most important inventions in connection with the phonograph. By the simple pressure of your hand it enables you to play the music yourself if you will, and vary it just as a musician varies in detail every performance. The Aeolian-Vocalion, of course, plays itself if you prefer. If you use the Graduola, however, it means no more getting "tired of records."

NOTE—Certain of the smaller models of the Aeolian Vocalion are not equipped with the Graduola.

## The Symphonetic Horn

A special composition horn of entirely new design based on the most advanced knowledge of acoustics. Patented and exclusive with the Aeolian-Vocalion and largely responsible for its incomparable beauty and distinctiveness of tone.

In addition to these vital and exclusive features, the Aeolian-Vocalion possesses many other advantages, including the simplest and most artistic phonograph cases yet produced and an entirely new Automatic Stop which, with two simple movements, starts the record and "sets" it to stop of itself.

On the opposite page there is conveyed as well as can be done in words another accomplishment of the Aeolian-

Vocalion—the bringing out of hidden beauties from a record. The Aeolian Company invites all who own phonographs to hear their favorite records played on the Aeolian-Vocalion.

Only from such a personal experience can the real significance of this new and epochmaking development of the Phonograph be fully realized.

The Phonograph that calls forth Hidden Beauties from a Record



ES, it is true that the distinction between instrument and -beauties you never knew they The long-dumb beauties in possessed!

Put a record in this Aeolian-Vocalion—this "tonal phonograph whose voice is Art." Let us take Liszt's Hungarian Rhapsody interpreted by many instruments. It will be a difficult test.

Soft, deep, profoundly mystic, the sombre traceries of tone wave forth. And as they unfold from the Aeolian-Vocalion you feel a strange solemnity.

You recognize new, fresh-born, living qualities of tone. Now the bass tuba sounds —so low that you hear it phonographically reproduced for the first time.

Now the wistful flutes throat unmistakably their purities of clear woodtone that "woody" quality before unuttered by a phonograph. Never have you heard such delicate

Aeolian-Vocalion voices instrument upon a phonograph new beauties from records — never such subtle tonal tints. your records are finding utterance at last—through the Aeolian-Vocalion!

> But there is yet even a stranger "miracle of sound." Under your simple pressure of the Graduola device—an exclusive feature of the Aeolian-Vocalion—a remarkable effect occurs.

> To the exact proportion of your pressure the music softens. You

> > find you are actually shading your music to your mood. You are literally pressing your feeling into it with the spontaneity with which you "hum an air." Notes, phrases, passages, melt at your will into softened, liquid ecstasies of sound. You are bringing unexpected color, inspiring variety into a record that you thought was "set!"

What is the secret of this modern "miracle of sound"?

Not one invention—many.

Thus the Symphonetic Horn, whose use is to preserve even the subtlest character of instrumental tones, is but one characteristic of the Aeolian-Vocalion.

Its Sound Box, which helps to record so majestic a range of tone, is but one more.

The very Graduola device itself which shades without smothering tone—which you play, but play only when you do not prefer the Vocalion to "play itself" is but one more.

It is the whole of these units meeting in one great unit—the Aeolian-Vocalion which has made the dumb tones of all records speak a new language of tonal beauty never voiced from record before.

The Aeolian-Vocalion is made in a variety of beautiful models. The prices of these are no higher than those of other phonographs of approximately the same general capacity. Also they are sold on exceedingly moderate terms, ranging as low as \$5 a month.

The Aeolian-Vocalion is made exclusively by the Aeolian Company. It is at present on exhibition and sale only in certain cities. A complete description of this wonderful new phonograph—its styles, prices, etc.,—together with information as to how and where it may be heard, will be sent to all who write.

## THE AEOLIAN COMPANY Aeolian Hall New York

Makers of the world-famous Pianula and the largest manufacturers of musical instruments in the world



Aeolian-Vocalion Style K Simple elegance in design coupled with beautiful case-woods and rich depth of finish distinguish all models of this superb instrument.



## PRISCILLA

1630-1915

One of our latest and most unusual designs—a hat of extraordinary simplicity.

Make your selection from the variety of distinctive RAWAK models for Fall—you will find them particularly becoming.

You may depend upon the RAWAK productions as examples of the season's predominating styles.

Ask your dealer.

48 West 38th Street New York



Watch our Vogue space for newest creations.



## WHATTHEY READ

way the current moves. and his recent work on shrubs may really ner against sound aesthetics. be a bit of fiction in disguise. There, again, is Mr. Chambers, who is usually long on narrative, but who seems every now and then to have said to himself, "I wonder just what these foolish folk" (meaning his public) "will accept in lieu profits.

upon their reputation.

its encouragement of third and fourth

7HAT is a novel? Even a class rate fiction, but he might have generalized, seeking college entrance could have answered this question thirty years ago with some approach to intelligibility and accuracy, larger by accretions from the least cultiand all answers would have been in sub- vated parts of twenty alien nations, can stantial agreement. To-day most per- hardly expect to acquire delicate aesthesons would put the word "narrative" tic perceptions. Our Puritan ancestors into any such definition, though we are touched literature on only one side, that seeing almost every day things that call of the nobly written English Bible and themselves novels, yet have little or no such related matters as the poetry of John narrative interest. It was unkindly said Milton and, a little later, the prose of of the Baltimore newspapers a good many John Bunyan. Much of rural New Engyears ago that they were models of self- land is still narrowly Puritanical in its possession, because at the most exciting literary taste. Meanwhile, upon the narcrises they always managed to look as if rowness of the Puritan, whether at home nothing had happened. The like is true or in the great west, has been superimof much current fiction; as in some slug- posed the ignorance and poverty of gish streams one can hardly tell which strange newcomers, millions and tens of millions in number, whose fecundity Mr. Henry James, who has ceased to alone maintains our national birthrate write novels and is reported as usefully above that of France. These newcomers, engaged in driving an ambulance between a few of them well read in their own Paris and the front, a tale which, by the tongue, and more sensitive to the fine way, sounds much more like fiction than arts than most native Americans, the most of his stories, for years tried to see great mass of them, however, ill-educated how near he could come to excluding the and uncultured, are receiving the rudimeretricious element of narrative from his ments of English in the public schools, brilliant and subtle work. Other experi- and sometimes at the hands of teachers menters with the novel reading public born and bred in the homes of aliens. have mixed narrative with all sorts of The pupils thus acquire a fearsome Engthings. There is even an obstetrical group lish, while literature, as presented in the among modern novelists. An unusually schools, is usually a nauseating dose. Is able piece of recent fiction embodies it any wonder then that the mass of our rather detailed descriptions of three or one hundred million care naught for what four surgical operations. As to Mr. Will is good in fiction, and find their amuse-Levington Comfort, he has given us what ment in the crudest and most exciting some took for autobiography as one of his tales that cheap writers purvey? Unnovels, and an inextricable mixture of happily, however, the taste for what is war correspondence, philosophy, and love- cheap in fiction and mean in all the fine making of an extremely tame sort for an- arts, does not stop at the immigrant and other. Mr. Phillpotts' latest novel would the child of the immigrant. The native make a fair manual of the potter's art, of the oldest stock is also an habitual sin-

## NOVELS FOR THE HAMMOCK

HILLSBORO PEOPLE, by DOROTHY CANFIELD, presents a set of something between sketches and narratives of a genuine novel," whereupon he writes in which the inhabitants of a rural village something with the proper number of in Vermont are shown at a somewhat enchanting girls and a magnificent youth unaccustomed angle. Most "summer for each, says nothing of moment, gets no- folk" who write about their temporary where in particular, introduces the whole rural neighbors treat them as natural thing with a few execrable verses, and curiosities, separated by a great gulf from buys three new motor cars on the the sympathies and understanding of those superior persons, the city dwellers. The jaded reviewer expects to pick up Miss Canfield approaches her Vermonters one day a gaudily bound volume entitled in a different spirit. She believes that "The Pursuit of the Infinite, an Arabic the despised rural village has a whole-Romance," and on opening it to discover some life which city folks are apt to miss an elaborate treatise, with illustrations, whether at home or abroad. She shows on the higher algebraic equations, pre- the college-bred and widely traveled girl sented to the public by a mad mathema- as utterly failing to give aught to the tician as the newest thing in fiction. country folk with whom she stays, and True, we will accept as fiction whatever a equally failing to get anything from them, genuine master of the art chooses to sup- and all because she has the urban point ply, but some of us tire of what the con- of view, the belief that these people have fident petits maîtres somewhat insolently nothing to give and no receptive faculty. put forth. They really presume too much Having indicated her point of view, the author enforces it by a succession of char-Mr. Owen Wister has recently taken acter sketches, narratives and the like, the American reading public to task for with the result that she makes a book of (Continued on page 70)



## WHAT HAPPENED THAT NIGHT

-when wide-awake Jane called Anne old-fashioned? Just what would you do if someone hurled that epithet at you?

TT had been a strenuous day for both girls—one of those days of sports, motoring, dancing and a what-not whirl of pleasures such as only To- every dress or blouse I put on." day's girls can indulge in and still call the day not properly ended without an hour of bedtime chatter.

Their day was ended except for this closing rite and of course that with its confidences and bits of near-scandal can only take place in the fastnesses and intimate coziness of the boudoir.

Jane dreaded this talking time tonight because after this first day spent with Anne for over a year, she had promised the rest of the girls in the set to break Anne of an old-time habit and a prejudice of by-gone days. In fact, she had wagered her newest terrier that she could do it. And she would, because as the rest of them were, must Anne be also.

"Wonder how she'll take it?" thought Jane as, with a bottle and letter in hand and a determined glint in her eye, she peeped in on Anne. She was just in time to see her guest toss the filmy gown she had worn that night into a careless heap and mutter, "One night and ruined!"

"What's that, Anne?"

that "maid-of-the-mist" thing I had on tonight. But that wasn't the worst of effect. Two or three applications a week there-

it-I was so hot and perspiring so badly when it was time for that last dance with Jack that I hid out in the pergola until it was over. Think of missing it!

"You wouldn't have had to if you weren't so persistently old fashioned.

"So o-l-d f-a-s-hi-o-n-e-d--!" started Anne, but Jane went right on—

"Yes, old fashioned. Now, Anne, you know I don't mean your hair or your dresses or anything like that. They are just as dear as anything the rest of us have. But there is one thing that you are old timey about.

You don't use anything for that excessive perspiration under your arms."

"Why, Jane, I've used a deodorant for two years, but that doesn't keep me from ruining

"That's just it. This," holding up the bottle she had brought with her, "is what the rest of us use. It not only stops the odor—it gives us complete relief from the dampness under the arms, and Dolly uses it on her feet, too. You know she's very nervous."

"You mean it actually stops perspiration?" "Yes, that's it."

"But, Jane, you can't make me believe it isn't healthy to perspire."

"Just you wait till I read you a letter the Odo-ro-no people wrote me when I was as skeptical as you are. I know they are right in what they say because I asked Dr. ....

#### THIS IS THE LETTER

Like so many other women who really want to be the dainty creatures they were intended to be, you try to excuse your misery by saying it is healthy to perspire.

Of course it is healthy to perspire when you perspire naturally and normally over the entire body.

Extreme perspiration of one part of the body, however, is usually due to nervous overstimulation of the sweat glands. You have seen persons troubled in this way even in cold weather. It is a local condition which you can correct by local treatment, without in any way affecting the natural perspiration of the body. Odo-ro-no, the toilet water for extreme perspiration, supplies the corrective local treatment needed. It is unscented and harmless.

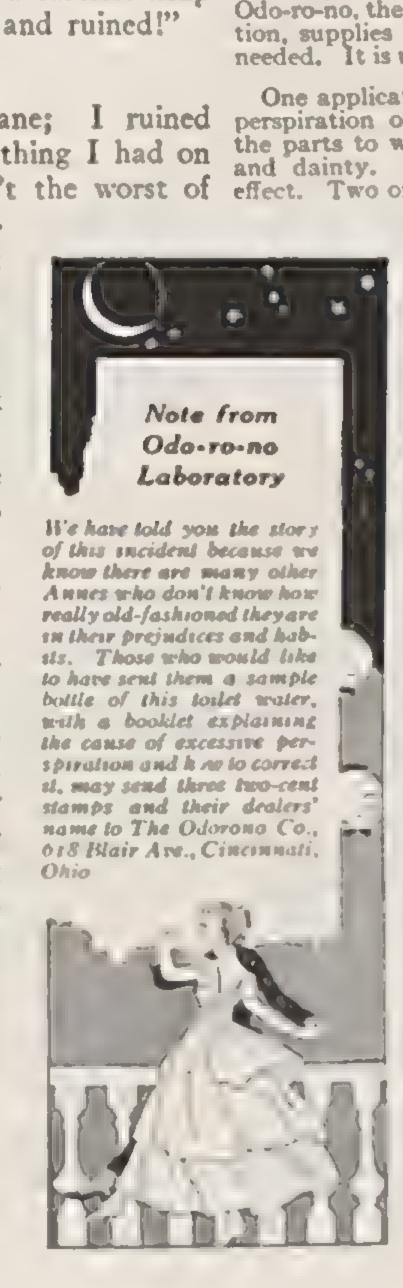
One application not only does away with all "Nothing unusual, Jane; I ruined perspiration odor for many days, but leaves the parts to which it is applied normally dry, and dainty. Daily baths do not lessen the

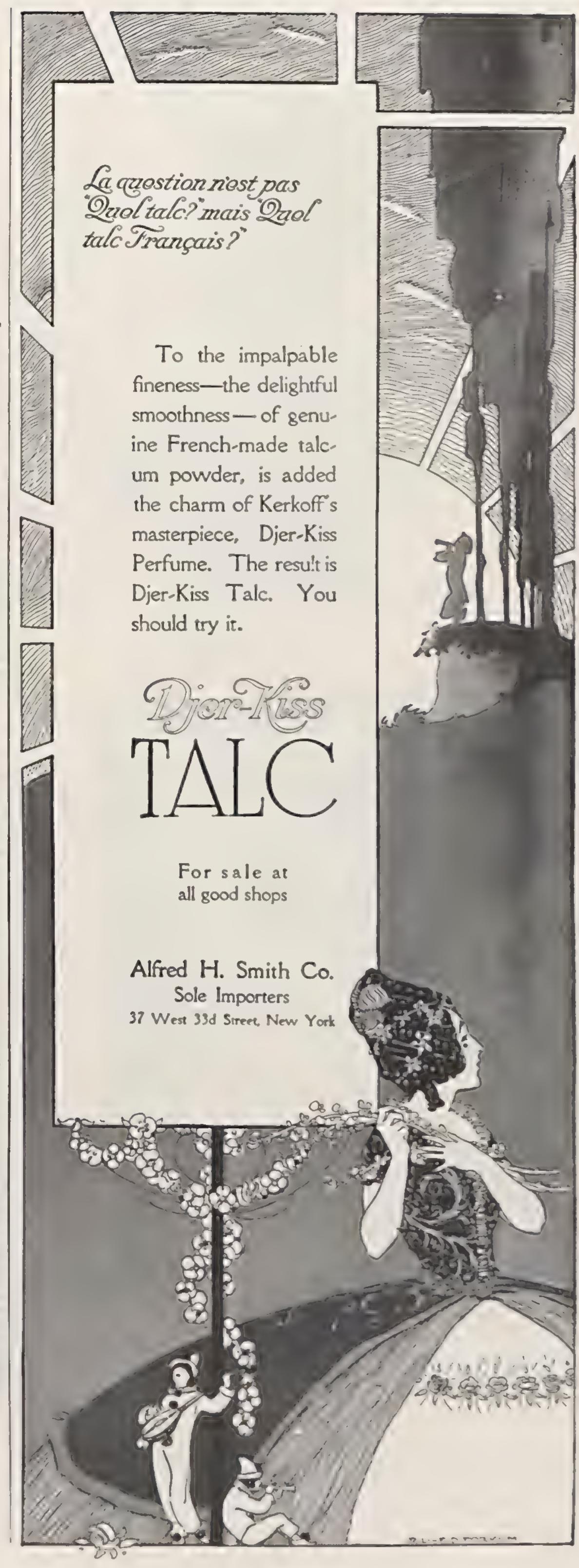
after are all that are needed to free you completely from perspiration annoyance and embarrassment. Many women find no other protection for the armpits necessary. ("Think of it, Anne!")

If you dance you will find the use of Odo-ro-no espe-

cially grateful. "I sent to the laboratory for my first bottle which was a 25c one, but now I get it at any druggist's or toilet counter, wherever I happen to be, and always the \$1 special size because it contains six times as much as the 25c size. There is a regular 50. size, ( IC),

Then with her head perked on one side, Jane threw an inquiring little glance at Anne. And that maiden, not quite so forlorn as when the chat had started, gave a funny little embarrassed laugh and said: "I'll use some Odo-ro-no tonight if you'll let me have some of yours. I've never been a minute behind you girls in anything else and won't be in this either. We'll just see what Odo-ro-no will do for me, tomorrow."





#### THEY READ HAT

(Continued from page 68)

most unusual flavor. (New York: Henry Holt and Company, \$1.35 net.) LOVE LETTERS OF A DIVORCED by means of diving apparatus, and with couple, by William Farquhar great effect and in fashion to keep the in-Payson, has to do with two whom God terest of the reader steadily on the presumably had joined together, but stretch, Mr. Bindloss handles in these

Reno had put asunder to their mutual chapters scenes and incidents unusual in satisfaction, and, indeed, by mutual agree- fiction. It is seldom that matter so diffiment, which seems to have been the only cult is so well handled by a novelist, and instance of such agreement that marked seldom also that the mere technicalities their married life. One is led to under- are managed without too strongly obstand that Mr. Payson's hero and heroine truding the studies preparatory to the belonged to exactly the right set. Their work. Ashore we have to do with the letters refer to the right persons and father of the girl and others interested things, and revealing them as doing what with him in business connected with the the best people do. The lady even refers wreck, and here, too, Mr. Bindloss mainto "charwomen," a word known to no- tains the interest of his tale. The love body in America outside those circles affair, likewise, is well managed, and the where everybody strives to be British. dialogue throughout is natural. The Something, perhaps the realization of a "Secret of the Reef," is, indeed, a wellcommon interest and common satisfaction, leads the lady to write to him who was her lord announcing that the decree is granted and that she rejoices in her freedom. As an arranged "desertion" WAR AND THE THINGS OF WAR was the ground of divorce there is really no hard feeling, and one thing or another THE AMERICAN ARMY, by WILleads to a long continuance of the correspondence. This curious relation of GENERAL, U.S.A., must be accepted as a the two once one gives Mr. Payson the contribution to the current discussion chance to develop the strange situation of national armament, and on the side out of which naturally enough grows his of increasing the strength of our land dénouement. The book is lighter than thistledown, and it might have been made in tone. He does not demand a vast a good deal more clever, but perhaps it is army; he does not insist upon a bristling clever enough, and it is certainly entertaining. (New York: Doubleday, Page His book, indeed, is manifestly intended and Company, \$1 net.)

estant Ireland has something to show us war and the awful possibilities of war of native literature as true to life and redo- drawn by a few soldiers and a great many lent of the soil as the precious things that civilians. He fully recognizes the dislike Catholic Ireland has given forth at the of our people for military display and call of the Irish Players. Mr. Ervine's a large standing army, and consequently scene is laid in a village near Belfast, and he proposes a more efficient organization his people are villagers of the lower and of our present force, and especially a lower middle class, mainly the latter. thorough reorganization of the militia Mrs. Martin's man is the husband whom so as to bring it closely under control of she married against her father's will. In doing thus she married beneath her, for the Mahassys, of whom she was one, were typical Irish Protestants of the thrifty, industrious, and impregnably respectable organization the recruiting of a volunteer class, while James Martin was of a different breed. James, indeed, was essentially a blackguard, with a certain brutal force that earned him outward respect, and an almost saving virtue in his love for his daughter, born soon after one of his several voluntary absences, and never seen until his prodigal-like return sixteen years later. The whole story is occupied with history, and displays the statistics of the the family quarrels and family scandals of the Martins and the Mahaffys, and really very little happens in more than three hundred pages, but the quiet development of character brought out in a succession of conversations is a triumph of judicious realism. One is made to feel the strength and weakness of each character, and one almost forgives the blackguardly James when one sees him bending with fatherly tenderness over his daughter, and fearful lest she learn of his evil life. As to Mrs. Martin, she is a genuine heroine, forgiving and enduring much, but courageous in the end to turn upon James and set for him his definite limit. (New York: The Macmillan Company, \$1.35 net.)

THE SECRET OF THE REEF, by HAROLD BINDLOSS, shows a practised writer of tales ashore in a brilliant story afloat. A young second-mate of a mail steamer in the Pacific, losing his post, undertakes with others at Vancouver to recover treasure from a wreck some distance off-shore. He has met a charming American girl on his last voyage, and his mouths of the German General Staff the new venture is destined to bring him into Gorman Army is convicted of violating unexpected relations with her father, and its own theory of war in the perpetration his budding sentimental relations with

the girl. A considerable part of the book is occupied with the perils of the attempt to recover the treasure from the wreck told tale, and an extremely workmanlike piece of fiction. (New York: Frederick A. Stokes Company, \$1.30 net.)

LIAM HARDING CARTER, MAJOR defenses. General Carter is moderate line of forts along the Canadian border. to impress those Americans who have properly declined with indignation to be MRS. MARTIN'S MAN, by St. John thrown into panic by the frightful pic-G. ERVINE, demonstrates that Prot- tures of our present unpreparedness for the Federal Government. Recognizing that this country will tolerate no other than a volunteer military service, he suggests as perhaps the best form of militia force of 1,000 men in every congressional district, which would provide nearly 500,000 men to be trained for whatever period might seem necessary, but not taken from their ordinary vocations, and permitted to retire to the body of the people as a skilled reserve force. General Carter gives something of our military army. The determined purpose of the American people not to become a military nation is unlikely to be changed by the outcry of sensational panic-mongers, but should they become conscious of a real danger they are likely to listen with respectful attention to the advice of so sober a critic as General Carter. (Indianapolis: The Bobbs-Merrill Company, \$1.50 net.)

THE WAR BOOK OF THE GER-MAN GENERAL STAFF, translated with a critical introduction by J. H. Morgan, M. A., Professor of Constitutional Law at University College, London, presents a careful translation of "The Usages of War on Land" as issued officially by the General Staff of the German Army; it is preceded by chapters of commentary and history. As Professor Morgan points out, the theory of war here presented is often surprisingly humane, while the practise in crises permits the modification of theory, and a resort to barbaric conduct. Out of the very to create embarrassing complications in of horrors and cruelties in Belgium. (Continued on page 72)



# "Onyx" Hosiery

THE prevailing styles in dress have made hosiery visible. Great care must be exercised so that there is perfect harmony in color and contrast.

The "ONYX" brand meets this situation fully with its great range of fashionable shades in plain colors as well as the very popular fancy effects in many original designs.

From the tremendous range of seasonable specialties, there are three special numbers (all with the POINTEX) Heel) which are particularly deserving of note, for they are typical of "ONYX" style and value.

No. 235 \$1.00

No. 350 \$1.50

No. 106 \$2.00

Fine Silk with DUB-L. Lisle garter top, triple extra spliced beel and toe, medium weight.

Pure Silk, DUB-Lwide garter top, triple extra spliced heel and toe. Seasonable weight.

Medium weight, finest thread sitk. DUB-L Silk garter top, triple extra spliced beel and toe.

You will find "Onyx," the quality hose, at all quality shops throughout America. If you have difficulty obtaining your exact requirements let us help you!

Lord & Taylor

Wholesale

New York



## Don't Stay Too Fat

Comfort, health and fashion demand right physical proportions



Fig. 1 Girdle Pants Price, \$25.00

COU can reduce the flesh on your entire body, or any part of it, without discomfort, without impairing your health, without being weakened or losing your appetitesimply by wearing for a few hours a day







Fig. 2 Eton Jacket Price, \$12.00



Abdominal Reducer Price, \$6.00



Fig. 4. Neck and Chin Reducer. Price, \$3.00. Long. Thin Belt Price, \$15.00 Arm Reducers, \$8 to \$10

## Dr. Jeanne Walter's

#### Famous Rubber Garments

For Men and Women

This is accomplished by per-spiration—the safe and quick way to reduce.

We guarantee these to be the only real pure rubber reducing garments of this nature on the market. There are none similar in any respect to these patented and manufactured by Dr. Jeanne Walter.

Illustrated here are a few of the garments we make. Fig. 9 (the large illustration at the top) is the only real reducing Brassiere made with reducing rubber fronts. It reduces not alone the bust, but also the accumulation of fat usually found below the bust. Made of pure Para rubber, with shoulder straps and back of Coutil, edged with dainty lace. Price, \$6.

If you will write to us, giving us in confidence description of where you desire to reduce, we will send you full particulars as to how to order the proper garment for your specific needs, and Dr. Walter herself will advise you.

Dr. Jeanne B. Walter (Inventor and Patentee)

45 West 34th St., New York

Philadelphia representative: Mrs. Mary Kammerer, 1029 Walnut St.



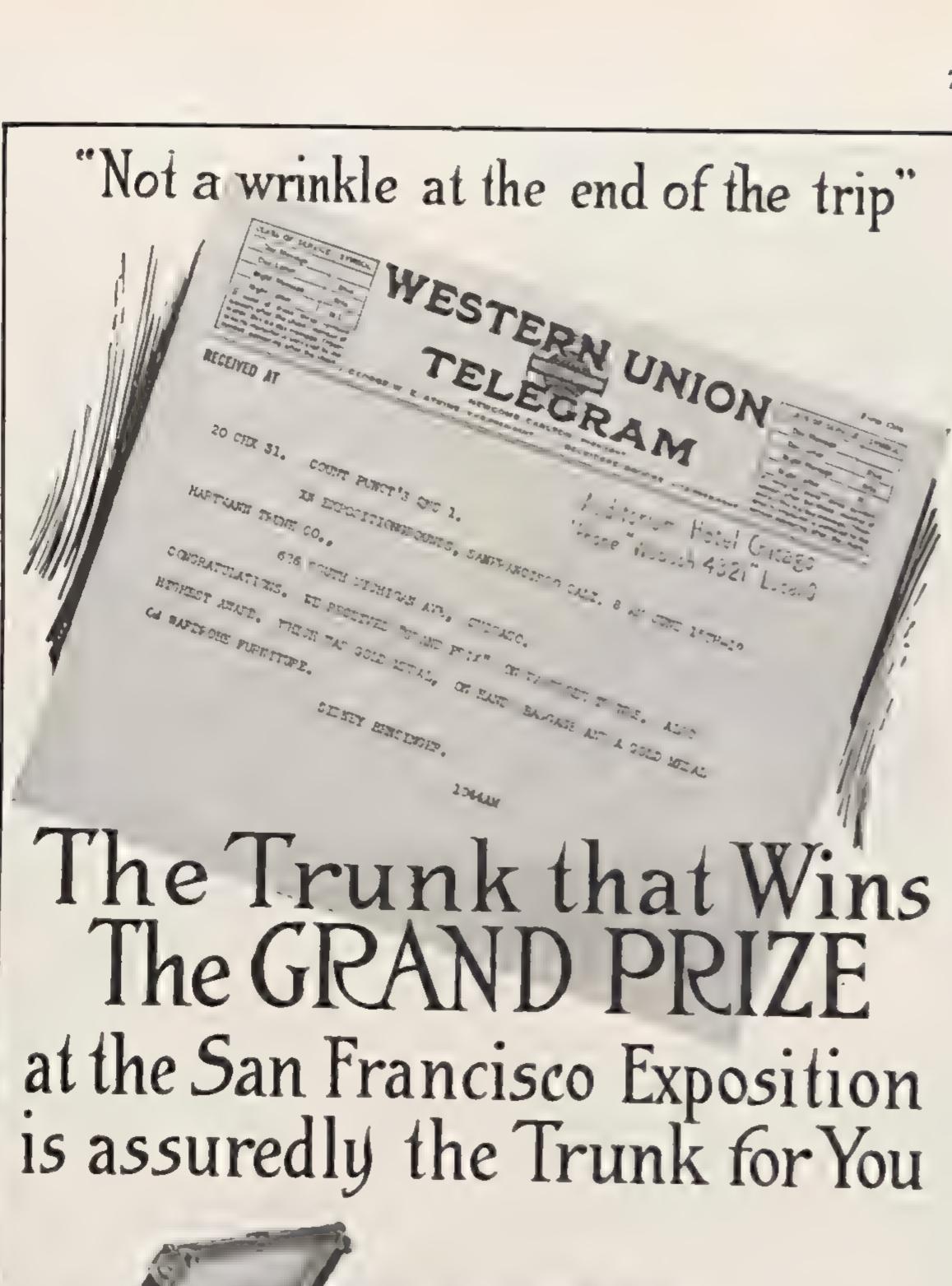
Corrage; Price, \$20.00 Chin Reducer; Price, \$2



Bust Reducer Price, \$5.00



Fig. 8 Athletic Jacket Price, \$12.00 Athletic Drawers Price, \$11.00





#### This HARTMANN Rite-hite a GRAND PRIZE Winner

The value-excellence of this wardrobe will be proved by every construction and convenience test or comparison

Every advanced improvement heretofore shown only in the highest proce! Hartmann Rite-hites is embodied in this new style. Double automatic locks. Rem valle shee box (with shock-absorber attachments). Latest improved interchargeal e hat and drawer section. Regular depth garment and drawer section. Black values and three covered; all panels studded. Heavy brown fibre bin ling. Heavy gauge special hardware of superior quality. Imported linings.

THE HARTMANN TRUNK CO.
Factories—RACINE, WIS.

CHICAGO 626 S. Michigan Ave.

NEW YORK Waldorf Bldg.

All Hartmann products are covered by patents granted and pending and sold by leading trunk and department stores in this country and abroad.

#### 25c Traveler's Tube Sent Gratis

You are an authority on matters of dress and toilet accessories. You know, and your friends know that you know. That you will like this new snowy white Pompeian NIGHT Cream, we are sure. That you cannot help but speak a good word for it when your friends ask your advice about face creams, we are equally confident. That is why we feel we can afford to send you a Traveler's Tube gratis, if you will pay for the postage and packing.

Uses At the shore, in the mountains or when motoring, your natural beauty suffers unless nature is aided in overcoming the effects of sun, wind and hard water. Pompeian NIGHT Cream when used upon retiring soothes, softens and youthifies the skin. It makes your eight hours of sleep build beauty for the social needs of the day. So pure, so white, so smooth and so cooling. Its popularity among women who buy wisely rather than rashly, is really remarkable.

Reputation You employ a doctor or lawyer for his reputation and experience rather than because of his large fees or magnificence of office appointments. However, in selecting a face cream, a high price or a fancy box seems to solve the problem for far too many women. Pompeian NIGHT Cream is fairly priced because of its being made and sold in large quantities.

Quality Pompeian NIGHT Cream is the result of 14 years of actual daily experience. More than a million women have written us about their complexion problems. Pompeian NIGHT Cream is the product of a concern that already has Pompeian Massage Cream to its credit.

Distinctiveness Pompeian NIGHT Cream is really different. It is not so dry as a disappearing cream, nor so oily as the usual cold cream. It is a happy medium, scientifically balanced in the unguents that your skin requires.

Ease of Purchase Wherever you go you can get Pompeian NIGHT Cream at the leading chemists, with only a few exceptions, from coast to coast. Sold in 25c traveler's tubes and 75c jars by 30,000 dealers.

#### 25c Tube Gratis

Until Sept. 1st (to Vogue readers only) we will send the tube for 6c for postage and packing. If you fear your dealer in toilet articles may not have it, you may write his name on the coupon, but this is optional.

This offer expires Sept. 1st, 1915

THE POMPEIAN MFG. CO. 6 Prospect Street, Cleveland, O.

Gentlemens I enclose 6c (in stamps) for postage and packing for a 25c Traveler's Tube of Pompeian NIGHT Cream. If I like your cream I will gladly recommend it to friends who ask my advice about face creams.

My Name	
Address	
	s name and address are (this is optional)

#### HAT THEY READ

(Continued from page 70)

there is something ominous in a passage Company; \$1 net.) such as this: "By steeping himself in military history, an officer will be able to guard himself against excessive humanitarian notions; it will teach him of a thin quarto containing seventy-five that certain severities are indispensable selections from the very distinguished in war, nay, more, that the only true recent drawings of a cartoonist whose humanity very often lies in a ruthless reputation has become international. application of them."

York: McBride, Nast & Co., \$1 net.)

the war up to March 9, and closes with not maintain the peace of the world. almost hides its pathos. In the appendix are Dr. Eliot's address of welcome to Prince Henry of Prussia, delivered at Boston thirteen years ago, and the author's address when Harvard conferred a doctorate upon the Prince. fragmentary character, achieves unity. E. P. Dutton & Company; \$1.50 net.)

Courtesy of E. P. Dutton & Company



"Cartoons on the War" is by Boardman Robinson, who was recently imprisoned in Russia in his search for future cartoons

Nothing could be clearer or more ex- As usual, Dr. Eliot writes most agreeplicitly stated than these laws of war as ably, most persuasively, and most conlaid down by the General Staff, but vincingly. (Boston: Houghton Mifflin

Mr. Robinson first attracted attention The pacificists, the world over, could by his brilliant political cartoons pubnot do better for their cause than to lished in the daily papers, and marked for issue this book as an argument put into the ordinary gleaner of the page by the their mouths by the enemy. Its tone at skilled employment of heavy black lines. points is so mild, that one reads with As a political cartoonist Mr. Robinson astonishment, yet elsewhere it justifies, naturally pleased only a part of his "with regret," the forcing of men to guide fellow Americans, perhaps considerably an enemy advancing against their own less than a majority. As a cartoonist of troops, and the killing of a man who the war, he pleases perhaps nine-tenths misleads the invader. Again the threat of all who see his work. This is to say of killing a civilian when he and others that Mr. Robinson does not wield a refused to work for the enemy is justified neutral pencil. William of Germany, as having been effective. These German his son, the Crown Prince, the Krupps, rules of war, many of which, even those and allegorical figures of the warring of great severity, are probably inevitable nations appear often in these cartoons. in the carrying on of hostilities by any The first cartoon after that on the title power, must stand as an eloquent argu- page worthily opens the volume. It ment against the condition that they are shows us Greed and Pride as the father intended to regulate. Professor Morgan and mother of War, and the three dark has indicted not only the Germans, but figures are strongly surcharged with all advocates of avoidable war. (New significance. The brutalities of the Belgian invasion are aptly typefied in the hideous giant figure of the cartoon THE ROAD TOWARD PEACE, entitled "Belgium-the Return of the by Charles W. Eliot, embodies Goth." Powerful, too, is the cartoon at more than a dozen papers and addresses the expense of the Krupp gift to the Red by the President Emeritus of Harvard, Cross. Of the humorous or semi-humormost of them delivered or published with- ous cartoons some of the best are those in the last eight years, many of them dealing with Italy's now vanished neusince the opening of the present war. trality, and "The New Triple Alliance," Most of these papers are not controversial, as Mr. Boardman calls the partnership not directed toward fixing the responsi- of the central empires with Turkey. bility for the war upon the Prussian Flanders with the reaper Death and his militarists, though several of them are. grisly harvest is an excellent double page Some of the subjects discussed are mainly drawing. The Crown Prince is a comic political, and nearly all of them are figure as he discovers that his father has directed towards the promotion of per- been hailed "William the Greatest." manent peace. One draws the lessons of "Where" is one of the best of the pathetic pictures, and "Kris Kringlethe assertion that the war seems to dem- Christmas, 1914," is another, though onstrate that great armed coalitions can this has a strong touch of grimness that

Mr. Robinson and Mr. Reed have gone to the front for an American magazine, Mr. Reed as correspondent and Mr. Robinson as artist. Only recently they were captured by the Russians and for The book, in spite of its apparently a week made prisoners. (New York:



(Model by Bergdorf & Goodman Co.) Fifth Avenue, New York

## WATERFALL "Mother of Pearl"

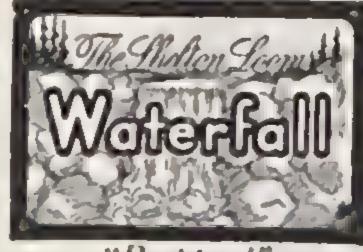
is an iridescent form of that richly beautiful fabric

"WATERFALL,"

which so justly won a great popularity.

It is the material of the fall that lends itself most gracefully to the soft draping lines of Fashion and glorifies every color with its iridescent shadings.

You should find The Shelton Looms label in all genuine Waterfall coats and wraps.



"Registered"

Made in a wealth of soft, light shades as well as the deep neutral tones.

"WATERFALL" is for sale by the yard at B. Altman & Co. and the best stores in all large cities.

Write for samples.

Sidney Blumenthal & Co., Inc. 399 Fourth Avenue New York City

## Paris Announcement

The couturiers whose names follow and who are members of the syndicate of La Couture Parisienne wish to inform their American clientele through the advertising columns of VOGUE that the autumn fashions will be shown on the same dates as usual.

ELISE PORET	PREMET
JENNY .	REVERDOT
Lanvin .	ROBERT
LELONG	RONDEAU-
MARGAINE-LACROIX	LEGRAND
MARTIAL ET ARMAND	TOLLMANN
MAURICE MAYER	WEEKS
PAQUIN	Worth
	JENNY LANVIN LELONG MARGAINE-LACROIX MARTIAL ET ARMAND MAURICE MAYER

In extending to their American patrons the invitation to visit Paris this summer as usual, the above houses wish to state that special efforts are being made to make this year's exhibitions of models a notable event in the history of French fashion.



#### The Price Has Not Been Advanced

It has not been and will not be affected by the European War.

The Unscented costs but 15c a cake, and Pears' Glycerine Soap but 20c a cake, as before.

Anticipating present conditions, A. & F. Pears, Ltd., made radical changes last Fall in their method of supplying the retailer, so that it is easier for the dealer to supply his customers today than ever before.

The successful merchant—the one who considers the welfare of his customers—is in every locality, ready to sell you Pears' Soap at the old prices. Every merchant should have a fair profit, but nowhere in the United States should anyone pay more for Pears' Soap now than in the past.

## Pears Soap

is the most carefully made of all toilet soaps—the last word in the art of fine soap making. It is most important that you use only Pears these hot scorching days—it is really a necessity for baby's tender skin.

Because of its wonderful purity and cleansing quality it completely frees the pores from all impurities, without the slightest irritation, and promotes a natural freshness and softness of the skin-not in the least artificial. Cosmetics are not needed where Pears' Soap is in daily use.

Pears is the same delightful, refreshing soap today that it has always been - nothing lacking, nothing altered—not even the price—the World's Quality Standard for more than a century, yet sold at a price so low as to be within the reach of everyone.

If you have difficulty in obtaining from your dealer any of the various PEARS' SOAPS, write us and we shall be pleased to see that you are supplied.

#### A. & F. PEARS, Ltd.

The largest manufacturers of high grade toilet soaps in the world

Do this toung-Send 4c in stamp (to cover cost of mailing) and a generous trial cake of Pears' Un-Address WALTER JANVIER, U. S. Agent, 421 A Canal Street, New York City.



Enshrined, as it were, like the very god after which it is named is a subtle oriental perfume, contained in a bottle of amber tone, upon which figures lie recumbent as though overcome by the sweetness of the scent

#### DRESSING-TABLE HER ON

blown glass bottle enshrined as if it were indeed the very oriental god after which it is named. Figures of women, in a brownish tint, lie recumbent on stopper and bottle as if soothed by the heavy oriental sweetness of the scent. The interior of the case is of white satin, the exterior of brown leatherette. The whole costs \$12.

As the doors of this shrine are opened to disclose a thing of beauty, so does the Paris maker of it open other doors to the woman who would be beautiful. Through the main portal he asks you to follow a course of instructions devised by a French actress whose loveliness won for her two international beauty prizes in 1913one in Paris and one in England. She has combined in this course her own personal experiences and the authoritative knowledge of Dr. Monin, Secretary of the Société Française d'Hygiène.

The course is presented in three parts. The first part treats of the complexionhow to cleanse it and rejuvenate it, its care in the morning and the evening, for indoors and out. Valuable suggestions on the art of make-up appear, with special stress laid on the careful choice of face powder. This lovely actress advises the use of an individual face powder, individual both as to texture and color. A certain make which she recommends comes in two weights and in six tints (white, flesh, pink, mauve, cream, and ocher). If the two weights and right proportions, the skin will never look shiny or made-up, but will always appear soft, and fresh, and natural. One may try this interesting experiment of blending powders and choosing the correct shades by sending three two-cent stamps for which six packets of the different powders can be obtained.

#### THE PLACE OF PERFUMES

In the first part of the course the place of perfumes in the toilet of the smart woman is discussed. The bottle illustrated on this page is an elaborate presentation of an unusual scent which can be purchased in much less expensive bottles. It is put up in \$2.50, \$1.50, and 85-cent sizes, but the \$2.50 bottle is really the most economical because in it more perfume is obtained in proportion to the amount paid. There are other bouquet odors which are lighter than this one, but they are no less unusual in fragrance. They also may be had in the 85-cent, \$1.50, and \$2.50 sizes, and in the more expensive bottles for \$5 and \$7.

The second part of the course takes up the care of the hair, hands, teeth, nails,

N this page is illustrated a new and throat. The third part explains, as French perfume. The small much as it is possible ever to explain, what opened doors disclose a uniquely charm is. As an actress, this pretty instructress has learnt the value of this intangible asset and she gives in great detail the tangible fruits of her experience. The entire course is gratifyingly explicit in directions, and the cream and lotions and various other remedies are gratifyingly low in price. The full course, consisting of quite an exhaustive pamphlet by this clever French beauty, costs \$1.10.

#### A DEMAND AND A SUPPLY

The sleeveless evening gown still prevails. A bit of lace, a wisp of tulle, a garland of flowers, or a string of pearls is the August substitute for a sleeve, and for afternoon wear both frock and separate blouse are fashioned of the sheerest materials. This demand for transparency has made a place among the equipments of the boudoir for an article not heretofore numbered among the possessions of femininity—the safety razor. A wellknown maker of this type of device has designed a special model which can be used without danger by the careful and discriminating woman. In appearance, as a toilet accessory, it is most attractive. It is made of gold plate, and it, with its gilt box of extra blades, rests in a purple velvet and satin lined case of French ivory. The price is \$5.

#### TINTS IN THE TUBBING

The pastel colorings of crêpe and chiffon colors are combined in just the right lingerie, of delicate blouses, and of boudoir accessories have an evanescence subject to sunshine or laundering. The pale blue ribbons, the écru laces, the shell pink negligée, the flesh-colored lingerie, soon lose their first beauty by fading or turning yellow after a few visits to the tub.

How welcome, and how simple, then, is the remedy being offered in the form of a colored powder which is shaken into the cold rinsing water. The garment is left in the water from a few seconds to a few minutes, according to the weight of the fabric and the depth of color desired. The tint comes in the pastel shades of pink, shell pink, salmon pink, light blue, pea green, lavender, canary, gray, pearl gray, tan, and écru, and will successfully and harmlessly color all materials which require washing, such as Jersey silk, crêpe de Chine, Georgette crêpe, chiffon cloth, and organdy. Gloves and hosiery can also be rescued from a drab state by this method. The tint costs 25 cents a box.

[Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date.



T is ever so simple a matter to keep your complexion in perfect condition and protect it against the sun, dry winds and damp night air, during the summer months. Just give it a little of your attention each morning and evening.

## Gouraud's Oriental Cream

is dainty youth itself, compounded in a delicate liquid powder. If used consistently — it imparts new life to your skin—the freshness and vigor of healthy youth as well as a delicately clear and refined complexion of pearly whiteness.

Gouraud's Oriental Cream is not a new fad. It was first introduced to women sixty-six years ago and has been in actual use ever since. This is a sure sign of its superiority.

Put Gouraud's Oriental Cream on your list now.

> \$1.50 per Bottle At your department store or druggist - or mailed direct on receipt of price.

Special Trial Offer

We want to give every woman the opportunity to try Gouraud's Oriental Cream al our expense.



Send us today your name and address for a liberal trial bottle. sufficient for 10 days' use, and convince yourself of its marits. Please send 10c. (stamps or coin) to cover cost of masisng.

Ferd. T. Hopkins & Son 37 Great Jones St. New York City

19 St. Bride St., London, E. C.

## Don't Make a Mistake "WALOHN" is acknowledged the world

WALOHN

over as the BEST corset bone in existence. It is the ONLY corset bone with a seamless, hard rubber covering. The best corsets are boned with "WALOHN"; therefore buy corsets stamped

> "Boned with WALOHN "

Genuine "WALOHN" has "WALOHN" stamped on every strip.



## Ageing, wrinkled skins How to keep them young

As soon as you let your skin grow lax and sluggish, the tiny wrinkles, and then the bigger ones, will come.

Series -

But you can keep your skin so Woodbury's Facial Soap is the work of a firm, so active that it will defy wrinkles and will retain its clear smooth youthfulness. To do this, make the following Woodbury treatment a daily habit.

Bathe your face and neck with plenty of Woodbury's Facial Soap and hot water. If your skin has been badly neglected, rub a generous lather thoroughly into the pores, using an upward and outward motion, until the skin feels somewhat sensitive. After this, rinse well in warm, then in cold water-

the colder the better. Whenever possible, rub your skin for a few minutes with a lump of ice and dry carefully.

skin specialist. This treatment with it cleanses the pores, then closes them and brings the blood to the surface. Use it regularly and it will keep your skin so firm, so healthy and active that it will resist wrinkles and retain that fresh, clear youthful look you want it to nave.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Get a cake today. It is for sale by dealers everywhere throughout the United States and Canada.

Write today for sample-For 40 we will send a "week's size" cake. For zoc, samples of Woodbury's Facial Soap, Facial Cream and Powder. Address the Andrew Jergens Co., 908 Spring Grove Ave., Cincinnati, O. In Canada, address The Andrew Jergens Co., Lid., 908 Sherbrooke Street, Perth, Ontario.



(as easy to use as to say)

#### prevents all bodily odors

Some people use "Mum" only in summer or in crowded places to prevent the odors of perspiration—but women find it a great comfort all the year 'round.

"Mum" does not smother one odor with another, as a perfume. Nor does it check perspiration. It simply neutralizes the odors and keeps the body sweet and fresh.

25c at nine out of ten drugand department-stores.

"Mum" Mfg Co 1106 Chestnut St Philadelphia Pa



MOURNING SPECIALTY HOUSE

Hats, Gowns, Waists, Veils, Neckwear, Furs

The Only House in New York Catering Exclusively to This Class of Trade

Strictly high class. No competition, as our designs are our own, and materials our own importation.

We have in stock, at all times, Black or White Hats that are not mourning

Crocker Building, 375 Fifth Ave., at 35th St., New York

New Boston Address: The Crocker Bldg., Copley Square



## BERTHE MAY'S MATERNITY

CORSET

Only corset of this kind made for its own purpose. Worn at any time. Dress as usual. Normal appearance preserved. Simple and exclusive system of enlargement Price \$5 and Upwards

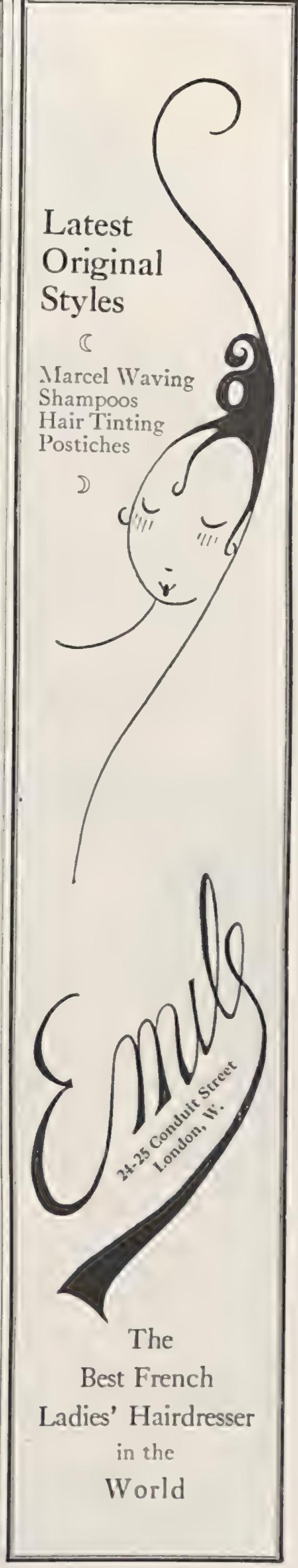
Mail orders filled with complete satisfaction.

Corsets for ordinary wear on the same lines of comfort and abdominal support. Dress corset, high or low bust; corset for young girls; corset for invalids; corset for dancing and for sports.

Call at my parlors or write for Booklet No. 14. sent free under plain envelope.

BERTHE MAY, 10 East 46th St., New York

Opposite the Ritz-Carlton





## Absolutely New

Your sport-hat of Charmeuse Felt has the glorious, exquisite coloring of a gem. Its lustrous sheen is that of rich satin.

Yet this wonderful new fabric, for all its startling beauty, has outdoor hardihood. It laughs at sun and rain, shrugs stains or spots off its deep nap, and folds and bends to your pleasure without resentment.

A sport-hat of Charmeuse Felt is the crowning glory of outdoor womanhood fitly clad, the distinctive hat for discriminating wearers. All the smart shapes, and nearly twenty different colors to match or complement the season's sportcoats and sweaters. Ask any fashionable milliner or stylish store to show you Charmeuse Felt Sport-hats at \$4 and up. Inside the genuine you will find stamped the name.—

#### CHARMEUSE FELT

PATENTED JULY, 1914



#### TOR NOTES

manufacturers who have already started production make certain the prediction that 1916 will be a more remarkable motor-car year for the purchaser, than any preceding year. Sweeping reductions in price are almost universal. Cars formerly selling for \$1500 and \$1600 have been reduced \$200 and \$300, and this without change in design or equipment. It may be said, in general, that price reductions for practically the same model of car, run from fifteen to twenty-five, and even to thirty per cent. In one instance, a car that sold for \$1075 has "fours." Another long-established and conservative manufacturer, formerly producing only four-cylinder cars, has startled the motor world by the announcement, not only of a reduction in price of the four-cylinder car to \$1085, but by the addition, to his already seemingly complete line, of a six-cylinder-model; the new model is to sell at \$790.

#### V-TYPE "DOUBLE SIX"

While the manufacturers of low-priced and medium-priced cars have been active with their 1916 announcements, the producers of the high-priced machines have by no means been idle. One of the most striking tributes to the success of the V-type motor, which was first found this year in a most successful eight-cylinder car, lies in the announcement of one of the oldest, most conservative, and best known manufacturers of high-priced cars. This manufacturer is to devote the entire production facilities of his increased plant to the building of a twelve-cylinder car to be known as a "double six"; the twelve cylinders of the motor are divided into two sets of six each, similar to the double sets of fours found on the eight-cylinder car. This announcement has been followed by another from a manufacturer of a car selling at more than \$2000, that leaders in the industry.

runabout design. In one of the latest nickel or in black finish.

LTHOUGH from the viewpoint of these models, the third seat is set of the motor-car user, the 1915 well back of the divided front seat, as season is hardly more than under though it were placed in a separate way, 1916 models have already tonneau. This is reached through an made their appearance in considerable aisle that separates the two front seats. numbers. While some of the more con- The top of this roadster folds down servative manufacturers have not as into a recess provided in the rear of yet even announced the specifications of the body behind the third seat, and is their next model, a sufficient number of carried completely out of sight when not in use.

#### COOL AND HOT BY TURNS

An unusual way of heating and ventilating has been designed, and it can be applied to any sort of small or mediumsized car on the market. It consists of the familiar form of register used in houses provided with hot air heating arrangements, and may be set in any part of the car. It is connected with the exhaust pipe and muffler, and by means of the controlling apparatus, any desired amount made its appearance in its 1916 model, of hot air that passes over the heated with the same size motor, for \$750. In parts may be admitted to the compartthis particular car the wheel base has ment of the car. Separate buttons conbeen shortened eight inches. Other trolling the muffler cut-out and an exnotable values are found in the products haust-operated whistle are placed nearby, of a manufacturer who formerly built within reach of the foot of the driver. In summer time the heating portion of the apparatus may be removed and the register can thus be used as a ventilator. The device is easily installed in a few minutes, without the use of special tools. The price is \$5.00.

#### SQUEEGEE THE RAIN

Water-proof tops and side curtains, when used in conjunction with the windshield, form a most effective protection for the occupants of the modern car and enable it to be converted quickly into an all-weather vehicle. But the very protection from the elements that the wind-shield is supposed to furnish may be converted into a source of danger when driving in a rain storm. The drops of water or of snow collecting on the windshield obscure the vision of the driver and make driving dangerous under certain conditions. Preparations are on the market which are intended to prevent the accumulation of drops of moisture on the surface of the wind-shield, but these can scarcely be expected to prove as efficient as will the actual removal of the moisture. To accomplish this purpose, an ingenious device has been placed on the market which can be made to wipe, or "squeegee" the drops from the outside of the wind-shield. This device consists of a swinging arm on which a his company will also produce a twelve- strip of rubber is placed. Its base is cylinder model for 1916, and similar attached to the edge of the wind-shield rumors are prevalent regarding other molding. When a chain near to the driver's hand is pulled, the arm sweeps The refinements accentuated in the across the outer surface of the shield, body lines and general details of the 1915 and frees it of moisture or snow. A spring cars will find added expression in the causes the return of the arm to a position general sweeping streamline "boat" parallel with the edge of the shield, where effect of the 1916 cars. The "Clover it remains inconspicuous and out of the Leaf" roadster, which easily seats three way. This will fit any make of windpersons, seems to be a popular type of shield, and can be furnished in brass,





# THE AUGUST CENTURY

Beginning

## DEAR ENEMY

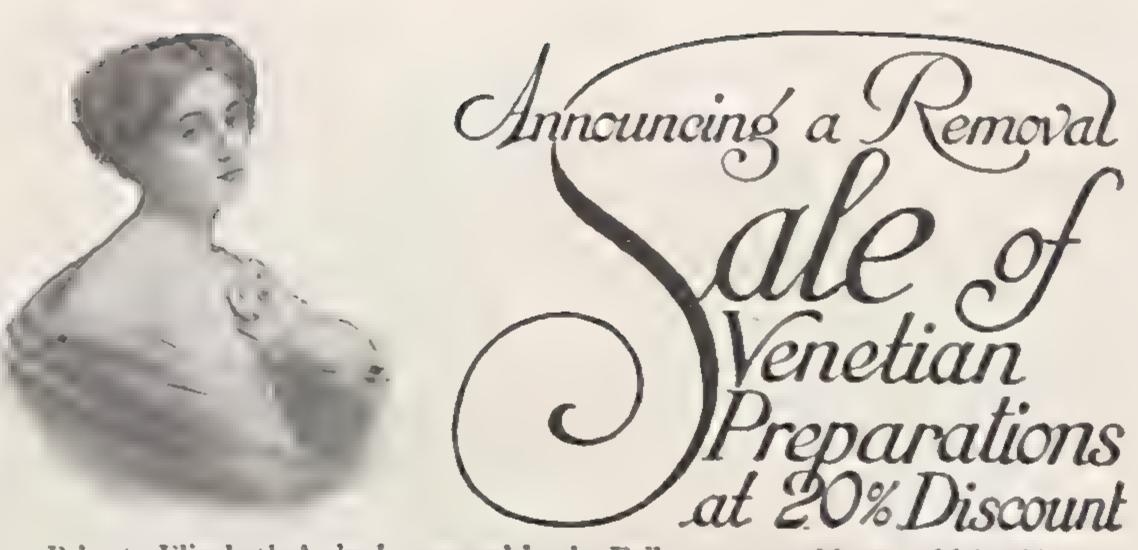
A Love Story

By

#### JEAN WEBSTER

Author of "Daddy-Long-Legs"

(Just a word: The July Century sold out in one week. Buy your August number today.)



Prior to Elizabeth Arden's removal in the Fall to a new address (which will be announced later in these columns) all VENETIAN PREPARATIONS will be sold at specially reduced prices. This is the first opportunity to obtain the VENETIAN PREPARATIONS at less than the regular rates. This sale will continue until August 15th only when the usual prices will be resumed.

#### PARTIAL LIST OF PREPARATIONS (with Special Prices)

VENETIAN - ARDENA SKIN-TONIC
Price List 75c, \$1.50, \$3. Sale Prices, 60c, \$1.20,
Use this perfect astringent daily to keep \$2.40
the skin firm and white.

VENETIAN CLEANSING CREAM
Price List 50c. \$1, \$2. Sale Prices, 40c, 80c,
A thorough skin cleanser and lubricant. \$1.60
Superior to soap for removing dust and blackheads.

VENETIAN VELVA CREAM
Price List 50c, \$1, \$2. | Sale Prices, 40c, 80c,
Nourishes, softens and refines the texture \$1.60
without fattening.

VENETIAN: ORANGE SKIN FOOD Price List 75c, \$1.50, \$2.50, Sale Prices, 60c, \$1.20 For thin faces; more fattening than Velva. \$2.00 VENETIAN PORE CREAM

Price List \$1. Sale Price 80c Marvelous for reducing open pores; an absolute necessity for the summer.

VENETIAN VANITE CREAM
Price List 50c. Sale Price 40c
For covering blemishes; specially good to use on
shiny nose before powdering. Flesh color.

VENETIAN MUSCLE OIL
Price List \$1, \$2, \$4. Sale Prices 80c, \$1.60, \$3.20
Builds muscles and tissues; fills out lines and hollows.

VENETIAN ADONA CREAM
Price List \$1.25, \$2. Sale Prices \$1, \$1.66
Fattens neck, shoulders and bust.

NEW SPECIAL ASTRINGENT
Price List \$3.

Sale Price \$2.46
Especially powerful; excellent for relaxed contour and throat muscles as well as eye puffiness.

LILLE LOTION
Price List \$1, \$2. Sale Prices 80c, \$1.60
To protect the skin from tan and sunburn.

NEW VENETIAN AMORETTA CREAM Price List \$1, \$2. Sale Prices 80c, \$1.40 A greaseless cream for day use, to protect the skin before powdering.

VENETIAN SPECIAL BLEACH CREAM Price List \$1.25. Sale Price \$1 Removes moth patches, liver spots, freckles and tan.

VENETIAN FLOWER POWDER

Price List \$1.25.

Exquisitely pure face powders for summer use.
Blanche, Naturelle, Brunette, Marechal Neil, a
special for blondes, \$1.50.

Poudre de Lilas, gives transparent effect for evening use, \$2.50.

Sale Price \$2.00

COMPLETE LIST: OF PREPARATIONS MAILED ON REQUEST

Post Orders filled on receipt of check. A beautiful New Book sent free on request

## Elizabeth-Arden

SALON D'ORO (Suite 44), 509 Fifth Avenue, New York

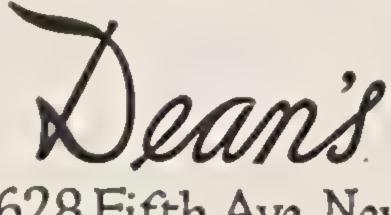




# A Bride-Elect

would be greatly helped in making the arrangements for the Wedding Breakfast, the Entertainment of the Bridal Party, etc., by consulting our Wedding Booklet No. 5 which will be sent free on request

Visitors to New York City always welcome



628 Fifth Ave. New York Established 1839



#### S O C I E T Y

#### Births

NEW YORK

Baker.—On June 18, to Mr. and Mrs. David Sherman Baker, two sons.

Mein.—On June 13, to Mr. and Mrs. William Wallace Mein, a daughter.

Parker.—On June 19, to Mr. and Mrs.

Robert Meade Parker, a son.

Reisinger.—On June 18, to Mr. and Mrs.

Reisinger.—On June 18, to Mr. and Mrs. Kurt H. Reisinger, a daughter.

Roelker.—On June 15, to Mr. and Mrs. William Green Roelker, a daughter.

#### Deaths

NEW YORK

Geer.—On June 20, Langdon Geer.
Rand.—On June 20, in New Canaan, Connecticut, William H. Rand.

Tennant.—On May 9, in action at Ypres, Lieutenant Charles Grant Tennant, of the Seaforth Highlanders.

Vredenburgh.—On June 21, at his home, James B. Vredenburgh.

Weisse.—On June 22, Dr. Fanueil Dunkin Weisse.

#### Engagements

NEW YORK

Carpenter-Marcus.—Miss C. V. Carpenter, daughter of Mrs. O. F. Carpenter, to Mr. William Elder Marcus, Jr., son of Mr. William Elder Marcus.

Holt-Lowry.—Miss Evelyn Holt, daughter of Dr. L. Emmett Holt, to Mr. Phillip Lowry, son of Mr. R. St. P. Lowry.

Howard-Lyman.—Miss Madeline Howard, daughter of Mr. George L. Howard, to Mr. Stanley Lyman, son of Mr. Ceylon Lyman.

Milliken-Houk.—Miss Ruth Milliken, daughter of Mr. Foster Milliken, to Mr. Robert Thurston Houk, Jr., son of Mr. Robert Thurston Houk.

Place-Adams.—Miss Katharine Place, daughter of Mr. Ira A. Place, to Mr. James F. Adams, son of Mr. William Crittenden Adams.

Tillotson-Van Rensselaer.—Miss Rose C. Tillotson, daughter of Mrs. James Knox Tillotson, to Mr. Bernard S. Van Rensselaer, son of Mr. Maunsell Van Rensselaer.

Wiborg-Fish.—Miss Olga Wiborg, daughter of Mr. Frank B. Wiborg, to Mr. Sidney Webster Fish, son of Mr. Stuyvesant Fish.

Wildmerding, daughter of Mr. Charles Henry Wildmerding, to Mr. Lowell Ross Burch, son of Mrs. John R. Morron.

Yuille-Sturgis.—Miss Ellen Yuille, daughter of Mr. Thomas B. Yuille, to Mr. William J. Sturgis, son of Mr. Joseph Sturgis.

BALTIMORE

House-Goodenow.—Miss Eleanor H. House, daughter of Mr. William A. House, to Mr. Rufus King Goodenow, Jr., son of Mr. Rufus King Goodenow.

BOSTON

Sheafe-Cole.—Miss Ann W. Sheafe, daughter of Mr. Edwin Sheafe, to Mr. Benjamin E. Cole, 2d, son of Mr. Edward B. Cole.

CHICAGO

Brower-Ainslie. — Miss Eunice Brower, daughter of Mr. Charles H. Brower, to Mr. Rutherford Oakes Ainslie.

LOS ANGELES

Ramsay-Blyth.—Miss Marjorie Ramsay, daughter of Mrs. William Edmund Ramsay, to Mr. Charles Reginald Blyth.

PHILADELPHIA

Belin-duPont.—Miss Alice Belin, daughter of Mr. Henry S. Belin, to Mr. Pierre S. du-Pont, son of the late Lammot duPont.

Earle-Patterson.—Miss Hansell French Earle, daughter of Mr. George H. Earle, Jr., to Mr. Joseph M. Patterson, 2d.

Thayer - Dixon. — Miss Emily Markoe Thayer, daughter of Mr. Sydney Thayer, to Mr. William B. Dixon, son of Mr. T. Henry Dixon.

White-Rogers.—Miss Florence G. White, daughter of Mr. Samuel Stockton White, to Mr. Karl H. Rogers, son of Mrs. John I. Rogers.

PITTSBURGH

Huselton-Bancroft.—Miss Frances Hays Huselton, daughter of Mrs. William Sterling Huselton, to Mr. John Bancroft, Jr., son of Mr. John Bancroft.

Huston-Eaton.—Miss Hayesel Huston, daughter of Mr. James A. Huston, to Mr. Henry Ewers Eaton, son of Mr. William D. Eaton.

Metcalf-Rook.—Miss Hilda Metcalf, daughter of Mr. Charles Metcalf, to Mr. Charles Alexander Rook, Jr., son of Colonel Charles A. Rook.

PROVIDENCE

Taft-Whitman.—Miss Eleanor Taft, daughter of Mr. Robert Wendell Taft, to Mr. Gerald Whitman, son of Mr. Clarence Whitman.

ST. LOUIS

Farish-Brodhead.—Miss Dorothy Farish, daughter of Mr. John Hamilton Farish, to Mr. John Brodhead.

#### Weddings

NEW YORK

Drury-Kane.—On June 26, in Trinity Church, at Ossining, Mr. Walter Maynard Drury, son of Mr. M. M. Drury, and Miss Mary E. Kane, daughter of Mrs. John I. Kane.

Harris-Foster.—On July 1, in Holy Trinity Church, Bracknell, England, Mr. Dwight C. Harris, son of Mrs. Dwight M. Harris, and Miss Aileen Cavendish Foster, daughter of Colonel Sir William Foster of Norwich, England.

Johnson-Beers.—On June 26, in Trinity Episcopal Church, in Newton, Connecticut, Rev. Frederick Foote Johnson and Miss Elizabeth Beers, daughter of the late Mr. Daniel G. Beers.

McKinney-Brett.—On June 19, in St. Paul's Church, Fairfield, Connecticut, Mr. James Polk McKinney, Jr., and Miss Clare L. Brett, daughter of Mr. George P. Brett.

McLeod-McMurray.—On June 23, in Trinity Episcopal Church, at Troy, Mr. Anderson McLeod and Miss Augusta Elanora McMurray, daughter of Mr. Charles B. McMurray.

Scoville-Grossius.—On June 23, at the home of the bride's aunt in Garden City, Mr. Charles Burton Scoville and Miss Fannie May Grossius.

Trevor-Haven.—On June 26, in the Chapel of St. George's Church, Mr. George S. Trevor, son of Mr. Henry Graff Trevor, and Miss Alice Haven, daughter of Mr. George G. Haven.

BOSTON

Hardwick-Stone.—On July 8, Mr. Huntington R. Hardwick and Miss Margaret Stone, daughter of Mr. Galen L. Stone.

Hommann-Smith.—On June 19, in the Congregational Church, at Lee, Massachusetts, Mr. Charles Chauncey Hommann, Jr., and Miss Elsie Waldron Smith, daughter of Mrs. Augustus R. Smith.

CHICAGO

Sweetser-Gregory.—On June 10, Mr. Arthur Sweetser and Miss Ruth Gregory, daughter of Mr. Robert B. Gregory.

PHILADELPHIA

Willets-Clark.—On June 19, in Calvary Church, Germantown, Mr. William P. Willets and Miss Christine N. Clark, daughter of Mr. Edward Walter Clark.

SEATTLE

Gould-Fay.—On June 22, in Trinity Church, Seattle, Mr. Carl Frelinghuysen Gould, son of Mr. Charles Judson Gould, and Miss Dorothy Fay, daughter of Mr. John P. Fay.

#### Weddings to Come

NEW YORK

Andrews-Belmont.—On August 14, at the home of the bride's parents, Rocky Hall, Newport, Miss Margaret F. Andrews, daughter of Mr. Paul A. Andrews, to Mr. Morgan Belmont, son of Mr. August Belmont.

Page-Loring.—On August 4, in London. Miss Katharine A. Page, daughter of Ambassador Walter Hines Page, to Mr. Charles Greely Loring.



#### Protection from the Summer Sun

For the woman who makes nice distinctions, who keeps en courant with the newest in toilet preparations, both here and abroad, Suprema Cold Cream is indeed the ultimate attainment. Its purity, delicacy, and subtle but lasting perfume combine to make Suprema the cold cream that is impeccably correct. Once used, it commends itself so entirely that creams made to a less exacting standard can no longer be countenanced.



The violet bowl marks all SUPREMA Toilet Requisites

Suprema Massage Cream Suprema Nail Cleanser Suprema Liquid Shampoo Suprema Violet Soap Suprema Face l'owder

Your druggist will supply you or send 50c for a full sixed Jar. Stearns, Perfumer. Detroit, U.S.A.





#### "—and then with just a few weeks more of Sanatogen"

On the road to health at last! And yet how impatient you are to be up and doing. But it is now, when the system is trying to rebuild its store of energy, that you will be most grateful for the reconstructive help of Sanatogen.

Sanatogen, you must know, is a natural food-tonic, combining purest albumen with organic phosphorus—thus conveying to the wasted system the vital elements to build up blood and tissues, and it is so remarkably easy of digestion that the most delicate—young and old—can take it with nothing but beneficial effects. It re-

awakens the appetite, assists digestion, and as a physician in "The Practitioner," a leading medical journal, says," It seems to possess a wonderful effect in increasing the nutritive value of other food material."

When we tell you that Sanatogen is used by the medical profession all over the world as an aid to convalescence and as an upbuilder of strength and vitality, that more than 21,000 physicians have written letters commending it, you will understand that our confidence in recommending it to you is firm and sincere.

Won't you give Sanatogen the opportunity to help bring back you -or someone that is near and dear to you-to health and strength?

> Sanatogen is sold by good druggists everywhere in sizes from \$1.00 up

Grand Prize, International Congress of Medicine, London, 1913

Madame Olive Schreiner,

"Nothing that I have taken

for years has given me such a sense of vigor as Sanatogen."

The Czar of Russia's Private

"My daughter, who was very

nervous and anæmic, has been

greatly benefited by the pro-

longed use of Sanatogen. Her appetite improved, her weight

increased and the color of her

skin became healthier."

Dr. Ferchmin, writes:

Physician,

the gifted writer, states

Oend)

for Elbert Hubbard's new book-"Health in the Making." Written in his attractive manner and filled with his shrewd philosophy, together with capital advice on Sanatogen, health and contentment. It is FREE. Tear this off as a reminder to address THE BAUER CHEMICAL COMPANY, 34 U Irving Place, New York.



## The Freckle Fiend

RECKLES are as much of a disfigurement as are spots or pimples. Every medical book that treats of skin troubles includes a chapter on Ephelides, which is the scientific term for freckles. They are in the nature of skin ailments. Clearly, then, freckles, sunburn and sallowness should be got rid of, or, better still, prevented!

A clear skin is a naturally healthy skin; a freckled, sunburned skin is not.

The poet's nut-brown maiden may be attractive in her home haunts abutting the Equator. With the nut-brownness of her skin she generally combines a ring in her nose, also black teeth and a tattooed chin.

There is no room for any of these charms in the land where women are naturally fair. It follows that a freckled, tanned, sunburned face is incompatible with the beauty of white women.

The skin should, therefore, be kept clear, pure and white by the aid of the following two master specialties:

Valaze Beautifying Skinfood is the wonderful preparation whose mission it is to quote a tribute paid to it by Miss Phyllis Dare-"to repair the hurt that the brine, sun and wind do to the skin," Valaze will put to rout freekles -will dispel tan and sallowness, and restore clearness and whiteness of skin; it will, within from a fortnight to a month of its first application, practically recreate a complexion that has lost all legitimate claim to that name. \$1.25. \$2.25 and \$6.00 a pot. The second preparation-

#### Novena Sunproof Creme

is another indispensable specialty. It affords positive protection to the skin against the sun as well as the wind, and prevents, as Valaze removes when too late for prevention, freckles, tan, sailowness and chapping of the skin. It is invisible on the face, it soothes the skin, and it makes the most delicate complexion invulnerable to sun and weather. A timely use of Novena Sunproof Creme enables one to go golting, riding, motoring, yachting, or sea-bathing in the sun, and to return home with the complexion unscathed. The consistent use of Valaze and Novena Sunproof Creme makes disfigured faces impossible. The price of the latter is \$1.00 and \$3.00.

Among other preparations of Mme Rubin stem's are VALAZE COMPLEXION POWDER for normal and greasy skins, \$1.00, \$2.50 and \$4.50, all timis. NUVENA POUDRE, for dry skins, same prices and tints. VALAZE LIQUIDINE overcomes undue flushing of mose and face, of orliness and "shine" of the skin, and of course, open pores, \$1.50 and \$2.75. VALAZE SNOW LOTION (Blanc des Perles), a liquid powder and lotson for the summer. It sootnes, refreshes and cools. It adheres armly and en rests the face with softness of color. White pruk and cream, \$1.25 and \$2.25 Tores skins SNOW LOTION SPECIAL is recom-

Send for Mme. Rubinstein's booklet, "Beauty in the Making," postpaid for 2c in stamps. ' It tells of her wonderful work and preparations, and how, under her expert direcfrons, you may treat your complexion at home

#### MME. HELENA RUBINSTEIN

15 East 49th Street NEW YORK CITY LONDON, W.: 24 Grafton Street PARIS: 255 Rue Saint Honoré Obtainable in

SAN FRANCISCO at the Fairmont Hotel



#### Nothing Can Take The Place of a PIN

But—there are pins with points that "hook" over and exasperate you; that bend and bother you; that get buried in the garment and put nicks in your nails trying to dislodge them, and do other vexing things—always at the inopportune moment. Then there is

#### "SOVRAN"

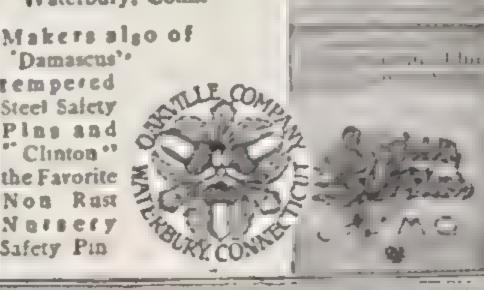
The King Pin of Toilet Pins whose smooth, bright, sharp points never "hook" over - that never bend-that can't get buried, because the heads are generously (but not obtrusively) "deep."

Therefore, get "Sovran" and get the most for your Pin Money. 5 sizes; 360 pins (60 more than most makes) to the Soutan paper. Also in conven Parent lent 1/2-pound boxes fot home and general use Sold everywhere.

#### Oakville Company

Pin Makers for 60 Years Waterbury, Conn.

Damascus's tempered Steel Salety "Clinton " the Favorite Safety Pin



"New Other Known"

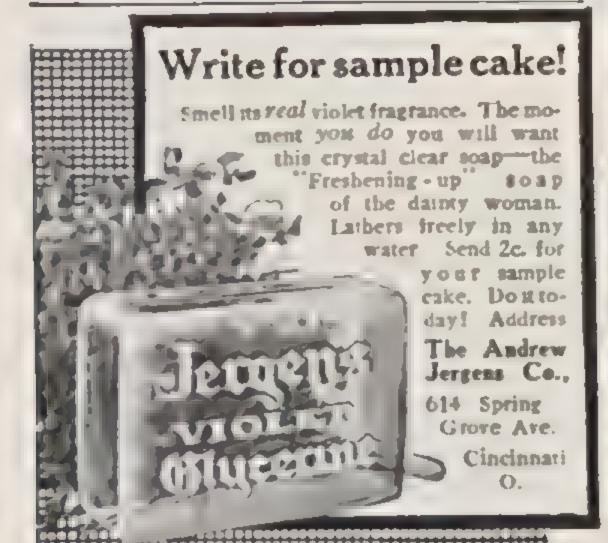


The natural petroleum contained—a pure and beneficial hair oil-does this. Pétrole Hahn-Vibert also adds silkiness and lustre to your hair. Sizes \$1.50 and \$1.

At leading dealers and our stores.

PARK & TILFORD, Sole Agents

529-549 West 42d Street New York Bottle by Parcel Post if your dealer does not supply it



#### A PAINTER OF PORTRAITS ON IVORY

(Continuea from page 38)

the natural and unquestioned means a portrait painter.

idealistic, with real timidity hidden and breadth of her work. under a worship of bravery and contempt for cowardice, brought upon this artist the difficulties which might be expected from such a combination of traits, and beset her path with difficulties, the overcoming of which seems to go to the making of personality.

#### THE STRUGGLE FOR FREEDOM

As she followed the conventional idea that study in Paris was a necessary preliminary to being an artist, the opportunity for such study became to her a fetish for which any effort of self-sacrifice you'll win the praise of us all." seemed as nothing. To her every goose ter of General Barrios, the president of Wilson. Guatemala, but a visit to her almost conditions such as make tenpenny thrillers. in ivory?"

Again in San Francisco, again penniless, and again whole-heartedly responsive has led, by the most legitimate means, to the patronage of women who thought they found in her a child genius, she Edgerly has on the list of her achievestarted with the pretty, tickled up, small ments many of the royal names of Engheads on ivory, which are the ideals held by the majority of what a miniature as well as those of many distinguished should be. In four years she was paint- people of both Europe and America. ing those who might be termed the most Reproductions of her portraits of men desirable people on the coast, but her might be from canvases of life-size. Her soul was not her own, for there is noth- children have the effervescence of youth ing so devastating to mind and spirit as expressed in their own individual ways, to be patronized by self-indulgent society and her interpretations of woman are women who know nothing of life.

pering environment and, in traditional haps the rarest thing to be said of a sucfashion, arrived in New York with ten cessful portrait painter. dollars. As she could not obtain the opportunity to study as she wished she changed her name and went on the stage. It took not many weeks, however, for but misguided women,-to create, to York City. rapidly getting to the top of the tree.

#### FACING REVERSALS

Overwork, illness in her family, and some deeply dramatic experiences strained her nerves so that when her commissions brought her in touch with the people who had been painted by the sent to the sunshine and opportunities masters of the world, she had a sort of of California. stage fright, intensified by the fact that never in her intense living had she had time to know and study the big work she wanted to stand with and be judged by. A nervous collapse followed, for a month she feared becoming blind, and for a year she was unable to paint. After her recovery, she went to England to finish say that was "too selected." She proved a portrait begun in New York, but she had been only ten days in this London environment, before she found that this also involved the selling of her soul for which no one found more amusing than patronage.

Ill and discouraged, without strength to face the unfinished troubles at home, and with no funds save those realized ica, she advertised for a home in a private that startle.

possession of a mother who preferred to family and was taken in by the bigbegin as a stranger in a strange place hearted wife of a professor in the Royal rather than to live on rich relatives or to be College of Music. In the quiet, dignidegraded by charity. With no guide fied, regulated life of that incomparable other than a living which had to be earned, middle class of England, she began again with a commission at four pounds, to that end was to Mira Edgerly to be although she had received no less than five hundred dollars for her last New York A nature intensely curious, intensely commission. After this, one thing led alive, incorrigibly optimistic, incorrigibly to another, steadily increasing the beauty

She longed to break away from the limitations and endless difficulties of technique and size demanded by ivory, and she sought the advice of Brangwyn. He rose in rebellion; "Why, when you have spent the first flush of your youth and have so conquered the limitations of ivory,—why abandon a field in which you are unique?" She urged that the great legitimate workers have a contempt for the miniaturist, but he replied, "But you are not a miniaturist. What matters if your work is measured by inches or feet? If your ideals are right,

It was not long after this that great was a swan, and those who held out the encouragement came to her from no less hopes of financing her studies were as a person than Sargent, who highly comgods to her. The first opportunity mended the three-quarter-length porseemed to have been found in the daugh- trait of his great friend, Mrs. Arthur

"That," he said, "is a masterpiece. oriental home in the mountains there I'd be proud of having done it, but how ended in flight with her mother from in the name of conscience did she do it

The success of each individual portrait to another commission, until now Miss land, France, Germany, and Scotland, as varied in treatment as the women Finally she broke away from this ham- themselves in personality, which is per-

#### PHILOSOPHY PROVED BY EXPERIENCE

It has been Miss Edgerly's purpose not her to realize that the real creators of the to exhibit or in any way to seek public stage are the playwrights and the pro- recognition until she could present ducers, and she was not satisfied. That achievements which might serve as a realization forced her to seek the brush standard for modern work on ivory, but again and she worked night and day. the war has forced her hand somewhat Then came the revelation that to work— and she has recently held an extensive free from the shackles of well-meaning exhibition at the Colony Club in New

paint for painting's sake, was an unmeas- All in the interest of painting, this ured joy on earth. She began at \$30 artist has delved into life, and proved the a commission and in five years she was truth of her philosophy by experience. Her work has given her the opportunity of knowing royal and aristocratic people in their homes, as only a physician or an intimate friend may. Her heart recently lead her to adopt, house, and live for two years with a family of ten children under fourteen, whose income was 14 shillings a week, and whom she finally

When the charge was brought by her friends that her theories regarding the poor were prejudiced because of selected conditions, Miss Edgerly, who was on the point of going to see her mother in California, said in a moment of daring that she would go steerage, since no one could her case, though her friends had a merry laugh over her, for she was all but detained at Ellis Island, an experience did the artist herself.

In view of her life of varied experience, it is little wonder that she sees more in people's faces than the average person by the sale of her return ticket to Amer- would, and that she revels in theories

#### See What Bran Does

Try it for a week. Note the better spirits, better health. No doctor then need urge you to continue.

But don't make bran unlikable. Don't force it, but invite this daily habit.

Serve it in a breakfast dainty—Pettijohn's. This is soft wheat flaked - a delicious dish. Yet it hides 25 per cent of bran. In this delightful way you can now get all the benefits of bran. And bran is Nature's cleanser.

## Pettijohns

Rolled Wheat With the Bran

If your grocer hasn't Pettijohn's, send us his name and 15 cents in stamps for a package by parcel post. We'll then ask your store to supply it. Address The Quaker Oats Company, Chicago. (968)





## WANITY FAIR

begin now. No other magazine in the country covers this field—the enjoyment side of life. Vanity Fair will "speed you up" to the pace of well-informed people. It will insure you against dulness. It will enrich your conversation. It will instruct you in the "why and wherefore" of much that is entertaining in metropolitan life. The regular reader of Vanity Fair is protected against embarrassment, the embarrassment of not knowing about things which are topics of conversation among cultivated men and women.

The August number of Vanity Fair is now on the news stands. One of its most striking features is an article on the earning capacity of New York women, the enormous salaries received by them, and the still greater sums earned by women in the professions. Mr. P. G. Wodehouse, the English humorist, writes on New York cabarets. A unique picture article shows De Wolf Hopper in his Gilbert and Sullivan rôles. And more than a score of other entertaining features, crowded with photographs and pen sketches, and each and all presenting an atmosphere of recreation and pleasure suitable to the season.

Place a standing order with your news dealer for Vanity Fair. You will then be sure of getting every number. Better ask for the August number at once. It is now on sale. Price, 25 cents.













## VANITY FAIR

Conde Nast, Publisher

449 Fourth Avenue New York



## CRÈME DE NUIT

as its name implies, is to be patted into the skin at night. Unlike common creams, it will not block the pores. Regularly anointed with Crème de Nuit, the skin will not dry or wrinkle, but remains soft and white. An impoverished skin is nourished.

Are you thirty? Creme de Nuit becomes your friend. Forty? Your savior! Special new size, 75c-your oppor-tunity to learn. (Regular size jar, \$2.50.)



V. DARSY, DEPT. D., 14 WEST 47TH ST., NEW YORK

Purveyor of Dr. Dys' Preparations

Booklet

Facial Treatments



#### What Could Be More Enchanting Than a "SMOCK"

The sudden popularity of the Smock has been amazing.

They have swept through girls' schools and colleges. Summer camps are full of them. They are just as proper in town as at the seashore or mountains. Girls of all ages look smart in them.

Wouldn't you like an all-linen one, with hand smocking, in blue or green or amber, with bright contrasting smocking?

Special smocks made from crepe-de-Chine or other materials, with special hand smocking. Prices and information furnished on request.

Satisfaction guaranteed or money refunded

THE SMOCK SHOP Holyoke, Mass.



Photograph by H. N. King Lord Desborough offers to the guests who are as fond of sports as he, a completely equipped gymnasium in the midst of the riverside grounds of Taplow Court. Cliveden, the country seat of the Waldorf Astors, adjoins Taplow

#### BRITISH WEEK-END BOUNTY

(Continued from page 45)

Another social haven is Taplow Court, the country place of Lord and Lady Desborough, set high upon a wooded hill overlooking the Thames valley and the river that winds between smiling meadows. In punts, skiffs, or electric launches the guests drift up the shad, backwater, or out into the open river. Lady Desborough's houseparties are famous; witty and brilliant herself, she gathers interesting people about her.

Attractive in a different way is St. Michael's

Mount, Cornwall, the country seat of guests dance in old picture galleries, with Lord St. Levan. Perched on an island of the dead and gone members of the family its own, it rises high out of the water looking down sedately from their massive when the tide is high, like a rock-bound frames, a little austere, a little surprised. fortress. It is a place of joy in summer when the sea is calm and blue, and magnificently sinister in winter when the waves dash hungrily on its rocky shores. At low tide guests may walk across to Marazion on the mainland, but at high tide

they are ferried across in truly medieval style in lord St. Levan's barge.

THE LAVISH SCOT

The charm of Scottish country houses has been treated unfairly. No people, despite the unjust legend of Scottish parsimony, are more lavish in hospitality. The guests in a Highland country house go away loaded with gifts. After they have said their good-byes they discover bouquets of beautiful flowers and baskets of fruit in their car. Lord and Lady Southesk's historic Castlein Forfarshire, with its views of the heather clad Highlands, its avenues of

land is characteristics of Scottish country one up the drive at dusk, or glared at one houses. Lady Southesk is an enthusiastic gardener, and Kinnaird castle is a joy to Visit.

Country house-parties in Scotland have a novelty all their own. The wild

Frightfully "goey" and emancipated as to what she does and thinks and wears, is the Omega woman (the last word, you know)

and picturesque scenery is quite different from that of England. There are picnics day after day in the purple Highlands, and fishing, always, in the still lochs lying like mirrors to reflect the brilliant sky. When one climbs high, the loch lies like a jewel far below, and away into the purple distance the hills stretch unending, exquisite. There are motor rides home in the mellowing evenings, with the distant sound of the pipes, weirdly skirling among the hills. Then, at night, the

WELL, IT WASN'T DULL

It is quite possible, even in England, to find oneself staying with people who have a hobby; sometimes the hobby is amus-

ing, often it is a little trying. A very hospitable family, the Barclays, of Colney Hall, Norwich, were once presented with four lion cubs by a relative—delightful little creatures when they were young and their claws and teeth had not grown. But as kittens will become cats, so lion cubs must become lions, and those who visited Colney Hall in the days of the cubs were less and less amused as time went on. As the lions grew larger the houseparties grew smaller, and some began to be very nervous about accepting hospitality which included lions

(with four legs)—lions trees and stretches of undulating park which took an interest in one, stalked with sinister green eyes from corners of the garden. Still, "it wasn't dull," as some one observed, and so they happily avoided the one sin in the decalogue, unpardonable for hosts and guests alike.



Luminous eyes, fabulous pearls, Castilian ringlets, and a general languor due to having seen too much (or too little) of the world characterize the Anglo-Chilian. Sketches by Miss Nancy Lindsay



## For a Good Complexion

A Method Endorsed by Mary Fuller, Film Star

Her charming manner and matchless complexion has made her the beloved of thou-sands. Only articles of unquestioned merit can guard such precious beauty.
She says of "The Pink Complexion Cake":
"Sempre has stood for every test. I compliment you on making a preparation that lives up to its claim."

Ideal to relieve and prevent sunburn

## Sempre Giovine

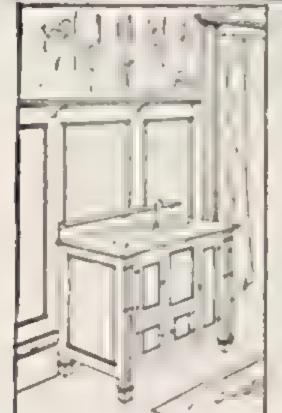
(Pronounced Sem-pray Jo-ve-nay, Meaning "Always Young")



At drug and department stores, 50c. Send your dealer's name and 4c for miniature cake.

> Marietta Stanley Co.

Dept. C218 Grand Rapids, Mich.



#### Refrigerators Buffets

DESIGNED to harmonize with your furniture and decoration. We manufacture to suit individual ideas and requirements. Efheient refrigeration guaranteed. Sketches and estimates furnished. Rapid and prompt deliveries. Reasonable costs.

#### ARTHUR L. VAN VEEN & CO. 27 Wooster Street, New York City 'Phone, Spring 837



ROUND THE WORLD TOURS

The Rest Regular Services to EGYPT, INDIA, CHINA. PHILIPPINES, JAPAN. AUSTRALIA, NEW ZEALAND Round World Trips and Winter Tours in INDIA, PENINSULAR & ORIENTAL 8. N. CO.

Fall information from

CUNARD LINE, 24 State St., N. Y.

YOU GAN SELLEP after sunrise, on your sleeping porch, or camping, if you wear a B K B It fits connortably over the eyes, will not fall off, and induces, postpaid for 25 cents, 5 for \$1.00 Night Mfg. Co. 7 Harrard Sq., Cambridge, Mass.

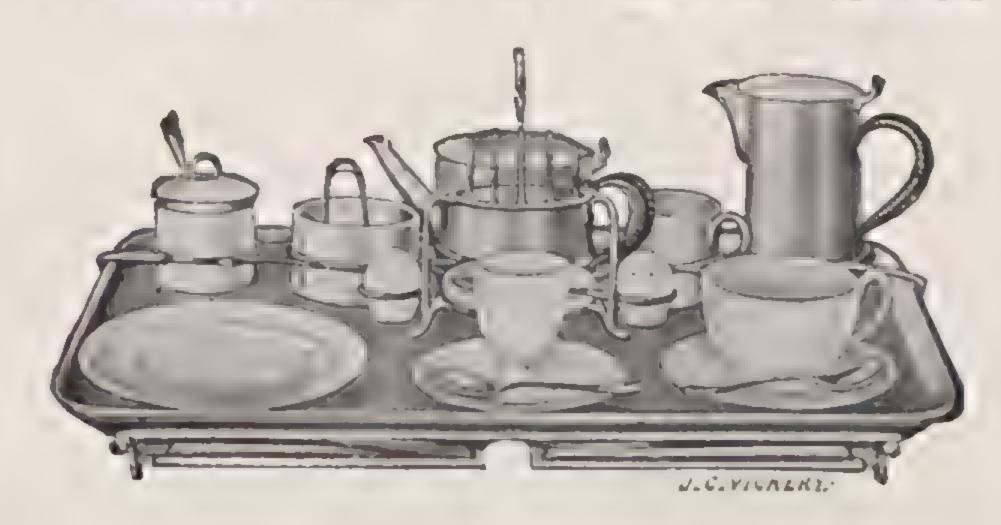
Be good to your hair. Shampoo it with

## PACKER'S LIQUID TAR SOAP



as often as necessary for perfect cleanliness.

## Breakfast in Bed Sets



Send for one of Vickery's new Sets, and take your Breakfast in Bed in Comfort. The Tray, which has folding legs, is quickly converted into a most useful Bed Table, and is made in finest Electro Plate and has two small end Trays to take one's morning letters, etc., and is fitted with everything complete for one person in White China and best Electro Plate. Vickery's is also famous for every Household and Toilet requisite in Sterling Silver and Electro Plate, Articles de Luxe for Travelling and Gifts of all Kinds in Fine Leather Goods, Jewelry, Silver Ware, etc., etc.

American visitors cordially invited to call and look around, or Catalogues sent free.





NOW that Fashion has restored the full flare skirts, by that same sign she recreated



TAFFETA PETTICOATS

now shown at all good shops in a wide range of new and striking effects-with all the lustrous charm and shimmering rustle of silk-but much less costly and far more durable.

Of Heatherbloom, Lucile (Lady Duff Gordon) says:-"I find the Heatherbloom Taffeta a most desirable fabric for petticoats. Its beauty and adaptability are a high compliment to the skill of American weavers."

Heatherbloom Petticoats also come in pateat tops. This label in the waistband guarantees quality of material and workmanship

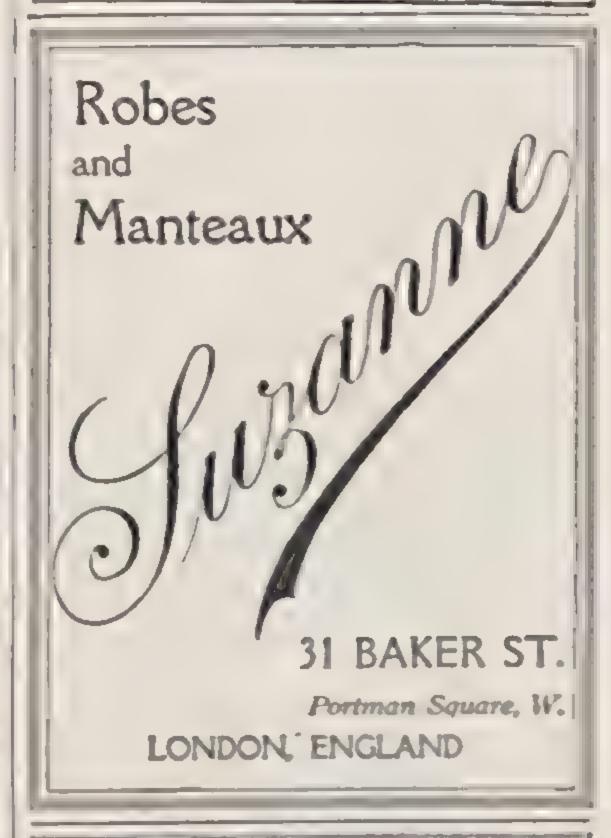


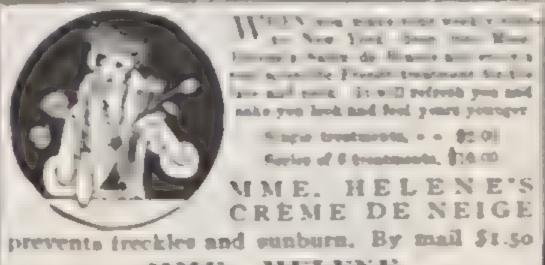
Heatherbloom Taffeta at the Salag counter-

São yard Wrote for the new petticoat book

A. G. HYDE & SONS 361 Broadway, New York







In the Alice Maynerd Store

546 Fifth Avenue

New York City



## A Supper They Never Forgot

Two children at a week-end country visit ate supper like this. But it wasn't the fountain they remembered, or the flowers or trees. It was the supper itself-Puffed Wheat and Puffed Rice in milk. Yet every grocer near their city home had been ready for years to supply them.

#### The Best Things Nearby

The point is this: The really best things in life are near by us. And these Puffed Grains are one. In city or country, rich or poor can enjoy them. And they out-shine all else when you serve them.

These are whole-grain bubbles, puffed to eight times normal size. A fearful heat gives an almond taste, much like toasted nuts. Steam explosion makes of them porous, flaky morsels. They are grain tit-bits, crisp and delightful.

But they are more. They are the best-cooked cereals known. They are the only grain foods in which every food cell is broken. Here, by Prof. Anderson's process, every granule is exploded.

Digestion is easy and complete. Every atom feeds. And as all-hour foods they never tax the stomach.

#### Puffed Wheat, 12c FURN Puffed Rice, Except in Extreme West

15c 11133



Let them delight you in their many ways, not merely as morning cereals. Mix them with berries. Float them in your bowls of milk. Use them in candy making, in soups, as gar-

nish for ice cream. Salt or butter them like peanuts, for children to eat dry.

These are food confections. Almost every hour there are ways to enjoy them. But each grain differs vastly from the others, so you should try them all.



The Quaker Oats Company

Sole Makers

(947)

#### WHOM ALL PORTUGAL HONORS

(Continued from page 36)

Française and housed in a building of reader. The poems were well read and important square in Lisbon, the Praça de tened to in eager quietude by the crowded Dom Pedro Quarto. The gala perform- theatre. ance was set for nine p.m., and shortly before that hour the audience arrived. The interior of the theatre (although it is much smaller) resembles that of the Théatre Français.

Behind the high-life orchestra stalls, there is a parterre of unreserved seats for poorer people; and the auditorium is circled by four or five galleries, each divided into boxes. The two lower tiers of boxes were occupied by the élite of Lisbon society, each box being filled with a family. Unattached young men were seated in the stalls; and most of these stood up and wore their hats until the music began.

#### AS ONE MAN THEY RISE

At nine o'clock the playing of the national hymn—something in the nature of a softer and more sentimental version of "La Marseillaise"—gave notice of the entrance of the President of the Portuguese Republic; and the entire audience rose and bowed in the direction of the presidential box. This—the central box of the lowest tier—was formerly the royal box, but since the revolution it has been reserved for the new chief of the republic. This first President of Portugal, Dom Manuel d'Arriaga by name, is an elderly gentleman with scanty white hair and a well-chiseled face, quiet and serene in manner, with more suavity than force. He has not at all the aspect of the leader of a revolution. When interviewed between the acts he seemed a dignified old gentleman with a kindly smile, but not at all an epoch-making personage. He wore simple evening dress with no decorations; but the cabinet ministers who sat with him in the presidential box were decked with many stars and orders. Most of them spoke French and talked in the usual manner of diplomatic society. Among those present were the Japanese minister and his wife, looking oddly outlandish in European clothes.

The performance opened with a recitation by the leading actor of the company, Senhor Felix do Amaral, of a stirring battle passage from "The Lusiads"; and it was in the long roll of this ottava rima, admirably read, that the Portuguese language first sounded musical to the ears of the visiting American. Next, there followed a very pretty ceremony. Half a dozen actresses of the company were disclosed upon the stage, standing in a semicircle, and dressed in medieval peasant costumes. Each in turn advanced down circle and was succeeded by the next the flowers at his feet.

considerable dignity situated in the most sounded very musical; and they were lis-

#### AS IT IS IN ROMANTIC COUNTRIES

Subsequently to this lyric ceremony there were enacted two of Camoens's poetic plays, and a short piece by another early poet. The first of Camoens's contributions was "Os Amphitrioes," a version of the "Amphitrion" of Plautus; and the second, and concluding, piece was the "Auto D'el Rei Selenco.". This play told the story of a melancholy prince who moped about the court clad in mourning and refused to take an interest in life, and of the vain efforts of the king to cure the prince's malady by magic. Ultimately it is discovered that the cause of the young man's distemper is his hopeless love for a beautiful young woman of inferior station; and the king accomplishes the desired ending by ennobling the lovely maiden and bestowing her upon the prince.

The prince in this play was acted by Senhora Marina Rodrigues, who had also played the part of Mercury in "Os Amphitrioes." She is an actress of considerable talent and has been admirably trained. Her performance of the melancholy prince reminded the spectator repeatedly of Sarah Bernhardt's performance of Hamlet. Marina Rodrigues has the same blonde hair and clever profile and daring eyes, and she has caught a little of the great Sarah's trick of reading. She is also a versatile performer; and her rendition of Mercury's masquerade as the slave Sosia was rollicking with merriment.

#### THE MOBILE FORM OF HIS VERSE

These plays of Camoens are written in trochaic tetrameter, rhymed either in couplets or in alternating lines. It is the same measure that was written in Spanish by Lope de Vega and Calderon, except that the Spanish poets often substituted assonance for rhyme. It is a good measure for dramatic writing. It moves quickly and easily, and has an air of the colloquial; and the recurrence of the rhyme does not hammer on the ear, as is the case with the French Alexandrine measure.

The gala performance, which had begun at nine, lasted until after one a.m., with lengthy intermissions between the numbers. Then the carriages drove up, and the élite of Lisbon, led by the aged President of the Republic, rolled away to home and bed. And still, in the little square now dark and silent, the heroic the center to the footlights and recited figure of the poet stood aloft with drawn one of the love-sonnets of Camoens, after sword and war-worn visage, and clutched which she resumed her station in the semi- the copy of his poem, and looked down at

HENRY ROGERS WINTHROP, Treasurer THE SEWING GIRLS OF PARIS FUND 443 Fourth Avenue, New York	Date		
Enclosed isfo	or \$ which I wish		
(Cheque, draft, money order, postal order, cash			
you to enter as my subscription for the relief of the destitute French sewing			
girls. Kindly acknowledge my contribution			
forward money to Paris for distribution by	the Committee of Le Sou du		
Loyer de l'Ouvrière.			
Name			
Address	*********		
CityState	* * * * * * * * * * * * * * * * * * * *		
Make Cheques Payable to Henry Rogers Winthrop, Treasurer			

For the relief of the little sewing girls of Paris Vogue is raising a fund; and it asks all of its friends to help

## My Facial Beauty

Exercises Will soon make you look younger and more beautiful. Why havea flabby or unsightly double chin when you can restore the graceful curve from point of chin to ear? Why have tell-tale wrinkles when you can banish them by building up the tissues and renewing the skin cells? Nothing you can put on your face can do this.

Why have lifeless, sallow skin when my facial exercises will make your complexion as fresh as in girlhood?

As my way is "JUST NATURE'S WAY," results come soon and are lasting.
None too old to benefit.

I will give you a more youthful figure, also instructions for the Care of Hair, Eyebrows, Eyelashes, Hands and Feet.

Write today for my FREE booklet, and learn about this wonderful method of rejuvenation that I am teaching women in all parts of the world. If you tell me what improvements you would like, I can write you more helpfully.

#### KATHRYN MURRAY

Dept. 8, 109 N. Wabash Avenue, Chicago

The first woman to teach Scientific Facial Exercise





GREAT BEAR
Spring Water
Its Purity has made it famous

## Knowing How

"It is not so much what you spend on dress, as how you spend it that makes for a distinctive appearance."

This is worth quoting, coming as it does from a reader who should know. When the apparel proclaims the man, or woman, the actual cost of material has often but little to do with it; the way it is made is everything.

The safest way, the way best to insure a successful frock is by the use of the

#### VOGUE PATTERNS

Costumes of lasting modishness and distinction are cut from distinctive patterns. Vogue patterns are distinctive. Admitted that Vogue patterns are not cheap; neither is their manner of production cheap. It is better to pay a slight initial cost for accuracy of hand-cutting rather than for hitor-miss machine work. The first outlay seems trivial indeed in comparison with the assured smartness and accuracy of the finished gown. For as the gown indicates the woman, the cut indicates the gown.

To be of still greater aid to its readers, Vogue will hereafter supply a flat pattern with all cut-to-measure patterns. The price of the combined flat pattern and the pinned paper copy of the frock you order, will be \$5. Greater ease in working out the pattern will be assured since the seamstress will no longer have to unpin the model, but may cut from the flat pattern having the finished paper copy before her. In this way it will be impossible to go wrong even in the most elaborate costume. The Vogue patterns in stock sizes will be sold at 50 cents the number, \$1 for complete suit, as hitherto.

#### VOGUE PATTERN SERVICE

443 FOURTH AVENUE

NEW YORK



Our complete stock includes several lines just as popular as our Cottage Furniture, and offers attractively designed, well-made pieces to meet every need of the tastefully furnished home.

By selecting from our large stock, it is possible to have a pleasing variety.

large stock,
it is possible to have a pleasing variety
of designs and yet have every piece harmonious with the others, whether you
select in our Cottage or Modern, with
here and there a Colonial piece.

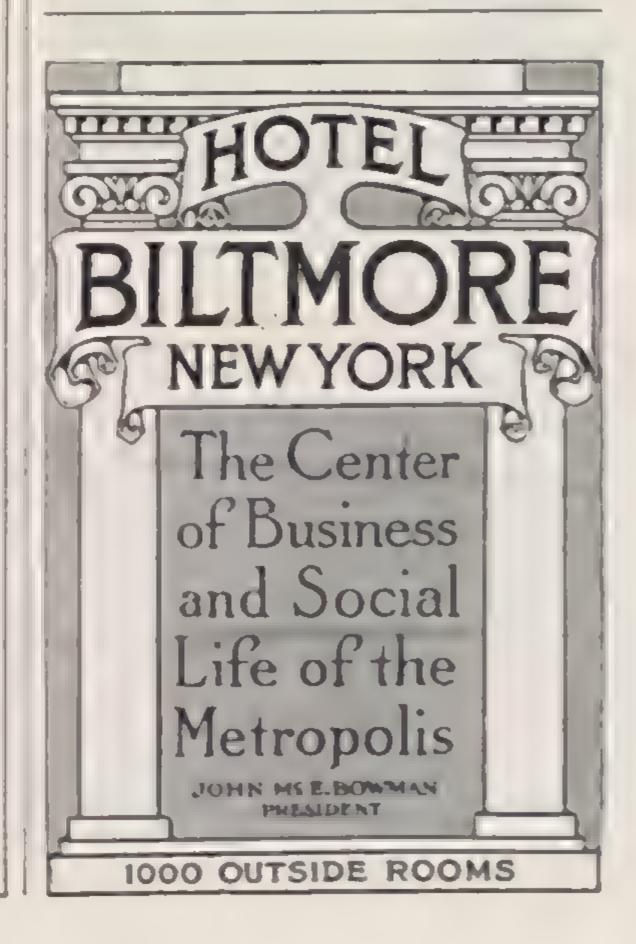
And this harmony in the complete effect, with variety of design in individual pieces, can be made much more pronounced by selecting your own stains in which to have your furniture finished. To anyone with an appreciation of color-values, our policy of finishing to the customer's order offers opportunity to impress distinct individuality upon the home.

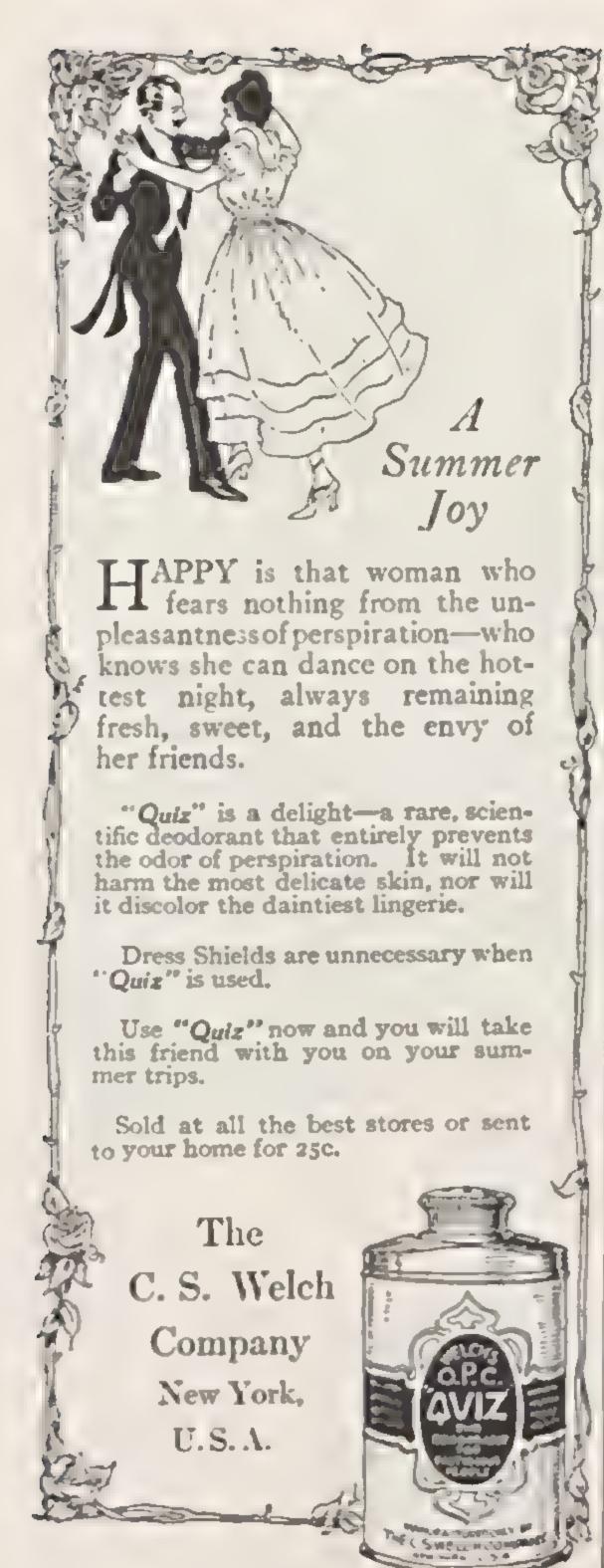
TOur color chart of stains and finishes offers suggestions, and is of great assistance in working out the color-schemes of your rooms.

We also furnish unfinished if so desired. Shipments carefully made, insuring safe delivery. Send for complete set No. 5, of over 200 illustrations and color chart.



William Leavens & Co. 32 Canal Street, Boston, Mass.





#### New Lambert Creation PARADISE BAG



AT ALL THE BEST SHOPS

RIRD MOTIF. Pussy Willow Silk. Covered frame. Fittings as above. Price as shown, \$3.50.

Made also with Gun Metal frame; no purse, but Compartment and Mirror, \$5.00

Black and white. Exquisite with summer gowns.

P. W. LAMBERT & CO. MAKERS :: :: NEW YORK

#### The POSTER-GIRL and the GIRL-POSTER

(Continued from page 32)

as picture puzzle pieces that serve as mediators between the personality and the environment. No one seems to object; on the contrary, a joyous and youthful enthusiasm accompanies the plunge into this new kind of "forgetting," this fresh start. It seems as though every one were weary of being forever either "oneself" or an interpretation de luxe of oneself. No mood could be more simple, and at once more sophisticated; it is like the naive playing of the beaux and belles of the French court at being shepherds and shepherdesses.

#### PLAY THE PART, AND LOOK IT

Starting from the broadest possible background, one simply decides now upon one's part in the picture of life, and proceeds to look the part. An impossibility, this would seem, if it were not that, under our very eyes, we see the thing accomplished. All sorts of histrionics are required (but who would be affrighted by a mere detail?) for, lo, the long-envied and cherished privilege of the actress to project herself into different times and manners, has been bequeathed us. The future of futurism, once so precarious, is assured by its acceptance into real life.

accomplished that conventionalization of artists, and that exquisite estheticism of Japanese art as it is still lived in the simple yet sophisticated civilization of Japan. This is the last thing one would expect to happen to Americans, and yet it has happened; its signs are unmistakable.

The future for women who are interested in dress—and what woman is not is most interesting. Instead of the onetime questions: "What phase of myself do I wish to express?" or "What note can I best sustain?" the complete subordination of the personal motive to that of decorative fitness, opens up endless sources of inspiration.

#### SHEER COLOR

Take the matter of color, for instance. The sophisticated blending which once dominated the color schemes of all fields of decoration now lives only in the past tense. The two old standbys, the synthetic monotone—many tints blended into the effect of one, as in a golden-hued oriental rug-and the symphony octaves -arpeggios and chromatic scales from the palest to the deepest shades of one color -which were once depended upon to ments. Illustrators rejoice in this, for harmonize with and bring out the in- now the heroine of a book, once lamented dividuality of the wearer, are left to the as looking like all other heroines of conrecord of portraits. A return to first temporary fiction, need not even stick to principles has simplified color as well as her rôle throughout one complete novel, form. The new color schemes are freshly but may vary herself with each scene and primitive, complementary, unadulterated, in their native state of innocence, with their eventual blending left to the eye, or to a sort of mental arithmetic that adds up the different elements into a satisfying unit. The entire distribution of color in dress as well as stage settings, found a perfect example in the costumes to one man, he will adopt the letter as and decorations designed by Robert

Clothes, which of all media are the Jones for Granville Barker's production nearest to hand, have taken their place this winter of "The Man Who Married a Dumb Wife." In just such ways as this is the fashionable woman of to-day using color in her gowning.

> The matter of reducing fashion to a factor in a scene, has worked changes in line as well as in color. Now that a costume does not have to depend upon itself alone for its decoration, there is a conspicuous absence of the little devices of trimming which characterized former fashions. This means that dress is now interpreted chiefly by long unbroken lines.

> These things being true, the first question after, "What shall I wear?" now is, "What is to be my background?" While this question includes many difficulties unsolved so far, it is undoubtedly one which indicates the direction of the future art consciousness—termed by some devout spirits "art conscience"—which will influence dress.

#### A POSTER OR A GIRL, WHICH?

Indeed, it is amazing already to see how accurately this advanced idea is reflected by the younger generation. Everywhere one sees young girls who look exactly like posters and like the decorative covers of magazines, and who possess an Similar stages in the art life of a race adaptableness to styles and conventions that make us believe in all the most ecform in Egypt that has survived its centric art. To some one out of the past who should peruse our fashion journals and ask in dismay, "Do these pictures look like the people of to-day?" we could only answer, "The people of to-day most emphatically look like these pictures. We were asked to believe in a new art, and we took it on faith. Now, behold, our women are living the new art."

Such laughing colors as those in designs of svelt figures flaunting orange sweaters against a blue background of sea and sky, purple parasols, and all colors of veils floating in the amber sun of the beaches, demonstrate the idea which made the poster possible. One needs but to observe for oneself how general is the quickening of this sensitiveness to the ensemble. Landscapes, seascapes, city vistas, and interiors already charm the eye of the artist and the connoisseur with their unity of detail, and prove that an esthetic altruism has laid hold on the people and taught them how to teach artists a lesson. With a magic almost equal to that of nature in garbing her precious indiscretions, such as moths, and lizards, and bumblebees, in fantastic hues to match their natural haunts, our own race is adapting itself to its varying environchapter. In the dress of actual everyday life has already been achieved that chameleon quality always so attractive to man. Who knows but what this masculine desire for variety accounts for the alleged polygamous instinct of man, and that once one woman really becomes all things well as the spirit of monogamy?



#### The Summer Girl

mindful of the social events of fall and winter

#### Safeguards her Complexion

from sunburn, freckles, rain, wind, smoke and all the

#### Wrinkling Lines

around the eyes resulting from sun contraction by using

#### BEATRICE CRÊME

The

Famous European Cosmetic endorsed by royalty, nobility, and the most beautiful society women on the continent.

#### BEATRICE CREME

is the best skin tightener and tissue builder on the market. It builds up and nourishes the tissues and keeps the complexion foundation in splendid condition and imparts a dull velvety bloom to the skin.

Put up in china pots with the trade mark fired in. Three sizes, \$1, \$2, \$3.

Generous Sample, 25 cents

"THE FACE BEAUTIFUL" FREE

DAINTY BOOK A Society Specialty Co. **IMPORTERS** 175FIFTH AVE. NEW YORK

#### Mme. ROSE Gowns Remodeled



#### You will be delighted

We take your discarded gowns and remodel them into Stunning Upto-the-Minute Creations at very reasonable prices.

Send your gown to me for an estimate. I will give you price with full particulars by return mail. If the price does not meet with your approval, I will return gown to you, express prepaid.

#### Mme. ROSE

"The Shop That Brings Paris to Your Door"

49 West 37th Street, New York City

Telephone Greeley 4073







#### "WOOD-LARK" SHAMPOO

is delightfully different. Its soft creamy lather cleanses the scalp thoroughly and encourages a healthy growth of hair, removing dandruff and superfluous oils.

"Wood-Lark" Shampoo comes in convenient cubes, slightly perfumed — one cube is sufficient for an abundant shampoo, leaving a beautiful soft lustre to the hair.

or by mail. (Stamps accepted.)

25 Cents
In boxes containing six

At all toilet goodscounters

wood-Lark" Bidg.
Portland, Oregon





#### SMOCKING

makes the daintiest trimming for little girls' frocks. Let us send you a few dresses on approval. Many styles up to six years at \$2.00, \$2.25, \$2.50 & \$3.50. Also smocked shirtwelsts. Ask for catalogue or, better still, send references for approval parcel. No obligation to purchase. IRINI LINEY (\*0. (\*marking Dept.), Importers of Hand Embrolderies, Davenport, Iowa.

SILKS Taffetas, Poplins, Sating Retail at Wholesale Prices

Crepes, now most fashionable, 87c. a yd.

Send Jon FRLE Samples

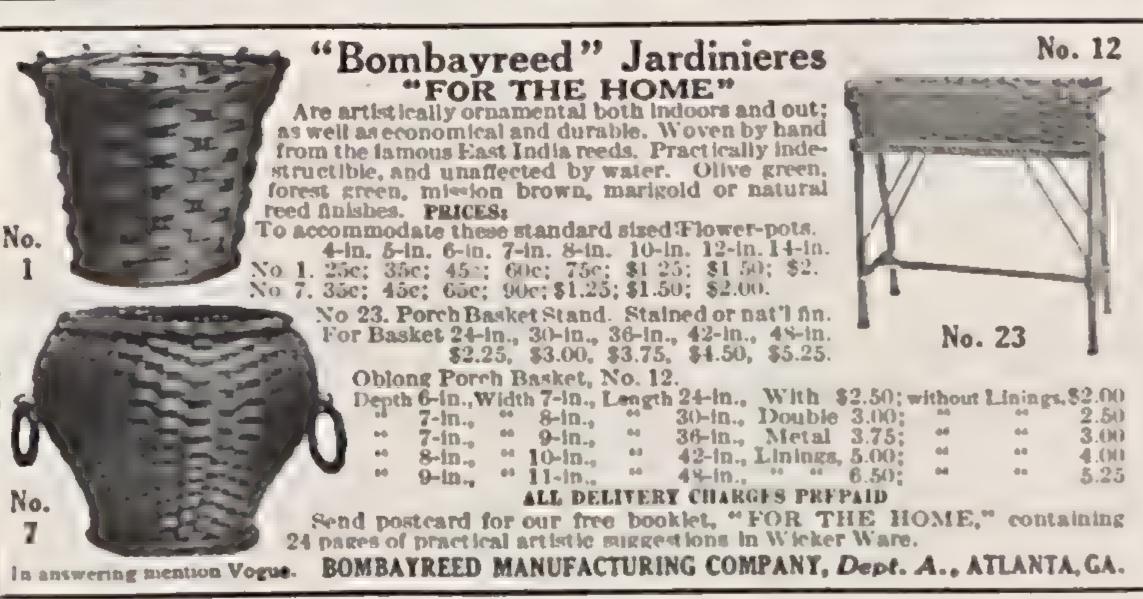
International Silk Co., No Madison Ave.

# Kleinetts Dress Shields

Dancing Frocks like all other Garments are being made with tight sleeves and they must be protected by moisture proof dress shields

The GHM





The most beautiful spot in all New England

## Hazelwood Manor Sanitarium REST RECREATION RIGHT LIVING

The place where your child can regain health rapidly, keep up in his studies and enjoy all the out-of-door sports of Summer and Winter. Resident teachers who are competent to instruct children from kindergarten to ninth grade. Open all the year round. Just three and one half hours from New York or Boston.

For particulars phone 211-14 or write

CHARLES EVANS MORRIS, M.D., Forestville, Conn.



## "I Did It"

Says the Cook Stove

"I drove housewives to Van Camp's. They wanted ready-cooked meals in summer—afternoons on the porch."



## "I Did It" Says the Chef

"I won them by the Van Camp sauce. It has tang and zest, and I baked it in. That's what they love most in Van Camp's."



## "I Did It" Says the Man

"I insisted on Van Camp's. I prefer them. They are club-style Pork and Beans. But, more than that, they easily digest."

## VAN CAMPS PORKABEANS TOMATO SAUCE

Also Baked Without the Sauce

10, 15 and 20 Cents Per Can

All are right. Each has done his share. But so have many others. Many chefs and many experts have worked for decades on Van Camp's.

Chemists select our beans by analysis. Famous chefs make our sauce. Experts have built for us mammoth steam ovens where the beans—in small parcels—are baked to perfection. None are broken, none crisped.

These men together have created a dish which has revised every old-time idea of Baked Beans

For summer, get it by the dozen cans. And, for the man's sake in particular, be sure you get Van Camp's.

Buy a can of Van Camp's Beans to try. If you do not find them the best you ever ate, your grocer will refund your money.

(1251)



## Cord Tire Evolution

From the first-type Cord Tire to the Goodyear is a very long advance. It has taken us 11 years to complete it. But the result is now a vast Cord Tire revival—a fast multiplying vogue. You can now secure all the Cord Tire's virtues, without its faults, by demanding these Goodyear betterments.

Long Obscurity

Cord Tires were invented many years ago. At one time, through their super-comfort, they attained vast popularity. Then they dropped for some years into semi-obscurity. That was the original type.

That relapse was due mainly to high cost per mile. The first-type Cord Tire gave about as much comfort, power-saving and resiliency as the Goodyear Cord Tire of today. But cost-per-mile confined that type largely to electric cars, where comfort and power-saving made them essential.

Fighting the Fault

The Goodyear Cord Tire is now 11 years old. For some years we also built them mainly for Electrics. Then we found ways to vast extra mileage, offsetting their extra cost. Now gasoline car owners by the thousands are adopting the Goodyear Cord Tire. Some leading car makers, including Packard and Franklin, will hereafter make them regular equipment. Most makers of high-priced cars now supply them as extras. In six months the demand has multiplied at least 25 times over.

Long-Life Extras

These are our chief improvements:
Goodyear Cord Tires now have from 6 to 10 cord layers.
Our 4-inch Cord Tire is 8-ply; our larger sizes are 10-ply.
That means extreme reinforcement. They are vastly oversize. We increased the air capacity by 30 per cent, which,
by accepted formula, adds 75 per cent to the life.

We gave them our No-Rim-Cut feature, which combats a major waste. For extra security we vulcanized 126 braided piano wires into each tire base. To prevent skidding, we offered the All-Weather tread, tough and double-thick, with resistless grips. Also, we retained the Ribbed tread, always so popular with foreign makers. All these things were added—all exclusive to Goodyears—without sacrificing one iota of the virtues of Cord Tires.

This Type Will Stay

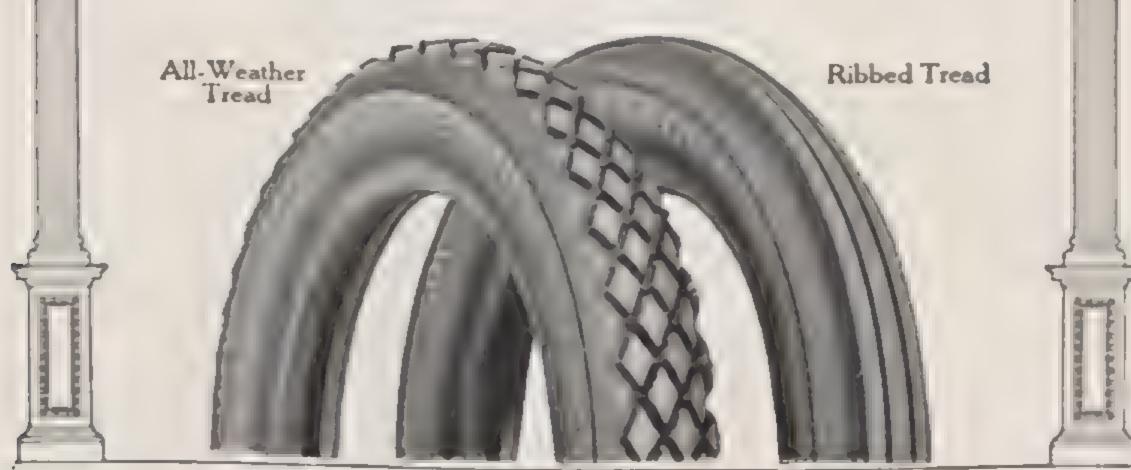
Don't judge the Goodyear Cord Tire by what you know of others, past or present. This new-type Cord will stay. It has that wondrous comfort which won men to old types. It has all their shock-absorbing qualities, all of their power saving—every iota. And we've ended the first-type faults. Cord Tires are essential on pneumatic-tired Electrics.

They add 25 to 30 per cent to the mileage per charge. On any car, gasoline or electric, they mean amazing comfort.

But get the Goodyear Cord Tire, for you want long endurance, too. Goodyear costs no more than others. Most makers of cars, gasoline or electric, will supply them on re-

durance, too. Goodyear costs no more than others. Most makers of cars, gasoline or electric, will supply them on request. Any Goodyear dealer can get them. Any Goodyear branch—in 65 cities—will direct you to a stock. (2477)

THE GOODYEAR TIRE & RUBBER CO., AKRON, O.





Delightfully cool-looking for the grape punch served out-of-doors is this punch set of wreathed optic glass with handles to the glasses; \$6.75

#### FOR THE HOSTESS

"WHAT constitutes the charm of a woman?" was the question propounded recently to a group of men and women. They were not a stupid group, and so there was a wonderful counting over of all the alluring qualities peculiar to the feminine sex, but the rather pessimistic old bachelor in the corner brought down the house when he grunted, "a temperament and a telephone." Now the hostess who is accessible, and who has the temperament to provide—whenever and wherever the guest "calls up"—all sorts of cooling beverages for the early days of summer, may dream of conquering the world. But the hostess must, like the wise virgins, be always "ready."

A STEP TOWARD CONQUERING HER WORLD

Each morning, while arranging the menus for the day, it is well to review the contents of the pantry or the cellar "cold cupboard," and plan the drinks of the day. There should be a few lemons—it is unwise to have too great a supply, as one "old-fashioned" lemon will spoil the most tempting of drinks—some bottled soda-water, grape juice, raspberry vinegar, ginger ale of the best quality, occasionally some fresh limes, a bunch of mint, sugar, and, of course, ice. These ingredients will make a very good basis for innumerable refreshing drinks to be hastily concocted for the unexpected guests.

As the next step toward conquering her world, the hostess should be well sup-

THAT constitutes the charm of a woman?" was the question heavy or ornate china, glass, and silver propounded recently to a have no place in the household when the group of men and women. weather is warm.

ICED BEVERAGES IN SUMMER GUISE

Whether guests, unexpected or not, are to be refreshed on the shady porch of the country home, or in a bower in the back garden of the town house, the heavy Sheffield trays should give place to charming wicker trays with gay chintzes protected under glass. On these summery trays may be set iced tea sets of etched glass, high-ball sets, quaint summery-looking bowls of peasant-painted glass, and Chinese sandwich plates encased in wicker. All these dainty accessories appeal to the eye, as well as to the palate, and form an important factor in tempting the jaded appetite of this time o' the year.

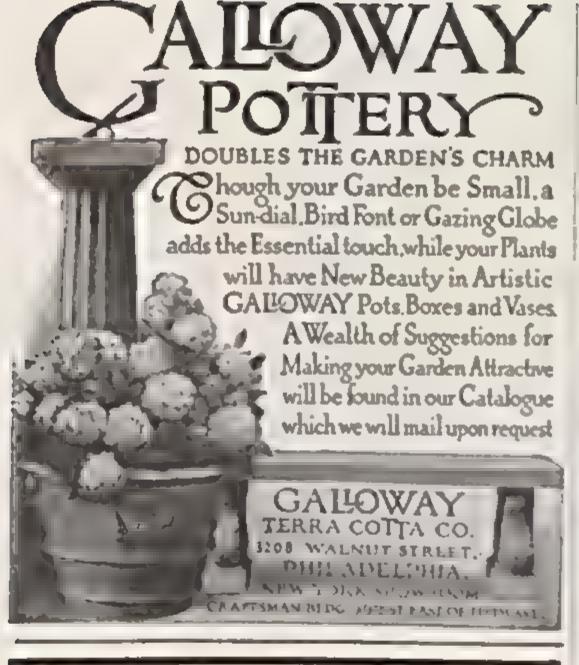
One especially grateful drink, the ginger spice cup, has the advantage of being prepared early, and of being ready to be served at a moment's notice. It may be made as follows: Into the outer skin of four oranges two handfuls of whole cloves should be inserted and allowed to remain for an hour or two to extract the full strength of the spice. To the yellow zest of three lemons rubbed off on a lump of sugar, the lemon juice, carefully strained, one tablespoonful of strained honey, half a teaspoonful of powdered cinnamon, half a grated nutmeg, a pinch of ground allspice, and a cupful of flaked (Continued on page 90)



A small decanter for lemon juice which fits snugly enough into a tray in which cut sugar may be served; \$11.50



Novel paraphernalia for concocting lemon or orange squash is this device of princess silver-plated ware and crystal; \$9.50



## Have You a House for Rent or Sale?

DO you know that Vanity Fair has a Real Estate department that contains, each month, the most interesting of all opportunities in highest class real estater Your home, your apartment, your plantation should be there.

Tell vour broker to write to Vanity Fair, or write yourself.

#### VANITY FAIR 449 Fourth Ave., New York

Vanity Fair's rate for real estate advertising is the lowest charged by any magazine of its class that specializes in real estate.









#### A "Hit Off" from the Very Moment of Their Start

est and Dearest" to you pronounce them so! In eight beautifully designed boxes, appropriate to and in such perfect harmony with the free and joyous life of our outdoor season, is found the most appealing assortment of

## PARK & TILFORD "Temptingly Delicious"

#### Chocolates

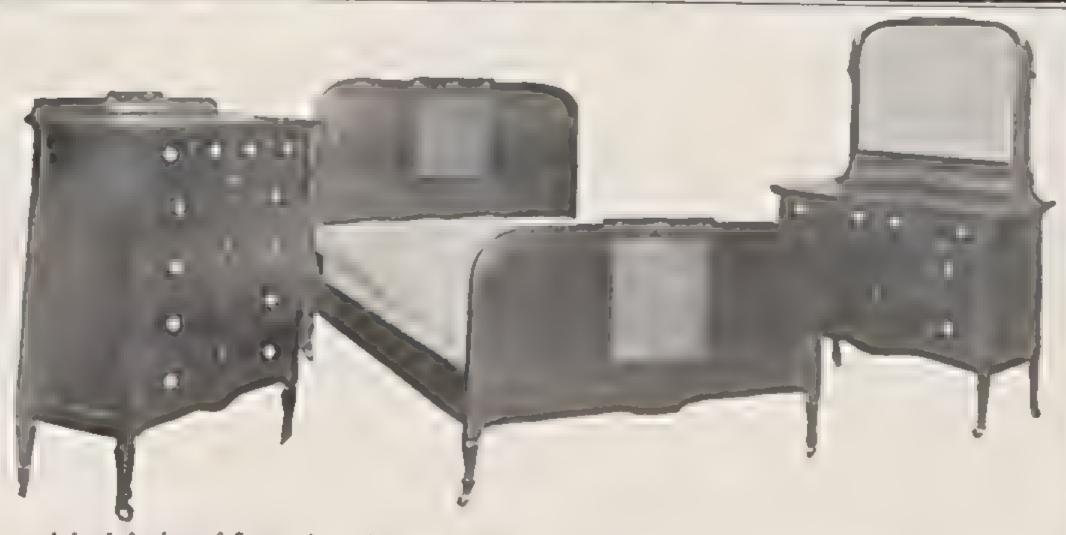
It is with best judgment and best taste combined that a box of our Sporting Chocolates will be selected by you. Every Confection we make contains none but the best products of every needed kind that Nature, in her own wisdom, has marked as superior.

Now at the height of the season: be yourself a follower of the leading style in Gift Boxes of Candies—these are our beautiful Sporting Series. At agents everywhere and our stores. Price 1 lb. box \$1.00.

PARK & TILFORD
NEW YORK



Stew Vork



A bed designed from the "Adam" period that will fit in with any decoration. In mahogany, two sizes, 4 feet 6 inches or 3 feet 6 inches wide, \$32.00. Well-constructed box spring \$12.50, 45 lb. mixed hair mattress \$28.50 Chest of drawers, that combines beauty and utility. In mahogany, 34 inches wide, 47 inches high, \$27.00.

Handsome dresser in mahogany, 44 inches wide, \$34.00

Can be had in ivory enamel, brown bird's-eye maple, dull or polished finish.

Let us submit schemes for the entire furnishings of your home. Welle for descriptive matter.

Let us submit schemes for the entire furnishings of your home. Write for descriptive matter, E. R. BARTO & CO. 45 W. 39th Street, New York City

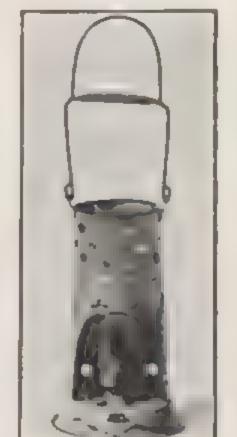
Interior Decorations and Furnishings

VOGUE is not only a magazine to read but one to use. Vogue presents not only fashion, arts and social events, but conducts a shopping service, a pattern service, a social correspondence service, a school service and a sales and exchange service. Let Vogue help you out through at least one of these.



#### The Latest Offerings

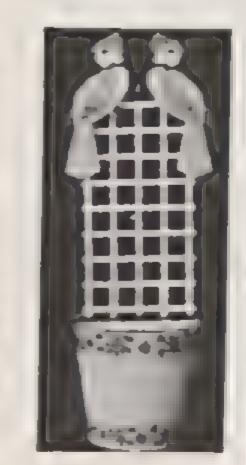
Sent carriage prepaid on receipt of price, if not at your dealers. Other smart and attractive contrivances that are different in our booklet—on request. Correspondence with dealers invited.



Camp Lantern, perforated metal shield, in yellow, red, blue or green with hwn of plenty decoration, quite smart and decorative, useful too. 11 inches tall, complete with chimney and burner,

Price \$5.00

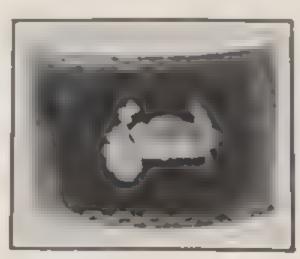
Metal wall pocket with blue jay trellis, 28 inches tall, 10 inches wide, for growing plants or wild flowers on the verand 1 wall—white enamel with field flower band, in yellow and blue on pocket; trellis in white mounted with striking looking blue jays. Also with yellow pocket, green trellis and parrots. Price \$6.50



#### Charles Hall

Springfield, Mass.

New York Office: 333 Fourth Avenue



Alcohol Lamp Screen in any color ground with quaint Biedermeier decoration, for the outdoor tea table. 8 inches high.

Price \$2.00



White enamel Metal Cake Cover with fruit decoration—an attractive device to keep off the flies.

11 % ins. diameter \$3.59





## You are invited to take advantage of the ANNUAL 10% REDUCTION

of Ganesh Preparations and Appliances Aug. 1 to Sept. 15

RDERS received during this sale period will be accepted at 10% less than the regular prices, which are quoted in this advertisement.

GANESH EASTERN MUSCLE OIL, \$5. \$2.50, \$1; for the face which shows lines, wrinkles and hollow formations. It braces and renews the sagging tissues.

GANESH EASTERN DIABLE SKIN TON-IC. \$5. \$2, 75c; for taking out every trace of putfiness or discoloration, and making the skin firm and white.

GANESH PARISIAN BEAUTY NEIGE CREAM, \$1.50; for use before powdering to make the skin blemishless and satiny. In pink, cream or white.

GANESH EASTERN BALM CLEANSING CREAM, \$3. \$1.50, 75c; an excellent cleanser and good for the most sensitive skins.

GANESH EASTERN BALM SKIN FOOD, \$3, \$1.50, 75c; fills out hollows; good for a tender, dry skin.

GANESH BANDELETTES. \$2.50 for box of 12; will do wonders for tired, lined eyes.

GANESH BEAUTY SACHETS, \$2.50 for box of 20; for removing blackheads.

GANESH LILY SULPHUR LOTION: whitens and Improves the skin; prevents sunburn. \$2.50, \$1.50.

GANESH CREAM FOR, HANDS, \$1; takes away signs of age; makes the skin soft and white.

GANESH JUNO, \$2.25. \$1.25; improves the size and firmness of neck and bust.

GANESH POUDRE DE PERLE FIN, \$1.25;

a pale pink Parisian powder for evening use.

GANESH EASTERN FLOWER POWDER, \$1; very pure; for day use.

GANESH EYELASH AND EYEBROW TONIC OINTMENT, \$1; makes scanty eyelashes grow long and glossy.

GANESH ANTI-PUFF LOTION, \$1.25; for bad puffs under the eyes.

GANESH LIP SALVE, \$1, 50c; makes the lips a healthy pink. Quite harmless.

GANESH FRECKLE CREAM, \$1; for immediate and permanent relief from sunburn and freckles.

> GANESH ENAMELINE, \$1.50; to whiten the neck and arms for evening.

GANESH BROWN SPOT LO-TION, \$1; quickly removes moth patches.

GANESH BAROCARPINE HAIR OINTMENT, \$2;

nourishes the roots and prevents greyness. GANESH PILOCARPINE

HAIR OINTMENT, \$1.50; good for dry hair; makes the hair bright and glossy.

GANESH RETARDINE, \$1.75; will reduce flesh: can be rubbed in at home.

GANESH CHIN STRAP (illustrated), \$5, \$6.50; effects the reduction of the double chin, and eliminates all flabbiness.

GANESH FOREHEAD STRAP, \$4, \$5; banishes frown lines and furrows.

DARA HOME OUTFIT, \$4.50; a necessity for the simple and convenient removal of superfluous hair at home.

GANESH BEAUTY BOXES, \$35, \$25, \$5; containing every requisite for the toilet table, or for the tourist, in compact and convenient

#### MAIL ORDERS SENT EVERYWHERE

No matter where you are spending your summer, you can take advantage of this Sale. Simply deduct 10% from the regular prices quoted above, enclosing check or money order with your letter, and the articles will be promptly sent by mail, securely packed. Remember this is a once-a-year opportunity, lasting only from August 1st to Sept. 15th.

#### VISIT MRS. ADAIR'S SALON FOR TREATMENT

if you are in New York. The GANESH STRAPPING MUSCLE TREATMENT (\$2.50) for worn, faded faces, the GANESH ANTISEPTIC ELECTROLYSIS TREATMENT (\$2.50) for superfluous hair, the GANESH TIRED EYE TREATMENT (\$3.50) for tired. lined eyes, have a record of many years of uniform success.



Charmingly appropriate as a decoration . for an iced tea set is a Japanese lady serving the beverage of Japan. Six glasses and one jug in etched glass,\$9; spoons, \$2 a dozen

#### THE HOSTES-S

(Continued from page 88)

pineapple should be added. This mixture block of ice that has been placed in a is then placed in the ice-chest until ready " crystal punch-bowl. The drink may be to serve. When it is time to serve the ornamented with cherries, quarters of drink, the mixture is turned into a glass tart orange, and large red raspberries. punch cups, accompanied by straws.

#### GRAPE PUNCH À LA NAVY

ment. For eight persons, one pint of strong lemonade, two chopped oranges, three tablespoonfuls of cold tea, a tiny bouquet of fresh mint, and a quart of fondant frosting.

whole mixture is poured slowly over a between them.

pitcher, the spiced orange juice, two cup- One of the well-known fruit houses fuls of iced water, and a pint and a half of in town has a conserve made from an old ginger ale are added, and while it ef- French creole recipe called "Rhum fervesces, the drink is served in small Pineapple." From it is made a rhum swizzle that is delicious. The directions for making it are: one half julep glass of crushed ice, one half glass of pineapple liqueur, and the juice and slices of one lime, The recent review of the navy has, of the whole swizzled with a swizzle-stick uncourse, made the grape punch, which is til the glass is frosted. A bouquet of brewed as follows, the drink of the mo- sweet basil powder with sugar is added.

#### JUST TO NIBBLE ON

A well-known club-man concocts for unfermented grape juice should be mixed his friends who disdain a high-ball, a thoroughly and placed in the ice-box veritable nectar by adding a pony of until chilled. Just previous to serving vermuth to a tall glass of imported it a pint of finely chopped ice should be ginger ale. Thus there is no end to the added and the drink served from a large variety of simply made refreshing drinks; cut glass pitcher into wide-rimmed glasses but there is to space, and so this exdecorated with tiny clusters of fresh haustless subject must end with two new grapes that have been dipped into a boiled sandwiches. The invention of one of these sandwiches is laid at the door of A delicious lime sherbert is made by one of the most famous beauties of New squeezing the juice from four limes, York. It is made by placing between straining it, and adding a cupful of rasp- two thin slices of bread from which the berry vinegar, two cupfuls of sugar, and crusts have been cut, a leaf of crisp a pinch of powdered cinnamon, covering lettuce, a slice of Roquefort cheese so thin the mixture and placing it directly on that it is like a shaving, a layer of caviar. the ice for two hours. After it is iced a a slice of Spanish pepper, and a second cupful of iced tea, two sliced oranges, lettuce leaf. Men are particularly and the stiffly whipped whites of two pleased with this combination, while eggs are poured in gradually. A lime for the guest who has a sweet tooth, syrup prepared by boiling two quarts of the macaroon sandwich is most gratewater with one quart of sugar for twenty fully received, as it combines the savory minutes and adding the juice and grated with the sweet. It is made of two macarind of four limes, is then added and the roons with a slice of sage cheese pressed

#### RULES FOR ANSWERS CORRESPONDENTS

entertaining, household decora- convenience, without charge. tion, schools, and the shops. Any reader may have an answer on these by mail within ten days after receipt. and similar topics; Vogue stands ready Fee, 25 cents for each question. to fill the rôle of an authoritative, friendly adviser.

pends so much on who you are and where without permission. Fee, \$2. you are, it is always better to secure a reliable answer to each problem than to in all cases reserved to Vogue. run the risk of making a mistake. Before following rules:

(1) Addresses of where to purchase any article will be sent by mail without envelope must accompany all questions charge and as promptly as possible, pro- which are to receive answers by mail. vided that a self-addressed, stamped envelope accompanies request.

(2) Answers to questions of limited side of their letter-paper only.

70GUE invites questions on dress, length and unlimited as to time of ansocial conventions, etiquette, swer will be published in Vogue at its

(3) Ten-day questions. Answers sent

(4) Confidential questions. Answers sent by mail within six days after receipt. Because fashion is so variable, and de- These answers will not be published

(A) The right to decline to answer is

(B) The writer's full name and adasking Vogue, please read carefully the dress must accompany all questions asked of Vogue.

(C) A self-addressed and stamped

(D) Correspondents will please observe carefully the rule of writing on one

## The Best Short Stories of the Year

Stories to smile over, to laugh over—maybe to cry a little over—stories you will talk over and remember

In the August 26th Annual Fiction Number of

## SCRIBNER'S MAGAZINE

A Complete Novelette, by KATE Douglas Wiggin, "Miss Thomasina Tucker." Illustrated by H. J. Mowat. A love story, full of charming sentiment and comedy, by the author of "Rebecca of Sunnybrook Farm."

"No. 6," a prose play, by STEPHEN PHILLIPS, the English poet. The dramatic story of the two masterpieces of a great Italian artist. Illustrated by N. C. Wyeth, with a full page in color.

Mother Machree, by James B. Con-NOLLY. A thrilling story of the sea and shore in Ireland and America. *Illustrated* by D. C. Hutchison.

Letitia, by Gordon Arthur Smith, author of "Every Move." A story of comedy, pathos, and loyalty, with a very original plot.

At the End of the Rainbow, by Jennette Lee. Illustrated by E. L. Blumenschein. A romantic story of pirate gold, of an artist who built his home on a rocky Maine island.

A Little Tragedy at Coocoocache, by George T. Marsh. A story of the Canadian wilderness. Illustrated by F. E. Schoonover.

Her First Marrying, by UNA HUNT, author of "Una Mary." A deliciously humorous story of a very real Southern negro girl. Illustrated by A. B. Frost.

John Galsworthy's great novel, "The Freelands."

Travel in Portugal—"Lisbon and Cintra," described and pictured by ERNEST PEIXOTTO.

Impressions of the English Attitude Toward the War, by Frederick W. Whitridge.

The Education of the Artist, by C. Grant la Farge, in "The Field of Art."

Special illustrations in colors: A colored cover by G. B. Mitchell. The second of the American historical frontispieces, "Franklin at the French Court," by Stanley M. Arthurs. A full-page painting by N. C. Wyeth.

\$3.00 a year; 25 cents a number

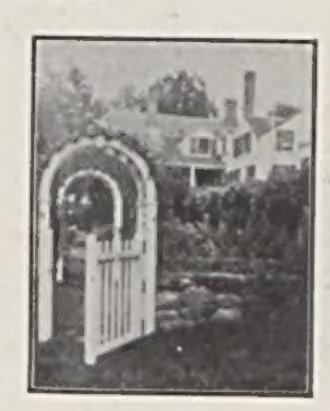
CHARLES SCRIBNER'S SONS FIFTH AVENUE, NEW YORK CITY



Illustration from the HOUSE BEAUTIFUL



# The HOUSE BEAUTIFUL



Are you planning to build a new summer home?
Are you going to remodel your winter one?
Is a new garage a necessity?

Do you wish to add a sleeping porch to the house? Are you going to refurnish your daughter's room? Does the entrance to your house displease your taste? Do you wish to learn the most scientific way to run your house?

Do you wish to make your home more inviting, more charming and more homelike?

#### Yes

Then—Why not take advantage of the SPECIAL OFFER given below and let

#### THE HOUSE BEAUTIFUL

solve your problems

#### NINE MONTHS FOR ONE DOLLAR

The yearly subscription price of this valuable magazine is \$2.00, but to introduce it to new readers, we will send it to you for nine months, for \$1.00, and will include absolutely FREE OF CHARGE, a copy of THE HOUSE BEAUTIFUL Portfolio of Interior Decoration. The Portfolio is a collection of color plates picturing and describing rooms which are unusually successful in their decoration and furnishing.

#### Send This Coupon To-day



## Club Cocktails

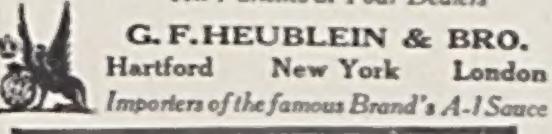
Offered by all good hostesses

whenever the occasion demands a cocktail of surpassing
richness and flavor.

So simple to serve — merely strain through ice. No mixing; no fussing with different ingredients.

CLUB COCKTAILS are mixed by experts and then are aged in the wood, to secure the true perfection of the blend.

All Varieties at Your Dealers





CARMEN

Complexion Powder

Distinctly Different from all Others

So extremely fine and unusually adhesive that it blends perfectly with any complexion, never showing "that powdered look," impart-

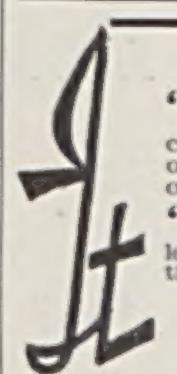
is given by

Its dainty fragrance lasts until you remove the powder.

ing that clear transparency and velvety textu-

White, Flesh, Cream, Pink. 50c everywhere. The woman whose complexion you most admire probably uses dainty Carmen Powder. Purse size box and mirror containing two or three weeks' supply of Carmen (state size) sent for toc silver and 2c stamp.

STAFFORD-MILLER CO. 593 Oliver St., St. Louis, Mo.



ed Box-Sees

To perspire freely is healthy and necessary.

"It" does not check perspiration, but effectively and completely destroys all offensive odors arising from perspiration or other bodily causes.

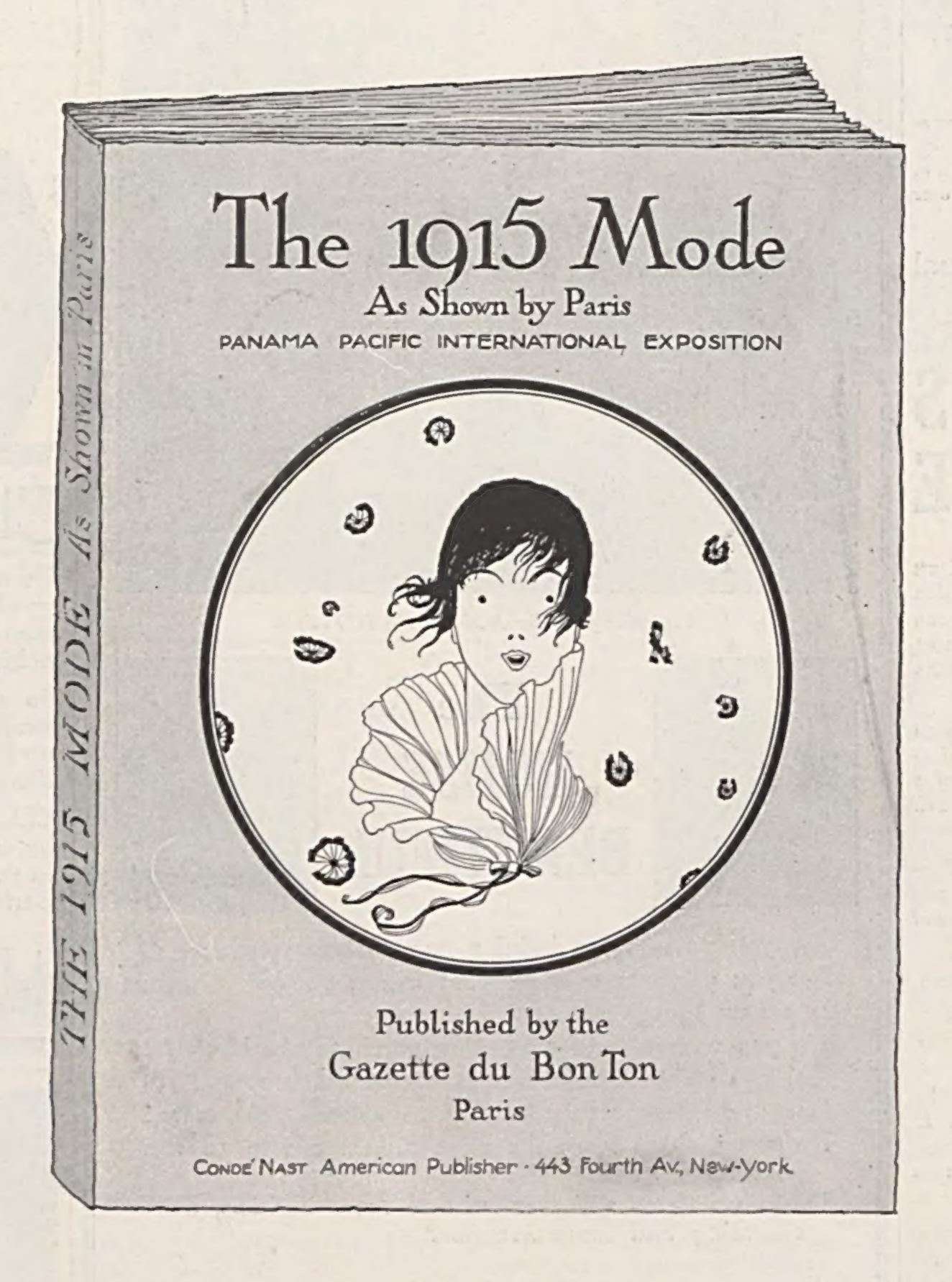
"It" is delicate, refreshing, antiseptic, and absolutely harmless, will not irritate the most sensitive skin.

Cream or Powder—25c.
At all good stores.

De Meridor Company,

Selling Agents

Newburgh, New York.

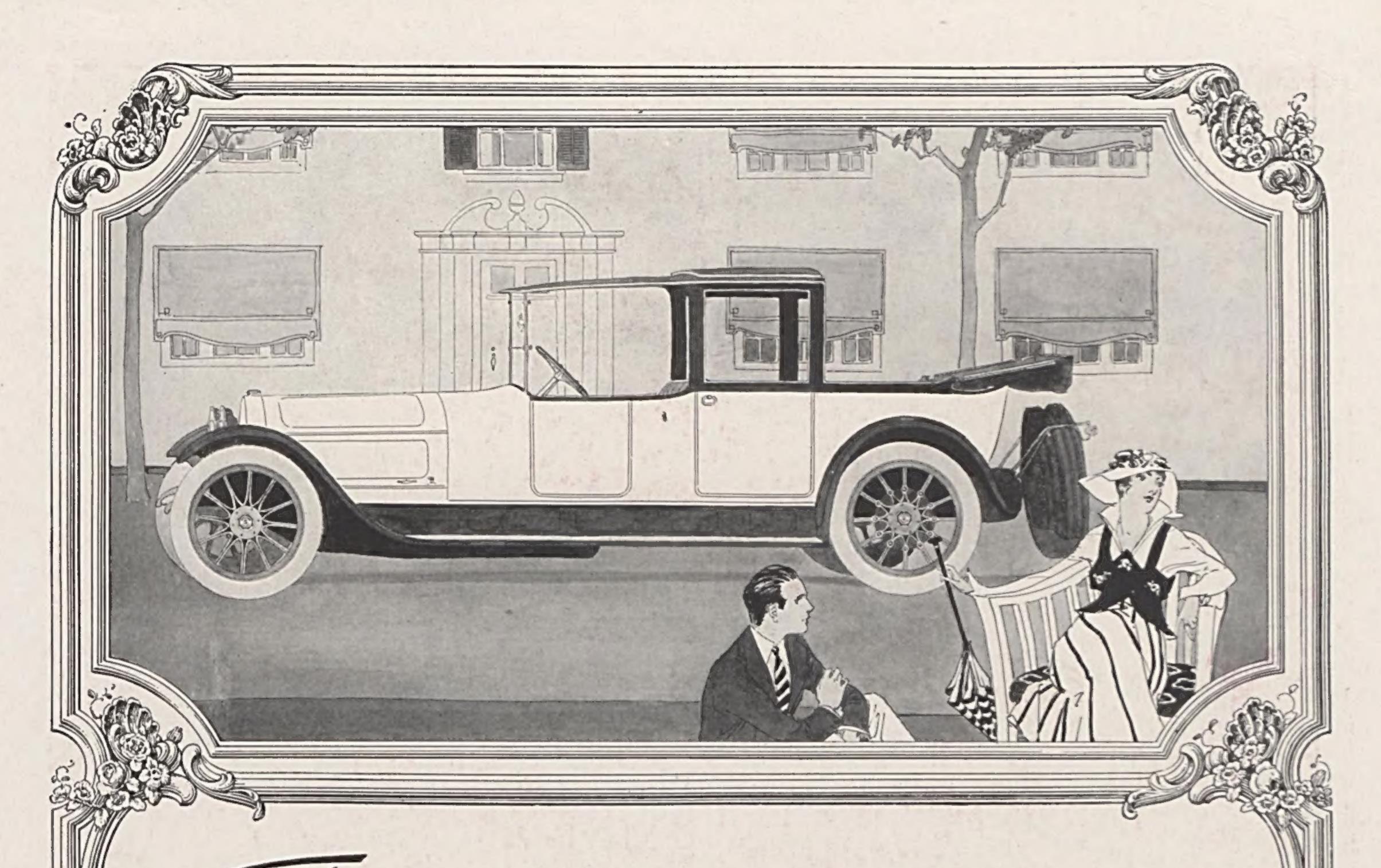


This is a Book-Portfolio of Paris Fashions. You will find it on your news-stand or in your book shop, in an attractive box. The price is 50 cents, and the edition is limited. The editorial work is by a dozen of the leading dressmakers of Paris, and the illustrations (many of them suitable for framing) are printed in that exquisite color tinting seen only in the reproductions of French art. The printing was done in Paris. The text of the edition printed for the United States is in English. The readers of VOGUE who have lived in Paris or who are familiar with Paris through shopping and travel will find special delight in this dainty French publication.

## Price 50 cents. Edition Limited

ORDER from your NEWSDEALER or DIRECT

CONDÉ NAST, American Publisher
443 FOURTH AVENUE, NEW YORK



HE LOCOMOBILE is the car built in limited quantities and with such extreme carefulness. A production of only Four Cars a Day—for that exclusive class accustomed to the best and not content with any compromise.

The Locomobile is extraordinary in its ease of riding. It is smart, in good taste. It is expensive; it is a great satisfaction to the owner who can afford it.

Closed Car Appointments and Upholstery Fabrics selected and harmonized by Miss Elsie de Wolfe.

Individual bodies specially designed and built to order by our Custom Bod Department, under the personal supervision of Mr. J. F. de Causse, for ten years manager of Kellner's in Paris. The
LOCOMOBILE COMPANY
of America
MAKERS OF FINE MOTOR CARS

